



THOMPSON OKANAGAN LAKERS AAA FEMALE HOCKEY 2026/2027 SPONSORSHIP PROGRAM

June 25, 2026

Dear valued community members,

Thank you for taking the time to review this incredibly impactful opportunity to support young female athletes.

The Thompson-Okanagan Lakers are more than a hockey team- they are a group of driven young women chasing excellence in hockey, academics, and future goals.

About the Lakers:

The Thompson-Okanagan Lakers are a AAA Female U18 hockey team with athletes from numerous communities, proudly representing the Thompson-Okanagan and Kootenay regions in the BC Female U18 AAA League. The league includes teams from Greater Vancouver, Fraser Valley, Vancouver Island, and Northern BC.

This league is the highest level of female competition offered through BC Hockey, with the league champion advancing to the Esso Cup: Canada's National Women's U18 Club Championship.

The Lakers program provides the opportunity for aspiring female athletes to compete at the highest level and pursue hockey at the university level. In the 2023–24 season, the Lakers were crowned Provincial Champions and went on to finish fourth at the Esso Cup. We look forward to continuing this tradition of excellence with another talented and dynamic group of female athletes this season!

What makes our players truly remarkable is the hard work and dedication they put in both on and off the ice. Many athletes travel long distances after school for training and commit most weekends to games across the province and beyond. Despite the demanding schedule, they strive for excellence in academics as well, balancing school responsibilities while pursuing their goals in hockey. This dedication shows their commitment not only to the sport, but also to their futures.

The Lakers take pride in being ambassadors for the game of hockey and role models for the next generation of players. Beyond training and competition, our players and staff support minor hockey associations to help grow female hockey. The Lakers are also regularly active in the community through volunteer initiatives, and in the past have partnered with organizations such as the Canadian Cancer Society, The Royal Canadian Legion, and Big Brothers Big Sisters of the Okanagan. Most recently, they have supported pediatrics at the Royal Inland Hospital through the RIH Foundation with a toy drive for kids, as well as a holiday drive of necessities to create winter bags for the homeless within their communities.

Statement from Head Coach, Brent Magnus

"This is a group of athletes who are not satisfied with simply participating. They are driven to compete, improve, and achieve. Their goals for the season are ambitious, and their commitment to reaching them is evident with every step they take on the ice. Many of these young women aspire to continue their hockey careers at the university level and beyond, and they bring the dedication, work ethic, and determination required to pursue those dreams. I am incredibly proud of the athletes they are today and the leaders they are becoming through their journey together. The lessons they learn through hockey—resilience, accountability, teamwork, and perseverance will serve them well long after their playing days are over."



THOMPSON OKANAGAN LAKERS AAA FEMALE HOCKEY 2026/2027 SPONSORSHIP PROGRAM

Sponsoring the Lakers

The Lakers are seeking sponsorship to help offset the costs of program operation. To compete against the best and gain exposure, we attend tournaments and showcases—many of which are outside of British Columbia. From Travel, training, meals, accommodations, apparel and gear, bus rentals, and all else that a successful season entails, accrue significant expenses for the team and families.

We are pleased to offer sponsorship packages, and include recognition through:

- Advertising on our website
- Social media platforms (Facebook, Instagram, Tik Tok, etc.)
- Game announcements and game banners.
- Community and team event promotion

We want all our sponsors to feel the impact of their contribution to these young women. As part of your sponsorship, you will:

- Receive a season calendar and be warmly invited to attend games to see the competition and dedication first-hand.
- Have the opportunity for our players to visit your business or residence for a photo we can share, and that you can share through your websites and media.
- Receive updates and progress reports on the team's achievements to keep you connected with their journey throughout the season.

The following sponsorship packages are available for the 2026/2027 season. We are flexible and happy to work with organizations on customized sponsorship ideas outside of our standard packages. Our program has an active social media presence with consistent content throughout the season, reaching an engaged audience across the region.



**THOMPSON OKANAGAN LAKERS AAA FEMALE HOCKEY
2026/2027 SPONSORSHIP PROGRAM**

SPONSORSHIP PACKAGES:	PLATINUM \$5000+	FUEL THE TEAM \$3000+ (SPECIFIC TO TEAM MEALS)	APPAREL \$2500+	GOLD \$1500+	SILVER \$1000+	BRONZE \$500+
Company Name on Banner	☒	☒	☒	☒	☒	☒
Company name and Logo listed on "Sponsors" tab of website under corresponding sponsorship level	☒	☒	☒	☒	☒	☒
Company name/Logo posted on social media throughout season	☒	☒	☒	☒	☒	
Company Name and Logo on Banner* (displayed at all team events and games)	☒	☒	☒	☒	☒	
Main Sponsor on Website (logo shown on every web page with link to company site)	☒	☒	☒	☒		
Personalized Social Media Post on all Lakers Platforms prior to each Regular Season and Playoff Game	☒					
Personalized in game announcement at the beginning of each period at all Lakers home games.	☒					
Company Logo on Team issued apparel (ex: Hoodies, T-Shirts, etc.)			☒			
Bus Magnets (company logo displayed on all out-of-town travel via bus transport)	☒	☒				



**THOMPSON OKANAGAN LAKERS AAA FEMALE HOCKEY
2026/2027 SPONSORSHIP PROGRAM**

How to Contribute *(Please inform us before you send payment)*

- Cheques payable to: **Thompson-Okanagan Lakers**
- E-transfers to: accounting@bchockey.net
- All Sponsors to send Logos (vector format: EPS, AI, or PDF) can be sent to Jen Laventure:
jenlaventure@gmail.com

Pledge Payments: All Sponsorships over \$1000 are welcome to be paid through a pledge schedule that is most beneficial to the sponsor through the season (September through April). All pledges to be paid in full by April 1st, 2027.

Deadline for sponsorship commitments: September 30th, 2026

If you have any questions, please contact:

Kevin Bathurst, General Manager – lakersgm@bcehl.net

Melissa Kinaschuk, Fundraising & Sponsorship Coordinator- mkinaschuk@hotmail.com

Company Logos to be sent to Jen Laventure: jenlaventure@gmail.com

Thank you so much for your consideration and look forward to collaborating with you to make this the best season to date!

Sincerely,



The Thompson Okanagan Lakers Female AAA Hockey Team!