



January 10, 2019

## DREAM BOWL WEEKEND RETURNS TO VIRGINIA'S BLUE RIDGE

Milltown, NJ -- Cutting Edge Sports Management, hosts of Dream Bowl Weekend, is pleased to announce that this year's nationally recognized events, Dream Bowl VII and the HBCU Spirit of America Bowl, will be returning to Virginia's Blue Ridge during Dr. Martin Luther King, Jr. Weekend.

The third annual HBCU Spirit of America Bowl will be played on January 20, 2019, in Salem, Virginia at Salem Stadium as part of the HBCU-Dream Bowl Weekend. The Spirit of America Bowl is the only HBCU college football all-star game in the country. In its first year, the HBCU Spirit of America Bowl saw Jylan Ware of Alabama State drafted in the 7<sup>th</sup> round by the Oakland Raiders. De'Lance Turner made the Baltimore Ravens roster as an undrafted free agent coming out of last year's game.

The seventh annual Dream Bowl, to be played January 21, 2019 is the premier non-FBS college football all-star game in the nation. The Dream Bowl has seen multiple players drafted and signed to NFL contracts including Grambling WR Chester Rogers (Colts), and Central Arkansas CB Tremon Smith (Chiefs). The Dream Bowl has also sent over 100 players to NFL camps, with other former players on rosters in the CFL, Europe, and Arena Leagues. The weekend will allow the best athletes to showcase their talents for the chance to play professionally at the next level with many NFL and CFL scouts in attendance. The games and the series of events held over Martin Luther King Weekend is a celebration of the excellence, commitment, and sacrifice made by the players and their families.

Special events this year along with the two all-star games include two awards banquets at the Holiday Inn-Tanglewood and two pro-style combines, where fans can see the NFL stars of tomorrow in Virginia's Blue Ridge. Cutting Edge recently announced that Coach Stephanie Balochko of the Pittsburgh Steelers will be coaching in the Dream Bowl making her the first female coach in a non-FBS all-star game.

CEO, Neil Malvone, stated, "Our organization is excited about continuing our relationship in Roanoke/Salem. The location fits well with our civic acknowledgement of Dr. King's legacy with the Dr. Martin Luther King, Jr. Memorial Bridge in the heart of downtown Roanoke. Thanks to our sponsors, Big Lick Brewery and Buffalo Wild Wings, we continue to connect with the local community". Malvone added, "We are partnering with The Noke Training facility to encourage local high school athletes to work on their combine drills under the supervision of Bobby Middaugh and the Noke team."

CESM is a proud sponsor of the Roanoke Branch of the NAACP run by their President Brenda Hale.

CESM also looks forward to an extended partnership with the Virginia Blue Ridge Sports department with their tremendous team, including Catherine Fox and Mary Cywinski.

For More Information – Please Contact:  
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