



BINGHAMTON BLACK BEARS

2026  27

PARTNERSHIP OPPORTUNITIES



VISIONS
FEDERAL CREDIT UNION



VETERANS MEMORIAL

ARENA

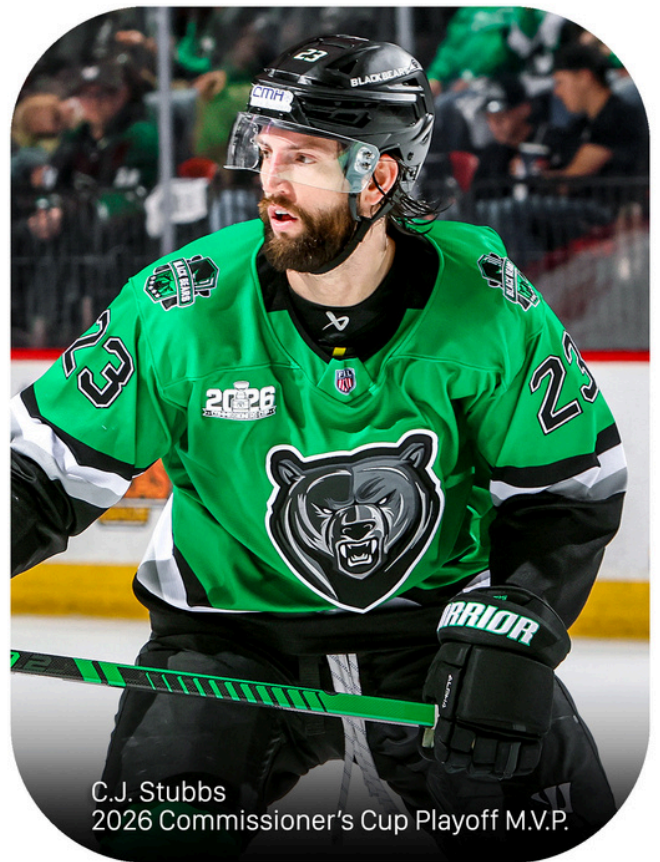
ARENA ATTENDANCE OVER 230,000+
2025-26 BLACK BEARS ATTENDANCE 147,476
(NEW FRANCHISE RECORD)
AVERAGE ATTENDANCE OF 4,469 (33 GAMES)
(HIGHEST SINCE '04-'05 BINGHAMTON SENATORS)
OVER 70 EVENTS HOSTED



ENTERTAINMENT



COMMENCEMENT



C.J. Stubbs
2026 Commissioner's Cup Playoff M.V.P.

SPORTS



ONLINE METRICS

BINGHAMTON BLACK BEARS
 YOUR CITY YOUR TEAM
 2026 COMMISSIONER'S CUP CHAMPIONS
 JOIN THE EMAIL CLUB
 TO THE BEST FANS IN MINOR LEAGUE HOCKEY.
 GOALS: 11 (11 goals by Stubbins, C.J. and 10 goals by Stubbins, C.J.)
 POINTS: 2.02 (2.02 points by King, Bennett and 1.00 point by Stubbins, C.J.)
 SHOTS: 6 (6 shots by Stubbins, C.J. and 5 shots by Stubbins, C.J.)
 SAVED PERCENTAGE: .915 (.915 saves by Stubbins, C.J. and 8 saves by Stubbins, C.J.)
 ASSISTS: 11 (11 assists by Bonaracka, Ivan and 10 assists by Stubbins, C.J.)
 POWER PLAY GOALS: 3 (3 goals by Stubbins, C.J.)

2026 COMMISSIONER'S CUP FINALS
 MAY
 @ PEE DEE @ BINGHAMTON

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					7:15pm	7:15pm
3	4	5	6	7	7:00pm	7:00pm
10 6:00pm						

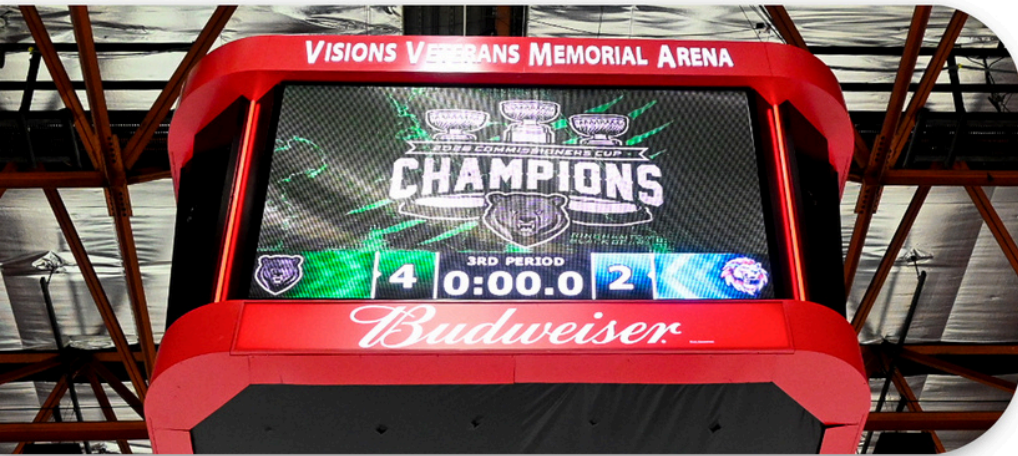
 BINGHAMTON HOME GAME TICKETS FOR GAMES 3, 4*, & 5* ARE AVAILABLE NOW!
 CALL 607-722-7367 OR VISIT OUR TEAM OFFICE AT THE ARENA TO GET YOURS TODAY!

WEBSITE
 290,000+ PAGE VISITS

E-BLASTS
 25,000+ EMAIL CLUB MEMBERS

9-0-0
 DOMINANCE IN DECEMBER 15 GAME WIN STREAK
GAME 3
 2026 COMMISSIONER'S CUP FINALS
 20 GAME POINT STREAKS
 VISIONS VETERANS MEMORIAL ARENA

SOCIAL MEDIA
 29,000+ FOLLOWERS & 800,000+ IMPRESSIONS ACROSS ALL PLATFORMS

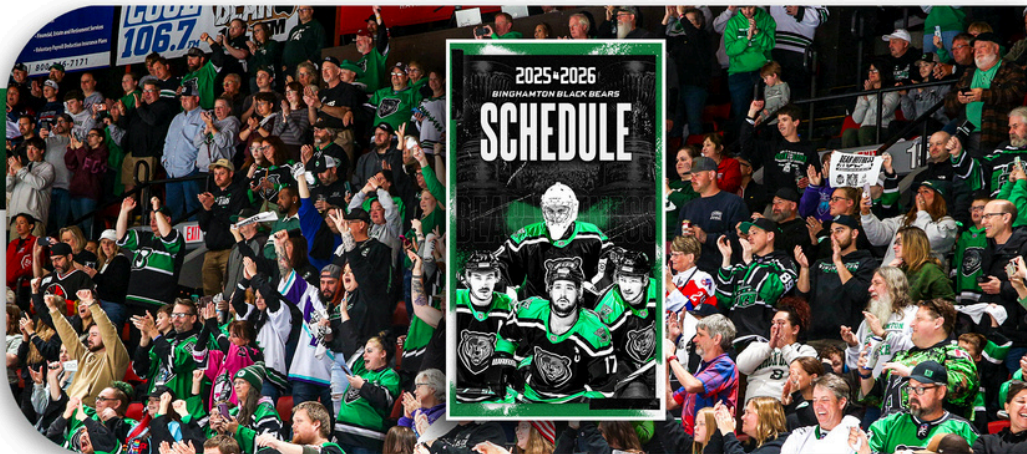


HD VIDEOBOARD

SPONSOR GAMEDAY GRAPHICS AT HOME DURING A DEDICATED SPONSORED SEGMENT

POCKET SCHEDULE

OVER 20,000 ARE DISTRIBUTED ACROSS BROOME COUNTY



curcio printing  **curcio printing**
 Printing, Mailing, Promotional Items & Apparel .com

CONCOURSE SIGNS

YOUR SIGN, DISPLAYED PROUDLY AT EVERY EVENT, ALL YEAR LONG.

ROBBINS SIGNS
 LEAGUE STANDINGS

POSTER SCHEDULE

OVER 5,000 ARE DISTRIBUTED ACROSS BROOME COUNTY



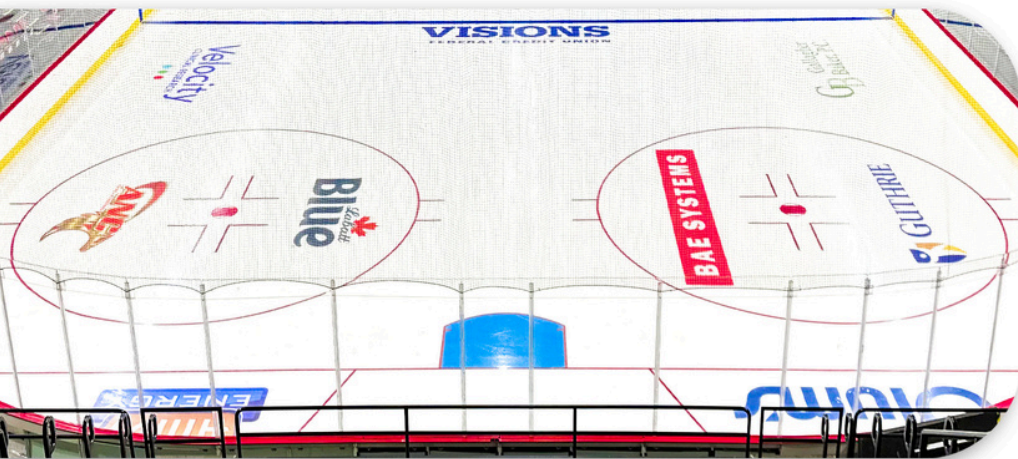


DASHER BOARDS

**CONSTANTLY VIEWED
BY FANS, LIVE VIEWERS,
LOCAL MEDIA, GAMEDAY
PHOTOS & MORE!**

HANGING BANNERS

**DISPLAYED PROUDLY FOR
ALL TO SEE YEAR ROUND**



IN-ICE LOGOS

**YOUR LOGO IS EMBLAZONED
ON THE ICE LOCATED IN THE
DIRECT LINE OF SIGHT OF
FANS AND CAMERAS**

GLASS WRAPS

**YOUR FULL COLOR GRAPHIC
DISPLAY IS MOUNTED
DIRECTLY INSIDE THE
TEAM BENCH AND/OR
PENALTY BOX**



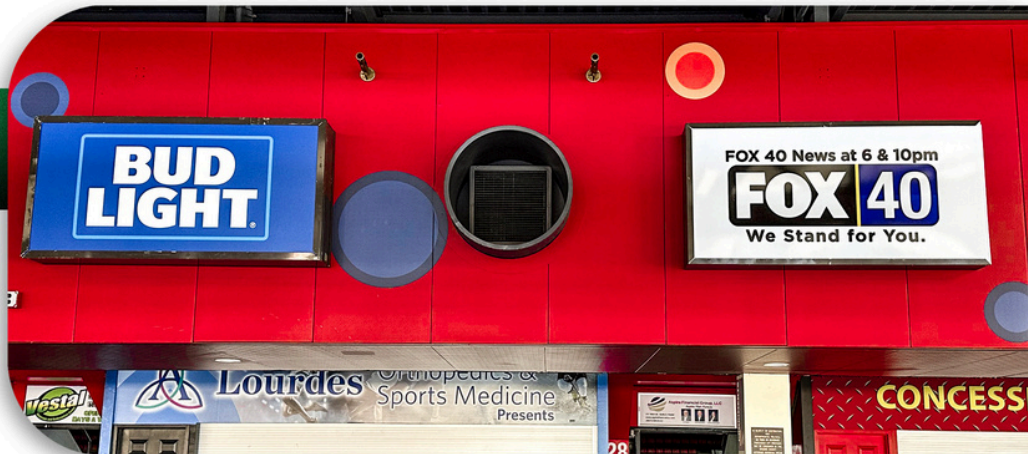


GAMEDAY SPONSOR

**SPECIALTY THEME
NIGHT PRESENTED
IN FRONT OF
THOUSANDS
AT THE ARENA**

ENTRANCE SIGNS

**DISPLAYED ON THE 2ND
LEVEL OF THE ARENA TO
TARGET FANS AS
THEY ENTER**



CORNER BANNERS

**LOCATED ABOVE TEAM
ENTRANCES IN PREMIUM
LINES OF SIGHT, ALONG
WITH BEING FEATURED
THROUGHOUT THE
BROADCAST**

SKYBOXES

**A PRIVATE SUITE FOR
YOUR GROUP WITH UP TO
25 TICKETS TO ENJOY
BLACK BEARS HOCKEY**

**(FOOD AND DRINKS ARE
SOLD SEPARATELY
THROUGH THIRD
PARTY VENDING)**



REWARD EMPLOYEES WITH A

GROUP NIGHT

★ DISCOUNTED TICKET RATE ★

★ EXCLUSIVE ON-ICE EXPERIENCES ★

★ SKYBOX AVAILABILITY ★

★ PROMOTE YOUR BUSINESS ON THE VIDEO BOARD ★



EXPAND YOUR BRAND



FOR MORE INFORMATION CALL

607-722-7367

OR VISIT US ONLINE AT

WWW.BINGHAMTONBLACKBEARS.COM
