

2026-27

# PARTNERSHIP OPPORTUNITIES



## PORT HURON PROWLERS

# THE FPHL



The Federal Prospects Hockey League (FPHL) brings professional hockey to markets of all sizes across the United States, giving players a chance to continue their careers while providing fans with affordable, high-energy entertainment.

With fast-paced games, passionate fan bases, and strong community connections, the FPHL offers a unique pro hockey experience on and off the ice.

# THE PROWLERS



The Port Huron Prowlers are a professional hockey team in the Federal Prospects Hockey League, based in Port Huron, Michigan. Since beginning play in the 2015-16 season, the Prowlers have called McMorran Place home and built a strong connection with the local community.

As the longest continuously running organization in the FPHL, the Prowlers have become a staple of the league, offering fans fast-paced hockey, affordable entertainment, and a close-to-the-action game night experience.

# THE PHP NETWORK



The PHP Network is the official broadcast home of the Port Huron Prowlers, bringing every game to fans live and on demand through YouTube. Led by Will Wiegelman, the 2025-26 FPHL Broadcaster of the Year, the broadcast took a major step forward last season with a more polished, engaging game presentation.

With several game streams drawing more than 170,000 views over the span of a season, the PHP Network has become an important part of the Prowlers fan experience, helping connect the team with fans in Port Huron and beyond.

## SOCIAL MEDIA



The Prowlers connect with fans year-round through active social media channels on Facebook, Instagram, and X. With more than 17,000 followers across all platforms, the team's platforms give fans a direct place to follow news, promotions, game updates, and team content.



Through Facebook Port Huron Prowlers, Instagram @phprowlers, and X @phprowlers, the team keeps fans connected before, during, and after game nights.

## PROWLERS TEAM STORE



The Prowlers Team Store offers fans a dedicated place to shop for jerseys, shirts, hats, and other team merchandise inside McMorran Place. Newly revamped this past season, the walk-in store is located in the southwest corner of the arena.

Fans can also shop online anytime at [shop.phprowlers.com](http://shop.phprowlers.com), making it easier to support the team and rep the Prowlers year-round.

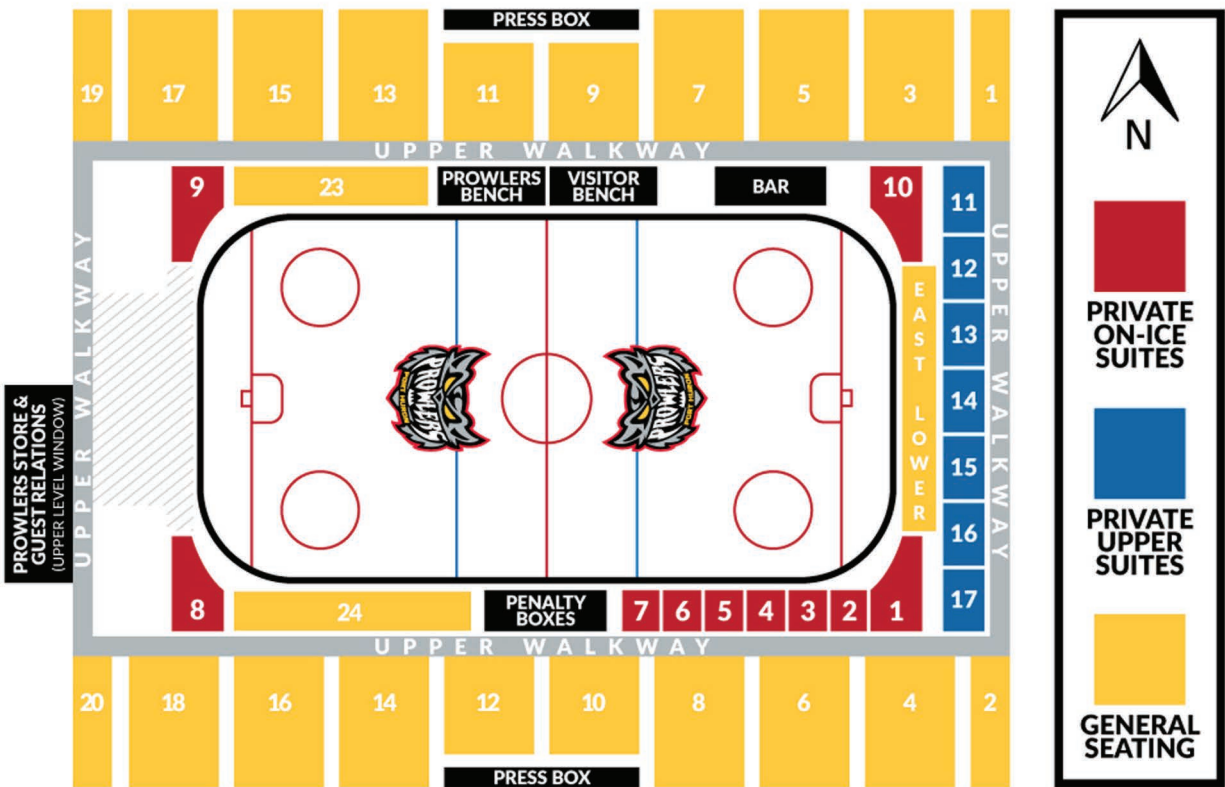
## McMORRAN PLACE



McMorran Place is the home of the Port Huron Prowlers and one of the area's most recognizable sports and entertainment venues. Located in downtown Port Huron, the arena hosts Prowlers hockey, concerts, community events, and other live entertainment throughout the year.

With a central location and a close-to-the-action arena setup, McMorran provides a familiar home for Prowlers fans while serving as a gathering place for the Port Huron community.

# MCMORRAN PLACE



**3,250**

McMorran Place Capacity for ice hockey

**650,000**

McMorran Place Visitors Annually

**2025-26 SEASON**

Set single-game and single-season Prowlers attendance records

# ***McMORRAN PLACE***



## ***ON-ICE PROJECTORS***

Many arena upgrades hit McMorran for the 2025-26 season, including brand new on-ice projectors. This unlocked unlimited opportunities - from pre-game intros to intermission games and everything in between.

It's a unique feature, and McMorran Place joins Little Caesars Arena as the only other arena with such a feature in the state of Michigan.



# FAN ENGAGEMENT

## ZAMBONI RIDES

Fans have the chance to ride the Zamboni during intermission.

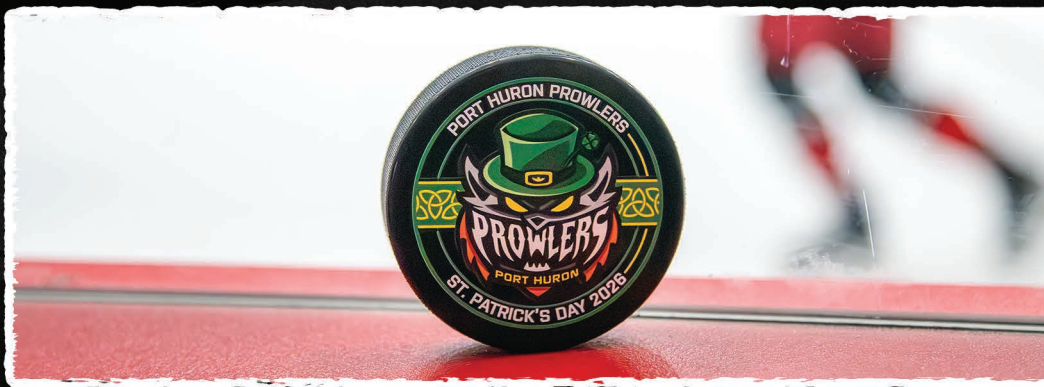


## PRE-GAME PHOTOS

Groups are welcomed at ice-level for a photo opportunity before the game. Can include ceremonial puck drop.

## GIVEAWAYS

Giveaways at the door for early-arriving fans for select games.



## CHUCK A PUCK

Fans purchase foam pucks and throw them onto the ice for a chance to win a prize during intermission.

# CORPORATE PARTNERSHIPS

**PORT HURON PROWLERS**

| Name       | Pos | GP | G  | A  | Pts | PPG   | PIM | S%    | PPG | SHG | GWG | +/- | SOG |
|------------|-----|----|----|----|-----|-------|-----|-------|-----|-----|-----|-----|-----|
| Nicholas   | D   | 53 | 11 | 26 | 37  | 0.7   | 51  | 0.074 | 4   | 0   | 0   | 0   | 0   |
| Ben        | D   | 35 | 1  | 4  | 5   | 0.1   | 1   | 0.029 | 0   | 0   | 0   | 0   | 0   |
| Brett      | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| John       | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Bryan      | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Grayson    | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Art, Brett | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Austin     | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Alexander  | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Luke       | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Vincent    | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Alex       | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Arttu      | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Bobby      | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Jamie      | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Matt       | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Justin     | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Ryan       | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Timothy    | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Lukas      | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Reginald   | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Dylan      | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Connor     | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Blake      | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Dyson      | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Reid       | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |
| Bailey     | F   | 1  | 0  | 0  | 0   | 0.000 | 0   | 0.000 | 0   | 0   | 0   | 0   | 0   |

WHEN IT'S AN EMERGENCY, TRANSIT'S WHERE YOU GO.

advia credit union

ORTHOPEDIC ASSOCIATES Since 1983

CORTEVA agriscience

PORT HURON PROWLERS 2025-2026 SCHEDULE

WHEN COMMUNITIES THRIVE, WE ALL DO.

COVEY'S More than pizza

2025-2026 SCHEDULE

OCTOBER 2025

NOVEMBER 2025

DECEMBER 2025

JANUARY 2026

FEBRUARY 2026

MARCH 2026

APRIL 2026

PLAYOFFS

PHPROWLERS.COM

BOOK OFFICE: 810-985-6166

## PRINT ADS

Your brand is featured on printed team materials such as pocket schedules, magnet schedules, roster sheets, and other fan-facing handouts.

**2025-2026 SCHEDULE**

PORT HURON PROWLERS

PROFESSIONAL HOCKEY

ALL TIMES ARE EASTERN (EST)

OCTOBER 2025

NOVEMBER 2025

DECEMBER 2025

JANUARY 2026

FEBRUARY 2026

MARCH 2026

APRIL 2026

SPECIAL THEME NIGHTS ALL SEASON INCLUDING:

HOLIDAY JERSEY AND TERRY KAY TISS

MITTS SUPERHERO AND PRINCESS HOLIDAY DASH

STAR WARS NIGHT

SCAN TO VIEW ALL 28 THEMES!

TICKETS • SCHEDULE • PROMOS • PROGRAM FOLLOW @ PHPROWLERS.COM

PROUD PLATINUM PARTNER: EIGHTH DAY MEDIA

## ON-ICE ASSETS

Your brand is displayed through in-ice advertisements or projected graphics on the ice surface, keeping it visible to fans in the arena and on the broadcast.



# CORPORATE PARTNERSHIPS

## ARENA SIGNAGE

Your wall sign or dasher board is displayed inside the arena for fans to see at every home game.



## EQUIPMENT

Your logo is featured on player jerseys or helmets for high-visibility exposure on and off the ice.

# CORPORATE PARTNERSHIPS



## TEAM STORE

Your brand receives a dedicated presence in the team store, connecting with fans during every shopping visit.

## BROADCAST

Your message appears during game broadcasts through commercials, on-screen logos, or sponsored segments.



Prowlers vs Wolves 3/28/26

PHP Network

Subscribe

Like

Comment

Share

Save

More



GUENTHER GRAPHICS PLAYER OF THE GAME

Bobby Price

Prowlers Forward



OFFICIAL SHOT OF THE PROWLERS

PROPER  
TWELVE  
TRIED WHISKY

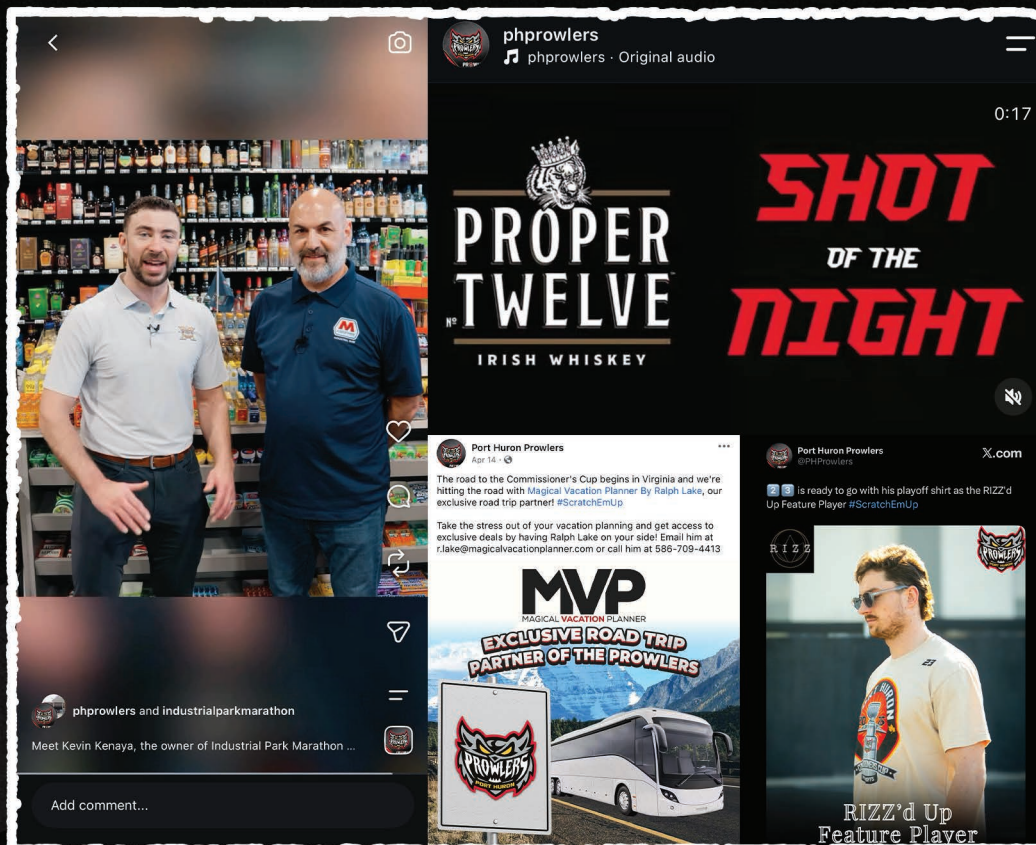
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# CORPORATE PARTNERSHIPS

## SOCIAL MEDIA ADS

Your business is promoted across team social media channels with targeted sponsored content.



## PA ANNOUNCEMENTS

Your brand is recognized over the arena sound system during home games.

# CORPORATE PARTNERSHIPS



## FAN GIVEAWAYS

Put your brand in fans' hands by sponsoring a promotional giveaway item.

## FAN ENGAGEMENT

Sponsor an intermission game or fan activity that creates memorable in-arena exposure.



# CORPORATE PARTNERSHIPS

## SUITES

An exclusive experience that includes 10 tickets, private service and guaranteed giveaways.



## MENTAL HEALTH AWARENESS NIGHT



VS



MAR. 6 • 7:05 PM



Presented by  
St. Clair County  
Community Mental Health



## GAME PARTNER

Own the spotlight as the presenting partner of a home game with premium visibility throughout the night.

# LETTER FROM THE OWNER

To our Prowlers family,

Thank you for an amazing season of Prowlers Hockey!

As I look back on my first season as owner of this team, I feel an incredible amount of pride, gratitude, and excitement for what we are building here in Port Huron. This season was incredibly special. It was fun, it was memorable, it was competitive, and most importantly, it showed all of us what is possible when this amazing community gets behind your home team.

First and foremost, I want to say thank you.

Thank you to our fans. You brought the energy all season long. You showed up, you got loud, you filled McMorran with life, and you made our players feel what it means to play for Port Huron.

Thank you to our partners and sponsors who believed in this team and helped us continue improving the game-night experience.

Thank you to the City of Port Huron, Mayor Anita Ashford, City Manager James Freed, Rob Churchill, McMorran Place, and the entire McMorran staff. So much of what makes a Prowlers game possible happens behind the scenes, and we could not have done it without your tireless efforts, long nights, and commitment to making sure McMorran was always game-day ready.

Thank you to our front office, Prowlers Spirit, boosters, game-day staff, on and off ice officials, broadcast team, hockey operations staff, medical staff, volunteers, and everyone behind the scenes who gave their time, energy, and passion to this organization.

And of course, thank you to our incredible players. You gave this city everything you had. You battled, you grew, you represented Port Huron with pride, and you gave our fans a season they will always remember.

There were so many highlights this year.

We made major improvements to the fan experience and are happy to say that we are just getting started. We heard the new goal horn after a Prowlers goal for the first time. We brought energy and creativity to our specialty theme nights. We watched a new rivalry grow with Indiana. We added talented college players to our roster for the playoff push. And we witnessed an incredible playoff run that showed the heart and character of this team and our community.

That playoff run is something that I will never forget.

After dropping Game 1 on the road against Blue Ridge, our guys came home with their backs against the wall and fought back to win two straight at McMorran. That kind of response says a lot about a team. It says they believe in each other. It says they are not afraid of pressure. It says they understand what it means to defend home ice in front of this fan base.

# LETTER FROM THE OWNER

Then came Binghamton...

Binghamton has been the standard in our division, but our guys went into their building and did something nobody else had done in franchise playoff history: we handed them a home playoff loss. And we did not just win. We made a statement with a 5-1 win on their home ice.

Even in the games we lost, we were right there. Both losses were decided by one goal. That series proved that we can compete with the best, that we can challenge the top teams in this league, and that we are much closer than some people may have realized.

This season, the league also recognized what is happening in Port Huron.

I was honored to be named FPHL Executive of the Year, but I view that as a reflection of the entire organization and the progress we made together. Will Wiegelman was named FPHL Broadcaster of the Year, a well-deserved honor for someone who has helped tell the story of this team and bring Prowlers hockey to fans around the league all season long. David Dell also earned the FPHL Founders Award, recognizing his long history of contribution, collaboration, and commitment to the league and to hockey in Port Huron.

Those recognitions matter because they show that people around the league are noticing what we already know: something special is happening in Port Huron.

We are already planning for next season... that work literally started Sunday evening.

More fan experience upgrades are coming, and we will have more announcements throughout the offseason. We are also planning fan events this summer so that we can stay connected, keep you updated, and continue building momentum even after the season has ended.

One of our biggest priorities moving forward is what we are calling Mission 2K.

The goal is simple: we want to have more games with 2,000 or more fans in attendance than games below that number. We are not saying we need to average 2,000 fans overnight. But we do believe that reaching 2,000 or more fans for at least half of our home games is an important step for the future of this team.

Growing attendance allows us to keep investing in the organization. It helps us improve the fan experience. It helps us take better care of our players. It helps us attract more talent to Port Huron. And it helps us continue building a product, both on and off the ice, that this community can be proud of.

Mission 2K is not just about attendance numbers. It is about growing the Prowlers family. A big part of that mission is attracting more families and more kids to Prowlers hockey. We want McMorran to be a place where families feel welcome, where kids can fall in love with the game, and where the next generation of hockey fans and players can be inspired. That is great for our team, and it is great for the sport.

# LETTER FROM THE OWNER

On the ice, our expectations are only getting higher and this playoff run taught us a lot. It showed us how close we are. It showed us what this group is capable of. It showed us where we need to improve. And it gave us valuable experience that we will carry into the next season.

One thing that makes this playoff run so meaningful is how it happened. We built this team the right way – responsibly, within the framework of the league, and with an eye toward long-term, sustainable success. Our final playoff group did not have a full season together to build chemistry. They had a short window to come together, prepare, and make a run. In that time, they did something incredible. They battled back against Blue Ridge, went into Binghamton and made history, and proved that Port Huron can compete with anyone in this league. That experience will matter, and we are going to use it as fuel as we build toward next season.

Next season, our goal is clear: to take the next step. We were close this year, but close is not the standard we are building toward. We want to go from chasing the standard in our division to becoming it. That has to be earned, and we know nothing in hockey is guaranteed. But after what this group proved down the stretch and in the playoffs, we believe that step is within reach. Our focus is to build the right way, earn our way to the top, and give Port Huron a team capable of playing all the way through to a championship

We also want to hear from you. Tell us what you loved. Tell us what we can improve. Tell us what would make the experience even better. We are listening, and your feedback matters. You can always send suggestions to [contactus@phproglers.com](mailto:contactus@phproglers.com).

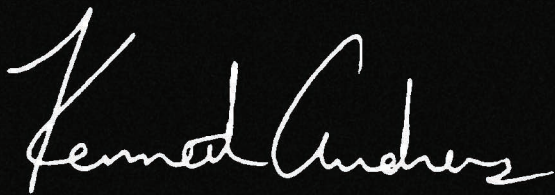
This season was an important step forward for the Port Huron Prowlers. I am proud of what we accomplished, proud of the people who made it happen, and proud to be part of this community.

But I am even more excited about what comes next.

Thank you for believing in this team. Thank you for supporting our players. Thank you for making McMorran feel alive. Thank you for being part of the Prowlers family.

We are building something special in Port Huron, and the best is still ahead!

Thank you,



Ken Andrews  
Owner, Port Huron Prowlers



# ***SALES STAFF***



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