



2026 SEASON · GALVESTON, TEXAS

OFFICIAL SPONSORSHIP GUIDE

250-400

FANS PER GAME

20

HOME GAMES

8,000+

SEASON IMPRESSIONS

WHY PARTNER WITH US

Real impact. Real community. Real results.

The Galveston Sand Crabs are a premier wood-bat collegiate baseball team on Galveston Island, Texas — bringing high-level summer baseball to the Gulf Coast, developing tomorrow's players while creating unforgettable experiences for local families.

01

LOCAL VISIBILITY

Your brand reaches fans at games, events & digital marketing across Galveston Island.

02

COMMUNITY INVESTMENT

Show your commitment to local families, youth development, and community pride.

03

CUSTOMIZED PACKAGES

From field signage to game-day promos — packages tailored to your business goals.

SPONSORSHIP PACKAGES

★ PREMIER TIER

GRAND SLAM PARTNER

\$10,000

Per Season

- ◆ Field banner — front gate + outfield wall
- ◆ Opening Day pre-game recognition
- ◆ Every-game shoutouts all season long
- ◆ Premier logo on Sand Crabs website
- ◆ Logo on local t-shirt
- ◆ Press release announcing partnership
- ◆ Full-page Digital Media Guide ad
- ◆ Logo on back of Crab Cakes (interns) t-shirt
- ◆ 10 tickets to every home game
- ◆ Logo on live streaming service

GOLD TIER

TRIPLE PARTNER

\$5,000

Per Season

- ◆ Field banner — front gate + outfield
- ◆ Opening Day pre-game recognition
- ◆ Every-game shoutouts all season
- ◆ Full-page Digital Media Guide ad
- ◆ Host tent at 3 home games
- ◆ 5 tickets to every home game
- ◆ Mentioned on streaming service

SILVER TIER

DOUBLE PARTNER

\$2,500

Per Season

- ◆ Field banner on outfield fence
- ◆ Social media promotion
- ◆ Logo & link on website
- ◆ 1/2-page Digital Media Guide ad
- ◆ 3 tickets to every home game
- ◆ Host tent at 2 home games

BRONZE TIER

ALL-STAR SPONSOR

\$1,500

Per Season

- ◆ Field banner on outfield fence
- ◆ Social media promotion
- ◆ Logo & link on website
- ◆ 1/4-page Digital Media Guide ad
- ◆ 2 tickets to every home game

GAME DAY SPONSORSHIPS

Own a moment every single game

PRESENTING SPONSOR
Final Score Sponsor
\$2,500

Per Game

- ◆ In-game shoutout every game
- ◆ Logo & link on website
- ◆ Outfield fence banner
- ◆ ½-page Digital Guide ad
- ◆ 3 tickets per home game

WEEKLY RECOGNITION
Player of the Week
\$1,500

Per Game

- ◆ In-game shoutouts weekly
- ◆ Front page website presence
- ◆ 2 tickets per home game
- ◆ ¼-page Digital Guide ad

IN-GAME ACTION
Strikeout Sponsor
\$1,000

Per Game

- ◆ Brand announced every strikeout
- ◆ Logo & link on website
- ◆ 2 tickets per home game
- ◆ ¼-page Digital Guide ad

IN-GAME ACTION
Homerun Sponsor
\$1,000

Per Game

- ◆ Brand announced every homerun
- ◆ Logo & link on website
- ◆ 2 tickets per home game
- ◆ ¼-page Digital Guide ad

DIGITAL MEDIA
Full Page Ad
\$1,000

- ◆ Full-page ad in Digital Guide
- ◆ Logo & link on website
- ◆ Reaches all online viewers

SPREAD AWARENESS
Double Spread Ad
\$1,500

- ◆ Full double-spread Digital ad
- ◆ Maximum visual real estate
- ◆ Logo & link on website

JERSEY SPONSORSHIPS

Put your brand front and center as an official Sand Crabs Jersey Sponsor

On-Field Branding
Home & Away Jersey
\$2,500

- ◆ Logo on home or away jerseys every game day
- ◆ ½-page Digital Media Guide ad
- ◆ Logo & link on website
- ◆ 2 tickets per home game

City Pride
City Connect Jersey
\$2,500

- ◆ Celebrate Galveston pride on our City Connect jersey
- ◆ ½-page Digital Media Guide ad
- ◆ Logo & link on website
- ◆ 2 tickets per home game

Fan Merchandise
Replica Jersey
\$2,500

- ◆ Your logo on fan replica jerseys sold to supporters
- ◆ ½-page Digital Media Guide ad
- ◆ Logo & link on website
- ◆ 2 tickets per home game

DIGITAL MEDIA GUIDE ADS

LARGEST
Full Page Double Spread
\$1,500

Max impact — two full pages

FULL SIZE
Full Page Ad
\$1,000

Premium single-page placement

HALF SIZE
½ Page Ad
\$500

Strong mid-page visibility

QUARTER
¼ Page Ad
\$250

Entry-level digital presence

IN-KIND PARTNERSHIPS
All-Star In-Kind Partner

- Goods & services in exchange for customized branding & tickets.*
- ◆ Media Partners
 - ◆ Decking / Construction
 - ◆ Landscaping
 - ◆ Restroom Upgrades
 - ◆ Field Enhancements

FOOD & BEVERAGE
Food Truck & Restaurant Partners

- Serve 250+ hungry fans per game. Local Galveston partners welcome.*
- ◆ Food Trucks (3+ Games)
 - ◆ Beach Night
 - ◆ Bark in the Park
 - ◆ Themed Nights
 - ◆ Player Meal Donations

READY TO PARTNER WITH US?

Join the Galveston Sand Crabs family and make an impact this 2026 season.

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LET'S GO SAND CRABS!

galvestonsandcrabs.com · mike@galvestonwoodbat.com