



FORWARD TOGETHER

BECOME A SPONSOR



CNY STRONG!

WE ARE THRILLED TO ANNOUNCE THAT UNITED ELITE KRAJISNIK FC IS PARTNERING WITH UTICA CITY FC AS THEIR OFFICIAL AFFILIATE TEAM IN THE MASL 2. THIS COLLABORATION SIGNIFIES A SIGNIFICANT MILESTONE FOR OUR CLUB, LOCAL PLAYERS, AND COMMUNITY.

FOR UNITED ELITE KRAJISNIK FC, THIS PARTNERSHIP REPRESENTS AN INCREDIBLE OPPORTUNITY FOR GROWTH AND DEVELOPMENT. JOINING FORCES WITH UTICA CITY FC, A RESPECTED NAME IN THE INDOOR SOCCER ARENA, WILL PROVIDE OUR CLUB WITH ACCESS TO WORLD-CLASS COACHING, RESOURCES, AND A PLATFORM TO SHOWCASE OUR TALENT ON A NATIONAL STAGE. THIS AFFILIATION STRENGTHENS OUR COMMITMENT TO EXCELLENCE AND ELEVATES OUR CLUB'S STANDING IN THE SOCCER COMMUNITY.

TO OUR LOCAL PLAYERS, THIS PARTNERSHIP MEANS UNPARALLELED OPPORTUNITIES FOR ADVANCEMENT IN THEIR SOCCER CAREERS. THEY WILL HAVE THE CHANCE TO TRAIN WITH AND LEARN FROM PROFESSIONALS IN THE MASL, SETTING A HIGHER STANDARD FOR THEIR OWN PERFORMANCE. BEING AFFILIATED WITH UTICA CITY FC OPENS DOORS TO POTENTIAL PROFESSIONAL CONTRACTS AND THE POSSIBILITY OF REPRESENTING OUR COMMUNITY AT THE HIGHEST LEVELS OF INDOOR SOCCER.

FOR OUR COMMUNITY, THIS PARTNERSHIP IS A SOURCE OF PRIDE AND EXCITEMENT. IT DEMONSTRATES OUR COMMITMENT TO PROMOTING LOCAL TALENT AND FOSTERING A PASSION FOR SOCCER AMONG OUR YOUTH. AS WE EMBARK ON THIS JOURNEY WITH UTICA CITY FC, WE LOOK FORWARD TO BRINGING THRILLING INDOOR SOCCER MATCHES TO OUR FANS AND ENGAGING OUR COMMUNITY IN THE JOY OF THE SPORT.

TOGETHER WITH UTICA CITY FC, WE AIM TO STRENGTHEN THE BONDS OF SOCCER IN OUR REGION AND CREATE A LEGACY THAT WILL INSPIRE GENERATIONS TO COME. THIS PARTNERSHIP IS A TESTAMENT TO OUR SHARED VISION OF EXCELLENCE, AND WE CAN'T WAIT TO SEE THE POSITIVE IMPACT IT WILL HAVE ON OUR CLUB, OUR PLAYERS, AND OUR COMMUNITY.

GET NOTICED.

MASL
MAJOR ARENA SOCCER LEAGUE

×

YOUR
LOGO
HERE

LET'S MAKE IT HAPPEN!

SPONSORSHIP OPPORTUNITIES AVAILABLE:

- 1. SOCIAL MEDIA**
- 2. TEAM JERSEY**
- 3. LIVE STEAM & VIDEO BOARD**
- 4. BOARD & FIELD SIGN**
- 5. BOOTH & TICKET SPONSOR**

#BlueNation



ABOUT MASL2

GROW THE GAME!

A North American professional indoor soccer league. The MASL2 features teams playing coast-to-coast in the United States and Mexico.

MASL is the highest level of arena soccer in North America. MASL2 serves as the semi-pro/second league for the MASL. This provides a pathway for successful players, to a profession contract in the MASL.



#BLUENATION

WHO WE ARE

COMMUNITY, PASSIONATE, PRIDE

United Elite Krajsnik F.C. is an Adidas sponsored club, currently operating a not-for-profit youth soccer program, as well as a Men's and Women's Semi-Pro team. Both teams currently compete in the Northeast Premier division of the UPSL.

We strive to provide our players with a pathway to achieve their goals on and off the soccer field, and focus on developing them to play at their highest level.

Our home grounds are Sal Longo Field, Adirondack Bank Center, and the Utica University Nexus Center which provide our players, fans, and sponsors with incredible facilities to play, and an atmosphere to be a part of.



#BLUENATION



UNITED ELITE

CLUB ACHIEVEMENTS



CNYSSL CHAMPIONS

2016, 2017, 2018



WNY DIVISION CHAMPS

WOMENS 2022



NORTHEAST CONFERENCE

WOMENS 2022



WNY DIVISION CHAMPS

WOMENS 2023



WNY DIVISION

SECOND PLACE 2023



UPSL DIVISION FINALS

SECOND PLACE 2023

#BLUENATION



M2 HOME GAMES WHERE WE PLAY



NEXUS CENTER
FRONT ENTRANCE



NEXUS CENTER
GAME-DAY



NEXUS CENTER
FIELD 1



NEXUS CENTER
UTICA CLUB



ADK BANK CENTER
FRONT ENTRANCE



ADK BANK CENTER
GAME-DAY



ADK BANK CENTER
VIP SUITE



ADK BANK CENTER
FLOOR MAP FOR GAMES





DEMOGRAPHICS OVERVIEW

United Elite provides a demographics that can help your business achieve its advertising & marketing goals. Reach your target audience through our arena, social media, online, mobile and community platforms.



WEBSITE

7,000+ AVERAGE MONTHLY VISITORS



SOCIAL MEDIA

2,000+ FACEBOOK FOLLOWERS

3,000+ INSTAGRAM FOLLOWERS

50,000+ YOUTUBE/TWITCH FOLLOWERS



HOUSEHOLD INCOME

\$15-\$40K: 20%

\$41-\$80K: 55%

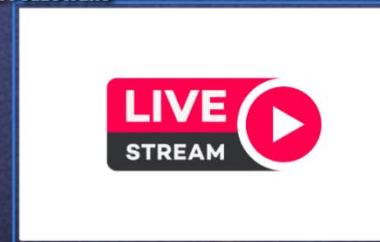
\$81-\$100K: 25%



NEWSLETTER

2,000+ SUBSCRIBERS

EDITIONS EVERY MONTH



LIVESTREAM

ALL MASL GAMES ARE
STREAMED ON TWITCH

PRICE - \$500

- 1. COMPANY LOGO ON OUR WEBSITE.**
- 2. 4 SEASON TICKETS.**
- 3. VIDEO BOARD MENTION PRE GAME.**
- 4. LOGO ON OUR LIVE STEAM.**

Your sponsorship will be prevalent in almost 10 games plus playoffs throughout the year with exposure to fans, MASLTV, Media Outlets, Arena and more. All logos will be on all replica uniforms sold.

United Elite K.F.C is a non-profit organization.

#BLUENATION

SPONSER LEVEL

SILVER

MASL
MAJOR ARENA SOCCER LEAGUE

x

adidas

PRICE - \$1000

- 1. BENEFITS OF SILVER LEVEL.**
- 2. 4 VIP SEASON TICKETS.**
- 3 LOGO ON SLEEVE OR SHORTS OF THE JERSEY.**
- 4. PA ANNOUNCEMENT.**

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10 games plus playoffs throughout the year
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#BLUENATION

SPONSER LEVEL

GOLD

MASL
MAJOR ARENA SOCCER LEAGUE

x

adidas

PRICE - \$2500

- 1. BENEFITS OF SILVER LEVEL.**
- 2. BENEFITS OF GOLD LEVEL.**
- 3. LOGO ON THE BACK OF THE JERSEY.**
- 4. SPONSOR TABLE OPPERTUNITY.**
- 5. 4 SUITE TICKETS.**

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#BLUENATION

SPONSER LEVEL

PLATINUM

MASL
MAJOR ARENA SOCCER LEAGUE

x

adidas

PRICE - \$4000

- 1. BENEFITS OF SILVER LEVEL.**
- 2. BENEFITS OF GOLD LEVEL.**
- 3. BENEFITS OF PLATINUM LEVEL.**
- 4. LOGO ON THE FRONT OF THE JERSEY.**
- 5. BANNERS AT ALL AUD/NEXUS HOME GAMES.**

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#BLUENATION

SPONSER LEVEL

TITANIUM

MASL
MAJOR ARENA SOCCER LEAGUE

x

adidas

MASL

MAJOR ARENA SOCCER LEAGUE
NORTHEAST DIVISION

LET'S MAKE IT
HAPPEN!

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