









# WHOWEARE

- Fayetteville Fury is a professional indoor soccer club committed to our community.
- Our mission goes beyond sports, reaching into the heart of the Cumberland County community.
- Our focus on social responsibility, health, education, and inclusion helps us make a significant impact.



# OUR SPONSORSHIP PACKAGES

- We offer a variety of sponsorship opportunities to fit your organization's goals and budget.
- Choose from our predefined packages: Champion, Victory, Veteran, Starter, Rookie, and VIP Sponsorships.
- For small businesses, we offer tailored packages: Platinum, Gold, Silver, and Bronze Sponsorships.
- Custom sponsorship opportunities are also available to meet your unique needs.









### SPONSORSHIP TIERS

#### Top Tiers Sponsorship - Exclusive Partners

- Presented By Sponsorship
- Front of Jersey Sponsorship

#### **Small Business Sponsorships**

These are reserved for Small Business Only (Limited Quantities)

- Platinum- Small Business Sponsors
- Gold- Small Business Sponsors
- Silver- For Small Businesses with 15 25 employees.
- Bronze- For Small Businesses with 1 15 employees.

#### Top Tiers Sponsorship - Official Partners

- Back of Jersey Sponsorship
- Jersey Sleeve or Shorts Sponsorship
- Training Top Sponsorship
- Victory Sponsorship
- Veteran Sponsorship

#### Mid Tiers Sponsorships

- Starter Sponsorship
- Rookie Sponsorship
- VIP Sponsorship





#### IMPACT BEYOND THE GAME

#### **Team Impact**

- Community Outreach: We dedicate hundreds of hours to local community service, offering soccer clinics for children and teaching values of teamwork, discipline, and hard work.
- Supporting Local Education: We partner with local schools to offer scholarships to promising students, fostering a balanced approach to youth development.
- Military Appreciation: We host annual Military Appreciation Nights, offer ticket discounts for service members, and participate in base events, fostering unity and mutual respect.
- Environmental Responsibility: We are committed to reducing our carbon footprint through green initiatives.
- Health and Wellness Initiatives: We promote wellness culture and run health awareness campaigns in association with local healthcare providers.
- Youth Development Programs: We run programs that teach young people life skills and nurture their love for soccer.









## MORETHAN A SOCCER TEAM

- As sponsors, you are not merely investing in a soccer team.
- You are supporting the causes that matter most to our fans and community, thereby investing in the future of Cumberland County.

invest now









## HOWTO GET INVOLVE

Choose from our range of pre-structured sponsorship packages that align with your brand's objectives.

- For unique goals and requirements, we offer the possibility of customizing your sponsorship package.
- Send us an email at <a href="mailto:dustin@fayettevillefury.com">dustin@fayettevillefury.com</a> or fill out the contact form on our website to discuss a tailored package.



# LET'S DISCUSS MORE

HARK YOU

- For any specific queries or more detailed discussions, we invite you to schedule a meeting with our marketing team.
- We believe in personalized interactions for creating mutually beneficial partnerships.
- Send us an email at <u>dustin@fayettevillefury.com</u> or fill out the contact form on our website