ABOUT US

There's no skipping leg day.

The Baton Rouge Redsticks are a professional spring football team based in Gonzales, Louisiana. We are a proud member of the United Football League (UFL), a professional American football league will relaunch this spring. With fourteen franchises throughout the United States.

As an organization we are committed to bring a championship to our beloved city of Baton Rouge. While becoming a pillar in the local sports community.

CONTACT@BATONROUGEREDSTICKS.COM

WELCOME MESSAGE

On behalf of United Football League and member teams, we would like to extend a warm welcome to you as our newest corporate partner. We are thrilled to have you join us in this exciting journey as we work together to achieve our shared goals.

Your partnership with us represents a significant investment in our organization; and we are committed to providing you with the best possible return on that investment. Whether it's through increased brand visibility, exclusive access to our events and activities, or unique opportunities to engage with our fans, we are confident that our partnership will bring value to your business.

We look forward to a long and successful partnership, and we are eager to start exploring all the ways in which we can collaborate and make a positive impact in the community.

Once again, welcome to the UFL family!

Best regards,
Joe McClendon III, Commissioner

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On Saturday, May 13th the United Footbll League will launch the league's 2023 season with seven games throughout the country and over 8,400 fans in attendance at each game.

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PROFESSIONAL TALENT

The United Football League is the premier 8 vs 8 professional football league in America, our franchises recruit players from college football's top conferences, such as the SEC and Big Ten.

In addition to our collegiate player accolades on the field, over 80% of our rosters are college graduates.

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REDSTICKS CORPORATE PARTNERSHIPS

855.503.2753

OUR TEAMS

The United Football League is the located in fourteen locations throughout the U.S. southeast and Midwest. Our team franchises are located in many of the finest markets in the country.

- Chicago, Illinois
- Houston, Texas
- Atlanta, Georgia
- St. Louis, Missouri
- Kansas City, Missouri
- Pittsburgh, Pennsylvania
- Norfolk, Virginia
- Huntsville, Alabama
- Oklahoma City, Oklahoma
- Richmond, Virginia
- Baton Rouge, Louisiana
- Little Rock, Arkansas
- Charleston, South Carolina
- Jackson, Mississippi

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- KID'S CAMP
- FOOD DRIVE
- HOSPITAL VISITS
- STOP THE VIOLENCE EVENT
- YOUTH MENTORSHIP

COMMUNITY OUTREACH

We have a unique opportunity to make a positive impact in our community, and the team's take this responsibility seriously. By committing to the community, we can help to create a positive and lasting legacy that extends far beyond the playing field.

We participate in various charitable initiatives and outreach programs, such as community events, youth programs, and educational initiatives. These programs are designed to support local organizations and causes, and to help make a difference in the lives of those in need.

Additionally, we also engage in environmental initiatives and sustainability efforts. These initiatives help to protect the environment and promote a more sustainable future, while also providing a platform for the team to raise awareness and encourage action on important environmental issues.

In conclusion, we have an opportunity to play a significant role in the communities they serve, and their commitment to the community is an important part of their legacy. By working together with local organizations and causes, they can help to create positive change and make a difference in the lives of those in need.

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COMMUNITY OUTREACH & ENGAGEMENT CALENDAR

- WEDNESDAY, APRIL 26TH - PLAYERS ARRIVE TO TOWN
- SATURDAY, APRIL 29TH - TEAM MEDIA DAY
- SATURDAY, APRIL 29TH - SEASON KICKOFF CELEBRATION

MAY

- TUESDAY, MAY 2ND - COFFEE & DONUTS CLUB
- WEDNESDAY, MAY 3RD - CHILDREN'S HOSPITAL VISIT
- SATURDAY, MAY 6TH - AT ARKANSAS TWISTERS
- WEDNESDAY, MAY 10TH - COMMUNITY SCHOOL VISIT
- SATURDAY, MAY 13TH - PRE-GAME TAILGATE CELEBRATION
- SATURDAY, MAY 13TH - VS CHARLESTON PIRATES
- SUNDAY, MAY 14TH - TEAM TAILGATE AT THE PARK
- TUESDAY, MAY 16TH - COFFEE & DONUTS CLUB
- THURSDAY, MAY 18TH - COMMUNITY FREE CAR WASH
- SUNDAY, MAY 21ST - AT LOUISVILLE FIREBIRDS
- SATURDAY, MAY 27TH - PRE-GAME TAILGATE CELEBRATION
- SATURDAY, MAY 27TH - VS ATLANTA WILDCATS
- TUESDAY, MAY 30TH - COMMUNITY SKATE NIGHT

JUNE

- SATURDAY, JUNE 3RD - PRE-GAME TAILGATE CELEBRATION
- SATURDAY, JUNE 3RD - VS RICHMOND IRON HORSES
- TUESDAY, JUNE 6TH - COFFEE & DONUTS CLUB
- THURSDAY, JUNE 8TH - TEAM MEET & GREET
- SATURDAY, JUNE 10TH - AT HOUSTON BIGHORNS
- WEDNESDAY, JUNE 14TH - TEAM ICE CREAM PARTY
- THURSDAY, JUNE 15TH - FEED THE HOMELESS
- SATURDAY, JUNE 17TH - AT CHICAGO BLUE BOMBERS
- SUNDAY, JUNE 18TH - COMMUNITY FREE CAR WASH
- TUESDAY, JUNE 20TH - COFFEE & DONUTS CLUB
- SATURDAY, JUNE 24TH - PRE-GAME TAILGATE CELEBRATION
- SATURDAY, JUNE 24TH - VS MISSISSIPPI MUDCATS
- SUNDAY, JUNE 25TH - REDSTICKS KIDS CAMP
- WEDNESDAY, JUNE 28TH - CHILDREN'S HOSPITAL VISIT

JULY

- SATURDAY, JULY 1ST - AT OKLAHOMA CITY WRANGLERS
- WEDNESDAY, JULY 5TH - COMMUNITY BASKETBALL GAME VS REDSTICKS
- SATURDAY, JULY 8TH - PRE-GAME TAILGATE CELEBRATION
- SATURDAY, JULY 8TH - VS PITTSBURGH PIONEERS
- TUESDAY, JULY 11TH - COFFEE & DONUTS CLUB
- THURSDAY, JULY 14TH - LIBRARY MEET & READ
- SATURDAY, JULY 15TH - PRE-GAME TAILGATE CELEBRATION
- SATURDAY, JULY 15TH - VS MISSISSIPPI MUDCATS
- THURSDAY, JULY 20TH - COMMUNITY SKATE NIGHT
- MONDAY, JULY 24TH - AT ST LOUIS STAMPEDE
- THURSDAY, JULY 27TH - TEAM END OF YEAR AWARDS BANQUET
- SATURDAY, JULY 29TH - UFL AWARDS BANQUET
- SUNDAY, JULY 30TH - UFL CHAMPIONSHIP GAME

AUGUST

- FRIDAY, AUGUST 4TH - BACK TO SCHOOL SUPPLIES DRIVE

SEPTEMBER

- SATURDAY, SEPTEMBER 16TH - REDSTICKS OPEN PLAYER TRYOUT

OCTOBER

- SATURDAY, OCTOBER 14TH - LIBRARY MEET & READ

NOVEMBER

- SATURDAY, NOVEMBER 8TH - THANKSGIVING FOOD DRIVE
- SATURDAY, NOVEMBER 11TH - REDSTICKS OPEN PLAYER TRYOUT

DECEMBER

- SATURDAY, DECEMBER 9TH - CHRISTMAS TOY DRIVE

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HOW CORPORATE PARTNERSHIPS CAN HELP YOUR COMPANY

Corporate partnerships with a professional sports team offer several benefits to companies, including:

1. Increased brand visibility and recognition: A partnership with a popular sports team can help increase the exposure and awareness of a company's brand.
2. Access to a large, engaged audience: Sports teams have a large, dedicated and engaged fan base that companies can tap into through a partnership.
3. Opportunities for customer engagement: Partnerships can provide opportunities for companies to engage directly with customers through events, promotions, and other activations.
4. Employee engagement: Partnerships can also help to engage and motivate employees by offering unique experiences, such as tickets to games or behind-the-scenes access.
5. Community involvement: Working with a sports team can help a company demonstrate its commitment to the community and promote positive social and environmental impact.
6. Data and insights: Sports teams often have valuable data and insights into their fans and audience, which companies can leverage in their marketing and advertising efforts.

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REDSTICKS CORPORATE PARTNERSHIPS

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OUR PARTNERSHIP COMMITTMENT LEVELS

BASELINE PARTNER

$3,500

- Image & Logo Rights
- Recognition on Team Website
- (2) Season Tickets
- Dasher Board

SILVER PARTNER

$12,500

- Image & Logo Rights
- Recognition on Team Website
- (6) Season Tickets
- Community Outreach Invitations
- Dasher Board
- Concourse Display & Retail Space
- Company Player Appearances
- Co-Branded Promotional Merchandise

GOLD PARTNER

$25,000

- Image & Logo Rights
- Recognition on Team Website
- Endzone Field Suite (15 tickets per game)
- Community Outreach Invitations
- Dasher Board
- Concourse Display & Retail Space
- Company Player Appearances
- Co-Branded Promotional Merchandise
- In-Game Promotions
- In-Stadium Concourse Signage
- Radio Commercial Rights

PLATINUM PARTNER

$50,000

- Image & Logo Rights
- Recognition on Team Website
- Sideline Field Suite (20 per game)
- Community Outreach Invitations
- Dasher Board
- Concourse Display & Retail Space
- Company Player Appearances
- Co-Branded Promotional Merchandise
- In-Game Promotions & Game Elements
- In-Stadium Concourse Signage
- Radio & TV Commercial Rights
- Field Logo

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COMPANY SIDELINE & ENDZONE FIELD SUITES

Company Suites with a professional sports team offer several benefits to companies, including:

A company suite at a sporting event offers a variety of benefits to businesses and their clients or employees. First, it provides a comfortable and luxurious setting to watch the game, with amenities such as private restrooms, catering services, and personalized wait staff. This creates a positive and memorable experience for guests, which can help to strengthen business relationships and improve employee morale. Additionally, suites often provide access to exclusive areas of the venue, such as VIP lounges or pregame events, which can enhance the overall experience. Finally, suites offer a level of privacy and exclusivity, which can help to build brand image and reinforce a company's status and reputation. Overall, a company suite at a sporting event is an excellent way to entertain clients, reward employees, and promote a company's brand.

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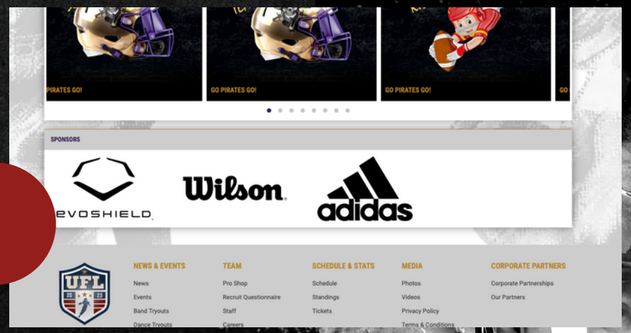
IN-GAME STREAMING COMMERCIALS

SIDELINE A-FRAMES ”DASHER BOARDS”



WEBSITE ADS

CO-BRANDED PROMOTIONAL MERCHANDISE

CONCOURSE DISPLAY/RETAIL SPACE

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IN-STADIUM PROMOTIONAL ASSETS

Dasher Boards

Highlight your company every high-scoring, hard-hitting, and action-packed game with a full-color company dasher board sign.

Field Logos

Get in the middle of the action with your logo in a 6' x 9' square painted directly on the field. This can't miss piece of signage keeps you in the middle of the action all game long.

Concourse Signage

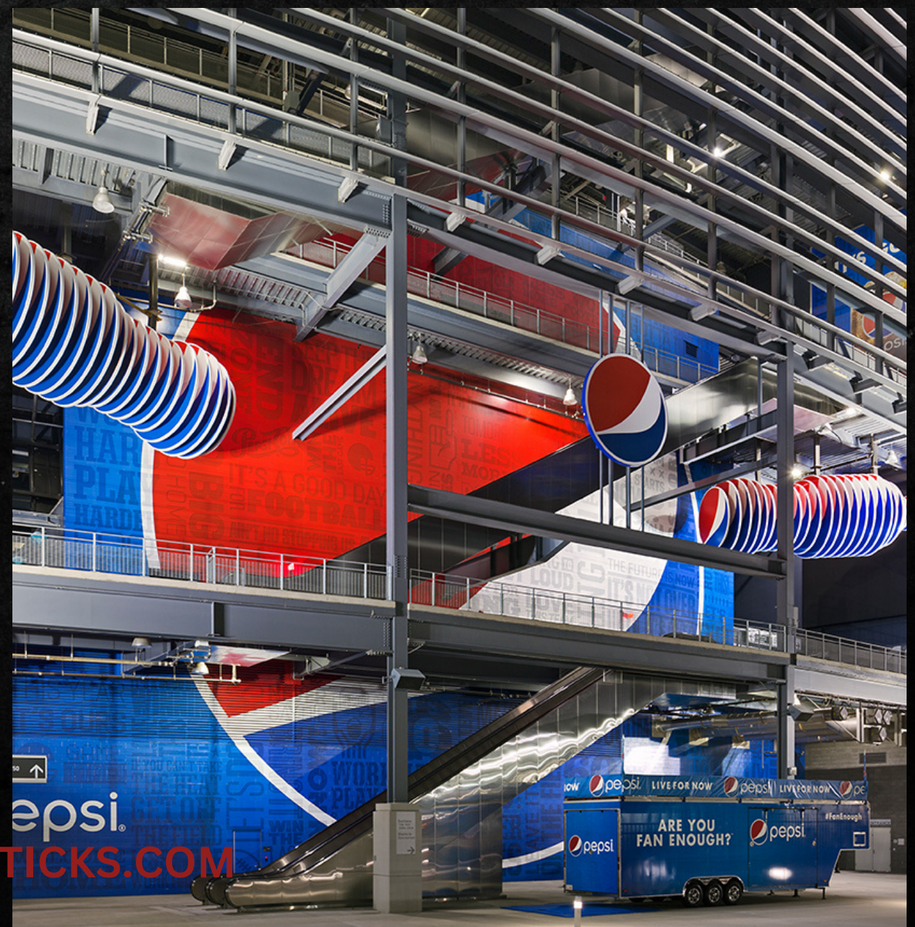
Make your company a part of the action and refreshment with company signage throughout the stadium concourse areas. Showcase your brand identity in highly visible locations throughout our stadium.

In-Game Promotions

Have fans cheering for your company during the break in the action with innovative in-game promotions. These fan-first activities not only excite the stands, it's a great way to drive customers through your doors.

Game Elements

Make your company synonymous with every first down, penalty, touchdown, or any other element of high-octane outdoor arena style football.



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OUR YEAR 1 STADIUM - MEMORIAL STADIUM

SEATING CAPACITY: 21,500

Our home stadium is more than just a place to play games, it's a symbol of our team pride, and passion. The stadium will reflect the team's brand, history, and culture, and to provide fans with an unforgettable experience.

A home stadium is designed to create an electric atmosphere that ignites the passion of fans and players alike.

Beyond the on-field action, our stadiums also offer unique opportunities for fans, such as behind-the-scenes tours, interactive exhibits, and team stores. We will also host a variety of events throughout the year.

Our home stadium is a vital part of the team's identity and a source of pride for fans. It's a place where memories are made and where the team's legacy is built, and it's an essential part of the pro football experience.

We will be competing in a 14 team UFL and will be members of the league's eastern conference.

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FUTURE STADIUM

UFL teams will play home football games in an 8,400-seat modular-built stadiums. Modular sporting venues are commonplace in beach volleyball and tennis. With the UFL's unique field dimensions, the league will be the first professional football league to utilize the new technology. New technology modular stadium may be constructed in as little as three weeks.

Modular stadium concourse lounge areas. Provide an array of company signage opportunities.

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UFL PLUS

LIVE STREAMING

UFL Plus is a premium service offered by the United Football League (UFL) in the United States. It provides fans with access to exclusive UFL content and experiences, including live streaming of UFL games, Fantasy Football, and other premium features. With UFL Plus, subscribers can watch live UFL games and programming, access archived games and highlights, and enjoy other exclusive content not available anywhere else. The service is available on a variety of platforms, including web, mobile, gaming consoles, and connected TV devices.

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THANK YOU

We would like to take a moment to express our gratitude for your decision to become a corporate partner with us. Your support means a lot to us, and we are honored to have you join our team.

We believe that our partnership will bring many exciting opportunities and possibilities, and we are eager to work with you to achieve our shared goals. Your investment in our organization will help us to continue providing top-quality experiences and memories to our fans, and we are confident that our partnership will bring value to your business as well.

We are looking forward to a long and productive partnership, and we are excited to explore all the ways in which we can collaborate and make a positive impact together.

Thank you for your support and for choosing us as your partner.

We are proud to have you on board!

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