



[www.KamloopsBroncos.com](http://www.KamloopsBroncos.com)

# SPONSORSHIP PACKAGE

# KAMLOOPS BRONCOS FOOTBALL CLUB



The Kamloops Broncos Football Club is a community-based program and member of the British Columbia Football Conference, a division of the Canadian Junior Football League. We offer a youth development program that supports post-secondary education and participation in our community. We encourage athletic success by building a championship culture through teamwork, sportsmanship and high safety standards.

## ORGANIZATION

As an organization, we have successfully encouraged and facilitated players continuing their football careers, in USports, the CFL, or as youth coaches and mentors. Our goal is to continue growing the sport of football in the city of Kamloops, giving our hometown athletes, joined by additional players from across Canada, the opportunity to compete on a nationally recognized stage. Junior football is a costly endeavor and in order to do this, we need the support of our community through sponsorship and attendance at our games.

## MISSION STATEMENT

To educate and develop athletes by building a championship culture that drives individuals to pursue personal growth, initiative and excellence through football.

## OUR VISION

- Be the team of choice for football players and coaches;
- Be uncompromising in our development of athletes and coaches;
- Inspire future leaders for our communities;
- Promote football and our athletes to the highest level possible.

Our players are required to pay fees and our administration and coaching staff are working diligently with fundraising but sponsorship dollars are the key to our success.

## FOOTBALL

Football's reach has grown immensely since the inception of the Kamloops Broncos and we hope to extend it even further with your help. Please consider this season's sponsorship package. If you have any questions please contact us at [sponsorship@kamloopsbroncos.com](mailto:sponsorship@kamloopsbroncos.com)



Please review the various sponsorship levels as outlined on the following pages and let us know how you would like to support the Kamloops Broncos. We appreciate your time and interest and look forward to discussing sponsorship possibilities with you.

## **GOLD PACKAGE SPONSOR \$5000 & UP**

As a Gold Package Sponsor, your company will receive the following benefits:

Be an official game day sponsor for one of our home games at Warner Rentals Field at Hillside Stadium

- >> 10 season tickets
- >> 2 x 4 sign displaying your logo
- >> Company logo placed on our website linking back to your site
- >> Ability to host corporate event on your designated game night and discounted tickets for your staff
- >> Mentioned by announcer 2 times per game

## **BRONZE PACKAGE SPONSOR \$1,000 & UP**

As a Bronze Package Sponsor, your company will receive the following benefits:

- >> 4 season tickets
- >> 2 x 4 sign displaying your logo
- >> Company logo placed on our website linking back to your site
- >> Mentioned by announcer 2 times per game

## **SILVER PACKAGE SPONSOR \$2,500 & UP**

As a Silver Package Sponsor, your company will receive the following benefits:

- >> 6 season tickets
- >> 2 x 4 sign displaying your logo
- >> Logo displayed on banner under scoreboard
- >> Company logo placed on our website linking back to your site
- >> Mentioned by announcer 2 times per game





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