



MOTOR CITY ROCKERS



2026-27

CORPORATE PARTNERSHIP & HOSPITALITY GUIDE

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IN-ARENA ADVERTISING

Put your logo among the players and fans



From October through April, a Red Wings game is the place to be as thousands of people from the Metro Detroit area flock to catch a glimpse of their local professional hockey team. From the playing surface to around the arena, there are lots of ways to make sure they leave with your business in mind. Aside from ice logos, ads in the arena are up for all arena events.



ON-ICE LOGO

Put yourself right on the playing surface with a logo embedded directly into the ice!



DASHER BOARD

A staple in hockey advertising at all levels, the biggest hits and celebrations happen on the wall.



WALL BANNER

As fans take in the beauty of the old barn, make sure your logo is part of the spectacle.

PLAYER UNIFORMS

Your favorite Rockers sporting your logo

JERSEY LOGO

Get your brand right on the iconic Rockers jersey! Worn on the ice by the players and in the stands by the fans, your business goes everywhere the Rockers brand goes.



HELMET & PANTS LOGOS

More ways to get yourself on the players uniforms, helmet and pants logos are front and center throughout every game and in every photo.

WARMUP JERSEYS

Make sure your logo is front and center when the players hit the ice to warm up before every home game! Your business takes the spotlight!



SPECIALTY JERSEYS

A great way to raise money for your business or charity! Design jerseys to be worn during a game and then be auctioned off to fans after!

MEDIA ADVERTISING

Creative options that reach beyond the arena

BROADCAST COMMERCIALS

Send us a commercial to play throughout the broadcast or have us come make one for you with some players! It could become a fan favorite!

OPTIONS INCLUDE

- One, two, or three commercial packages.
- Ad created by the Rockers media team at an extra cost.

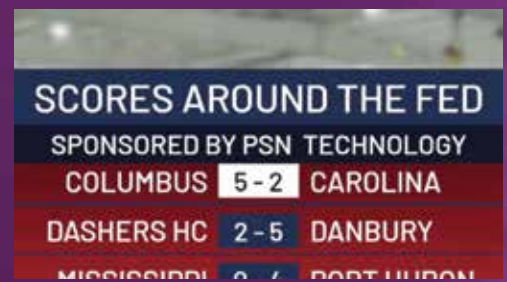


BROADCAST SPONSORSHIPS

Put your logo on one of the broadcast's informative graphics or become a presenting sponsor and get shoutouts during the show!

OPTIONS INCLUDE

- Presenting sponsor: talked about on the broadcast.
- Graphic sponsor: logo and business mention during certain segments.



SOCIAL MEDIA ADVERTISING

Up your social media game with help from us! Get the word out about your business to our followers across our social media platforms!

OPTIONS INCLUDE

- Co-branded graphics: put your logo on things we post like score updates.
- Weekly and monthly partner spotlights.



IN-ARENA PRESENTATION

Be part of the entertainment at the arena at every home game! Make your business seen and heard by fans in the arena!

OPTIONS INCLUDE

- In-arena shoutout: have your business mentioned.
- In-arena game sponsor: put your logo on one of our entertaining contests.



* Images shown are examples. Please consult a member of our staff for availability.

PRINT ADVERTISING

Your logo alongside all of the important info

GAME DAY STAT SHEETS

Put your logo alongside the most important player stats and become synonymous with strong performances!

GAME PROGRAM

Handed out at the door at every home game, these sheets help fans recognize the players on the ice and can help them recognize your logo too!

GAME SCHEDULES

Our schedule gets handed out around town and your logo can be a part of it! They come in pocket, magnet, and poster sizes for diverse applications.

MOTOR CITY ROCKERS

#	Name	Pos	GP	G	A	Pts	PPG	PIM	SHG	SHG%	SWG	SWG%	SOG	SOG%
4	Colten, Josh	D	8	0	0	0	0.0	0	0	0	0	0	0	0
6	Wilson, Jameson	D	8	0	0	0	0.0	0	0	0	0	0	0	0
7	DeGroot, Sean	F	8	0	0	0	0.0	0	0	0	0	0	0	0
8	Kahn, Adam	F	8	0	0	0	0.0	0	0	0	0	0	0	0
9	Boyd, Chris	F	8	0	0	0	0.0	0	0	0	0	0	0	0
10	Wright, James	F	8	0	0	0	0.0	0	0	0	0	0	0	0
11	Wright, Eric, Head	F	8	0	0	0	0.0	0	0	0	0	0	0	0
12	Campbell, Chris	F	8	0	0	0	0.0	0	0	0	0	0	0	0
13	Campbell, Will	D	8	0	0	0	0.0	0	0	0	0	0	0	0
15	Hall, Hunter	F	8	0	0	0	0.0	0	0	0	0	0	0	0
16	Wright, Mike	D	8	0	0	0	0.0	0	0	0	0	0	0	0
17	Smith, JJ	F	8	0	0	0	0.0	0	0	0	0	0	0	0
18	Swartwood, Tomislav	D	8	0	0	0	0.0	0	0	0	0	0	0	0
19	Colten, Josh	F	8	0	0	0	0.0	0	0	0	0	0	0	0
20	Smith, Austin	F	8	0	0	0	0.0	0	0	0	0	0	0	0
21	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0
22	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0
23	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0
24	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0
25	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0
26	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0
27	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0
28	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0
29	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0
30	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0
31	Wright, Mike	F	8	0	0	0	0.0	0	0	0	0	0	0	0

MOTOR CITY ROCKERS
PROFESSIONAL HOCKEY CLUB

2024-25 HOME SCHEDULE

OCTOBER 2024

- 12 Sat @ 7:00p vs. PORT HURON

NOVEMBER 2024

- 02 Sat @ 7:00p vs. PORT HURON
- 05 Fri @ 7:00p vs. WINDSOR
- 09 Sat @ 7:00p vs. WINDSOR
- 22 Fri @ 7:00p vs. WINDSOR

DECEMBER 2024

- 06 Fri @ 7:00p vs. WINDSOR
- 07 Sat @ 7:00p vs. WINDSOR
- 14 Sat @ 7:00p vs. PORT HURON
- 27 Fri @ 7:00p vs. SERRAVALLO
- 28 Sat @ 7:00p vs. SERRAVALLO
- 31 Fri @ 7:00p vs. PORT HURON

JANUARY 2025

- 10 Fri @ 7:00p vs. WINDSOR
- 11 Sat @ 7:00p vs. WINDSOR
- 24 Fri @ 7:00p vs. PORT HURON
- 31 Fri @ 7:00p vs. WINDSOR

FEBRUARY 2025

- 01 Sat @ 7:00p vs. WINDSOR
- 14 Fri @ 7:00p vs. WINDSOR
- 15 Sat @ 7:00p vs. WINDSOR
- 28 Fri @ 7:00p vs. WINDSOR

MARCH 2025

- 01 Sat @ 7:00p vs. COLUMBUS
- 07 Fri @ 7:00p vs. WINDSOR
- 08 Sat @ 7:00p vs. WINDSOR
- 09 Sun @ 4:00p vs. WINDSOR
- 14 Fri @ 7:00p vs. PORT HURON
- 21 Fri @ 7:00p vs. WINDSOR
- 22 Sat @ 7:00p vs. WINDSOR
- 23 Sun @ 3:00p vs. WINDSOR
- 28 Fri @ 7:00p vs. PORT HURON

APRIL 2025

- 12 Sat @ 7:00p vs. PORT HURON

mcrackershockey.com

2025-26 SEASON PROGRAM

TICKET PRICING

GROUP TICKETS IN THE MARKET

CALL: 519-243-1111

WWW.CMROCKERSHOCKEY.COM

PROUD PARTNERS OF THE

MOTOR CITY ROCKERS

PROFESSIONAL HOCKEY CLUB

OFFICIAL BEER OF THE

MOTOR CITY ROCKERS

MOTOR CITY ROCKERS

2024-2025

REGULAR SEASON

WWW.CMROCKERSHOCKEY.COM

NOW AVAILABLE AT ALL

MOTOR CITY ROCKERS

HOME GAMES

2024

2025

FAN GIVEAWAYS

Put your name right in the people's hands

INTERMISSION GAMES

During intermission, fans will participate in various games & activities in hopes of winning a prize from your business ranging from gift cards to other perks!



GAME DAY GIVEAWAY

Make sure you're the first thing fans think about when they enter the building! Put your logo right in their hands as they get in the doors!



T-SHIRT TOSS

Nothing gets the people going like free t-shirts! Make sure you're a part of this iconic hockey staple when fans bring them home!

CONCOURSE TABLING

We'll set you up with a table to display your brand during a home game in the concourse and you'll still be able to watch the action!

