



YOUR BRAND, OUR MISSION

ROYALS FOOTBALL

EVERETT ROYALS SPONSORSHIP PACKAGE

2026-2027

SPORTS MARKETING WITH THE ROYALS

Sports marketing and advertising has been proven effective for businesses looking to engage with passionate audiences for a lifetime. The Royals organization is rooted in the West Coast Pacific Minor League and in the communities we serve. We create opportunities for partners to connect through game-day events, digital platforms, community appearances, and traditional face-to-face engagement.

WHO ARE THE ROYALS?

The Royals organization is a proud member of the West Coast Pacific Minor League, committed to providing exciting football while building a stronger community. The Everett Royals have cultivated a passionate fan base that supports our athletes and our mission. With a focus on excellence both on and off the field, we aim to become a cornerstone of Snohomish County sports culture while promoting teamwork, dedication, and community spirit.



WHAT DOES PARTNERING WITH THE ROYALS MEAN?

By partnering with the Royals, you're investing in an opportunity that goes beyond the field. Our organization is dedicated to enhancing the fan experience and providing a platform for your brand to thrive. Your support will directly benefit our athletes, improve the game-day experience, and foster community initiatives that resonate with local values. Monies, products, or services generated through partnerships will be reinvested into football and cheer programs, creating a lasting impact on our players and fans.

As a partner, you'll gain significant visibility across various channels, including game-day recognition, digital media, community events, and live-streamed events. Join us in creating memorable experiences, building brand loyalty, and making a positive difference in our community.



SPONSORSHIP LEVELS

Choose the level that best fits your business. All sponsorships are structured as one-season partnerships.

PLATINUM SPONSOR

\$1,500

- Business page link on website
- Logo on team ticket
- Announcement at all home games
- Promotional social media twice a month
- 2 official Royals jerseys

GOLD SPONSOR

\$1,200

- Social media post
- Business page link on website
- Announcement at all home games
- 2 official Royals jerseys
- 2 home game tickets

SILVER SPONSOR

\$900

- Business page link on website
- Announcement at all home games
- 2 official Royals jerseys
- 2 home game tickets

BRONZE SPONSOR

\$600

- Announcement at all home games
- 1 home game ticket

WE WANT YOU

Be part of the excitement as we bring football to life across Northwest Washington!

Together, we can create memorable experiences, engage fans, and drive results for your business.



OFFICIAL EMAIL
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