

PLAYER SPONSORSHIP 2027

Why Partner with the Kamloops Broncos

Since 2007, the Kamloops Broncos have proudly represented our city in the British Columbia Football Conference (BCFC). More than just a football club, the Broncos serve as a vital pathway for young athletes to compete at an elite level, advance their post-secondary education, develop lifelong leadership skills, and build meaningful ties across our community.

Our organization has a proven track record of player development

- **U Sports** The Broncos have sent more players off to University Football across Canada than any other BCFC team with an average of 1 -2 players per year
- **9 Major League** Award winners and **1 CFL** professional athlete
- **32 BCFC** Conference All-Stars

Audience & Broadcast Reach

- **Hillside Stadium Experience:** Connect with an engaged, family-driven local audience averaging 1,000–1,300+ spectators per home game at Hillside Stadium.
- **TELUS Game of the Week:** Featured in 2 to 3 select broadcasts per season, extending your visual branding to province-wide television audiences across British Columbia.
- **BCFCTV Nationwide Livestream:** Every regular-season and playoff matchup (10 games) is streamed live, putting your business in front of alumni, families, and junior football fans nationwide.





Invest in an Athlete. Invest in the Future.

Player Sponsorships - Season Fees $1,450

Reasons to Sponsor a Player:

Covering a player's season fees means one less young adult has to hang up his cleats because life got too expensive. You're giving a dedicated young athlete a clear pathway to play, stay focused, and grow into the kind of teammate and leader our community is proud of.

In return, your business has the opportunity to build brand awareness, strengthen its community presence and demonstrate a genuine commitment to supporting local talent.

Sponsorship Details

- WEBSITE RECOGNITION
- 2 SETS OF SEASON TICKETS
- SOCIAL MEDIA RECOGNITION
- PLUS PLAYOFF GAMES (IF APPLICABLE)
- COMPANY NAME BESIDE SPONSORED PLAYER – GAME DAY PROGRAM

sponsors@kamloopsbroncos.com





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Player Sponsorships - Housing $2,800

Reasons to Sponsor a Player:

Finding safe, stable housing in today's rental market is tough. By sponsoring housing, you are taking the single heaviest stress off a young athlete's shoulders. Sponsoring an athlete is more than just a donation to the club. It is an investment in dedication, personal growth, education and the development of tomorrow's leaders.

In return, your business has the opportunity to build brand awareness, strengthen its community presence and demonstrate a genuine commitment to supporting local talent.

Sponsorship Details

- WEBSITE RECOGNITION
- 2 SETS OF SEASON TICKETS
- SOCIAL MEDIA RECOGNITION
- PLUS PLAYOFF GAMES (IF APPLICABLE)
- GAME DAY RECOGNITION BY ANNOUNCER
- COMPANY NAME BESIDE SPONSORED PLAYER – GAME DAY PROGRAM

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Invest in an Athlete. Invest in the Future.

Player Sponsorships - Season Fees & Housing $4,000

Reasons to Sponsor a Player:

Junior football asks everything of an athlete: early mornings, long bus rides, physical grit, and unwavering discipline. Sponsoring an athlete is more than just a donation to the club. It is an investment in dedication, personal growth, education and the development of tomorrow's leaders.

In return, your business has the opportunity to build brand awareness, strengthen its community presence and demonstrate a genuine commitment to supporting local talent.

Sponsorship Details

- 2X2 FIELD SIGN
- WEBSITE RECOGNITION
- 2 SETS OF SEASON TICKETS
- SOCIAL MEDIA RECOGNITION
- GAME DAY RECOGNITION BY ANNOUNCER
- DEDICATED LIVE HALFTIME ON-FIELD SPOTLIGHT
- PLUS PLAYOFF GAMES (IF APPLICABLE) COMPANY NAME BESIDE SPONSORED PLAYER – GAME DAY PROGRAM

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