

2020



READING PROGRAM

PRESENTED BY: **Wisconsin Vision**



PROGRAM DETAILS

A month long reading program designed for schools to help increase literacy in students, and encourage them to read.

Schools set goals for the minutes students are required to read.

Each student who completes the requirement the school sets will receive a free Milkmen ticket offer to a select Milkmen 2020 regular season home game (parent/guardian attendance is required, so at least one additional ticket does need to be purchased).

One person from the school will be the main contact person involved with the program.

Program materials and other information will be emailed to the coordinator after the school's enrollment form is received.

The school coordinator will distribute materials to all participating classes. Teachers will then distribute individually to students.

The coordinator will receive two free tickets to a designated game.

Parent/Guardian of student(s) will be responsible for recording/checking student totals.

TIMELINE

MARCH 13TH

Deadline for schools to register for the Reading Program

MARCH 16TH

Reading Program Begins

APRIL 27TH

Reading Program Concludes

STARTING MAY 1ST

All ticket orders can be placed to a select Sunday-Thursday 2020 regular season home game (Family's choice). Each family will do this individually by submitting their form to:

TICKETING@ROCVENTURES.ORG

PRIZES

- **FREE MILKMAN TICKET** to a select Sunday-Thursday regular season 2020 Milkmen home game.
- **CLASSROOM MASCOT VISIT** for the top school who has the highest overall classroom minutes read.

FAMILY-FUN PRO BASEBALL THAT'S *Udderly* DIFFERENT

TICKETING@ROCVENTURES.ORG | 414.224.9283 | WWW.MILWAUKEEMILKMEN.COM | 7035 S BALLPARK DR., FRANKLIN, WI

