



OVERVIEW

A direct translation of our Milkmen moniker, the "Lecheros de Milwaukee" celebrates Latino and Hispanic heritage in our community and in baseball. Our logo is a nod to both our mascot and to the familial traditions surrounding Día de los Muertos, given our commitment to encouraging time with family, especially at our kid-friendly baseball games.

We are proud to adopt the "Lecheros" name and logo beginning in 2022 for select games, welcoming all members of the Latino and Hispanic communities.



2022 LECHEROS GAMES

Tuesday, July 19 | Friday, August 5 | Sunday, August 21: Postgame Movie Encanto

GAME DAY NOTES

- Spanish-language game host / announcer
- Plans for live music or DJ
- Flag display to represent home countries of Milkmen players
- Partnerships with local businesses



HOW TO GET INVOLVED

If you are interested in partnering with us as a sponsor or for a group outing during our Lecheros game series, please let us know!



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