



*Believe in a
Blue Jay Program*



Ontario Blue Jays Baseball Club Organizational Sponsorship

Each year, the Ontario Blue Jays (OBJ) Baseball Club (<https://www.objbaseball.com/home>) holds sponsorship partnerships to assist with offsetting the costs of running an elite training and development baseball program.

The Ontario Blue Jays began in 1996 as an alternative option for baseball players looking to pursue collegiate and professional opportunities. Since '96, the Ontario Blue Jays have continued to grow with the help of great leadership, tireless work and dedication to assert the program as the best amateur baseball program in the nation. The OBJ baseball program builds a team oriented, professional, championship culture that is displayed on and off the field. OBJ plays top competition in both Canada and the United States while attending top showcase tournaments and events year-round. The Ontario Blue Jays Baseball Club prepares student-athletes for the next level of their athletic career, with emphasis on teamwork, discipline and dedicating themselves to baseball year-round, providing opportunities that are second-to-none in Canada.

As we continue to grow and inspire the next generation of athletes, we are seeking sponsorship partners who share our vision. Your support would not only help us enhance our programs and facilities but also provide your brand with valuable exposure to a diverse and engaged audience. Together, we can make a meaningful impact in our community while showcasing your commitment to youth development and sportsmanship.

It truly takes a whole community and family to run an elite level program like the Ontario Blue Jays Baseball Club. By becoming a valued member of OBJ Sponsorship Initiatives, you and your organization become part of our growing OBJ family.

Currently, OBJ has had: 590+ College Placements; 80+ Canadian Junior National Team Selections; 120+ MLB Draft Selections with 8 current MLB players. We are followed by: 10,000+ Instagram followers; 10,000+ Twitter followers; 180,000 Facebook followers; 6500+ TikTok followers and 1.12k = YouTube followers.

We look forward to working with you to realize a partnership with our exciting Sponsorship Packages.



ANNUAL SOCIAL MEDIA STATISTICS



@OBJBASEBALL

FOLLOWERS

11,300+

IMPRESSIONS

1,000,000+

REACH

750,000+



ONTARIO BLUE JAYS

IMPRESSIONS

180,000+

REACH

120,000+



@ONTARIOBLUEJAYS

FOLLOWERS

6500 +

LIKES

165,000+



@ONTARIOBLUEJAYS

FOLLOWERS

10,000+

IMPRESSIONS

1,500,000+

PROFILE VISITS

65,000+



OBJBASEBALL.COM

UNIQUE USERS

50,000+

PAGE VIEWS SITE-WIDE

225,000+



ONTARIO BLUE JAYS

SUBSCRIBERS

1.12K

VIEWS

108,000+



PLAYER SPONSORSHIP OPPORTUNITIES

ALL PLAYER SPONSORSHIP TERMS / RECOGNITION WILL RUN FROM SEPTEMBER 1 - AUGUST 31

In recognizing the costs associated with player fees, families can gain sponsorships which are 100% put towards player's fees. This relationship is between the family and sponsor. The Ontario Blue Jays Baseball Club will provide social media attention by recognizing company logos on Twitter, Instagram (IG) and Facebook (FB) along with placing the logo on the website for 1 year (September 1 - August 31).

Grand Slam Player Sponsorship: \$5000

- Logo listed on website for 1 year
- Ten (10) social media posts recognizing sponsorship (Twitter, IG and FB)

Home Run Player Sponsorship: \$2500

- Logo listed on website for 1 year
- Six (6) social media posts recognizing sponsorship (Twitter, IG and FB)

Triple Player Sponsorship: \$1000

- Logo listed on website for 1 year
- Three (3) social media posts recognizing sponsorship (Twitter, IG and FB)

Double Player Sponsorship: \$500

- Logo listed on website for 1 year
- One (1) social media post recognizing sponsorship (Twitter, IG and FB)

Single Player Sponsorship: \$250

- Logo listed on website for 1 year



ONTARIO BLUE JAYS ORGANIZATIONAL SPONSORSHIP OPPORTUNITIES

Platinum Yearly Sponsorship Package: \$10,000

- Full page advertising in online media guide
- Logo listed on OBJ website for 1 year
- Ten (10) social media posts recognizing Platinum sponsorship (Twitter, IG and FB) during the year
- Four OBJ hats & Four OBJ t-shirts

Gold Yearly Sponsorship Package: \$7500

- 1/2-page advertising in online media guide
- Logo listed on website for 1 year
- Six (6) social media posts recognizing Gold sponsorship (Twitter, IG and FB)
- Two OBJ hats & Two OBJ t-shirts

Silver Yearly Sponsorship Package: \$2500

- 1/4-page advertising in online media guide
- Logo listed on website for 1 year
- Four (4) social media posts recognizing Silver sponsorship (Twitter, IG and FB)
- One OBJ hat & One OBJ t-shirt

Bronze Yearly Sponsorship Package: \$1000

- Business card advertising in online media guide
- Logo listed on website for 1 year
- Two (2) social media posts recognizing Bronze sponsorship (Twitter, IG and FB)
- One OBJ hat and One OBJ t-shirt

*All sponsorship terms / recognition will run from September 1 - August 31



SPONSORSHIP REGISTRATION FORM

Please select the area below that applies to you, please complete the registration form and submit your company logo to info@ontariobluejays.com. Thank you for believing in a Blue Jay!

SPONSOR INFORMATION FORM

Name: _____ Cell: _____

Company Name: _____

Company Address: _____

Email Address: _____

PACKAGE SELECTION

P L A Y E R

- ☐ Single (\$250)
- ☐ Double (\$500)
- ☐ Triple (\$1,000)
- ☐ Home Run (\$2,500)
- ☐ Grand Slam (\$5,000)

ORGANIZATION

- ☐ Bronze (\$1,000)
- ☐ Silver (\$2,500)
- ☐ Gold (\$7,500)
- ☐ Platinum (\$10,000)

PAYMENT INFORMATION

- ☐ **CHEQUE** - Payable to **OBJ Baseball Inc.**
- ☐ **E-Transfer** - Payable to payments@ontariobluejays.com
- ☐ **CREDIT CARD** - Complete form below.

Name (as it appears on card): _____

Card #: _____ Exp.: _____

Billing Address: _____ CVV: _____

Sponsor Signature: _____

B E L I E V E I N A B L U E J A Y T O D A Y !