



SHAWVILLE PONTIACS

SPONSORSHIP PACKAGE





PONTIACS SPONSORSHIP OPPORTUNITIES

A MESSAGE TO OUR POTENTIAL SPONSORS

DEAR SUPPORTER,

On behalf of the Shawville Pontiacs Senior Hockey Club, we are proud to announce a new era for senior hockey in the Pontiac. As the former Fort Coulonge Comets make their move to Shawville, we are reintroducing the storied Pontiacs name to the senior circuit — and we're inviting you to be part of it.

This season, the Shawville Pontiacs will compete in the Northern Premier Hockey League (NPHL), facing off against some of the top senior teams in the region. With a strong roster of experienced players and a renewed focus on community engagement, the team is positioned to bring fast-paced, high-level hockey back to the heart of Shawville.

The return of the Pontiacs to senior hockey represents more than just a relocation — it's a homecoming. Our program is built on the values that define this community: pride, toughness, tradition, and unity. Every game night at the Shawville Arena will be a celebration of local spirit, and we want your business to be a part of it.

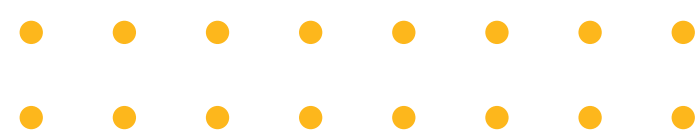
To make this season a success, we are seeking sponsorship partners to help cover the costs of ice time, equipment, travel, and team operations. In return, we offer your business a chance to be visible in front of dedicated fans through rink boards, jersey patches, in-game announcements, digital promotions, and community events.

There are multiple sponsorship tiers available to suit your goals and budget — whether you're looking to boost visibility, give back to the region, or simply be a part of something special. By supporting the Pontiacs, you're not just backing a hockey team — you're backing a legacy.

Please review the sponsorship options provided. We'd be honoured to have you join us in this exciting new chapter as we bring senior hockey back to Shawville in a big way.

If you have any questions or would like to discuss opportunities further, don't hesitate to contact us. Thank you for your consideration, and for supporting the growth of hockey and community pride in the Pontiac.

Let's Go Pontiacs. The tradition continues.



SINCERELY,

Darcy Findlay

Shawville Pontiacs Hockey Club
shawvillepontiacsnphl@outlook.com
819 351 3810

DIAMOND

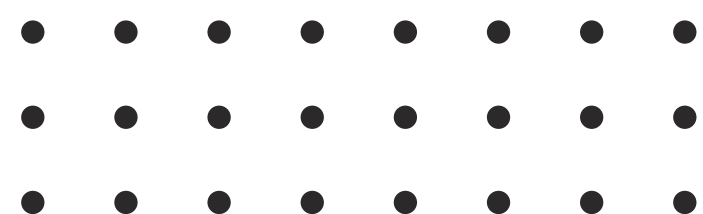
\$2,500

- P (3) stars of the game sponsor – in person and online ads
- P Pontiac's player of the month sponsor - awarded at the first home game each month
- P VIP suite for 8 people during a home game (heated room with alcoholic & non alcoholic drinks, pizza & privacy)
- P Company logo printed on merchandise toques
- P Full page game day flyer ad for all games
- P Group logo on social media platforms
- P Logo featured on the Pontiac's website
- P Logo features on the Pontiac's sponsor banner
- P (5) pair of season tickets value (\$1000.00)
- P (2) pair of tickets to the annual banquet ceremony dinner

PLATINUM

\$2,000

- P Player(s) of the game spotlight sponsor – "Get to know the players ads"
- P ½ page game day flyer ad for all games
- P VIP suite for 8 people during a home game (heated room with alcoholic & non alcoholic drinks, pizza & privacy)
- P Company logo printed on merchandise tshirts
- P Group logo on social media platforms
- P Logo featured on the Pontiac's website
- P Logo features on the Pontiac's sponsor banner
- P (4) pair of season tickets value (\$800.00)
- P (2) pair of tickets to the annual banquet ceremony dinner



GAME DAY SPOTLIGHT

\$1,500

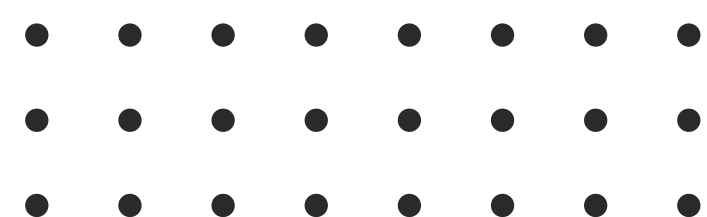
- P** Regular season home game sponsored by your company
 - Main page gameday flyer ad (1 game only)
 - In game advertisements
 - Logo on the gameday banners in surrounding communities
- P** ¼ page game day flyer ad for all games
- P** Group logo on social media platforms
- P** Logo featured on the Pontiac's website
- P** Logo features on the Pontiac's sponsor banner
- P** (3) pair of season tickets value (\$600.00)
- P** (2) pair of tickets to the annual banquet ceremony dinner

ONLY 10 AVAILABLE

GOLD

\$1,000

- P** ¼ page game day flyer ad
- P** Company logo printed on merchandise pucks
- P** Group logo on social media platforms
- P** Logo featured on the Pontiac's website
- P** Logo features on the Pontiac's sponsor banner
- P** (2) pair of season tickets value (\$400.00)
- P** (1) pair of tickets to the annual banquet ceremony dinner



SILVER

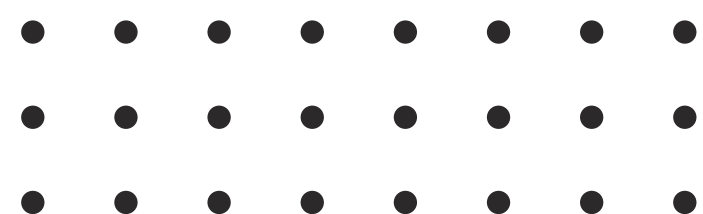
\$750

- P ¼ page game day flyer ad
- P Group logo on social media platforms
- P Logo featured on the Pontiac's website
- P Logo features on the Pontiac's sponsor banner
- P (1) pair of season tickets value (\$200.00)
- P (1) pair of tickets to the annual banquet ceremony dinner

BRONZE

\$500

- P ¼ page game day flyer ad
- P Group logo on social media platforms
- P Logo featured on the Pontiac's website
- P Logo features on the Pontiac's sponsor banner



INTERMISSION

\$2,000

- P First and/or second Intermission activity sponsorship
- P ½ page game day flyer ad
- P Announcements during the game and activities
- P Group logo on social media platforms
- P Logo featured on the Pontiac's website
- P Logo features on the Pontiac's sponsor banner
- P (1) pair of season tickets value (\$200.00)
- P (1) pair of tickets to the annual banquet ceremony dinner

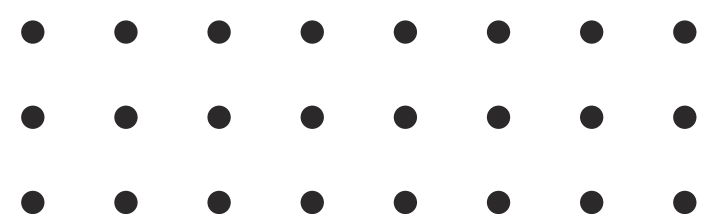
ONLY 2 AVAILABLE

SPECIAL TEAMS

\$1,500

- P Special teams sponsor(s) of the game
 - Pontiac's Powerplay brought to you by (sponsor)
 - Pontiac's Penalty kill brought to you by (sponsor)
- P ½ page game day flyer ad

ONLY 2 AVAILABLE





HELP US REVIVE THE TRADITION AND GROW THE GAME IN THE PONTIAC!

BY BECOMING A PONTIACS SPONSOR, YOU WON'T JUST GAIN VALUABLE EXPOSURE FOR YOUR BUSINESS —
YOU'LL BE PART OF BRINGING SENIOR HOCKEY BACK TO SHAWVILLE AND KEEPING THE SPIRIT OF THE GAME ALIVE FOR GENERATIONS TO COME.

THANK YOU FOR YOUR SUPPORT!

