

# BARRIE BAYCATS

## BASEBALL CLUB

CBL



**Company:** Barrie Baycats Baseball Club

**Title:** In-Game Social Media Manager

**Start Date:** May, 2026

**End Date:** Mid September, 2026 (end of 2026 season and playoffs)

**Location:** Athletic Kulture Stadium | 2100 Nursery Rd, Minesing, ON L0L 1Y2

**Reporting to:** Media Director

**Email:** sama@barriebaycats.com

**Website:** www.barriebaycats.com

### Barrie Baycats Organization Description

The Barrie Baycats Baseball Club is a premier organization in the newly named Canadian Baseball League (CBL), formerly the Intercounty Baseball League (IBL), a professional baseball league established in 1919. Based in Midhurst, Ontario, the Baycats proudly represent the City of Barrie and surrounding communities, combining championship-calibre baseball with a family-friendly fan experience.

### Internship Description

The Barrie Baycats Baseball Club is seeking a creative and energetic On-Site Social Media Intern to capture and share the excitement of Baycats baseball in real time. This role is perfect for individuals passionate about digital media, content creation, and live sports coverage. This position helps bring fans closer to the action at Athletic Kulture Stadium through engaging visuals and storytelling across all Baycats platforms. **The Barrie Baycats Baseball Club does not discriminate on the basis of age, race, gender, or any other protected characteristic. Applicants must be 18 years of age or older.**

### Duties

- Capture photo and video content during games, including key plays, fan moments, and behind-the-scenes activity.
- Create and post live in-game updates to Baycats social channels (Instagram, X/Twitter, Facebook, Threads, TikTok).
- Coordinate with the Broadcast Team and Media Director to ensure brand consistency and accurate storytelling.
- Engage with fans in the ballpark and online to encourage community interaction.

### Preferred Qualifications::

- Strong understanding of social media platforms, trends, and best practices.
- Excellent communication and multitasking skills.
- Passion for baseball and live event coverage.
- Ability to work evenings and weekends as required by the home schedule.

**Email your resume to [sama@barriebaycats.com](mailto:sama@barriebaycats.com) or fill out the form on [barriebaycats.com/volunteer](http://barriebaycats.com/volunteer)**