OSHAWA GIRLS HOCKEY ASSOCIATION

784 Taunton Rd East, PO Box 78022 Oshawa ON. L1K 7H0

in affiliation with Ontario Womens Hockey Association

2021/2022

SPONSORSHIP PACKAGE

Dear Potential Sponsor:

The Oshawa Girls Hockey Association (OGHA) is one of the premier, established and reputable amateur girl sports associations in Durham Region. The OGHA offers a house league, competitive and a senior level league in Oshawa. We pride ourselves on being an association that develops not just hockey skills but also a sense of community and sportsmanship. We are looking for sponsors that share these goals and want to support and develop these young women/players growth while growing their own business through advertising.

With the start of the 2021/2022 hockey season, the **Oshawa Lady Generals are** offering an opportunity for local businesses, like yours, to become **Team Sponsors.** Your contributions will enable our teams to fully participate in many local and regional tournaments. Sponsorship will bring community branding and recognition to your business with local households that support hockey. With almost **160 players** registered for 9 Competitive teams, **180 players** registered for 14 House league teams and **250 players** in our Senior Women's league, representing many households within the community you serve, sponsorship of the Oshawa Girls Hockey Association makes good business sense.

The **Oshawa Lady Generals** consist of hard-working and talented young players who love the game of hockey while developing sportsmanship, honesty, courage, physical fitness, lifetime friendships, memories, and learning respect in order to develop the skills necessary to become healthy and responsible young women. The organization is guided by coaches and dedicated parent volunteers.

Over the past 6 years our organization has grown, doubling our registration in our youngest ages at the U-9 and U-11 divisions. As a smaller association we have built strong relationships with other local associations to offer a variety of play for smaller teams. Our House League tournament has been very successful and hosts approximately 65 teams from the local area. Our Senior division has grown in the past eight years from 4 teams up to 18 teams this year.

Our primary revenue sources are registration fees paid by families, proceeds from fundraisers, and donations received from generous individuals and businesses. Since these funds do not cover all of the organization's operating expenses, families often must raise their own funds to pay for equipment, training fees, ice rentals, travel, and tournament entry fees. The average cost per player per year to participate is $2500.Please take a moment to review and select the sponsorship package that best fits your business and budget. We are flexible and would be happy to discuss tailoring your involvement.

<u>Hall of Fame Level Sponsor</u> **$1500+**

- Sponsor name/Logo to appear on Full Team set of **Competitive Team Home or Away Jerseys** (not both)
- Sponsor name/Logo to appear on Team Sponsor Banner that will be displayed at all games – larger size and premier placement
- Corporate logo with link to sponsor's website from the OGHA website
- Advertisement at both the Fall Classic Competitive Tournament and the House League Winter Classic held in Oshawa
- Thank-you photo plaque

<u>MVP Level Sponsor</u> **$1000**

- Sponsor name/Logo to appear on Full Team set of **Competitive Team Home or Away Jerseys** (not both)
- Sponsor name on Team Sponsor Banner that will be displayed at all games.
- Corporate logo with link to sponsor's website from the OGHA website
- Thank-you photo plaque

<u>All-Star Level Sponsor</u> **$750**

- Sponsor name/Logo to appear on Full Team set of **House League Jerseys or Competitive Team Practice Jerseys**
- Corporate logo with link to sponsor's website from the OGHA Team website
- Thank-you photo plaque

<u>Power Play Sponsor</u> **$500**

- Recognition of sponsorship to team
- Thank-you photo plaque

Team Sponsoring:_____ Date:_____

Sponsor Name:_____ Contact Name:_____

Mailing Address:_____ Phone Number:_____

Email Address:_____ Website:_____

Would you like a Photo Plaque **Yes or No** (Please Circle)

Level of Sponsorship: (Please Circle)

Hall of Fame **MVP** **All-Star** **Power Play**

Note: Sponsor or Team Manager to send Logo (Vector File) and sponsor website link directly to **Terry Rayner** along with the Oshawa Lady Generals team name or division, sponsorship level and a pdf copy of the signed form.

Thank you,

Terry Rayner

sponsorship@oshawagirlshockey.ca

Director of Events and Sponsorship

905-626-6904 cell