

PRIVACY POLICY

This is the privacy policy of **2512686 ONTARIO INC. o/a CANADIAN PREMIER BASEBALL LEAUGE** (“CPBL”). This document explains CPBL’s policies for the collection, use and disclosure of personal information. CPBL abides by applicable privacy legislation, which, depending on the location of the individual and the type of information, includes Canadian federal and provincial statutes. You are entitled to know and consent to the purpose of the collection, use and sharing of information.

THE INFORMATION WE COLLECT

Personal Information

CPBL collects, uses, and displays personal and performance information of individuals associated with CPBL, not limited to baseball participants, players, teams, coaches, parents, managers, organizers, college and professional scouts, vendors, suppliers, umpires, officials, trainers, and baseball leagues, collected from a number of sources. These sources include but are not limited to: (i) the participation and registration of individuals in leagues, games, practices, showcases, events, tournaments, playoffs, exhibitions and recruiting gatherings; (ii) information that individuals provide to CPBL voluntarily and directly through the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates; and (iii) information which CPBL is able to obtain from available public information sources. The information obtained by CPBL may include, but is not limited to: (i) personal email addresses and phone numbers for baseball participants, players, teams, coaches, parents, managers, organizers, college and professional scouts, vendors, suppliers, umpires, officials, trainers; (ii) financial information such as credit card numbers; (iii) educational information and records of players, not limited to transcripts and school registration details; (iv) demographic and biographical information of participants, players, teams, coaches, and managers; and, (v) statistics, videos and photographs for/of participants, players, teams, coaches, parents, managers, organizers, scouts, vendors, suppliers, umpires, officials and trainers.

Other Information

Certain information may be passively collected by CPBL through the use of cookies, navigational data and third-party tracking services. CPBL may keep track of some of the actions you take on the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates such as the content of searches you perform on the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates, solely for the purpose of internal evaluation of website effectiveness.

USE AND SHARING OF INFORMATION

Use of Information

CPBL may, from time to time, use personal information for, among other things: (i) social media; (ii) creating newsletters or press releases; (iii) communicating with recruiters and scouts; (iv) promotional materials; and, (v) statistical collection, ranking, manipulation and analysis. CPBL will utilize this personal information to promote and report on youth baseball. CPBL may use personal information to contact you for any purpose that CPBL deems necessary, including, but not limited to ensuring the accuracy of data and records and, while under no obligation to do so, for comments on newsletters, press releases or social media promotion. CPBL may use aggregate or anonymous information which will not be linked to identified individuals for various other uses for itself and third parties.

Sharing of Information

To assist CPBL's uses disclosed herein, CPBL may share personal information with individuals and entities associated with CPBL, not limited to baseball participants, players, teams, coaches, parents, managers, organizers, college and professional scouts, vendors, suppliers, umpires, officials, trainers, and baseball leagues, subsidiaries, affiliated corporations or entities, employees, contractors, representatives, and professional advisers. Unless the CPBL Privacy Officer (details below) is notified to the contrary, CPBL may share personally identifiable information so that third parties can send information that may be relevant to you, including, but not limited to materials related to scouting, recruiting, post-secondary information, scholarships or other information generally relating to the promotion of youth baseball in Canada. CPBL is not responsible for the use of information by any third party. This privacy policy does not apply to third party advertisements on the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates that may take you to a third-party site where such third-party website, application or interface that may collect information about you.

SECURITY

CPBL has implemented reasonable administrative, technical and physical safeguards in an effort to protect against unauthorized access, use, modification and disclosure of personal information. CPBL cannot guarantee that data transmission or storage is fully secure. CPBL does not represent, warrant, guarantee or otherwise confirm that any information you disclose or transmit to CPBL is secure whether through the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates whether by electronic transmission or other means. CPBL is not responsible for the theft, destruction or inadvertent disclosure of your information, or any other disclosures out of its control. Your online access to some or all elements of the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates may be protected with a password and CPBL recommends that unique passwords to each user are created. CPBL may restrict your right to access the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates if CPBL determines it necessary to protect the personal information of others or if you have not paid any relevant access fee(s) or cost(s).

MINORS

If you are the parent or legal guardian of a participant or player who is under the age of eighteen (18) years (a "**Minor**"), by providing information to CPBL, you are representing that: (i) you have the necessary legal authority to do so; (ii) you are hereby accepting all of the terms and conditions herein on behalf of each Minor; (iii) you have assessed the risk associated with providing information to CPBL on behalf of each Minor; and, (iv) you understand that if any Minor's information is stolen, destroyed or inadvertently disclosed by CPBL, you accept all responsibility and liability for any such disclosure. While CPBL encourages parents and guardians to spend time with Minors on the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates, the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates are not intended for use by Minors. Minors should not utilize the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates without a parent or guardian's consent and supervision. CPBL shall not be under any obligation to provide a refund for any inadvertent costs, fees or other expense incurred by a Minor while using the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates.

GENERAL

CPBL may amend this policy from time to time by posting an updated version on the CPBL website, interfaces, programs, applications and databases owned by CPBL and its affiliates. If such amendments affect how CPBL uses or discloses personal information already held by CPBL in a material way, CPBL will obtain consent. This policy was last updated on January 20, 2025.

If the ownership of CPBL changes or if any website, interface, program, application or database owned by CPBL or its affiliates is sold in which your information is used, your information may form a part of the assets sold, transferred or conveyed.

CPBL intends to comply with applicable privacy laws, including, but not limited to, the *Personal Information Protection and Electronic Documents Act* (Canada) (“**PIPEDA**”). CPBL will maintain the privacy of your personal information as required by applicable privacy laws, including PIPEDA and the regulations promulgated thereunder. To the extent anything contained in this Privacy Policy conflicts with PIPEDA or other applicable privacy legislation, the terms of this Privacy Policy shall be deemed to be reformed to align with such legislation. Individuals may review their personal information contained in CPBL files by contacting CPBL's Privacy Officer (details below). If an individual believes that any of their personal information is inaccurate, CPBL will investigate and make appropriate corrections.

CONTACT US

For more information on CPBL and privacy or to opt-out of certain communication provided by CPBL, please contact our Privacy Officer at: cpblcontact@gmail.com