



50 Ways

Businesses Use Lions Tickets

1. Invite a customer who hasn't done business with you recently
2. Help part-time workers feel more included in the organization
3. Reward suppliers and vendors who consistently meet deadlines
4. Treat a loyal customer for his or her birthday
5. Run a sales contest and reward the winner with tickets
6. Thank someone who has given you helpful business advice
7. Enhance relationships with those in a position to recommend you or refer your business
8. Take a potential customer and close the sale at the arena
9. Thank loyal and new customers for their business
10. Take one of your smaller accounts and try to enhance their business with you
11. Reward a customer who gave you a referral
12. Reward an employee who comes up with a savings suggestion
13. Attendance incentives for employees
14. Reward staff for an accident-free work environment
15. Win back a customer who had a problem or a complaint with your company
16. Thank a customer who praised your company
17. Offer a unique incentive for customers to do business with you
18. Package tickets with your product to promote sales
19. Say "thanks" to a retiring officer or employee
20. Welcome a new employee to the company with tickets
21. Congratulate an employee on his or her recent promotion
22. Reward the employee with the highest sales
23. Put a smile on the face of an employee who needs encouragement
24. Offer them to a manager whose department exceeded its goals
25. Thank your Assistant on Administrative Professionals Day
26. Present them to a front-line person who appeased an angry customer
27. Offer your tickets to a service person from another company who has taken care of you
28. Boost your own career potential by networking (it's not what you know, it's who you know)
29. Give tickets to your Human Resources department to use as performance awards.
30. Give to potential vendors to enhance business relationships
31. Give to an employee who is consistently accurate
32. Give tickets to your office cleaning crew as a "thank you"
33. Offer tickets to a customer for a holiday
34. Use tickets to recruit a new customer
35. Reward an employee for making the most new appointments
36. Give tickets to the employee who had to stay late to finish a crucial project
37. Get to know a business colleague
38. Send your co-workers/subordinates to a game together, with a meeting over dinner
39. Give tickets to an employee who doesn't get commission
40. Give tickets to an employee on his or her birthday
41. Give to an employee or a customer who has been sick as a "get well soon"
42. Give to your customer service department as an appreciation for good customer relationships
43. Offer tickets to your Assistant so they can take their family
44. Congratulate an employee for reaching their annual goals
45. Give to an employee who exceeded his or her duties
46. Give tickets to an employee who makes the most cold calls in one day
47. Reward an employee for receiving service recognition from a customer
48. Give tickets to an employee who renews the most accounts
49. Give to the employee who is the most punctual
50. Give to a customer who makes timely payments

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