

SPONSORSHIP 2027

Why Partner with the Kamloops Broncos

Since 2007, the Kamloops Broncos have proudly represented our city in the British Columbia Football Conference (BCFC). More than just a football club, the Broncos serve as a vital pathway for young athletes to compete at an elite level, advance their post-secondary education, develop lifelong leadership skills, and build meaningful ties across our community.

Our organization has a proven track record of player development

- **U Sports** The Broncos have sent more players off to University Football across Canada than any other BCFC team with an average of 1 -2 players per year
- **9 Major League** Award winners and **1 CFL** professional athlete
- **32 BCFC** Conference All-Stars

Audience & Broadcast Reach

- **Hillside Stadium Experience:** Connect with an engaged, family-driven local audience averaging 1,000–1,300+ spectators per home game at Hillside Stadium.

- **TELUS Game of the Week:** Featured in 2 to 3 select broadcasts per season, extending your visual branding to province-wide television audiences across British Columbia.

- **BCFCTV Nationwide Livestream:** Every regular-season and playoff matchup (10 games) is streamed live, putting your business in front of alumni, families, and junior football fans nationwide.

20 YEARS

KAMLOOPS BRONCOS





COMMUNITY SPONSOR $500

FRIENDS OF THE BRONCOS

Small businesses and individual sponsors are the backbone of our day-to-day operations. Sponsoring the Kamloops Broncos is an affordable and meaningful way to increase your business's visibility, connect with the local community, and introduce your brand to a new audience.

It's an opportunity to reach potential customers you may not currently be connecting with, while making a direct investment in a young athlete's development and future.

Sponsorship Details

- WEBSITE RECOGNITION
- SOCIAL MEDIA RECOGNITION
- 2 OPENING HOME GAME TICKETS
- 1 GAME DAY MENTION DURING HOME GAMES

sponsors@kamloopsbroncos.com





BRONZE SPONSOR $1,000

An ideal starting point for individuals and small businesses looking to make a difference. Bronze sponsorship provides an opportunity to support the Kamloops Broncos, demonstrate community spirit and introduce your business to a new audience while helping the players pursue their football goals.

Sponsorship Details

- WEBSITE RECOGNITION
- 2 SETS OF SEASON TICKETS
- SOCIAL MEDIA RECOGNITION
- 1/8 PAGE AD IN GAME DAY PROGRAM
- 2 GAME DAY MENTIONS DURING HOME GAMES

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20 YEARS

KAMLOOPS BRONCOS





SILVER SPONSOR $2,000

Silver sponsorship offers increased recognition and visibility while helping provide athletes with the resources they need to develop, compete and succeed both on and off the field.

As a valued sponsor, your organization will receive recognition and exposure while demonstrating its commitment to youth development, community involvement and the growth of local football.

Sponsorship details

- 2X2 FIELD SIGN
- WEBSITE RECOGNITION
- 4 SETS OF SEASON TICKETS
- SOCIAL MEDIA RECOGNITION
- 1/4 PAGE AD IN GAME DAY PROGRAM
- 4 GAME DAY MENTIONS DURING HOME GAMES, ONCE PER QUARTER

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20 YEARS

KAMLOOPS BRONCOS





GOLD SPONSOR $5,000

Gold Sponsorship recognizes businesses and individuals making a significant contribution to our athletes and football program.

Your support helps provide athletes with the resources, equipment, training opportunities and experiences they need to develop their skills and compete at a higher level. As a valued Gold Sponsor, you receive enhanced recognition and visibility while directly supporting our players' development and competitive opportunities.

Sponsorship Details

- 2X4 FIELD SIGN
- WEBSITE RECOGNITION
- 6 SETS OF SEASON TICKETS
- SOCIAL MEDIA RECOGNITION
- 1/2 PAGE AD IN GAME DAY PROGRAM
- 8 GAME DAY MENTIONS DURING HOME GAMES
- SACK, TOUCHDOWN AND FIELD GOAL MENTIONS
- DEDICATED LIVE HALFTIME SPONSOR RECOGNITION / ON-FIELD SPOTLIGHT

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PLATINUM SPONSOR $10,000

Our highest level of individual sponsorship recognizes businesses and individuals making an exceptional commitment to our athletes. Every business is distinct. Let's collaborate to design a package tailored to your organization's community engagement & promotional goals.

Have a unique vision? We work closely with our Platinum partners to curate fully tailored activations, community programs, and brand experiences that align directly with your marketing objectives.

Customizable Sponsorship Details

- 2X5 SIGN AT ENTRY GATE
- 10 SETS OF SEASON TICKETS
- APPAREL / TEAM INTEGRATION
- HEADLINE & PREMIER SIGNAGE
- DEDICATED SOCIAL MEDIA CAMPAIGN
- HOMEPAGE BANNER, MEDIA BACKDROP LOGO
- FULL PAGE (PRIME PLACEMENT / BACK COVER)
- ALL GAME DAY MENTIONS DURING HOME GAMES
- SIGNED BRONCOS JERSEYS AT THE END OF THE SEASON

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20 YEARS

KAMLOOPS BRONCOS





SPONSOR LEVELS AT A GLANCE

Bronze	Silver	Gold
2x2 Field Sign	2x2 Field Sign	2x4 Field Sign
Website & Social media recognitionrecognition	Website & Social media recognitionrecognition	Website & Social media recognitionrecognition
1/8 Page Ad In Game Day Program	1/4 Page Ad In Game Day Program	1/2 Page Ad In Game Day Program
2 in game mentions	4 in game mentions	8 in game mentions
-	-	Half Time Spot
2 sets of season tickets	4 sets of season tickets	6 sets of season tickets
-	-	Option for 10 X 10 Booth at home games

Customizable Platinum level sponsorships are available that align directly with your marketing objectives.

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20 YEARS

KAMLOOPS BRONCOS





GAME DAY FOOD SPONSOR

The Kamloops Broncos are looking for food sponsors for our 5 home games.

Each game can have a single sponsor or multiple sponsors
Food for 70 players either provided in full or sold to us at a discount, or partner with another business to share the costs.

Sponsorship Details

- WEBSITE RECOGNITION
- GAME DAY RECOGNITION
- SOCIAL MEDIA RECOGNITION
- OPTION TO SET UP A DISPLAY AT YOUR SPONSORED GAME
- PHOTO VISIT WITH PLAYERS AT YOUR BUSINESS (HIGHLIGHT COMMUNITY INVOLVEMENT)

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