



2025 - 2026 SPONSORSHIP OPPORTUNITIES

STONEY CREEK TIGERS

2024 2025




**STONEY
CREEK**
SR AAA HOCKEY

EST. 2023

ACH
ALLAN CUP HOCKEY LEAGUE
SINCE 1890



Fans can expect fast-paced, skilled hockey in a close-knit environment. The sightlines are sharp, the energy is high, and the experience is unmistakably local — where the action feels close and every game feels personal.

About the Stoney Creek Tigers Sr AAA Hockey Team

Who We Are

The Stoney Creek Tigers are a Senior AAA hockey team competing in the Allan Cup Hockey League, proudly representing our city with a sharp edge and a strong sense of purpose. We launched in 2023 with a simple goal: build a high-level hockey program that the community can stand behind. We're serious about the game, committed to doing things the right way, and driven to keep growing—on the ice and in the community.

Why We Exist

This isn't a throwback team or a side project. We're here to compete, develop, and contribute something real to Stoney Creek. We offer a place for top-level talent to keep playing at a high level, and a place for fans to experience competitive, local hockey done professionally. From families to long-time hockey fans, there's something here for everyone.

Community Ties

We work with organizations that help grow the game and give young athletes the tools they need to succeed—not just in hockey, but in life. Our community partners include:

- Stoney Creek Girls Hockey Association
- Stoney Creek Minor Hockey
- West Niagara Minor Hockey
- Stoney Creek Optimist Baseball

We show up because we care about where we're from and we want this team to mean something to the next generation, too.



**"For our partners,
this change creates
new visibility
and a more direct
connection to
the people of
Stoney Creek and
surrounding areas."**

The Stoney Creek Tigers are relocating all home games to Stoney Creek Arena for the 2025/2026 season.

This move aligns with the Tigers' mission to be a community-first organization. Located in the heart of downtown, Stoney Creek Arena offers more than just a convenient location. It carries a sense of history and character that reflects the identity of our team and our city.

The downtown setting allows the Tigers to be more accessible to fans, families, and local businesses, while creating a stronger presence in the community we're proud to represent. The arena's proximity to restaurants, retail, and public spaces will enhance the game-day experience and open the door for new partnerships and engagement.

Inside, fans can expect fast-paced, skilled hockey in a close-knit environment. The sightlines are sharp, the energy is high, and the experience is unmistakably local — where the action feels close and every game feels personal.

For our partners, this change creates new visibility and a more direct connection to the people of Stoney Creek and surrounding areas.

We're proud to begin this next chapter in a venue that reflects who we are — and where we're going.

We'll see you at Stoney Creek Arena.



**Built by the
Community.
Backed by
Local Business.**

Stoney Creek Tigers 2025 Sponsorship Program

CORE SPONSORSHIP PACKAGES

\$3,000 – HAT TRICK SPONSOR

Our most premium partnership tier. High visibility, season-long exposure, and VIP benefits.

Choose One:

- Game Jersey Sponsor (one set worn during games)
- Warm-Up Jersey Sponsor (used during pregame)
- Pantshell Sponsor (visible lower-body game gear)
- Arena Board Signage (prime rink-side visibility)

Also Includes:

- Logo on Website: Featured prominently with a clickable link
- 4 Season Tickets: Redeemable for any regular season home games
- Social Media Feature: Dedicated promotional post to showcase your business
- Premier Website Placement: Listed in top sponsor section
- Game Day Social Sponsorship: Tagged in at least one game-day post
- PA Announcement at Every Home Game: Recognition over the loudspeaker
- 8x4' Wall Sign: Large-format signage in arena concourse or rink

Ideal For:

Businesses looking for full-season brand exposure, player gear presence, and multiple touchpoints with fans in the building and online.



**Built by the
Community.
Backed by
Local Business.**

Stoney Creek Tigers 2025 Sponsorship Program

CORE SPONSORSHIP PACKAGES

\$1,500 – POWER PLAY SPONSOR

Mid-level partnership with great digital and in-arena visibility.

Choose One:

- Helmet Sponsor (logo on player helmets)
- Puck Sponsor (logo on official pucks used in warmups or promotions)
- Arena Banner (medium format sign in rink or concourse)

Also Includes:

- Logo on Website: With clickable link
- 2 Season Tickets: Valid for regular season games
- Social Media Feature: Tagged post showcasing your support
- Game Day Sponsor: Recognition during one game (PA and digital)
- PA Announcement at Every Home Game

Ideal For:

Businesses wanting strong presence without the full top-tier commitment.
Great for branding, events, and community alignment.



Roster Experience



Ontario Sr AAA Hockey

Robertson Cup Champions 2022-2023 2023-2024

Follow us here:



stoneycreektigers.ca



[stoneycreektigers](https://www.instagram.com/stoneycreektigers)



[stoneycreektigers](https://www.facebook.com/stoneycreektigers)



**Built by the
Community.
Backed by
Local Business.**

Stoney Creek Tigers 2025 Sponsorship Program

CORE SPONSORSHIP PACKAGES

\$750 – BREAKAWAY SPONSOR

Entry-level custom package built around the ceremonial puck drop or digital exposure.

Choose One:

- Ceremonial Puck Drop (includes on-ice moment, photo, and promotion)
- Game Day Digital Sponsorship (includes branded graphics, website, and PA)

Also Includes:

- 2 Season Tickets
- PA Announcement at One Game
- Sponsor Introduction Before Puck Drop
- Puck Drop Photo Shared on Social + Optional Keepsake
- Option to Sponsor Starting Lineup
- Logo on Game Day Graphic (if applicable)

Ideal For:

Businesses wanting strong presence for events, and community alignment.



**Built by the
Community.
Backed by
Local Business.**

Stoney Creek Tigers 2025 Sponsorship Program

CUSTOM PUCK DROP SPONSORSHIPS

Let's create a unique moment around your business.

Available in limited quantity.

Game Theme Night Naming Rights (12 available):

"Family Night presented by [Your Business]"

Includes puck drop, PA, social, web, and tickets

Power Play Sponsor

"This Tigers power play is brought to you by [Your Business]"

Penalty Kill Sponsor

"Tonight's penalty kill is brought to you by [Your Business]"

In-Arena Moment Sponsor

Sponsor key game moments:

"Three Stars of the Game"

Period or Intermission

"Save of the Game"

Player of the Month Sponsor

Present a player award and be featured in monthly content and PA read

Ideal For:

Businesses wanting strong presence for events, and community alignment.



**Built by the
Community.
Backed by
Local Business.**

Stoney Creek Tigers 2025 Sponsorship Program

CUSTOM SPONSORSHIPS

Want Your Business at the Game?

We love working with local vendors. If you'd like to set up a booth or table at a Tigers game to promote your brand, hand out materials, or engage with fans. Contact us directly.

Arena Boards or Ice Ad Space

Limited premium placements available. Contact us to discuss pricing and design options.

Let's Build Your Package

All packages are flexible and can be tailored to your needs. Whether you're in food, retail, services, or media — there's a way for you to be part of the Tigers family.

Contact us:

Email: partnership@stoneycreektigers.ca

Phone: 905-401-7114

Attn: Daniel Svedin | Matt Sagrott

E-Transfers Accepted

Mailing Address:

Stoney Creek Tigers Partnerships

37 King Street West, Stoney Creek, ON L8G 1H7





Thank You for Your Sponsorship

