WESTERN LACROSSE ASSOCIATION

Est. 1932

Burnaby • Coquitlam • Langley • Maple Ridge • Nanaimo • New Westminster • Victoria

REQUEST FOR PROPOSAL

Website and Statistics Software

1. Summary and Background

The Western Lacrosse Association (WLA) is accepting proposals to implement a website and statistics software package for the League. The WLA has opened this process to ensure that it is delivering the correct balance between content, ease of use, and value for dollar.

The WLA is an amateur league of men's Senior A box lacrosse, sanctioned by the Canadian Lacrosse Association. It consists of seven teams based in cities throughout south-western British Columbia. Each year, the playoff teams battle for the right to compete against the Major Series Lacrosse champion for the Mann Cup held in September. The Mann Cup championship is hosted alternately between Ontario and British Columbia each year.

2. Proposal Guidelines

Proposals will be accepted until 5pm PST, January 30th, 2017. An official agent or representative of the company submitting the proposal must sign all proposals.

All costs must be itemized to include an explanation of all fees and costs.

All costs included in proposals must include and clearly state any outsourced or contracted work. If the organization submitting a proposal must outsource or contract any work to meet the requirements. Proposals that call for outsourcing or contracting work must include a name and description of the organizations being contracted.

All contractual terms and conditions will be subject to review by the WLA Board of Governors and their agent and will include scope, budget, schedule, and other necessary items pertaining to the project. Final contract terms and conditions will be negotiated upon selection of the winning bidder for this RFP.

3. Project Scope

The scope of this project includes all the design and implementation of a website for the WLA, and the implementation of a statistics and scorekeeping solution for the WLA.

Hiring, management, and payment of scorekeepers, writers, and social media operators are the responsibilities of the WLA.

The WLA is seeking a provider to deliver a modern website and statistics software package to its staff and fans.

Website

The WLA currently has a website at www.WLALacrosse.com. The static content and news archive are required to be ported to any new website.

The website must have the ability for WLA staff to update the site and news, through an easy-to-use content management system.

The website must integrate with the statistics software package to show the current game schedule, statistical leaders, and league, team, and individual player statistics.

The website must be responsive to desktops, laptops, tablet computers, and smart phones.

The website should provide the ability to show paid content, through display advertising and/or annotating sponsored content.

Statistics Software Package

The statistics software package must be able to be used on game days to record the official score of the game, including: goals, shots, penalties, time outs, face offs, and game meta data (date, time, start time, end time, officials, scorekeepers, home team, away team, location).

The statistics software package must have a fan facing "live scoreboard" to display the action of the game in real time

The statistics software package should be useable on Windows and MacOS devices.

The statistics software package should be resilient to computer issues, namely, loss of Internet connection. (The WLA acknowledges that loss of Internet will negatively affect the live scoreboard).

The statistics software may optionally have a tablet-optimized version or user interface.

The statistics software may optionally provide the ability to dynamically generate a game story suitable for publication based on the score sheet of the game.

4. Bidder Qualifications

Bidders should provide the following items as part of their proposal for consideration:

- Description of experience in planning and building a website and statistics software package.
- Examples or references of other websites and statistics software packages produced by your organization.
- Timeframe for completion (noting that the WLA season begins mid-May).

5. Proposal Evaluation Criteria

The WLA will evaluate all proposals based on the following criteria. To ensure consideration, your proposal should be complete and include all the following criteria:

- Overall proposal suitability: proposed solution must meet the scope and needs included herein, and be presented in a clear and organized manner.
- Organizational Experience: Bidders will be evaluated on their experience as it pertains to the scope of this project.
- Previous work: Bidders will be evaluated on examples of their work pertaining to websites and statistics software packages.
- Value and cost: Bidders will be evaluated on the cost of their solution based on the work to be performed in accordance with the scope of this project.

6. Submission

Each bidder must submit one (1) digital copy of their proposal to Paul Dal Monte, WLA Commissioner, at wlacommissioner@gmail.com, by January 30th, 2017 at 5pm PST.