



UFL CORPORATE PARTNERSHIPS

844.217.5380

ABOUT US

We are the newest in nation's storied and rich tradition of professional football leagues. The 2023 season will mark the debut of the third iteration of the UFL. With over 129 games we will embark on a historic season and provide our patrons with the absolute best in professional sports entertainment.



There's no skipping leg day.

INFO@UFLFOOTBALL.COM



WELCOME MESSAGE

On behalf of United Football League, we would like to extend a warm welcome to you as our newest corporate partner. We are thrilled to have you join us in this exciting journey as we work together to achieve our shared goals.

Your partnership with us represents a significant investment in our organization; and we are committed to providing you with the best possible return on that investment. Whether it's through increased brand visibility, exclusive access to our events and activities, or unique opportunities to engage with our fans, we are confident that our partnership will bring value to your business.

We look forward to a long and successful partnership, and we are eager to start exploring all the ways in which we can collaborate and make a positive impact in the community.

Once again, welcome to the UFL family!

Best regards,
Joe McClendon III, Commissioner

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On Saturday, April 22nd the United Football League will launch the league's 2023 season with seven games throughout the country and over 8,400 fans in attendance at each game.





PROFESSIONAL TALENT

The United Football League is the premier 8 vs 8 professional football league in America, our franchises recruit players from college football's top conferences, such as the SEC and Big Ten.

In addition to our collegiate player accolades on the field, over 80% of our rosters are college graduates.





UNITED FOOTBALL LEAGUE 2023



OUR TEAMS

The United Football League is the located in fourteen locations throughout the U.S. southeast and Midwest. Our team franchises are located in many of the finest markets in the country.

- CHICAGO, ILLINOIS
- HOUSTON, TEXAS
- ATLANTA, GEORGIA
- ST. LOUIS, MISSOURI
- KANSAS CITY, MISSOURI
- PITTSBURGH, PENNSYLVANIA
- NORFOLK, VIRGINIA
- LOUISVILLE, KENTUCKY
- OKLAHOMA CITY, OKLAHOMA
- RICHMOND, VIRGINIA
- BATON ROUGE, LOUISIANA
- LITTLE ROCK, ARKANSAS
- CHARLESTON, SOUTH CAROLINA
- JACKSON, MISSISSIPPI



- KID'S CAMP
- FOOD DRIVE
- HOSPITAL VISITS
- STOP THE VIOLENCE EVENT
- YOUTH MENTORSHIP

COMMUNITY OUTREACH

As members of the UFL community, all UFL teams will be co-hosting community outreach events to better their communities. All UFL Corporate Partners will be able to join our players, coaches, and dance team members in our community events throughout the 2023 calendar year. Join us in over 70 community outreach events that will be hosted by UFL teams over the next calendar year.



HOW CORPORATE PARTNERSHIPS CAN HELP YOUR COMPANY

Corporate partnerships with a professional sports team offer several benefits to companies, including:

1. Increased brand visibility and recognition: A partnership with a popular sports team can help increase the exposure and awareness of a company's brand.
2. Access to a large, engaged audience: Sports teams have a large, dedicated and engaged fan base that companies can tap into through a partnership.
3. Opportunities for customer engagement: Partnerships can provide opportunities for companies to engage directly with customers through events, promotions, and other activations.
4. Employee engagement: Partnerships can also help to engage and motivate employees by offering unique experiences, such as tickets to games or behind-the-scenes access.
5. Community involvement: Working with a sports team can help a company demonstrate its commitment to the community and promote positive social and environmental impact.
6. Data and insights: Sports teams often have valuable data and insights into their fans and audience, which companies can leverage in their marketing and advertising efforts.





PARTNERSHIP BENEFITS

- All Corporate Partnerships are twelve months in length.
- All Corporate Partners receive automatic renewal rights and upgrade discounts.
- All Corporate Partners receive game action photo and logo marketing rights.
- All Silver, Gold, and Platinum Corporate Partners receive invitations to co-host community outreach events.



The Wildcats will be competing in a 14 team UFL and will be members of the league's eastern conference.



OUR PARTNERSHIP COMMITMENT LEVELS

BASELINE PARTNER

\$25,000

- Image & Logo Rights
- Recognition on UFL & Teams Website
- Season Tickets

SILVER PARTNER

\$75,000

- Image & Logo Rights
- Recognition on UFL & Teams Website
- Season Tickets
- Community Outreach Invitations
- Dasher Board

GOLD PARTNER

\$225,000

- Image & Logo Rights
- Recognition on UFL & Teams Website
- Endzone Field Suite (15 tickets per game)
- Community Outreach Invitations
- Dasher Board
- In-Game Promotions
- In-Stadium Concourse Signage
- Radio Commercial Rights

PLATINUM PARTNER

\$450,000

- Image & Logo Rights
- Recognition on UFL & Teams Website
- Sideline Field Suite (20 per game)
- Community Outreach Invitations
- Dasher Board
- In-Game Promotions & Game Elements
- In-Stadium Concourse Signage
- Radio & TV Commercial Rights
- Field Logo





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IN-STADIUM PROMOTIONAL ASSETS



Dasher Boards

Highlight your company every high-scoring, hard-hitting, and action-packed game with a full-color company dasher board sign.

Field Logos

Get in the middle of the action with your logo in a 6' x 9' square painted directly on the field. This can't miss piece of signage keeps you in the middle of the action all game long.

Concourse Signage

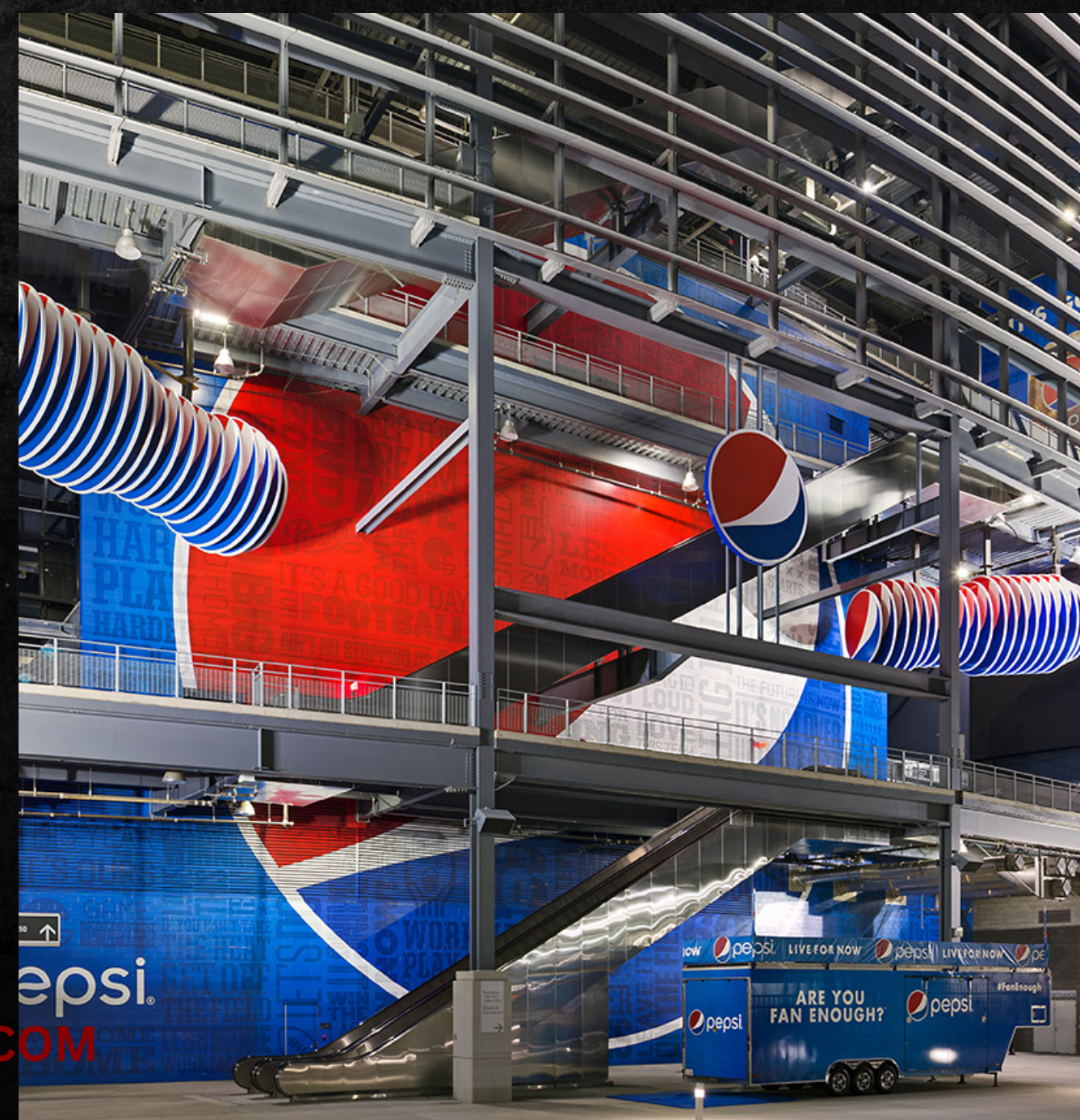
Make your company a part of the action and refreshment with company signage throughout the stadium concourse areas. Showcase your brand identity in highly visible locations throughout our stadium.

In-Game Promotions

Have fans cheering for your company during the break in the action with innovative in-game promotions. These fan-first activities not only excite the stands, it's a great way to drive customers through your doors.

Game Elements

Make your company synonymous with every first down, penalty, touchdown, or any other element of high-octane outdoor arena style football.



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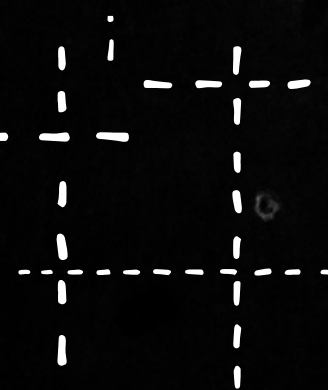
STADIUM

UFL teams will play home football games in an 8,400-seat modular-built stadiums. Modular sporting venues are commonplace in beach volleyball and tennis. With the UFL's unique field dimensions, the league will be the first professional football league to utilize the new technology. New technology modular stadium may be constructed in as little as three weeks.

Modular stadium concourse lounge areas. Provide an array of company signage opportunities.



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LIVE STREAMING

UFL Plus is a premium service offered by the United Football League (UFL) in the United States. It provides fans with access to exclusive UFL content and experiences, including live streaming of UFL games, Fantasy Football, and other premium features. With UFL Plus, subscribers can watch live UFL games and programming, access archived games and highlights, and enjoy other exclusive content not available anywhere else. The service is available on a variety of platforms, including web, mobile, gaming consoles, and connected TV devices.



UFL PLUS

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THANK YOU

We would like to take a moment to express our gratitude for your decision to become a corporate partner with the UFL. Your support means a lot to us, and we are honored to have you join our team.

We believe that our partnership will bring many exciting opportunities and possibilities, and we are eager to work with you to achieve our shared goals. Your investment in our organization will help us to continue providing top-quality experiences and memories to our fans, and we are confident that our partnership will bring value to your business as well.

We are looking forward to a long and productive partnership, and we are excited to explore all the ways in which we can collaborate and make a positive impact together.

Thank you for your support and for choosing the UFL as your partner.

We are proud to have you on board!

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