

BINGHAMTON BLACK BEARS

2023

PARTNERSHIP OPPORTUNITIES



YOUR ***CITY***



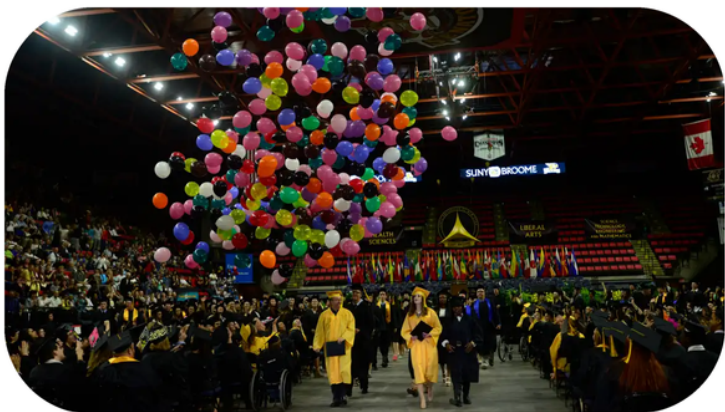
YOUR ***TEAM***



ARENA ATTENDANCE OVER 175,000
2022-23 BLACK BEARS ATTENDANCE 114,249
[25% INCREASE FROM 2021-22 & NEW FPHL RECORD]
AVERAGE ATTENDANCE OF 3,830
[27% INCREASE FROM 2021-22]
OVER 70 EVENTS HOSTED



ENTERTAINMENT



COMMENCEMENT



SPORTS

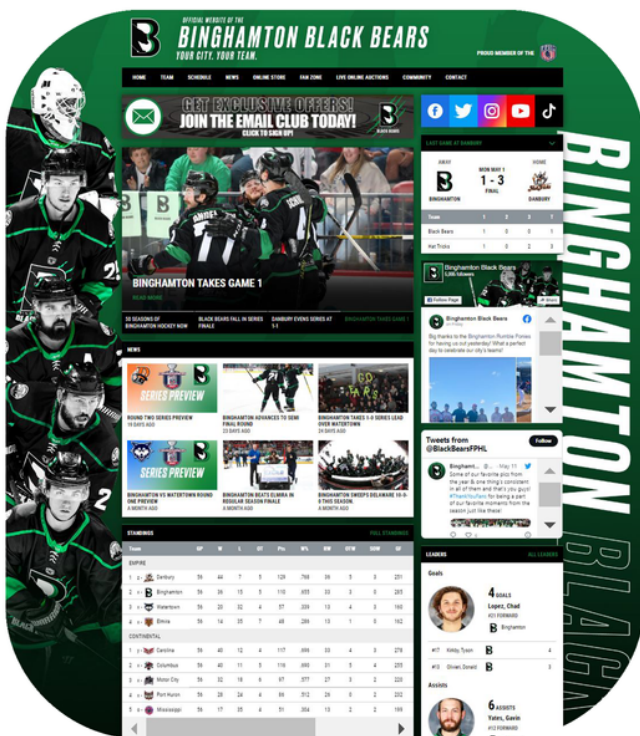
FOLLOW THE ACTION LIVE

ALL GAMES BROADCASTED ON



FOX AM 1430
BINGHAMTON

ALL HOME GAMES STREAMED ON



WEBSITE

200,000+ PAGE VISITS



E-BLASTS

19,800+ EMAIL CLUB MEMBERS



SOCIAL MEDIA

15,561 Followers & 300,000+ IMPRESSIONS ACROSS ALL PLATFORMS



HD VIDEOBOARD

**SPONSOR GAMEDAY
GRAPHICS AT HOME DURING
A DEDICATED SPONSORED
SEGMENT**

POCKET SCHEDULE

**OVER 20,000 HAVE BEEN
DISTRIBUTED ACROSS
BROOME COUNTY**



curcioprinting  **curcioprinting**
Printing, Mailing, Promotional Items & Apparel .com

CONCOURSE SIGNS

**YOUR SIGN,
DISPLAYED PROUDLY
AT EVERY EVENT,
ALL. YEAR. LONG.**

POSTER SCHEDULE

**OVER 5,000 HAVE BEEN
DISTRIBUTED ACROSS
BROOME COUNTY**





DASHER BOARDS

**CONSTANTLY VIEWED BY
FANS, LIVE VIEWERS,
LOCAL MEDIA, GAMEDAY
PHOTOS & MORE!**

HANGING BANNERS

**DISPLAYED PROUDLY FOR
ALL TO SEE YEAR ROUND**

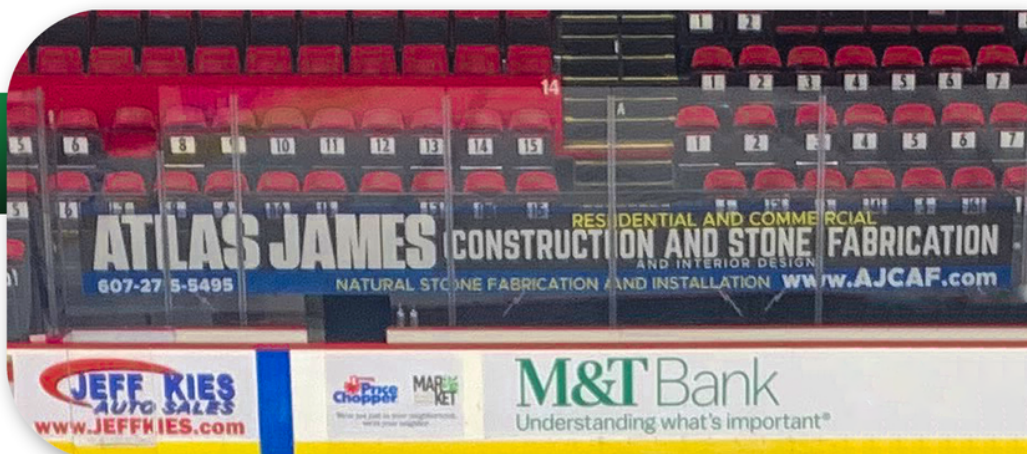


IN-ICE LOGOS

**YOUR LOGO IS EMBLAZONED
ON THE ICE LOCATED IN THE
DIRECT LINE OF SIGHT OF
FANS AND CAMERAS**

GLASS WRAPS

**YOUR FULL COLOR GRAPHIC
DISPLAY IS MOUNTED
DIRECTLY INSIDE THE TEAM
BENCH AND/OR
PENALTY BOX**





GAMEDAY SPONSOR

**SPECIALTY NIGHT PRESENTED
IN FRONT OF THOUSANDS
AT THE ARENA**

ENTRANCE SIGNS

**DISPLAYED ON THE 2ND
LEVEL OF THE ARENA TO
TARGET FANS AS
THEY ENTER**



CORNER BANNERS

**LOCATED ABOVE TEAM
ENTRANCES IN PREMIUM
LINES OF SIGHT, ALONG
WITH BEING FEATURED
THROUGHOUT THE
BROADCAST**

SKYBOXES

**A PRIVATE SUITE FOR
YOUR GROUP WITH UP TO
25 TICKETS TO ENJOY
BLACK BEARS HOCKEY**

**[FOOD AND DRINKS ARE
SOLD SEPARATELY THROUGH
THIRD PARTY VENDING]**



REWARD EMPLOYEES WITH A ***GROUP NIGHT***

★ DISCOUNTED TICKET RATE ★

★ EXCLUSIVE ON-ICE EXPERIENCES ★

★ SKYBOX AVAILABILITY ★

★ PROMOTE YOUR BUSINESS ON THE VIDEO BOARD ★



EXPAND YOUR BRAND

FOR MORE INFORMATION CALL

607-722-7367

OR VISIT US ONLINE AT

WWW.BINGHAMTONBLACKBEARS.COM
