



Board of Directors

April 23rd, 2026

7:00pm

Virtual

Type of Meeting: Board of Directors

- I. Call to order - 7:03pm
- II. Roll call - Anthony, Jay, Joe, Dan
- III. Approval of minutes from last meeting [[Meeting Minutes](#)]: Jay motions to approve, Dan seconds - All in favor - **PASS**
The board did not have a quorum for March. There was no meeting.
- IV. Adult Update:
 - a. 3v3 Adult League - Adult league had a rocky start to the season. We are on track now playing weeknights and Sundays.
 - b. We will continue to use IDS pucks but will be testing out other pucks. Might go back to Tron pucks or look into the bauer pucks. Worried about the weight of pucks which could cause more damage and cost. No guarantee that pucks will be changed this season or moving forward.
 - c. Bart would like the league to buy a set of goalie equipment for adults to have for fill in sub goalies. Asking for a \$1,500 budget. Dan motions to approve, Jay Seconds - **PASS**
- V. Youth Update:
 - a. Youth has been playing on Mon-Thurs.
 - b. Want to host a fundraiser for youth in mid May: Maybe at Revival or Highland - Parents make food and sell \$20 per plate. Have a band play.
- VI. Financial Update:
 - a. Financials: 41,700 income - \$56,000 budget - Under budget so far. In the month of march we were first time in the black.
- VII. New Business:
 - a. Compensation to the person running the Adult Hurricane Cup and if youth has a tournament in the future. (Bart) - This event goes above and beyond what everyone's current involvement is. In this case it would be Dan, but whoever does it after Dan would then get the compensation. It is a very positive event for the league and gets the league outside exposure for years to come. Bart recommends \$1,000 and 10% of merch sales at the event. **Joe motions that whoever runs the event gets compensated \$1500, 10% merch sales and sponsorship revenue. This vote will be pushed to an email vote.**
 - b. Communication between adult league and youth league. We need to come up with a better system to communicate, especially if Kaiser is not at the rink so that if there is any standing water in the future, Dan is notified to be able to dry the area before adult games. **Dan and Kaiser talked prior to this meeting.**
 - c. Pollen Season: Seems to make the rink more slick. Any ideas on how we can remove pollen to make the experience better. **Bart says we should at least dry dust mop it.**
 - d. Idea: a Youth & Adult combined event (Jim). Skills challenge?
 - e. Adult Iron Man: Looking at a date to hold an adult iron man. Likely be 4 man teams,

Tier 1: 2 A and 2 B skaters

Tier 2: 2 B and 2 C skaters

ONE 12 minute period. THREE round robin games then playoffs. Price per skater TBD

Goalies will be the tricky part. Run it on a Saturday. Both divisions. Food Truck or bring grills in the back parking lot. Play Music. Set up 10x10 tents in the back parking lot to hang out.

f. Want to host TWO community skate nights (kaiser) - Has a plan and waiver ready.

VIII. Old Business:

a. Need help with acquiring Sponsors for the AHL tournament this summer. **The deadline to get sponsors is the end of May** so that sponsorship items can be purchased. The flyer is below.

b. Pods: Anthony says we need to buy two pods to put the rink in on his property. Last time the board was ready to buy the pods, the land was not ready for pods to be brought there. **The yard is ready.**

c. Calendar for Darren

e. Update on Rink Rentals or are we just playing? **Working out a rental website and who would open and lock up the rink. Logistics of managing the rink is the difficult part to opening the rink to rental.**

IX. Rink Upgrades -

a. Lighting is done. All major work is complete at the rink.

Additional Upgrades:

a. Five 8ft posts near the bench area with shade tarps draped between each post for shade.

b. Four 8 ft posts near the scorekeepers area with shade tarps draped for shade.

c. Seems the drain holes are clogged inside the rink to the left when you go through the bench door. A wetvac was bought to use to suck up water in the future if it happens again. Drainage

d. New benches - idea of building benches out of material like 4x4 and composite wood for the tops.

Next Meeting: May 7th, 2026 @ 7pm

Adjourn: Jay motions to adjourn / Dan second - Good Night 7:58pm



HURRICANE CUP 2

Sponsorship Tiers

Here are several sponsorship packages to match your desired level of support. All packages have high visibility and value for your brand.



\$3,000 (1 Sponsor)
Includes ALL Gold Perks & Larger Logo Placement
TWO - 10'x4' Custom Logo Banner Hung behind each goal
-Banner will hang in River Arts District for 6 months-
Logo Placement on Custom Event Coozie
Dedicated Social Media Announcement & FIVE shoutouts



\$1,000 (3 Sponsors)
Includes ALL Silver Perks + Larger Logo
ONE - 4'x4' Custom Logo hung at the rink
Logo will hang in the River Arts District for 6 months
Logo Placement on event towel giveaway



\$500 (5 Sponsors)
Social Media Graphics and tagged in
ALL event posts
THREE live Shout Outs on Instagram



\$200 (10 Sponsors)
Tagged in Promotional Website
and Social Media Graphics
ONE Live Shout Out

All sponsorships are tax deductible - Asheville Hockey League is a 501(c)(3) nonprofit Contact Dan: dan@ashevillehockey.org