



Volunteer Game Day Experience Coordinator

Type of Position: Volunteer

Location: Starlight Stadium Westshore (Game Days)

Reports To: President / General Manager

About the Westshore Rebels

The Westshore Rebels are a competitive and community-focused junior football club playing in the BC Football Conference of the Canadian Junior Football League. The Rebels are committed to developing athletes, fostering teamwork, and creating an exceptional experience for players, families, and fans.

We're looking for an enthusiastic and organized volunteer to help elevate the fan experience at every home game.

Position Overview

The Volunteer Game Day Experience Coordinator plays a key role in delivering an exciting, organized, and memorable atmosphere for fans, families, sponsors, and players. This individual will oversee in-game promotions, fan engagement activities, and coordinate with volunteers to ensure smooth execution on game days.

This is a highly visible role perfect for someone who loves sports, community events, and creating unforgettable experiences.

Key Responsibilities

Game Day Experience & Fan Engagement

- Plan and coordinate in-game promotions and contests
- Organize halftime activities and on-field presentations
- Manage music cues, crowd prompts, and fan interaction elements (in collaboration with announcer/DJ)
- Help create theme games and special event games
- Coordinate mascot and sideline engagement activities
- Oversee Sports Management & Leadership students



Volunteer Coordination

- Recruit and manage game day volunteers
- Assign roles and responsibilities (50/50 sales, merchandise table, field access support, etc.)
- Ensure volunteers are briefed and prepared before kickoff

Sponsor & Community Activation

- Support sponsor recognition and activation during games
- Coordinate promotional giveaways and on-field sponsor moments
- Assist with community group involvement (minor football teams, special guests, etc.)

Logistics & Operations

- Assist with setup and teardown of fan engagement areas
- Ensure signage, promotional materials, and tables are ready pre-game
- Troubleshoot minor game day issues as they arise

Qualifications

- Passion for sports and community events
- Strong organizational and communication skills
- Comfortable taking initiative and leading volunteers
- Ability to stay calm and problem-solve in a fast-paced environment
- Available for home games and occasional planning meetings
- Event planning or sports management experience is an asset but not required

Time Commitment

- Attendance at all Westshore Rebels home games
- Pre-game setup (2-3 hours before kickoff)
- Occasional planning meetings leading up to the season



What You'll Gain

- Hands-on sports event management experience
- Leadership experience in a dynamic environment
- Networking opportunities within the local sports community
- The chance to help shape the game day atmosphere for players and fans
- An official volunteer reference upon request

How to Apply

Interested volunteers can email a brief introduction outlining their experience and availability to Rob Lervold, President at president@westshorerebels.ca.

Join us in building the best game day experience in the BCFC!