

## Rep the Crown Program

### The Ontario Royals Baseball Club Organizational Sponsorship

Each year, the Ontario Royals Baseball Club ([www.ontarioroyals.com](http://www.ontarioroyals.com)) looks to create sponsorship partnerships to assist with offsetting the costs of running an elite training and development baseball program.

The Ontario Royals began in 2003 as a founding member of the PBLO (Premier Baseball League of Ontario) to provide an alternative option for baseball players looking to pursue collegiate and professional opportunities. Since inception in 2003, the Ontario Royals have continued to grow with the help of great leadership, tireless work and dedication to assert the program as one of the best amateur baseball programs in the nation.

The Ontario Royals baseball program builds a team-oriented, professional, championship culture that is displayed on and off the field. Royals teams play top competition in both Canada and the United States while attending top showcase tournaments and events year-round.

The Ontario Royals Baseball Club prepares student-athletes for the next level of their athletic career, with emphasis on teamwork, discipline and dedicating themselves to baseball year-round, providing opportunities that are second-to-none in Canada.

As we continue to grow and inspire the next generation of athletes, we are seeking sponsorship partners who share our vision. Your support would not only help us enhance our programs and facilities but also provide your brand with valuable exposure to a diverse and engaged audience. Together, we can make a meaningful impact in our community while showcasing your commitment to youth development and sportsmanship.

It truly takes a whole community and family to run an elite level program like the Ontario Royals Baseball Club. By becoming a valued member of Royals Sponsorship Initiatives, you and your organization become part of our growing Royals family.

Currently, our program has had over 250 College Placements and multiple MLB Draftees. We are followed by: 4,000+ Instagram followers; 5,000+ X/Twitter followers; and hundreds of thousands of online engagements each year. We look forward to working with you to realize a partnership with our exciting Sponsorship Packages.

## ONTARIO ROYALS ORGANIZATIONAL SPONSORSHIP OPPORTUNITIES

### Diamond Yearly Sponsorship Package: \$5,000

- Facility banner displayed for full year
- Logo listed on Ontario Royals website for 1 year
- Full page advertising in online media guide
- -Ten (10) social media posts recognizing Plat sponsorship (Twitter, IG and FB) during the year
- -Full Royals gear package (4x Royals hats, 4x Royals tees, 2x Royals Hoodies)

### Platinum Yearly Sponsorship Package: \$3500

- Facility banner displayed for full year
- Logo listed on Ontario Royals website for 1 year
- 1/2-page advertising in online media guide
- Six (6) social media posts recognizing Gold sponsorship (Twitter, IG and FB)
- Two Ontario Royals hats, Two Ontario Royals tees, Two Royals hoodie

### Gold Yearly Sponsorship Package: \$2500

- 1/2-page advertising in online media guide
- Logo listed on website for 1 year
- Four (4) social media posts recognizing Silver sponsorship (Twitter, IG and FB)
- Two Ontario Royals hats, Two Ontario Royals tees, One Ontario Royals hoodie

### Silver Yearly Sponsorship Package: \$1000

- 1/4 -page advertising in online media guide
- Business card advertising in online media guide
- Logo listed on website for 1 year
- Two (2) social media posts recognizing Bronze sponsorship (Twitter, IG and FB)
- One Ontario Royals hat, One Ontario Royals tee, One Ontario Royals hoodie

### Bronze Yearly Sponsorship Package: \$500

- Business card advertising in online media guide
- Logo listed on website for 1 year
- One Ontario Royals hat, One Ontario Royals tee, One Ontario Royals hoodie

\*All sponsorship terms / recognition will run from September 1 - August 31

## INDIVIDUAL PLAYER SPONSORSHIP OPPORTUNITIES

\*ALL PLAYER SPONSORSHIP TERMS / RECOGNITION WILL RUN FROM SEPTEMBER 1 - AUGUST 31\*

In recognizing the costs associated with player fees, families can gain sponsorships which are 100% put towards player's fees. This relationship is between the family and sponsor.

The Ontario Royals Baseball Club will provide social media attention by recognizing company logos on Twitter, Instagram (IG) and Facebook (FB) along with placing the logo on the website for 1 year (September 1 - August 31).

Grand Slam Player Sponsorship: \$5000-

-Logo listed on website for 1 year

-Ten (10) social media posts recognizing sponsorship (Twitter, IG and FB)

Home Run Player Sponsorship: \$2500

-Logo listed on website for 1 year

-Six (6) social media posts recognizing sponsorship (Twitter, IG and FB)

Triple Player Sponsorship: \$1000

-Logo listed on website for 1 year

-Three (3) social media posts recognizing sponsorship (Twitter, IG and FB)

Double Player Sponsorship: \$500

-Logo listed on website for 1 year

-One (1) social media post recognizing sponsorship (Twitter, IG and FB)

Single Player Sponsorship: \$250

-Logo listed on website for 1 year