

Nanaimo Junior Timbermen Lacrosse Club

Sponsorship for the 2022 Season

Dear Sir/ Madam,

This letter is to introduce you to the Nanaimo Junior Timbermen Lacrosse Club (which includes the Junior “A” and Junior “B” Tier 1 teams) and to invite you to learn about the 2022 sponsorship opportunities available for your company with this high-performance organization.

Who are the Nanaimo Junior Timbermen?

The Nanaimo Junior Timbermen Lacrosse Club develops lacrosse players aged over a five year age gap with players as young as 16 and as old as 21 who participate in the BC Junior A and Tier 1 lacrosse leagues. There have been five variations of the leagues, but always a continuation of junior lacrosse being played since 1959. Our not-for-profit society operates the teams that compete within their respective leagues in BC. Our local Nanaimo Junior Timbermen Lacrosse Club consists of a board of directors and various team personnel - all volunteers.

The teams play schedules that include at least 10 or 11 home games and the same number of road games (mostly on the lower mainland) between April and the end of July. We have several players representing the Club in various colleges in Canada and the US, on lacrosse scholarships and others that have played on Provincial and national teams. We will continue to help our players reach the highest level of education and play on an ongoing basis.

There is a significant financial commitment required to operate this club. We do not receive funding from local, provincial or federal governments - our only sources of revenue have been the fees paid by parents/players, donations received from generous businesses and individuals and by our game day gate receipts. Running a successful amateur sports organization is not done without a great amount of effort by our volunteers and by the generosity of our sponsors.

Our Mission

Our Mission is to create positive life experiences, to equip and empower our athletes to serve as leaders in their communities, to be role models and to inspire and encourage other athletes. We strive to teach our athletes the value of hard work, dedication, commitment and most of all...integrity.

Your Opportunity

This is an opportunity not only to support the local community, but also to showcase your brand to a family of loyal fans, players, coaches and volunteers. The Nanaimo Junior Lacrosse Club hopes you can assist us with our vision of providing a team where young men can develop, not only as lacrosse players, but as community minded citizens. If you are interested in serving as a sponsor, please fill out the details on the attached form. If you can't find a sponsorship option that suits your needs, please feel free to contact us at the email address below. Please take a moment to review and select the sponsorship package that best fits your business and budget. Thank you for taking the time to consider.



2022 Sponsorship Opportunities

The Nanaimo Junior Lacrosse Club would be honored to partner with you. Together we can proudly continue to provide a wide range of opportunities to these hard-working, passionate, and committed young athletes who are pursuing their lacrosse dreams.

PLATINUM SPONSOR - \$2,750

- ✓ Your company's name/logo on a 6'x8' ad on rink floor
- ✓ Jersey sponsor
- ✓ Scoring mention
- ✓ Sponsor board recognition at entrance gate
- ✓ Social media link/logo
- ✓ 4 season passes

GOLD SPONSOR - \$1,750

- ✓ Banner sponsor (3' x 6')
- ✓ Jersey sponsor
- ✓ Scoring mention
- ✓ Sponsor board recognition at entrance gate
- ✓ Social media link/logo
- ✓ 2 season passes

SILVER SPONSOR - \$800

- ✓ Jersey sponsor
- ✓ Scoring mention
- ✓ Sponsor board recognition at entrance gate
- ✓ Social media link/logo

BRONZE SPONSOR - \$250

- ✓ Sponsor board recognition at entrance gate
- ✓ Social media link/logo

****Note:** All jersey sponsors are for home and away games. All season and game day passes are good for regular season games only. Social media includes our team webpage, Instagram, Facebook and Twitter accounts.

Important Sponsorship Payment Information

Please fill out this page in full, print and return with your sponsorship cheque.

Cheques are to be made payable to
NANAIMO TIMBERMEN JUNIOR LACROSSE CLUB.

Please ensure your company name and sponsored player name are included in the Memo section of your cheque.

| | |
|---|--|
| Your Company Name | |
| Company Contact Name | |
| Contact Phone Number | |
| Contact Email | |
| Sponsorship Type | |
| Sponsorship Amount | |
| Cheque Amount | |
| Player Sponsored (if applicable) | |

We would like to support those who support the Nanaimo Junior Timbermen by posting your company logo on our social media sites. If you can provide a digital company logo, please email it to one of the email addresses below. If you do not have a digital company logo, please attach a business card or other document that can be scanned. If no logos are supplied, we will post text ads.

jrtimbermengm@outlook.com

jrtimbermanmanager@outlook.com

Social Media

If you are not already doing so, here are some social media accounts you might want to follow:

Nanaimo Senior Timberman

Homepage: <http://www.tmen.ca/>
Facebook: <https://www.facebook.com/NanaimoTimberman/>
Instagram: @nanaimotimberman
Twitter: @Tmenlax

Nanaimo Junior Timberman

Homepage (T1): <http://timberman.bcjt1lax.com/>
Homepage (JrA): <https://timberman.bcjall.com/home>
Facebook: <https://www.facebook.com/NanaimoJrTimberman/>
Instagram: @nanaimotimbermanlacrosse
Twitter: @JrATimberman

BC Lacrosse Association

Facebook: <https://www.facebook.com/British-Columbia-Lacrosse-Association-481524661862119/>
Instagram: @bc_lacrosse_association
Twitter: @BCLacrosse

Canadian Lacrosse Association

Instagram: @lacrosse_canada
Twitter: @LacrosseCanada

Island Sport News

Facebook: <https://www.facebook.com/islandsportsnews>
Twitter: @islandsports1