



PEORIA BASKETBALL MEN'S LEAGUE (PBL)

2026 OFFICIAL SPONSORSHIP DETAILS

Location: Peoria Academy

Season Begins: October 2026

League Format: 16 Teams | Weekly Games | Live Stats | Championship Night

Website: www.pbl.basketballshift.com

ABOUT THE LEAGUE

The Peoria Basketball Men's League (PBL) is a competitive adult men's basketball league designed to deliver high-level competition, professional presentation, and strong community engagement. Games are hosted weekly with live stat tracking, All-Star recognition, and a championship finale.

WHY SPONSOR PBL?

- Weekly exposure to players, families, and fans
- Brand placement online and at live events
- Live in-game announcements
- Affordable, high-impact local marketing

TEAM & LEAGUE SPONSORSHIP PACKAGES

Player Sponsor – \$100

Website listing, social media thank-you, community recognition.

Team Supporter – \$250

Team page listing, in-game mentions, social media recognition.

Team Naming Sponsor – \$500

Team named after your business, logo on graphics, weekly announcements.

League Partner – \$1,000

Logo on all league materials, homepage placement, announcements every game.

LEAGUE PRIZE SPONSORS

MVP Award Sponsor – \$800

MVP announcement recognition, website stats logo, Championship Night spotlight.

Defensive Player of the Year – \$500

Award presentation recognition, defensive stat page logo.

All-Star Game Sponsor – \$500

Branding during All-Star Game, promotions, and announcements.

Championship Sponsor – \$1,000

Top-tier branding during Championship Game and celebration.

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Your brand. Their moment. One league.