EVERETT ROYALS 2027

SPONSORSHIP PACKAGE

FOOTBALL • COMMUNITY • OPPORTUNITY • LEGACY

OUR MISSION

The Everett Royals is a nonprofit adult football program dedicated to more than just the game. We provide mentorship, structure, education, career readiness, and life skills for young adults ages 18–30. Through football, we build stronger individuals, stronger families, and a stronger community.

- EDUCATION
- MENTORSHIP
- CAREER READINESS
- LIFE SKILLS
- COMMUNITY SERVICE



> "MORE THAN A TEAM WE ARE A MOVEMENT"

COMMUNITY IMPACT

Your support helps us create real change on and off the field. The Everett Royals provide opportunities for young adults through mentorship, education, and community involvement.

- SUPPORTING YOUNG ADULTS AGES 18–30
- FINANCIAL LITERACY CLASSES
- COMPUTER LITERACY
- TRADE TRAINING OPPORTUNITIES
- LEADERSHIP DEVELOPMENT
- COMMUNITY EVENTS AND OUTREACH

SPONSORSHIP OPPORTUNITIES

BE A PART OF SOMETHING BIGGER
INVEST IN PEOPLE • INVEST IN OUR COMMUNITY

OFFICIAL FRONT JERSEY SPONSOR

$6,000

- Company logo prominently displayed on the front of the official Everett Royals game jerseys
- Premium recognition on website, social media, and all marketing materials
- Recognition at all home games and events
- VIP game tickets and team experiences
- All Platinum level benefits included



PLATINUM SPONSOR

$1,500

- Large logo on website
- Featured social media recognition
- Game day announcements
- Banner at home games
- VIP game tickets
- Recognition on team apparel
- Community event recognition



GOLD SPONSOR

$1,200

- Medium logo on website
- Social media recognition
- Game day announcements
- Banner at home games
- VIP game tickets
- Recognition on team materials



SILVER SPONSOR

$900

- Logo on website
- Social media recognition
- Game day announcements
- Recognition on team materials



BRONZE SPONSOR

$600

- Logo on website
- Social media recognition
- Game day announcements
- Recognition on team materials



BUILD YOUR OWN SPONSORSHIP

$500 – $10,000

- Every business is different. Create a custom sponsorship package that fits your budget and goals.
- Mix and match opportunities to get the exposure and involvement that works best for your company.



ADDITIONAL SPONSORSHIP OPPORTUNITIES



GAME DAY SPONSORSHIP
Sponsor a home game and get premium exposure throughout the event.



HELMET SPONSORSHIP
Logo placement on team helmets for maximum visibility.



PRACTICE GEAR SPONSORSHIP
Logo on practice jerseys, shirts, and team gear.



EVENT SPONSORSHIP
Support community events, fundraisers, and youth programs.



IN KIND DONATIONS
Product or service donations also available.

SPONSOR BENEFITS

- BRAND EXPOSURE
- COMMUNITY ENGAGEMENT
- BUSINESS GROWTH
- POSITIVE IMPACT
- YEAR ROUND RECOGNITION



LET'S BUILD SOMETHING GREAT TOGETHER

Partner with the Everett Royals and be part of a movement that creates opportunities, builds leaders, and strengthens our community.

EVERETT ROYALS

CONTACT US

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STRONGER PLAYERS
STRONGER FAMILIES
STRONGER COMMUNITY

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