

LONDON MAJORS



OFFICIAL PROGRAMME

1957

The three basic principles a scout looks for in a young baseball prospect are:

- Running ability
- Throwing ability
- Hitting ability.

Temperament and character also come in for consideration among the young players. To become a great ball player, naturally the prospect must be able to do everything well. However, some players are able to make the big time with ability only in two of the above mentioned.

In the final analysis — it is the prospect himself who determines his future in baseball. Physical fitness is a necessity, but the incentive to improve on his own natural ability is the key to his future success.



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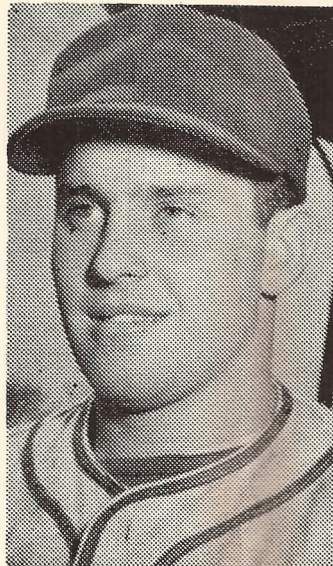
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MAY

Mon. 20 — N. Tonawanda at Welland
London at Hamilton
Fri. 24 — Hamilton at Brantford
Sat. 25 — Brantford at London
Wed. 29 — Niagara Falls at N. Tonawanda
Fri. 31 — Hamilton at Niagara Falls

JUNE

Sat. 1 — Welland at Brantford
N. Tonawanda at London
Tues. 4 — Welland at Niagara Falls
Thur. 6 — N. Tonawanda at Hamilton
Fri. 7 — London at Welland
Sat. 3 — Niagara Falls at Brantford
Hamilton at London
Tues. 11 — N. Tonawanda at Niagara Falls
Thur. 13 — Welland at Hamilton
Fri. 14 — London at Brantford
Sat. 15 — Brantford at N. Tonawanda (A)
Brantford at Welland (N)
Niagara Falls at London
Tues. 18 — Niagara Falls at Welland
Wed. 19 — Welland at N. Tonawanda
Thur. 20 — Brantford at Hamilton
Fri. 21 — London at Niagara Falls

Sat. 22 — Hamilton at N. Tonawanda
Brantford at London
Tues. 25 — N. Tonawanda at Welland
Thur. 27 — Niagara Falls at Hamilton
Fri. 28 — London at Brantford
Sat. 29 — Welland at London

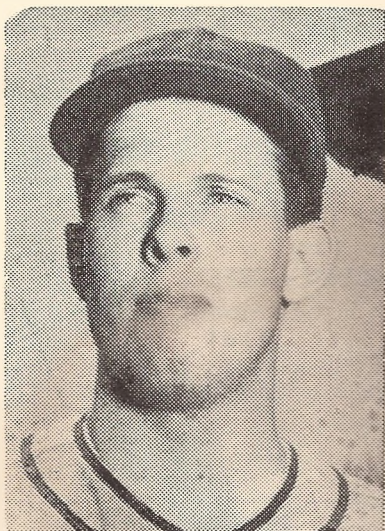
JULY

Mon. 1 — London at N. Tonawanda
Tues. 2 — Welland at Niagara Falls
Thur. 4 — London at Hamilton
Fri. 5 — N. Tonawanda at Brantford
Hamilton at Welland
Sat. 6 — Brantford at London
Tues. 9 — Brantford at Niagara Falls
Wed. 10 — Niagara Falls at N. Tonawanda
Thur. 11 — Brantford at Hamilton
Fri. 12 — Niagara Falls at Welland
Sat. 13 — Welland at Brantford
N. Tonawanda at London
Tues. 16 — Hamilton at Niagara Falls
Wed. 17 — Welland at N. Tonawanda
Thur. 18 — N. Tonawanda at Hamilton
Fri. 19 — London at Welland
Sat. 20 — Niagara Falls at Brantford
Hamilton at London

Tues. 23 — N. Tonawanda at Niagara Falls
Thur. 25 — Welland at Hamilton
Fri. 26 — Hamilton at Brantford
Sat. 27 — Brantford at N. Tonawanda
Brantford at Welland
Niagara Falls at London
Tues. 30 — Welland at Niagara

AUGUST

Thur. 1 — N. Tonawanda at Welland
Brantford at Hamilton
Fri. 2 — London at Brantford
Sat. 3 — London at N. Tonawanda
London at Niagara Falls (N)
Mon. 5 — Niagara Falls at Welland
Hamilton at N. Tonawanda
Tues. 6 — N. Tonawanda at Niagara Falls
Hamilton at London
Thur. 8 — Niagara Falls at Hamilton
Welland at N. Tonawanda
Sat. 10 — Welland at London
Hamilton at Brantford
Tues. 13 — Brantford at Niagara Falls
Hamilton at Welland
Wed. 14 — Niagara Falls at N. Tonawanda
Thur. 15 — London at Hamilton
Fri. 16 — N. Tonawanda at Brantford



JERRY WILSON

One of the veterans on the club, Jerry will see double duty this year. Besides holding down a regular berth with the Majors, Jerry also is the Manager of London's Junior entry, the Chester Pegg Diamonds.

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AL SCHACK, clown prince of baseball, tells of the time during the last war when he was returning to his base after entertaining troops. It was very late and he was accosted by a negro sentry. "You all better tell me who you is befo' I's come down there and see who you was."

YOGGI BERRA commenting on his golf game: "By the time I learn how to hit that golf ball straight, I won't be able to afford to buy them."

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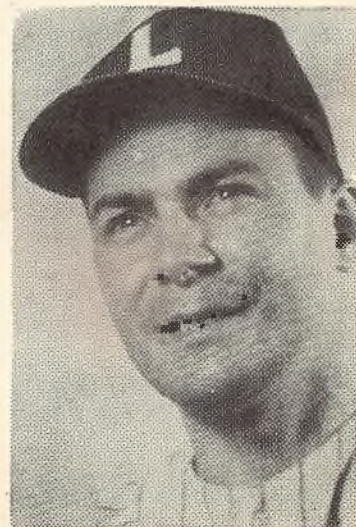
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NUMBER PLAYERS AS FOLLOWS

Pitcher	1	Second Baseman	4	Left Fielder	7
Catcher	2	Third Baseman	5	Centre Fielder	8
First Baseman	3	Shortstop	6	Right Fielder	9

SOME SYMBOLS USED BY SCORERS FOLLOWS

Base Hit	—	Fielder's Choice	FC	Sacrifice Hit	H	Muffed Fly	O
Two-Base Hit	==	Hit by Pitcher	HP	Passed Ball	B	Wild Throw	W
Three-Base Hit	===	Wild Pitch	WP	Balk	BK	Forced Out	XX
Home Run	====	Stolen Base	S	Struck Out	K	Error	E
Fumbled Grounder	A	Left on Bases	L	Base on Balls	BB	Foul Fly	F

An illustration will show the method of recording a play. In the upper left-hand corner opposite batter's name A — 4 means batter reached first on fumble by second baseman. In the upper right-hand corner S means he stole second. In the lower right-hand corner B means he reached third on passed ball. In the lower left-hand corner 6 — 2 means he was thrown out to catcher at plate by shortstop.

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LES THOMAS

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DALE CREIGHTON

"Big Moose", as his teammates call him, will be holding forth at first base again this year. One of the better power hitters in the league, his presence should add much to the Majors' batting attack.

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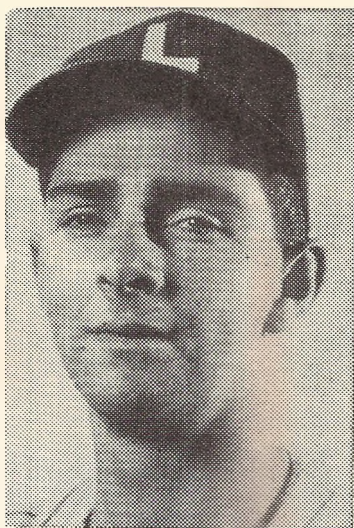
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KEN SEARS, a young catcher at the time of this story with Newark Bears, was catching in this particular game. There was a runner on first base and the count on the batter was three balls and one strike. Sears thought he detected the steal sign for the runner so he signaled for a pitch-out. The pitcher threw one high and wide. "Ball four", shouted the Umpire, but not before Sears had made a perfect pitch to second base. Naturally, all runners were safe, this being the fourth ball. After the inning Sears was sitting on the bench feeling pretty miserable. "What a stupe", he thought, "how could I be so dumb as to call for a pitch-out with three balls on the hitter?" Just then he jumped off the bench and faced the pitcher. "Man", he roared, "I may be dumb but how stupid can you be, you threw the pitch."

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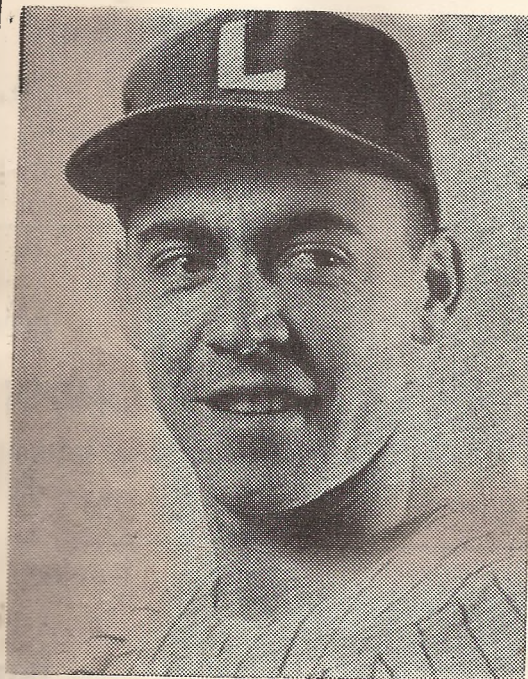
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DON McLENNAN

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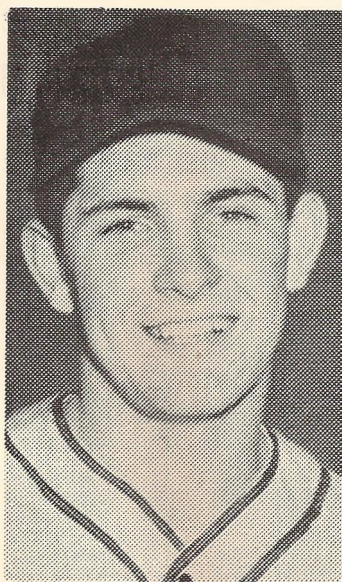
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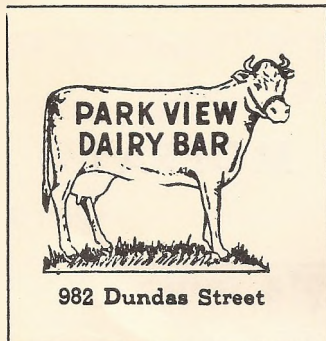
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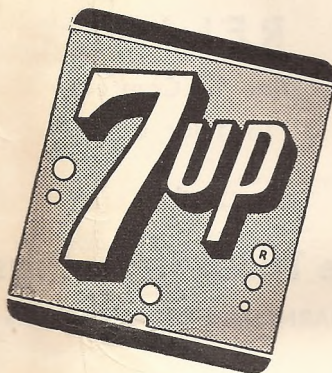
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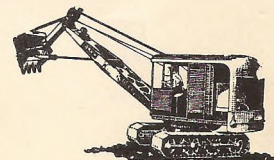
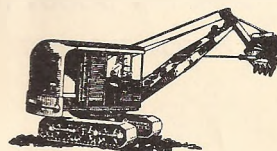
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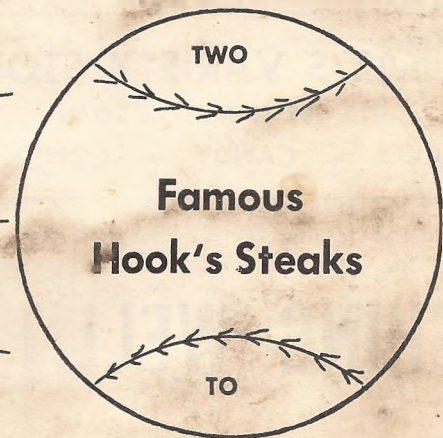
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9. **ARTHUR MURRAY DANCE STUDIO, 425 Richmond St.**
\$15.00 Certificate for Private Dancing Lessons
10. **DAIRY QUEEN, 421 Wharnccliffe Rd. S. and 1861**
Dundas St. E. — FREE - 1 Qt. of Dairy Queen
11. **PARK VIEW DAIRY BAR, 982 Dundas St.**
FREE - Choice of our Famous Sundaes, for two
12. **THREE LITTLE PIGS PENTRY, London**
FREE - 2 Servings of their famous Chicken Pickins

Note: Prizes must be used or picked up within 30 days of stamped date—Merchandise only.
PRESENT WINNING PROGRAMME AT REFRESHMENT BOOTH AFTER 8th INNING

CITIES SERVICE OIL CO. LIMITED

★ ★ ★

5.D.

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**KOOL MOTOR OIL
S.A.E. 10W-30**

Enjoy the Excitement . . .

Drink

Vernor's
GINGER ALE

. . . Truly Refreshing

Time out for Pepsi- *the Light refreshment*

REFRESH with a sparkling Pepsi.
It's never heavy, never too sweet . . .
refreshes without filling.

Have a Pepsi!



AUTOGRAPHS



Pennant and Play-off Champions 1956 Inter-County League

Back Row, right to left: J. Colman, A. Potter, J. Wilson, R. McKay, B. Simpson, R. Yelle, D. McLennan, G. McMackon, R. Evon, N. Aldridge (Trainer).

Centre Row, right to left: C. Morris, W. Le Neave, L. Dixon, L. Thomas, J. Hood, D. Perkins, D. Simpson, D. Mayes.

Bottom Row, right to left: D. Strain (Bat Boy), L. MacDonald, F. Colman.

Absent when picture taken: Dale Creighton.



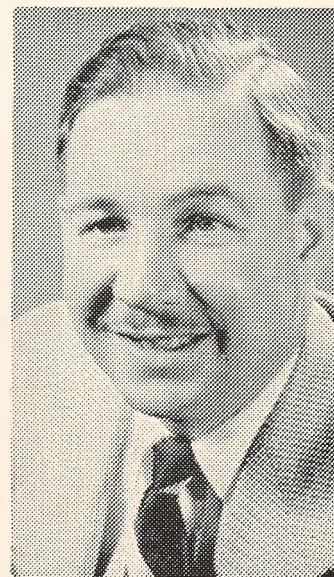
WARD CORNELL

is featured Monday through
Saturday at 6.30 p.m. on
PANORAMA SPORTS



ROSS DOBSON

reports Monday through
Friday at 11.25 p.m. on
PM SPORTS



ALEX KELMAN

covers week-end activity
Sunday at 11.25 p.m. on
PM SPORTS

Ward, Ross and Alex bring you
baseball scores and a daily look at the sports scene on

CFPL-TV
CHANNEL 10 LONDON