

Dear St. Louis Soccer Supporter,

The St. Louis Lions, the USL PDL team of St. Louis, would like to invite you to join us for our 9th and best season yet! Founded in 2006, The St Louis Lions provide an opportunity for top level, soccer players to be exposed to professional scouts throughout the United States and Internationally.

The team plays in the USL Premier Development League (PDL), the top developmental men's league in North America. In 2013 the PDL featured 64 teams within four conferences throughout the United States and Canada. The PDL provides elite collegiate players the opportunity to taste a higher level of competition while maintaining their eligibility. In addition to league play, PDL teams compete in the Lamar Hunt U.S. Open Cup as well as various exhibitions.

The PDL has proven to be an important stepping-stone for top professionals now playing in the MLS and throughout the world. Over 70% of the players in the MLS are drafted from the PDL. The St. Louis Lions have been key in placing over 20 players into the professional ranks both domestic and internationally, inlcuding Lawrence Olum of Sporting KC, Tommy Heinemann, formerly of the Columbus Crew, Jamie Lovegrove of the Dallas Sidekicks and Mike Mesle and Kory Dowell of the St. Louis Ambush to name a few!

Throughout the 2014 season, players from any youth club in the St. Louis area who attend a St. Louis Lions game and wear their teams' jersey will receive free entry to the game. In addition to this, we are offering teams the chance to walk out with the Lions players prior to the game, be ball kids throughout, and play a scrimmage and/or fun games on the field at half time.

The 2014 St. Louis Lions season runs from the start of May to the end of July, and we have 9 home games for you to choose from. This includes 2 pre-season exhibition games against the St. Louis Ambush, the professional indoor team from St. Charles and FC Bordo St. Louis of the National Premier Soccer League (NPSL). Be sure to keep an eye out for special events on game days! The full schedule is located at http://www.stllions.com/schedule/

We invite you to take advantage of our fantastic group ticket offer where any group with 10 or more people will receive a discount on each ticket! Instead of paying \$10 for an adult single game ticket, you will only pay \$7! Group tickets for youth (ages 6-18) are only \$3! And as always, children 5 and under are always Free! Further details about this program can be found at http://www.stllions.com/group-tickets/ Parking is also Free for the 2014 season!

We are extending this invitation to you because we want the St. Louis soccer community to come together for one common goal; promote the beautiful game in the soccer capital of the United States. Some of you may have heard the "buzz" going around about a potential professional outdoor team and the St Louis Lions provide the perfect platform to raise awareness of this venture. However, the current team also needs your support. Bring your kids out to the game, for free, and let them see the stars of tomorrow competing today! We are asking you to spread this throughout your club and encourage your teams to come out to a game to watch the highest level of outdoor soccer in St. Louis.

For further information, visit <u>www.stlouislions.com</u> or contact Jonny Brown at 636-939-5151.

Come out to the game and help us to answer the roar!