

YOUR BRAND, OUR MISSION

ROYALS FOOTBALL



MEMBER OF THE WCPML

SPORTS MARKETING WITH THE ROYALS

Sports marketing and advertising has been essential for businesses looking to engage with passionate audiences for decades. The Royals organization is excited to kick off our inaugural season in the West Coast Pacific Minor League. We believe our organization can play a crucial role in promoting sponsors to a diverse range of community constituents. Whether through engaging digital platforms, exciting game-day events, or traditional face-to-face interactions, the Royals offers multiple successful avenues to showcase your brand to numerous potential customers.

WHO ARE THE ROYALS?

The Royals organization is a proud addition to the West Coast Pacific Minor League, committed to provide a thrilling football performance. Building on the legacy of the Everett Royals, our team has cultivated a passionate fan base eager to support our talented athletes. With a focus on excellence both on and off the field, we aim to become a cornerstone of Snohomish County's sports culture, offering fans an exhilarating experience while promoting teamwork, dedication, and community spirit.

WHAT DOES PARTNERING WITH THE ROYALS MEAN?

By partnering with The Royals, you're investing in an opportunity that goes beyond the field. Our organization is dedicated to enhancing the fan experience and providing a platform for your brand to thrive. Your support will directly benefit our athletes, improve the game-day experience, and foster community initiatives that resonate with local values. Monies, products, or services generated through partnerships will be reinvested into football and cheer programs creating a lasting impact on our players and fans.

As a partner, you'll gain significant visibility across various channels, including game-day signage, digital media, community events and live streamed events. Join us in creating memorable experiences, building brand loyalty, and making a positive difference in our community. Partner with The Royals and be part of something **exhilarating** in our second WCPML season!



HOME GAME SCHEDULE

MAY 2, 2026

ROYALS VS KNIGHTS

5PM | MARYSVILLE PILCHUCK HS

MAY 9, 2026

ROYALS VS VIKINGS

5PM | MARYSVILLE PILCHUCK HS

MAY 16, 2026

ROYALS VS WOLFPACK

5PM | MARYSVILLE PILCHUCK HS

MAY 30, 2026

ROYALS VS JETTS

5PM | MARYSVILLE PILCHUCK HS



SPONSORSHIP LEVELS

PLATINUM SPONSOR

BUSINESS PAGE LINK ON WEBSITE
UP TO (4) SEASON TICKETS
ANNOUNCEMENT AT ALL HOME GAMES
PROMOTION ON SOCIAL MEDIA TWICE A MONTH
• 2 OFFICIAL ROYALS JERSEY

\$1500

1 SEASON CONTRACT

GOLD SPONSOR

• Social media post
• BUSINESS PAGE LINK ON WEBSITE
ANNOUNCEMENT AT ALL HOME GAMES
AN OFFICIAL ROYALS JERSEY
3 HOME GAME TICKETS

\$1200

1 SEASON CONTRACT

SILVER SPONSOR

• BUSINESS PAGE LINK ON WEBSITE
• ANNOUNCEMENT AT ALL HOME GAMES
AN OFFICIAL ROYALS JERSEY
• 2 HOME GAME TICKETS

\$900

1 SEASON CONTRACT

BRONZE SPONSOR

• ANNOUNCEMENT AT ALL HOME GAMES
AN OFFICIAL ROYALS JERSEY
1 HOME GAME TICKET

\$600

1 SEASON CONTRACT

WE WANT YOU

Be part of the excitement as we bring football to life in the
Everett and Marysville culture!

The Royals isn't just a team; it's an opportunity for our
passionate community to connect with your brand.
Together, we can create memorable experiences, engage
fans, and drive success for your business.

Official email

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JOIN US THIS SEASON AND LET'S MAKE AN IMPACT TOGETHER!

