Tyler Knockouts Partnership Guide

Summer 2027

This is your chance to partner with a new, community-focused team and establish your business as a founding supporter of a local sports legacy.

Your brand will reach thousands of fans at our games, community events and throughout our extensive marketing efforts.

- Approximately 200 attendees on average for each of the 20 home games in the inaugural 2026 season
- 400+ expected attendees during 2027 season
- 1900 Facebook followers / 600 on IG and growing

Why partner with the Tyler Knockouts?

Becoming a Knockouts sponsor demonstrates your commitment to fostering community spirit and support local sports initiatives.

- Community Impact: Help us bring the excitement of baseball to the Tyler area while connecting with a diverse and passionate fan base.
- High Visibility: Get your logo and messaging in front of thousands of fans at games, online and throughout the community. 20+ home games.

Partner with a winning team!

Sponsoring the Tyler Knockouts isn't just about advertising - it's about creating a lasting partnership that celebrates community spirit, athleticism, and fun! Together we'll create unforgettable moments for our fans.

From field signage to game day promotions, we offer tailored sponsorship packages to meet your business goals.

For more details on sponsoring packages and opportunities, contact Taylor Dison at tylerknockouts@gmail.com or fill out the form on the website.

WWW.TYLERKNOCKOUTS.COM

SPONSORSHIP PACKAGES

Premier Tier

GRAND SLAM PARTNER

$14,000 Per Season / Only Three Available

- Premier Full Season “Inning” Sponsor / First Second or Third
- Stadium Banner
- Branded Mini Baseball mascot
- Opening day pre-game recognition
- Premier logo on Knockouts website
- Press release announcing partnership
- Host tent/table at five home games
- Ten tickets to every home game (200 tickets)
- Full page ad in season brochure
- Logo on back of Knockouts Interns t-shirts

Gold Tier

HOME RUN PARTNER

$8,000 Per Season / Only Three Available

- Premier Full Season “Inning” Sponsor / Fourth Fifth or Sixth
- Stadium Banner
- Opening day pre-game recognition
- Half page ad in season brochure
- Press release announcing partnership
- Host tent/table at three home games
- Eight tickets to every home game (160 tickets)

Silver Tier

TRIPLE PARTNER

$6,000 Per Season / Only Three Available

- Premier Full Season “Inning” Sponsor / Seventh Eighth Ninth
- Stadium Banner
- Opening day pre-game recognition
- Quarter page ad in season brochure
- Press release announcing partnership
- Host tent/table at two home games
- Five tickets to every home game (100 tickets)

OFFICIAL HOTEL SPONSOR

$4,000

- Stadium Banner
- Social media recognition
- Brochure half page ad
- Website ad

FOUL BALL SPONSOR

$4,000

- Your name and short message or clip heard over PA at every foul ball that goes over the fence/out of stadium
- Stadium Banner

BALL RETURN SPONSOR

$3,000

- Return a foul ball for a commemorative signature ball (one per person per game, while supplied last)
- Your name/logo on the ball alongside the Knockouts logo
- Includes 350 balls, provided by the team
- To be used at the pre season Team Meet-N-Greet as well as during the season
- Social Media recognition

SQUISHY BALL TOSS SPONSOR

$3,500

- The Knockouts will toss 50 squishy stress balls into the crowd at each home game
- Your name/logo on the ball alongside the Knockouts logo
- Includes 1,000 balls, provide by the team
- Name recognition over PA

RESTAURANT SPONSOR

$3,000 / Only Six Available

- Large cutout of “Knoxy” at your establishment
- Patrons will ask you for Knockouts scratch offs for coupons for free tickets/concession items/etc (one ticket per purchase)
- Social media promotion of your restaurant
- Two week promotion at the beginning of/before the season starts

SOUVENIR CUPS SPONSOR

$3,000

- Your name or logo, alongside the Knockouts logo, on the souvenir cups that are sold at the concession stand during games
- Will also be given away to birthday parties and other promotional opportunities
- Quantity of 2,000 expected to be printed.

GAME DAY SPONSOR

$2,500 Per Game / Only 20 Available

- Be the Theme Night Sponsor
- Pre game (social media) and game day PA recognition
- Set up a table/booth at the game
- Provide attendees with a logoed freebie or sponsor the activity, depending on the night
- See list of Theme Nights and sponsorship opportunities

JERSEY SPONSOR

$2,500 / Only Two Available

- Your logo on the Knockouts jersey sleeve, even the ones we sell to the public
- Social media recognition

TICKET SPONSOR

$2,000 / Only Three Available

- Your logo/message/coupon on the back all of our tickets that we print
- Expected to print 3,000 tickets

PRE SEASON TEAM MEET-N-GREET

- Host at your restaurant a meet and greet with the team
- The team will sign autographs and officially meet the fans
- You provide dinner for the team
- Social media promotion
- Must have a large room to accommodate a large number of guests

BROCHURE AD

- Brochures will be passed out by the players before each home game
  - Program Presented By: $1875
  - Brochure Ad / Full page $1050
  - Brochure Ad / Half page $625

FIELD BANNER

$2,000

- Banner will be hung in premier positions at the field during the games

SOCIAL MEDIA POST - PLAYER OF THE WEEK

$875

- Pitcher of the Week / Player of the Game etc. “Sponsored by”

Website Header and Footer Sponsor

$875

- Feature your business and clickable link on the Knockouts website

Other partnership opportunities are available upon request or by creative design.

Let's talk!