# 2021 READING PROGRAM

## PROGRAM DETAILS

A month long reading program designed for schools to help increase literacy in students, and encourage them to read.

Schools set goals for the minutes students are required to read.

Each student who completes the requirement the school sets will recieve a free Milkmen ticket offer to a select Milkmen 2021 regular season home game (parent/guardian attendance is required, so at least one additional ticket does need to be purchased).

One person from the school will be the main contact person involved with the program.

Program materials and other information will be emailed to the coordinator after the school's enrollment form is recieved

The school coordinator will distribute materials to all participating classes. Teachers will then distribute individually to students.

The coordinator will receive two free tickets to a designated game.

Parent/Guardian of student(s) will be responsible for recording/checking student totals.

## TIMELINE

**MARCH 12TH**

Deadline for schools to register for the Reading Program

**MARCH 15TH**

Reading Program Begins

**APRIL 26TH**

Reading Program Concludes

**STARTING MAY 3RD**

All ticket orders can be placed to a select Sunday-Thursday 2021 regular season home game (family's choice). **Please see below for redemption details.**

**PRIZES**

FREE MILKMEN TICKET to select Sunday-Thursday regular season 2021 Milkmen home game.

**To redeem, go to www.milwaukeemilkmen.com and go to community > reading program. From there, simply fill out the form and upload an image of your reading log. Once the form is completed and submitted, we can fulfill on our end and send your free ticket to you!**

FAMILY-FUN PRO BASEBALL THAT'S *udderly* DIFFERENT

TICKETING@ROCVENTURES.ORG | 414-224-9283 | 7044 S. BALLPARK DR., SUITE 300, FRANKLIN, WI

# 2021 READING PROGRAM

SCHOOL: _____ TEACHER: _____

STUDENT NAME: _____ GRADE: _____

| DATE | BOOK | TEACHER/PARENT/GUARDIAN INITIALS | MINUTES READ |
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TOTAL MINUTES: _____

# 2021 READING PROGRAM

SCHOOL: _____ TEACHER: _____

STUDENT NAME: _____ GRADE: _____

| GRADE | TEACHER | STUDENT NAME | MINUTES READ |
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TOTAL MINUTES: _____