



The Connecticut Whale are looking for a social media intern for the 2020-2021 season who will assist the Social Media Marketing department with the day-to-day operations of social media platforms.

This internship is unpaid and available for college/university credit.

Responsibilities

- Work closely with the social media manager and other interns to brainstorm and produce content
- Assist in posting and scheduling content on all platforms on a daily basis, including covering events and games
- Create and execute social media campaigns, contests, and promotions
- Collect and analyze analytics to view social media trends and enhance social strategy
- Adhere to brand and social media guidelines of the Connecticut Whale

Qualifications

- Ability to collaborate with coworkers on team projects
- Excellent attention to detail
- Be able to work independently
- Finish projects in a timely manner
- Highly organized
- Great verbal and written communication skills
- Knowledge of social media trends

Requirements

- 1-2 years of social media or digital media experience
- Extensive knowledge of Facebook, Twitter, Instagram, TikTok, YouTube, and Snapchat
- Knowledge of Twitch is a plus
- Basic knowledge of Adobe Creative Suite, specifically Photoshop and InDesign
- Pursuing a degree or have a degree in communications, marketing, advertising, public relations, or a related field
- Must have flexible hours including nights and weekends
- Experience in the sports industry, specifically hockey, is a plus

If you have an online portfolio or work samples, please email them to jnikac@nwhlhq.com.

APPLY: <https://forms.gle/vnNB39WcL4iZ5kRT9>