



Great baseball. Rooted in Raleigh.



2026 Partnerships Guide

raleighredoaks.com



Introducing the Raleigh Red Oaks

The **Raleigh Red Oaks** are a collegiate summer baseball team in the heart of Raleigh, playing at Wiley Warren Field. We bring a fresh, fun, and exciting brand of baseball to Raleigh—led by our mischievous mascot Carl the Squirrel. Locally owned and operated, the **Red Oaks** were founded to be Rooted in Raleigh, offering high-quality baseball in an exciting, family-friendly atmosphere.

We proudly compete in the Old North State League, one of the fastest-growing summer leagues in the country, with teams spanning North Carolina. As a young team, we're excited to grow alongside like-minded local organizations who want to engage with the community and support local players chasing their dreams. Together—with a little help from Carl—we're building something special: a place where great baseball, community spirit, and summer fun all come together.





Rooted in **Raleigh**:

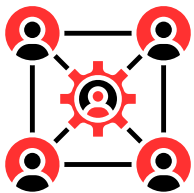
Be a part of something local, meaningful, and fun — partner with the Red Oaks.



Why **you** should partner with the Red Oaks:



Support Local Dreams: Your partnership helps local college athletes chase their baseball goals right here in Raleigh.



Engage with the Community: Build authentic relationships with families and fans through a shared love of the game.



Grow Your Brand: Gain season-long visibility at the ballpark, online, and through engaging promotions led by our mascot, Carl.



2026 Partnership Packages

Be a part of something local, meaningful, and fun — partner with the Red Oaks

Carl's Club Partner \$10,000

"The highest level of partnership. The deepest level of impact."

Carl's Club Partners are the cornerstone of the Red Oaks, helping us deliver an unforgettable game-day experience and a lasting impact in Raleigh. Reserved for only a select few organizations, this elite partnership level offers premium opportunities for recognition, fan engagement, hospitality, and lead generation, ensuring your brand is uniquely aligned with the excitement and energy of Red Oaks Baseball.

What's Included:

- Custom Logo Placement: Jerseys, hats, online stream and merchandise (first-come, first-serve)
- 10 Season Tickets + Sponsor Night with 50 free tickets, a table at the game, and a custom theme
- Company tent and table available at all games
- Social media features and premium recognition in all communications
- Carl on Call for your events all year
- Branded merchandise opportunities and giveaways
- First right of renewal for the next season
- And more!



2026 Partnership Packages

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Acorn

\$2,000

An easy, affordable way to get your brand in front of local fans while showing your commitment to Raleigh sports!

- 5'x10' Outfield banner
- 2 Season Tickets
- Website recognition + 1 social media shoutout



Rising Oak

\$3,500

A great way to grow with the Red Oaks fan base. With lighttouch engagement opportunities along with season-long brand exposure, this is ideal for businesses looking to get involved in the action while exploring future partnership potential.

All Acorn benefits plus:

- In-game PA announcements
- 4 Season Tickets
- Logo on website, newsletters, and printed materials
- Option to host tent at 2 home games
- Carl on-call for 1 event



Mighty Oak

\$5,000

Step up with high-impact opportunities to connect directly with fans and followers. This is designed to drive real lead generation through interactive promotions, while also boosting brand visibility and strengthening your presence in the Raleigh community.

All Rising Oak benefits plus:

- Option for a Sponsor Night or custom promotion
- 6 Season Tickets + VIP access
- Featured in social media highlights
- Carl on-call for 3 events & brand promotions



2026 Partnership Packages

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Other Partnership Options:



Gameday Post Sponsor: \$1,500

Logo and name included on all 40+ game-day posts. Add banner for \$500.



Final Score Sponsor: \$1,500

Logo and name included on all 40+ post-game final score posts. Add Banner for \$500.



Team Meals: \$500/game

Your contribution goes directly to feeding both teams for one home game (total of ~20 games).



Group Ticket Sales

Bring your team, your friends, or your family—
enjoy the Red Oaks together with group tickets!

“Our team had a blast and thoroughly enjoyed the attentiveness of your staff. Everything was absolutely perfect from the weather to the game, the food, and the fun games! My husband bought a hat and is already a die-hard fan. Thank you so much for having us!”

Are you looking for the perfect
a summer outing for your team,
business, church, or group of
friends? What better way to
rally together than a Red Oaks
game! Reserved seating, and we
can work with your group on
tailored food packages and pre-
game gathering space. Get
ready for a fun-filled day of
laughter, excitement and
baseball! For groups of 10+,
reach out to us directly at
info@raleighredoaks.com!





Great baseball. Rooted in Raleigh.

Ready to Partner with the **Raleigh Red Oaks**?
Contact us at **info@raleighredoaks.com**!