

WHITE ROCK TRITONS



2026 Sponsorship
Opportunities

About the White Rock Tritons

Developing Players,
Building Leaders,
Impacting Community



The White Rock Tritons are committed to nurturing young athletes through a comprehensive approach focused on player development, teamwork, and leadership. As proud members of the BC Premier Baseball League, we provide our players with opportunities to grow, learn, and excel on the field. Our organization boasts an impressive track record, with **18 MLB Draft picks and over 200 athletes advancing to college baseball programs**. We not only focus on athletic performance but also foster a sense of community, encouraging players to give back and inspire others. Join us in cultivating the next generation of leaders both in sports and in life.



Tyler Lawson
General Manager
White Rock Tritons



Sponsorship Options

Unique **ON FIELD** opportunities to support our team



Outfield Fence Signage

Gain exceptional visibility with our Outfield Fence Signage. For \$3,000 over two years, your brand will be prominently displayed during all home games, ensuring that every spectator sees your logo. This is a fantastic opportunity to showcase your support while engaging with our dedicated community.



Batter's Eye Signage

Our Batter's Eye Signage offers a unique chance to connect with fans. For \$4,000 over two years, your logo will be featured prominently behind the batter, ensuring maximum visibility during every at-bat. This engaging placement will create a lasting impression on players and spectators alike, showcasing your commitment to youth sports.



Scoreboard Sponsorship

The Scoreboard Sponsorship is an impressive way to elevate your brand. For \$5,000 over three years, your logo will be featured on our scoreboard, providing visibility to all attendees. This sponsorship includes announcements throughout the games, ensuring your brand is recognized and appreciated as a key supporter of the White Rock Tritons.



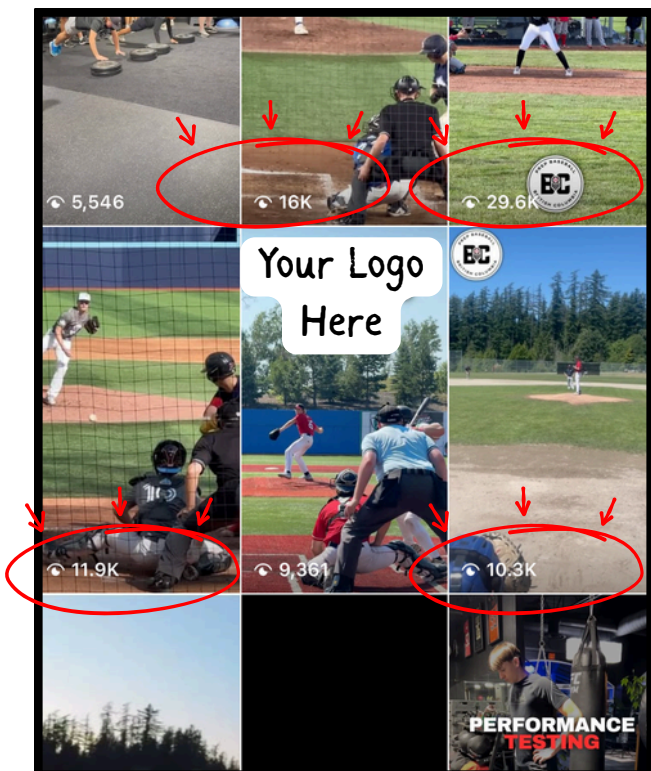
Sponsorship Options

Unique **SOCIAL MEDIA** opportunities to support our team



Player of the Week

Align your brand with one of the White Rock Tritons' teams (Bantam, Junior, or Premier) through our "Player of the Week" feature. For \$1,500 on a one-year contract, your company logo will be showcased weekly across our Instagram, X, and website, with each post prominently presented as "Player of the Week brought to you by [Company Name]." This consistent exposure connects your brand directly with our athletes and engaged community, with Tritons content typically reaching between 5,000 and 15,000 views per post.



Social Media Sponsorship

Promote your brand through the White Rock Tritons' dynamic video content with our Social Media Sponsorship. For \$1,000 on a one-year contract, your company logo will be featured across a range of engaging content, including game highlights, post-game recaps, and player interviews. Each video will be introduced with "This video is presented by [Company Name]," positioning your brand front and center with our audience. Tritons video content consistently reaches between 8,000 and 20,000 views per post, offering strong digital visibility and engagement.



Sponsorship Options

Unique **GAME DAY & CUSTOM** opportunities to support our team



Tritons Game Day Presenting Sponsor

Position your brand at the center of every Tritons game day with our “Game Day” Sponsorship. For \$1,750 on a two-year contract, your logo will be displayed on two Game Day signs throughout SSAP, ensuring consistent in-park visibility. Your brand will also appear across all Game Day social media content, including lineup announcements and game day posts. This package combines on-field presence with digital exposure, connecting your business with fans, families, and the Tritons community all season.



Custom Sponsorship

We understand that every business has unique marketing goals, and we offer flexible, customized sponsorship opportunities to match. Beyond our standard packages, we welcome creative partnerships including in-kind contributions, product integration, event activations, and exclusive branding opportunities. Whether supporting team travel, hosting events, or building a tailored presence within the Tritons program, we’re ready to collaborate. Our goal is to create meaningful partnerships that deliver value and visibility for your brand while supporting our athletes and community.



Contact the White Rock Tritons

For further details or to become a sponsor,

please contact Tyler Lawson:

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Instagram: @wr.tritons

X: @wrtritons

