



SEASON PROGRAM SPONSOR

Sponsorship Opportunity | 2 Available

- ✓ Logo featured on program cover
- ✓ Full page digital advertisement
- ✓ Website and social media promotion
- ✓ Newsletter marketing inclusion
- ✓ Game tickets included



PLAYER SPONSORSHIP

Player Sponsor \$1,300

Support a specific Raider athlete and invest directly in player development.

- ✓ Player feature on website
- ✓ "Players to Watch" video featuring sponsor
- ✓ Social media promotion
- ✓ Program listing and business card advertisement
- ✓ 2 season passes

Support the Brotherhood.
Support the Community.
Support Excellence.



CONTACT

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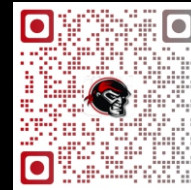
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STAY CONNECTED

 www.viraiders.ca

 [@vi.raiders](https://www.instagram.com/vi.raiders)

 [@ViRaiders](https://twitter.com/ViRaiders)



VANCOUVER ISLAND RAIDERS

3x  8x 



COMMITMENT.
DISCIPLINE.
COURAGE.
TEAMWORK.
RESPECT.



ABOUT THE VI RAIDERS

The Raiders Football team was started in 2005. Since inception, the Raiders have won 9 BCFC Championships and 3 National Championships. They have also participated in another 2 National Championships and 4 Inter-Gold games. This has been an unprecedented run of success in its short history, one that has not been duplicated in the CJFL. In 2018, to honour our unprecedented successes, were inducted into the B.C. Football Hall of Fame.

WHY SPONSOR THE RAIDERS?



WHY BUSINESSES PARTNER WITH US

- ✓ Reach local families & community leaders
- ✓ High-impact game day fan engagement
- ✓ Digital & social media exposure
- ✓ Youth leadership & community development impact
- ✓ Custom marketing and activation opportunities



TITLE/JERSEY SPONSOR

\$10,000 | Only 2 Available

- ✓ Logo patch on game jerseys (home & away)
- ✓ Title sponsor recognition on website
- ✓ Social media and uniform reveal promotion
- ✓ Stadium field signage
- ✓ Webcast commercial advertising
- ✓ VIP season tickets
- ✓ Player appearance opportunities
- ✓ **Highest visibility partnership**



HELMET SPONSOR

\$7,500 | Only 2 Available

- ✓ Logo displayed on all player helmets
- ✓ Website feature recognition
- ✓ Social media helmet reveal promotion
- ✓ Stadium signage
- ✓ Webcast advertising
- ✓ Newsletter promotion inclusion
- ✓ VIP season tickets



GAME DAY SPONSOR

\$10,000 | Only 1 Available

- ✓ Exclusive game title sponsorship
- ✓ Live radio broadcast integration
- ✓ 44 total radio advertising spots
- ✓ Stadium signage and digital ads
- ✓ Booth and halftime activation opportunities
- ✓ Premium game day tickets
- ✓ **Own the entire game day experience**



TOUCHDOWN & QUARTER SPONSOR

\$2,500 Per Season

- ✓ PA announcements for touchdowns & quarters
- ✓ Social media game highlights
- ✓ Streaming broadcast recognition
- ✓ Stadium signage
- ✓ Digital program advertising
- ✓ Game tickets included