

# **Board of Directors**

July 17th, 2025 7:00pm In-Person OPEN Meeting @ Highland Brewing

Type of Meeting: Board of Directors

**Time Allotted:** 

Board Meeting: 30 minutes

Q&A: 45 minutes

Social Time: 45 minutes

- I. Call to order 7:13pm
- II. Roll call Dan, Anthony, Justin, Bart, Jay, Justin, Jim, Joe, Austin
- III. Approval of minutes from last meeting [Meeting Minutes]: Justin motions / jay seconds all in favor PASS
- IV. Financials [LINK]

a. ~\$213,598 Cash on Hand / \$100,000 as donations

#### Notes:

- V. Hurricane Cup (breakdown below)
  - a. Money raised: \$5,722.36 Registration and Merch Sales

Revenue:: \$12,141 Expenses: \$6,419.32

- b. Received nothing but positive feedback from participants and observers about organization, structure, and the timeliness of the entire event.
- c. Dan: I want to thank the Pavilion staff, the teams that registered, the refs & scorekeepers, and the individuals that helped sell merchandise, my wife and Kat Baglini.

### Notes:

- VI. Asheville Hockey League Options:
  - A. Asheville Rhythm & Roller

AHL has sent two counter proposals. [Counter Proposal] \$50k for 400 hours / lease rink for \$1 a year Jake's response:

I appreciate the revised offer. While the hourly rate is a fine number (50k, 400 hours, \$125/hr), unfortunately the cash amount is too low for me to be able to work with. I just don't have that kind of flexibility upfront for this situation. I have more flexibility long-term than I do upfront. Meaning the rate is more negotiable than the capital contribution is, from the AR&R perspective. I would be able to do something along the lines of 100k cash and rink rental \$1/year for 770 hours. That would be an hourly rate of \$129.87, which we could also lock in for the next deal. If 50k represents the limit as to what AHL is comfortable with here, then that is fine but it won't make this particular deal work.

## B. Asheville City Rink

The city is now pursuing a contractor to make the ground level in the parking lot of the Bus Station on Ashland Ave.

C. The Rad Pad [LOI] [Site Plan] (80 x 45)

The BoD of the AHL voted to approve \$400 a month to allow youth to have an area to start playing. The BoD has sent over our Liability Insurance to the owner of the property, Darren Green, and is patiently awaiting a lease.

#### Notes:

- -The board has concerns about the space that will be brought up to the city. Parking, bathrooms, security, scoreboard.
- -Concerns for both Jake and Asheville on the timelines for how quickly either can get up and running.
- -Hurricanes only work with municipalities. Their new vision is to come in and put down inline rinks with multi functional purpose. They do not want to manage anything. They have given us specs and contacts for construction.
- -The rad pad gets younger players skating. Can do mini skill sessions.

# VII. League Survey (~79 responses / 250-300 members)

A. Results: https://form.typeform.com/report/w9pslaWE/sCLKtEwa5aRzfD0E

#### Notes:

- -People are willing to pay more for a covered rink or indoor.
- -Half of the responses said they do not care if our new rink is indoor or outdoor.

### VIII. Open Q&A (45 minutes)

Q1: Is the city still wanting to use carrier park?

A: The city will eventually build back carrier park but the city will not use carrier park because they are waiting on fema funds. The cities position on the ashland ave is that everything is temporary for now. The lot is owned by DOT.

Q2:Are the funds for downtown tied to Parks and Rec?

A: No. The money from Tanger Outlets idea is going towards Bus Lot construction to level the grounds.

O3: Time estimate for downtown?

A: No lockdown time for the project, but the projected timeline was October 1st.

Q4: Safety of Area?

A: The city is wanting to revitalize the area.

Q5: Where is the conversation at with both Jake and the City?

A: We have had other options before these two. Westgate was a realistic option. Both options are similar landscapes with scenery. The city came to us, we have the leverage. The deal with Jake does not expand AHL hours. We still lost Thursday night. This is not our vision for our 1/3/5 year goals. The 5 year goal is to own our own rink but right now we need to get back to hockey. We have had communication with both parties. Jake has rejected our counter proposal. The city has been put on hold with negotiations while we have been talking to Jake. They were ready to send us a contract but we told them to hold off for now while we look at a private venture. The city will put a rink in no matter if AHL partners with them.

Q6: Would the Hurricanes be willing to help pay for the rink downtown.

A: The league has been given \$75k from the Hurricane foundation. We have a good relationship with the Hurricanes but they are willing to help us. They also are curious about what we have spent the cash given to the league but are still open to continue to help the league.

Q7: Timeline of Rad pad?

A: There is a meeting tomorrow about going forward. It is a low risk start up.

Q8: Has anyone talked to the city about the rink sitting at carrier park? Are they going to bulldoze it?

A: An option is to buy new outdoor tile for the downtown location. Carrier park boards are red tagged and will be demolished. The rink is condemned.

Q9: Is it reasonable to approach the Hurricanes about the city? A rink? a roof? A: the ashland ave is "temporary". It is "short term" but it would be a minimum 3 or 4 year plan.

Q10: Are leagues going to consider playing in Greenville? A: If we do not get a fall start date with the city. Yes.

Q11: Would the city be open to the Hurricanes getting involved in Carrier? A: Yes.

Q12: Would it be worth having a property searching committee where the city and Hurricanes can pool together? A: Yes. The league has tried to apply for a TPDF grant. Matching grant. Have to be a nonprofit to apply. This was to cover the cost for a roof at carrier park. Land is expensive. If you think you find an option or someone to donate please reach out.

Q13: Rad Pad - would the squirts and mites stay in Asheville or would they travel to Greenville if the league cannot find a home this fall? What does the season look like this fall?

A: Possibly. Talking about skills about specific players. If there is not a full rink in Asheville, if the league was to try and do some sort of league on the pad, there would be less kids on the smaller rink at a time. The consistency of youth showing up during the spring, made it hard to form teams for squirts/mites.

Q14: Do we have any other option besides doing it at Carrier when carrier becomes an option? A: Once the city gets their Fema money. The city does not have to put it back into carrier park. They have talked about moving the league out of carrier park.

Q15: Has any business plans been presented to the league? A: Yes

Q16: Have you talked with Mills River?

A: Yes. They do not want parks and recreation in Mills River. They seem to have a plan for what they want in their expansion. We have also talked with MRB but the build out costs start at \$125k for a concrete pad for a full size rink and more.

Q17: Is there a plan to go after a bigger fundraiser as a non-profit?

A: Yes. Grants will be the best thing for the league. We are not currently looking at bigger fundraising at this time.

Next Meeting: August 21st, 2025 7pm Virtual.

Adjourn: Justin Motions / Kaiser seconds.

		BUDGET	ACTUAL
REVENUE			
	REGISTRATIONS	\$ 9,000.00	\$ 10,500.00
	SPONSORSHIP	\$ 1,000.00	\$ -
	MERCH SALES	\$ 1,000.00	\$ 1,641.68
TOTAL REVENUE		\$ 11,000.00	\$ 12,141.68
EXPENSES			
	RINK RENTAL	\$ 3,500.00	\$ 3,450.00
	OFFICIALS	\$ 1,300.00	\$ 1,335.00
	SCOREKEEPERS	\$ 500.00	\$ 100.00
	AWARDS	\$ 200.00	\$ 164.10
	INSURANCE	\$ -	\$ -
	LODGING (OFFICIAL)	\$ 200.00	\$ 142.42
	MERCH COST	\$ 700.00	\$ 1,227.80
	MISC	\$ 500.00	\$ -
TOTAL EXPENSES		\$ 6,900.00	\$ 6,419.32
NET		\$ 4,100.00	\$ 5,722.36