# LONDON PONT/ACS



SENIOR INTERCOUNTY BASEBALL LEAGUE



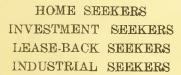
1965 Souvenir Program and Record Book

For a pre-game snack visit

## The Mascot Restaurant

172 Dundas St.

TIM BURGESS — After guiding London to its first Intercounty pennant since 1956, this hard-swinging first baseman-outfielder-manager looks hopefully to a repeat performance in 1965. Physically fit following a wrist break last season, this former major leaguer can be a big cog in Pontiacs' drive for a second straight pennant. Bats and throws left. A Lambeth resident he's employed as sales representative for McGuinness Distilleries Ltd,.



Homes Ranging From \$5,000 to \$50,000

N.H.A. and Conventional Mortgages

## John Thiel Real Estate Ltd.

434-8441

"Call The Man Who Knows London Best"

\_\_\_\_\_\_

Good Luck, Pontiacs

## Canadian Bismac

Complete Lines of Office Furniture & Stationery

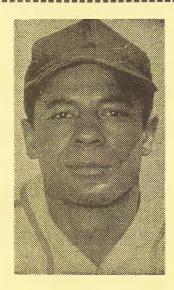
223 Dundas St. 433-3477

Competent

Supervision

At All Times





#### 1965 PONTIACS' SCHEDULE

All games start at 8:00 p.m. unless otherwise shown.

AT HOME

Fri., June 4 - Stratford

Fri., June 11 - Guelph

Sun., June 13 — Kitchener (2:00 p.m.)

Fri., June 18 - Galt

Sun., June 20 — Brantford (7:30 p.m.)

Tues., June 22 - Galt

Fri., June 25 - Listowel

Sun., June 27 — Brantford (2:00 p.m.)

Fri., July 2 - Listowel

Fri., July 9 - Kitchener

Fri., July 16 - Guelph

Fri., July 23 - Stratford

Fri., July 30 - Brantford

Tues., Aug. 3 - Listowel

Fri., Aug. 6 - Guelph

AWAY

Sun., June 6 — Guelph (1:45)

Tues., June 8 — Kitchener (7:30)

Wed., June 9 - Galt

Tues., June 15 - Stratford

Sat., June 19 - Brantford

Thurs., June 24 - Listowel

8at., July 3 - Galt

Tues., July 6 - Brantford

Thurs., July 8 - Stratford

Tues., July 13 — Listowel

Tues., July 20 — Kitchener (7:30)

Sat., July 24 - Galt

Wed., July 28 - Guelph

Thurs., July 29 - Stratford

Thurs., Aug. 5 — Kitchener (7:30)

Town Bowl
2086 Dundas E.

zooo zanaas 11.

Huron Bowl

1062 Adelaide N.
10 Pins At Its Best

STAN ANDERSON lar right fielder for Pontiacs, and one of league's most feared batters. Gabby, as he's familiarly known, is playing coach and known by his mates as "The Leader". A southpaw batter he's a perennial all-star and twice league batting champion and most valuable player. In 11 IC campaigns he's amassed a .336 lifetime average. Employed welder at London Petrolia Barrel.

JUST FOR THE FUN OF IT!

HAVE A VERNORS



## McConville Insce. Agency Ltd.

56 Wharncliffe Rd. N. 438-7295

#### FAMILY FUN AND RECREATION FOR ALL FROM 4-94

### THE ROLLERCADE

THE IVANHOE CLUB

Brookside St. near Thompson Road 433-1751 and 438-3116 Classes For Beginners

Open Sessions, Instruction Classes, Roller-Dancing, Figure Skating, Speed Skating Healthy Recreation in the Finest Surroundings

We, in London, have always been boastful of this beautiful "Forest City". We are proud of our position in commerce; as an education centre; and as a good provider of jobs and opportunity.

Here in the rich hub of Western Ontario our assets are the envy of other communities.

As responsible citizens are we fully aware of the most valuable of all our assets - our young people?

They must be given every encouragement to enter into the competitive spirit of healthful sport and to understand the meaning of "playing the game".

The London Pontiacs were born to set this example for our youngsters, as well as to revive interest in the great game of baseball.

This club asks only for your support, and in turn pledge their effort to live up to those ideals that you expect.

JACK D. UMPHREY, Director

London Pontiac Senior I.C. Baseball Club



## The Five R's

Sports Centre Westown Plaza, Oxford St. W. 432-8896

"We treat you on the all year 0" "Tandem Rentals"

Compliments

## Gibb's Esso Service

Adelaide and Huron 432-1325



Someplace different! - - - -

The

Latin Quarter Restaurant

132 Maple St. - London



## Knowles Lithographing Co. Ltd.

CREATIVE LITHOGRAPHY

At Our New Location

1027 Clarke Rd. (Industrial Mall)

Good Luck, Pontiacs

## Jerry Moir

Coin-Operated

Cigarettes and Music

uate of London's sandlot system was a first team all-

star last season finishing the campaign with a ,295 average. A righthander all the way, he parries a four-year Senior IC

average of .289. Knicknamed 'Whitey''. He's a school

teacher. He's 23 years old.

TOM McKENZIE - Like Lapthorne, Tommy's a London sandlot graduate. This 23-year-old all-round athlete is a UWO graduate and will launch a teaching career in Kitchener next season. Entering his fifth senior season, Tommy was second team all-star shortstop last season and one of the 432-8773 fastest men in the league. A righthander all the way.

LAPTHORNE Regular third baseman for the Compliments past three seasons, this grad-

Nash Jewellers

182 Dundas St. 432-8341

Compliments of

## Allan Johnston

Typewriters

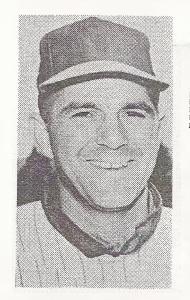
97 King St.

432-7564

## California Restaurant

Good Food Good Health Steaks - Sea Foods Barbecue - Spaghetti Carry-Out Orders 845 Wellington Rd. S. 432-5526





Follow the
LONDON CHESTER PEGG DIAMONDS
1963 O.B.A. Junior Champs

Sponsored By

## Chester Pegg Jewellery Co.

London's Diamond Importer 177 DUNDAS STREET

132-5028

JOHN AMBROSE — This 35-year-old first baseman-outfielder-pitcher played a major role in London's pennant victory last year and is expected to duplicate if not improve on the performance this year. Named as second team all-star first sacker last year, this righthanded slugger has his own plumbing business in St. Thomas. He boasts a nine-year 255 IC average and was the loop's MVP in 1958.

strong right arm of this Yokahoma-born son of German parents spearheaded Pontiacs to 11 victories last season and indications are held again be a strong force in this year's pennant parade. At 32 he has 10 years of pro ball behind him. A student at UWO he's employed as credit manager at London Motor Products during the summer. Was named league's Most Valuable Player last year.



## Beaver Lumber

For All Building Needs

1780 Dundas St. 455-0660

Compliments of

### Park Motors

1251 Commissioners Rd.

471-6220

## The Butcher Block

Home of Prime Red Steer Beef

1277 Commissioners Rd. 471-0120

Compliments of

## Hansen Pharmacy

BYRON 471-2510

#### 1964 Final Season's Averages - London Pontiacs

#### BATTING

Player	G	AB	R	H	RBI	BA
Allen	23	67	12	12	13	.179
Ambrose	22	77	12	20	13	.260
Anderson, J.	5	10	1	2	1	.200
Anderson, S.	29	112	27	33	28	.295
Baron	5	9	1	3	3	.333
Burgess, J.	7	5	0	1	0	.200
Burgess, T.	1.	3	1	1	I	.333
Burgess, W.	29	112	13	34	7	.304
Czerwieniec	30	135	20	36	22	.267
Hebert	12	34	3	10	5	.294
Kyle	3	6	0	2	1	.333
Lapthorne	26	112	20	33	17	.295
McKenzie	27	119	28	31	8,	.261
Mendham	10	31	3	4	2	.129
Oldridge	11	12	1	1	2	.083
Parker	2	2	0	0	0	.000
Pook	29	103	15	22	7	.214
Rodrigues	4	9	3	0	0	.000
Scheel	15	46	6	7	3	.152
Witneh	2	1	0	1	0	1.000
Zubyk	23	76	11	15	9	.197

#### PITCHING

Pitcher	G	IP	BB	SO	W	L	Pct.	ERA
Burgess, J.	7	19	8	11	0	2	.000	5.67
Hebert	10	77	31	53	4	4	.500	2.88
Kyle	1	2	3	3	0	0	.000	4.50
Oldridge	11	53 2/3	13	23	2	2	.500	2.79
Parker	2	6.2/3	6	6	0	0	.000	1.35
Poole	1	1	1	2	0	0	.000	18.00
Scheel	15	119	31	115	11	3	.786	1.53
Winch	2	3 2/3	1	3	0	2	.000	4.86

GOOD LUCK, PONTIACS

from

## Coleman Packing Co. Ltd.

London

## Toll-Morris Electric

Specialist In Electric Motors 24 Hours a Day 88 Fulkarton 432-2675

## Fisher Drugs

Specializing In
DIETETIC SUPPLIES
(Sugar, Gum, Candy, etc.)
739½ RICHMOND ST.
434-1161

### Russ Evon

Clothes "A" Clean

Pickup and Delivery Service

174 Wortley Rd. 432-0114

## Gray's Coffee Shop

"Where friends meet, greet and treat"

BYRON'S MAIN CORNER

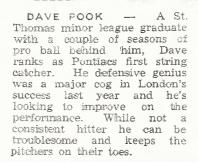
Compliments of

## McKerlie Automotive Ltd.

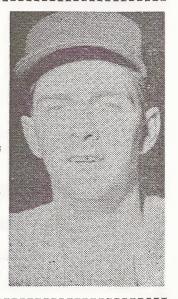
Wholesale Automotive Supplies & Equipment Distributors of C.I.L. Automotive Finishes Complete Machine Shop Service

246 HORTON ST.

438-2181



ROY McKAY — A year's layoff doesn't appear to have hampered the rhythmic southpaw slants of this veteran Thamesford resident. Launching his 11th Senior IC campaign Roy is expected to fill a need for lefthanded pitching balance lacking last season. His career record is 32 wins and 35 losses. He's 31.



#### BRANTFORD RED SOX

From 1959 through 1963 the Brantford Red Sox were the elite of the Senior Intercounty, winning championships in each of those five seasons.

But then the bottom fell out of the talent market and the solid Sox sprung more leaks than the proverbial sinking ship and plummeted to the league cellar, finishing out of the playoffs for the first time since 1958.

But pre-season reports indicate the Sox have tightened their garters and are again on the rise-

With the rubberized left arm of reliable Ron Stead, the booming bat of backstop Ted Baker and the masterminding genius of veteran Bob Salvisburg to show the way the Brantford nine is again aimed at the top rung of the league ladder.

Stead, entering his ninth season in the Senior IC, boasts one of the league's greatest victory records, 65-24 and, while recording a losing record of 6-7 last year serves notice that with a solid team to back him up, he'll be tough to beat.

Baker, for the past two years the playing manager of the Red Sox, shucks off the strategical responsibilities this year to

concentrate on his catching duties. And when the power-belting batteryman is calling the pitching signals he's among the league's finest. He hit a respectable .308 last year and his lifetime IC average is a fine .294 for five seasons.

Salvisburg, veteran of senior ball in Oakville for many years and later an IC alli-star first and second sacker with Brantford and Hamilton, returns to the game following a three-year absence. His defensive ability at either base is without question and his lifetime IC batting record is a respectable .282. His managerial credentials include guiding the Hamilton Beavers to playoff territory in their final IC campaign in 1961, and the Brant Sox to the first of their five consecutive crowns in 1959.

But three men do not a ball team make, so the Red Sox have cast their lines a little farther afield and come up with another veteran of Brantford's victory era. He's smooth-fielding second sacker Bob Frazier who played for the Sox from 1960-63. The native Floridan helds a career record of ,324 in the Intercounty.

Other returnees from last year's squad

include reserve catcher Gerry Convey, a light hitter but good on defense; outfielders Jim Torti and Robbie Vipond, both strong defensively but somewhat weak at the plate.

New faces on the Brantsox horizon include righthanded pitcher Bill Latchford of Belleville. The 22-year-older had a trial this spring with the Boston Red Sox and could be a key figure in the Brantford rebuilding propram. A pair of 20-year-olds, Marty Sear, varsity catcher with Yalle, and Chuck Cipola, varsity third sacker with Colgate, call Hamilton home and could fit into the Brantford lineup quite effectively. Ken Pipe a junior from Dundas is also given hope of landing a berth.

Missing from the ranks will be 1963 batting king, third-sacker Jimmy Reeves. The veteran hot-corner incumbent is working east of Toronto and finds the travel problems too great to surmount.

Red Sox lack depth at the outset of the season but past experience has shown that quality more than compensates for quantity and if the Sox prove true to form they may be few but they'll be mighty.

## CARTER

TV & RADIO CO. LTD.

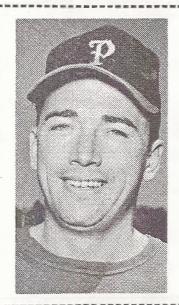
Admiral and Sparton Service On All Makes

1776 Dundas

451-2110

BILL BURGESS — Entering his seventh senior season, Bill is looking for a repeat of last year's performance when he batted .304, his best season to date. A younger brother of manager Tim, Bill has proved his worth at the bat and in the field. He'll likely play left field this year although he could fill in at first. He's 24 and an aerial photographer.





Compliments of

## Dutch Laundry & Dry Cleaners Ltd.

JOE NASH — Tabbed as Pontiacs' regular second sacker this year, this 28-year-old rookie hails from the Halton County and Toronto senior leagues. He swings a mean bat and appears at home with the glove. Could be one of the club's biggest surprises this year. He's a salesman when not playing ball.

Compliments of

## Colonial Restaurant

Italian-Canadian Foods
"Charcoal Steaks"

227 Dundas St.

## Bluebird House of Music

Everything On Record 257 Dundas St. 438-2602 Compliments of

### Don Bere Homes

745 Waterloo St. 433-3145

#### A MATTER OF RECORD IN SENIOR INTERCOUNTY BASEBALL - 1946-1964

#### SEASON BATTING

#### League Records

Most Hits-Billy Flick, Waterloo, 1953 - 88.

Most Runs — Pete Karpuk, Galt, 1955, and Roy LeFevre, Oshawa, 1955 — 62 each.

Most Doubles-Wilmer Fields, Brantford, 1954-24.

Most Triples—Russ Evon, London, 1950, and Don McLennan, London, 1955 — 12 each.

Most Home Runs — Ed Steele, Galt, 1953; Harry Fisher, Brantford, 1954, and Wilmer Fields, Brantford, 1954 — 14 each.

Most Total Bases — Harry Fisher, Brantford, 1954 — 157.

Most Runs Batted In — Harry Fisher, Brantford, 1954 - 62.

Most Stolen Bases — Dick Welker, Kitchener, 1953, — 38.

Most Walks Received — Butch Lawing, Oshawa, 1953, and Jim Jones, Oshawa, 1953 — 66 each.

Most Times Struck Out — Don Gallinger, Kitchener, 1954 — 51.

Highest Batting Average — Jim Reeves, Brantford, 1963 — .444.

Consecutive Game Hitting — Billy Flick, Waterloo, 1953, and Hank Czerwieniec, London, 1962 — 23.

#### PITCHING

Most Strikeouts—Gentry "Jeep" Jessup, Galt, 1953. — 140.

Most Walks - Bob Penny, London, 1953 - 100.

Lowest Earned Run Average — Ron Stead, Brantford, 1963 — 0.63.

Most Wins—Spud Bush, Brantford, 1961 — 16.

Most Losses — Joe Grasso, St. Thomas, 1953 — 15.

Best Won-Lost Percentage (10 or more decisions) Ron Stead, Brantford, 1963 — 14-1, .933.

Most Shutouts—Ron Stead, Brantford, 1963 — 7.

#### GAME BATTING (Since 1958)

Plate Appearances-Nine shared by 6 K-W players.

At Bats—8—Walt Bradley, Dave George (K-W), Paul Allen, London, July 5th, 1963.

Runs—5—Dan Jackson (K-W) 1958; Bob Salvisburg (Hamilton); Dave Smallwood (K-W) and Al Erickson (Listowel) — all tied.

Hits—5—shared by many players.

Doubles—3—Dan Jackson (K-W) May 19, 1958; Galt, June 27, 1978; Jim Wilson (Hamilton) June 5, 1958; Frank Kinder Juelph) July 9, 1960; Jim Reeves (Brantford) June 4, 1963.

Triples—2—Wray Upper (Galt) June 11, 1958; Bruce Dubrick (Listowel) July 19, 1958; Bill Roman (Listowel) June 28, 1958; Bob Brain (Galt) June 29, 1960; Wray Upper, July 6, 1960; Ernie Myers (Listowel) July 5, 1960; Dave Lapthorne (London) June 28, 1963.

Home Runs-2—several players tied.

Sacrifices-2-several tied with two bunts and/or two flys.

Stolen Bases—4—Don McLennan (London) Aug. 4, 1958; Clare Maltiby (Listowel) July 19, 1958; Bob Gilhooley (Stratford) July 18, 1964.

Caught Stealing-2-several tied.

Walks Received—5—Wray Upper (Galt) May 23, 1960.

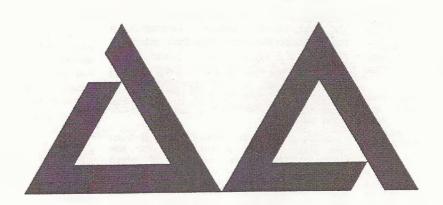
Times Struck Out-6-Bill Burgess (London) at Guelph, June 20, 1964.

Most Runs Batted In—7—Bob Zester (Listowel) 1960.

Hit By Pitch—3—Bill Burgess (London) June 27. 1962; Dave Racer, 1, Gary Thomas, 2 (Listowel), Wayne Edwards (Galt) Aug. 14, 1961; John Poholsky, Listowel.

Hit Into Double Play-2-several tied.

## GOOD LUCK PONTIACS!



## DELTA ACCEPTANCE

CORPORATION LIMITED

### WOLF'S Shop For Men

Fine Clothing and Haberdashery

Cor. of Dundas & Clarence 432-5141

## Wilton Pharmacy

879 Waterloo St. (At Grosvenor) 432-7164 Oakridge Park 1217 Oxford St. W. 471-6330 FOR A BETWEEN INNING SNACK

## Andersen's Coffee Caravan

The Labaatt Park Concessionaires



SEE THE BEST IN SPORTS ON NINE TV CHANNELS

CRC A London TV

### Clare Hatt

CYCLE & SPORTS

London's Trophy Centre and All Sporting Equipment

## Doug Waite Towing Service

Supertest Products Cable Service Glendale Curve 432-1323

#### GALT TERRIERS

literally swiped from under their noses by London Pontiacs, Galt Terriers came back from the brink of oblivion and defeated these same Pontiacs four games to three in the championship finals last year. It was the first title for the Galt nine since 1935.

But the taste of victory remains fresh for the Terriers in 1965. Under the capable guidance of Wray Upper — now in his 15th Intercounty season — the Terriers can be counted on to make another determined title chase.

Upper, whose lifetime IC average is a fine .290, is ranked among the league's finest glovemen and plays either third or short. Backing up their talented leader are heavy hitting Roger Dewaele, Dick Krol, Fred Thompson and Gib Simpson and veterans Ron Boomer and Larry Cunningham.

Dewaele, now in his fourth season, enjoyed his finest year in 1964, posting a .345 average and setting the league pace

After watching the 1964 pennant in home runs with seven and total bases with 81. He gained an outfield berth on the first all-star squad. Thompson, a former Oakville and Hamilton standout, now in his ninth IC season, boasts a lifetime average of .305 and closed the '64 campaign with, a .353 percentage. He too gained a first all-star team outfield berth but can also play a highly capable third base.

> Krol, son of the famed football star, Joe Krol, proved a real find for the Terriers last season, swinging a potent bat for a .337 average and 27 runs batted in and proving the king-pin of the pitching staff, particularly in the playoffs. He was named first team all-star second baseman. Simpson, another relative newcomer proved hightly efficient with the bat, posting a ,357 average.

> Boomer, an flamboyant first sacker, nor Cunningham, normally a heavy-hitting, glue-gloved outfielder enjoyed a good campaign with

the bat but both could pose a real threat in the coming campaign.

The Galt hill corps boasts one of the loop's southpaws in Eric Lomax, the IC earned run average leader who posted a 5-0 slate in '64 and has an IC lifetime record of 30 wins and 13 losses. Another veteran southpaw, Ross Paton, who boasts a nine year standard of 46-23, doubles as a relief pitcher and coach.

The loss of pitcher Jim Merrick (4-5) and catcher Ray Stadler (.364) both U.S. collegians who have accepted pro offers, will be felt but not too sorely since promising youngsters have appeared on the horizon — fellows like Dennis Kelly, Emie Hatt and Dave Sheen, all of whom can expect to see considerable action this

Hard-throwing, but somewhat erratic, Ken Lavis (4-3), Simpson and Thompson can also be called on to augment the Galt mound staff. The Terriers bite can be every bit as sharp as its bark in '65.

JIM LAVERY - Another London junior grad, Jim swings a mean bat and will add depth to London's bench. An outfielder, he's 21 years old.

Compliments of

## Needham Funeral Service

520 Dundas St.

432-6741





PAUL ALLEN - Utility infielder and outfielder whose desire far over-shadowed his batting average in first two campaigns. But blossomed as club's leading slugger in last year's playoffs. A Tillsonburg resident he'll be teaching school in Petrolia next year. One of league's fastest runners. He's a righthander and 23 years old.

## Syd's Men's & Bous' Wear

145 King St.

#### GUELPH ROYALS

Hanging out the "under new management" sign, Guelph Royals look optimistically toward the 1965 Senior Intercounty campaign with visions of a pennant flying over their home park come mid-August

John Clark, 50-year-old relief pitcher who has been plying his wares in the IC since 1950, assumes the mantle of management this year with last year's pilot, veteran all-star first sacker Walt Jefferies retaring from the game to devote full time to business. Clark will have his work cut out for him to mould a con-tender with the loss of Walt and nephew Gary Jefferies, the latter, an outfielder, third baseman, have decided to forego the on field action this season.

But Clark's plight is far from grim with such proven performers as Nick DiCarlo, John Skinner, Terry Valeriote, Ron Gumbley, Ted Hastings, Mike Mahoney, Harry Barber, Robbie Sleeman, Mike Kovac and Bud Westaway available for duty.

DiCarlo, perennial all-star shortstop whose 14-year IC record is .259, is expected to handle some of the coaching duties as is former Guelph mayor, out-fielder Hastings. The slugging outer-gardener has a 10-year ,240 IC batting Skinner, a catcher-second hortstop, isn't exactly the average. baseman-shortstop. league's most otent hitter but he can be a threat. Valeriote, a second and third sacker, as a good fielder and a pesky

Gumbley, ranked among the league's better defensive outfielders and is in his seventh season. Mahoney, the team's power-belter, can be a big gun in the Guelph attack. Wiestaway, a former St. Thomas infielder, has shown considerable ability both in the field and at the plate.

Depth on the mound may be a bit of a problem for the Royals but with righthander Barber (9-6) heading the contingent and sophomore Sleeman (2-2) to back him up indications are they'll hold their own. Kovac, an eight-year veteran of IC play can double as a relief pitcher and infielder and does an adequate job at both.

Imports can prove the key to Guelph success with Frank Wyant, a catchershortstop back for another fling.

New faces on the horizon include Ed Jordan, a promising looking lefthanded pitcher-first baseman from Torontot, Al Etchells a catcher from the Oshawa team in the Metro junior league: Dave Heffersan up from Acton Intermediates and Mike Numan, a former Guelph juvenile the cream of the crop.

Royals will miss southpaw Gary Field (2-2) and import Ed Croft (3-2) but Clark is certain he'll have a contender this year. And John's been around long enough to be a good judge of talent - both his own and his opponents.



NORM ALDRIDGE - When it comes to administering to the aches and pains of athletes, horm has few peers. He's been a trainer of baseball hockey and football clubs for many years. He's also played all these games and in one season served as manager of the London Diamonds. He served as trainer of London Nationals the past season and will be the man in the white suit with Pontiacs this year. He could also fill in on the coaching lines.

Alex Park

SPORTING GOODS LTD. The Team Outfitters

Compliments of

## James Cowan & Co. Ltd.

Wholesale Automotive Parts and Supplies Specialized Automotive Machine Shop Service

95 YORK ST.

432-1154

#### SCORING MADE EASY

Learn how to keep your own score and your enjoyment of baseball will be greatly enhanced.

Baseball Shorthand as Used by Baseball Writers, which will render every game more enjoyable to baseball enthusiasts. All players are numbered and all plays recorded by symbols.

#### NUMBER OF PLAYERS AS FOLLOWS

Pitcher	1	Shortstop	6
Catcher	2	Left Fielder	7
First Baseman	3	Centre Fielder	8
Second Baseman	4	Right Fielder	9
Third Baseman	5	_	

#### SOME SYMBOLS USED BY SCORERS FOLLOWS

Base Hit Two-Base Hit Three-Base Hit Home Run Fumbled Grounder Fielder's Choice Hit by Pitcher Wild Pitch Stolen Base Left on Bases	A FC HP WP S L	Sacrifice Hit Passed Ball Balk Struck Out Base on Balls Muffed Fly Wild Throw Forced Out Error Foul Fly	H B BK K BB O W XX E F
---	-------------------------------	---	---

An illustration will show the method of recording a play. In the upper left-hand corner opposite batter's name A-4 means batter reached first on fumble by second baseman. In the upper right-hand corner S means he stole second. In the lower right-hand corner B means he reached third on passed ball. In the lower left-hand corner 62 means he was thrown out to catcher at plate by shortstop.



BILL WILKINSON - A St. Thomas minor product making his initial senior bid. He's 22 and a southpaw pitcher. He's given a good chance of making this year's London nine.

### ELECTRICAL MOTOR MAINTENANCE SERVICE

480 Maitland St. 439-2051 Authorized SKIL Parts and Service

Before and after the game meet your friends in Hotel London's popular

## West End Room

Entertainment Nightly

No Cover - No Minimum

LINEUPS

LONDON PONTIACS

ALLEN, inf.
AMBROSE, inf., of.
ANDERSON, rf
B. BURGESS, of
T. BURGESS, 1B
LAPTHORNE, 3B
LAVERY, of
McGUIRE, p
McKAY, p
McKENZIE, ss
MENDHAM, util.
NASH, 2b

PEAREN of
POOK, o
ROOKS, p
SCHEEL, p
TROWELL, p
TULLOCH, o
WILKINSON, p



## Ward and Ward

267 Dundas St. 432-6747

Formerly Gidley Insurance
Agency

KIT WARD BILL WARD

#### WHATEVER THE SPORT WE HAVE THE GOODS

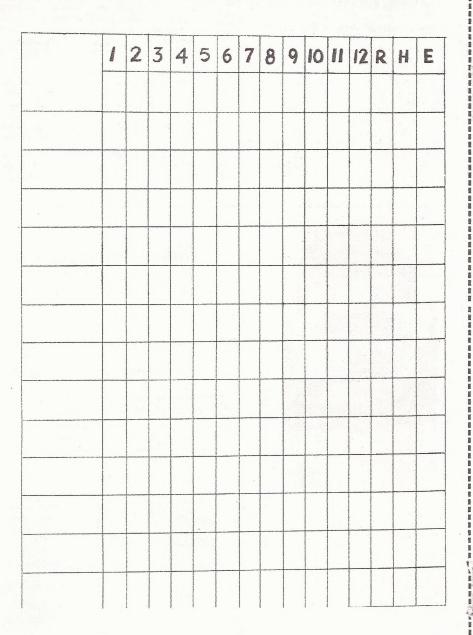
ONE OF THE LARGEST SELECTIONS IN WESTERN ONTARIO OF EQUIPMENT FOR

BASEBALL SOFTBALL TENNIS FISHING CAMPING GOLF

425-427 Wellington St.

Phone 434-1151

Next to YM-YWCA - 11/2 blocks north of Wellington Square





Ted Dilts
JEWELLERY LTD.

402 Richmond St. 433-2111 CRPL

COMPLETE S

news h

y

### THE IVANHOE

Brookside St., off Thompson Road

London's Most Beautiful Tavern and Recreation Centre Curling (Oct.-May) — Minor Hockey and Skating Roller Skating (May-October)

Wedding Receptions, Banquets, Dances, Luncheons, Meetings

Licensed under the Liquor Licence Act 483-1751



B. FERGUSON Asst. Gen. Mgr. ROLLER SKATE

Western Ontario's Largest and Finest Floor

Good fun for everyone

### London Arena

Opposite McManus Motors

	1	2	3	4	5	6	7	8	9	10		12	R	H	E
	-														
														Andreas - Control - Contro	
						-									
	-														
-11		Anna de la constante de la con													
											The state of the s				
	-	and the second s										-		The same of the sa	
								***************************************							
					Appleading to proper control of the					Proposition of the Control of the Co					
										- Constitution of the Cons					-

SPORTS SCORES

ALASTAIR

LEARMONTH

Gen. Mgr.

neard daily

80

RADIO

"Our Business Is Making Good Impressions"

Piggott Printing Company

Printers and Sithographers

665 Dundas Street - London, Canada

GOOD LUCK, PONTLACS



Treasure Island Shopping Plaza

434-1148

Compliments of

## STERLING FUELS

"More Heat Per Gallon"

— Fuel Oil —

— Stove Oil —

— Industrial Oils —

PHONE ANYTIME

24-HR. SERVICE

432-2214

263 Bathurst

## LONDON JUVENILES SCHEDULE

June 20 — Strathroy at London June 21 — London at Sarnia (8:30)

June 27 - Chatham at London

July 4 — Sarnia (Midg.) at London

July 8 — London at Chatham (6:30)

July 9 — London at Strathroy (8:30)

July 11 — Sarnia at London

July 15 — London at Sarnia (8:30)

July 18 — Strathroy at London

July 25 — Chatham at London

July 27 — London at Sarnia (Midg.) (8:00)

July 30 — London at Strathroy (8:30)

Aug. 1 - Sarnia at London

Aug. 3 — London at Chatham (6:30)

Quality Cars From Japan

## Intercontinental Motors

Your Toyota and Isuzu Dealer 73 Wharncliffe Rd. N.

438-6651

GOOD LUCK, PONTLACS

from

## McKAY-COCKER

CONSTRUCTION LTD.

Engineers and General Contractors
LONDON

#### THE LEADERS - 1950-1964

CHAMPIONS

Year 1950 1951 1952 1953 1954 1955 1956 1957 1958 1959 1960 1961 1962	Regular Season Brantford Red Sox Brantford Red Sox Kitchener Panthers Waterloo Tigers Galt Terriers Oshawa Merchants London Majors St. Thomas Elgins Oakville Oaks Galt Terriers Brantford Red Sox Brantford Red Sox Guelph Royals Brantford Red Sox	Playoffs Waterloo Tigers London Majors Kitchener Panthers Kitchener Panthers St. Thomas Elgins St. Thomas Elgins London Majors K-W Dutchmen St. Thomas Eigins Brantford Red Sox
1964	London Pontiacs	Galt Terriers

#### MOST VALUABLE PLAYER SELECTIONS

Year 1950 1951 1952-57	Player Alex Kvasnak Wilmer Fields No selection	Team Waterloo Brantford
1958 1959 1960 1961 1962 1963 1964	Johnny Ambrose Stan "Gabby" Anderson Ron Stead Spud Bush John Poholsky Ron Stead Rolf Scheel	St. Thomas London Brantford Brantford Guelph Brantford London

#### BATTING CHAMPIONS

Year 1950 1951 1952 1953 1954 1955 1956 1957 1958 1959 1960 1961 1962	Player Alex Kvasnak Fred Thomas Russ Evon Billy Flick Wilmer Fields Wilmer Fields Luther Clifford Jim Dickey Wray Upper Ernie Myers Stan Anderson Don Mayes Hank Czerwieniec Jim Reeves	Team Waterloo Kitchener London Waterloo Brantford Oshawa Brantford Listowel Galt Listowel London London London Brantford	Ave. .379 .383 .361 .349 .379 .425 .397 .413 .423 .491 .400 .424 .444
1964	Bob Gilhooley	Stratford	.374

#### PITCHING CHAMPIONS, 1946-1964 - Earned Run Leaders

Year	Pitcher	Team	Ave.
1950	Bobby Schnurr	Kitchener	1.67
1951	Bill Slack	London	1.38
1952	Bob Brake	London	1.51
1953	Ray Ripplemeyer	Oshawa	1.47
1954	John Maldovan	Kitchener	2.54
1955	Harry Schaffer	Oshawa	2.45
1956	Bob Simpson	London	2.52
1957	Not Recorded		
1958	Mike Wallace	Guelph	1.89
1959	Richard Jack	Hamilton	0.90
1960	Ross Paton	Hamilton	1.53
1961	Ron Stead	Brantford	1.33
1962	Gary Field	Guelph	1.35
1963	Ron Stead	Brantford	0.63
1964	Eric Lomax	Galt	1.35

## Thames Industrial Supplies Ltd.

MILL SUPPLIES

MACHINE TOOLS

Materials Handling

Equipment

OXFORD ST.

455-2810

#### SCHEDULE LONDON DIAMONDS

June 5 — London at Galt

June 12 — Brantford at London

June 20 — Simcoe at London

June 25 — Kitchener at London

June 27 — London at Ingersoil

June 30 — Stratford at London

July 1 — London at St. Thomas

July 3 — London at Galt

July 7 — London at St. Thomas

July 10 — London at Brantford

July 11 — London at Ingersoil

July 14 — Ingersoil at London

July 17 — Simcoe at London

July 18 — London at Simcoe

July 21 — Galt at London

## Lucky Number

Nº 547

## C. & J. Hessey

Plumbing, Heating
Sheet Metal
Alterations and Repairs
510 2nd Concession Rd.
433-0851



KEN ROOKS — Having recovered from an arm injury which sidelined him last year, this righthanded pitcher could be a pleasant surprise in the Pontiacs' bid for a second straight pennant. A graduate of London's minor ranks, Ken was a standout two years ago with the OBA Junior champion Diamonds. He's 22 years old.

DAN MENDHAM — This veteran utility man has appeared at just about every position during his six-year IC career and this versatility makes him a key member of this year's club. A southpaw swinger he can be rough on opposing pitchers. He's 29.

Compliments of

## Urlin Kwik Auto Wash

London's Quality Car Wash

"A Clean Car Rides Better - - - Lasts Longer"

COLBORNE AT YORK ST.

438-6671



#### KITCHENER-WATERLOO PANTHERS

Having failed to complete the 1964 campaign the Panthers loomed as doubtful starters in 1965. But the drive and ambition of a handful of enthusiasts once again revived baseball interest in the Twin Cities and the Panthers can be expected to provide some spirited opposition this year.

Under the guiding hand of Derwood "Shorty" Miller, now in his 15th Senior Intercounty campaign, the Panthers are expected to field strictly a home-brew squad.

Pitching could prove their long suit with such proven righthanders as 6'5" Richard Jack (22-15 in five IC seasons); Howie Hupp (24-24 in 8 campaigns) and southpaw Court Heinbuch (3-4 last year) as the mainstays. Ken Sherk (0-3 in '64) and rookie southpaw Ed Beitz, a junior grad are expected to add depth to the mound corps. Lefty Gene Zanatta (11-9 in 5 seasons) ranks as a doubtful competitor due to job committments.

Panthers will miss the steady twirling of import George Valesente (14-11 in three campaigns) who is not expected to return.

At the plate, Panthers will not be hurting with the return of veterans Dave Smallwood, John Couch, Walt Bradley, Nick Rintche and John Webber.

Smallwood, an outfielder and strong on defence, boasts a .315 lifetime IC average through eight seasons. Couch, also an outfielder playing his second full season, showed considerable promise last year despite a .220 batting mark. Bradley, a second team all-star outfielder last year when he batted ,326 boasts a three-year IC mark of .282 and has demonstated considerable power at the plate.

In the infield, Rintche, a nine-year veteran with a ,267 lifetime IC mark, is expected to again be the hub of the inner circle of defense from the shortstop position although he can perform well at third

or second and in the outfield. Webber, a first baseman-outfiielder, carries a light stick but is strong defensively.

Considerable aid in beefing up the squad is exected from junior grads Gary Ebel, Tom Searth and Brian Cressman, all of whom saw senior service last year. Ebel, a third baseman or outfielder, hit a creditable .269 last year in senior play while Searth, a first baseman-outfielder, batted .333 as did Cressman while appearing briefly.

Familiar faces missing from this year's squad include the Litzgus brothers, Larry and Wayne. Larry, a catcher has moved to Hamilton, and Wayne, a third baseman, to St. Catharines, and will be unavailable this year. Shortstop Ken Mark has also indicated he'll not return.

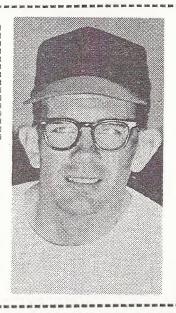
The Panthers have their work cut out for them if they hope to be contenders; but with a wealth of good junior material from which to draw they could surprise.

Compliments of

## Gallagher Motors Ltd.

Your Rambler Dealer 1777 DUNDAS ST E.

BRIAN PEAREN—Expected to take over the centrefield spot vacated by Hank Czerwieniec's retirement, this London school teacher is rated as one of the Pontiacs' brightest prospects for 1965. A graduate of London's OBA champion junior Diamonds two years ago he can also play second base. His great speed makes him a constant batting threat. Bats left and throws right.





For Your Farm Needs See

## Case Power & Equipment

229 Adelaide St. 432-7732

GEORGE McGUIRE — Ending a year's retirement, this hard-throwing righthander is expected to figure big in Pontiacs' pennant plans this year. A Nova Scotia native, George was the London nine's ace hurler from 1961-63 and could again be a major figure in second straight pennant drive. Employed at Northern Electric. He's 28.

#### LISTOWEL MUSTANGS

Returning to the Senior Intercounty ranks after an absence of three seasons, the Listowel nine brings with it a new name - the Mustangs.

One big question remains unanswered, however. Will the Mustangs have enough horses to make a run for the prized pennant? Only on the diamond will that evidence present itself.

Under the guidance of manager Ken Benjamin, a former Chatham stalwart who once played with the Listowel Legionnaires, the Mustangs have full confidence they'll make the going rough for more than a few of their IC contemporaries.

With veteran third sacker Bob Zister, a Hanover resident, and possessor of a six-year .243 lifetime IC average and finst sacker Ken Lawrence, a power poker with a four-year ,223 IC record, holding down the corners of the infield, the Mustangs have their only proven strength. The balance of the roster will be filled with virtually untried talent although John Kruspe, an outfielder who played with Listowel in their last year in the circuit, shows promise of developing into a top-notch competitor.

Player, Team(s)

As in the past, Listowel's main strength will come from the calibre of material imported from U.S. college manks. The balance of the squad will be comprised of local talent with the exception of Don Black, a Listowel school teacher who received his basic training in London's Eager Beaver and Junior ranks and who appeared briefly in London senior livery during the past couple of seasons.

The newly-born Mustangs may have the awkwardness of colts for the early part of the campaign but once they gain their legs they could be troublesome.

Player, Team(s) Y G AB R H RBI BA John Ambrose, St. T, Ldn 9 171 565 89 144 76 .255

#### ACTIVE PLAYER LIFETIME AVERAGES

C		John Amorose, St. 1, Lon 9			0.0	24	10	224
From figures available		Bill Burgess, Glt 2		107	9	24	10	.224
(Players with two or more years experience)		Don Black, Ldn 2	2	7	1	1	$\frac{0}{22}$	.225
TO AN DE HERM	BA	Ross Paton, Glt 14		240	26	54	20	.224
Player, Team(s)	.338	Gary Jeffries, Guel 2		174	17	39		.223
Hank Czerwieniec, Dun	.336	Ken Lawrence, List, Str 4	71	220	32	49	26	
Stan Anderson, Lon	.328		2/1.0	785	0,8	174	87	.221
Roger Dewagle, GIL	.316	Mike Mahoney, Guel2	60	190	19	42	28	.221
Dave Small wood, KW	.309	Ken Hubbert, Brant 2	54	177	18	39	20	.220
Murray Onver, riam, Git 130 312 159	.308	Bill Zubyk, Ldn 8	214		104	182	63	.218
Jim Reeves, Brant 102 100	.307	Dave Pook, Ldn 5	92	312	36	67	19	.215
L. Chainerani, mani, Gr 0 101 020 100	.305	Spud Bush, Brant 7	67	229	32	47	25	.205
Fred Thompson, fixen, Gat 8 219	.294	Harry Barber, Guel 4	50	93	11	19	4	.204
Ted Baker, Brant 5 150 568 100 107 115	.290	Bud Westaway, St. T, Guel 3	84	284	31	56	13	.197
was upper, Gall	.289	George Valesente, KW 3	54	174	17	34	15	.195
Dave Lapthorne, Ldn 4 101 377 02 109 44		Robbie Vipond, Brant 8	174	626	73	122	40	.194
Bob Salvisburg, Ham, Br 4 123 524 88 148 56	282 .282	Eric Lomax, Ham, Glt6	71	159	21	29	13	.182
Walt Bradley, KW 3 87 309 53 87 31		Brian Pearen, Ldn 3	23	74	8	13	6	.175
Jerry Anderson, Ldn 6 107 424 72 119 30	.281	Paul Allen, Ldn 2	47	170	18	29	23	.171
Derwood Miller, KW 14 295 1054 166 289 151	.274		108	218	12	37	9	.170
Nick Rintche, KW 9 212 732 105 196 113	.267	Ken Rooks, Ldn 3	-5	6	2	1	0	.166
Tom Searth, KW 3 19 34 5 10 2	.263	Al Dostal, Brant 4	41	128	17	20	18	.156
Nick DiCarlo, Guel 14 312 1006 171 261 111	.259		127	340	26	51	13	.150
Walt Jeffries. Guel 9 207 1004 115 259 77	.258	Richard Jack, Ham, KW 5	50	117	12	18	9	.154
Jim Baker, Guelph 2 49 179 22 45 17	.251	Brian Cressman, KW 2	6	7	0	1	0	.143
George Ashley, Guel 3 29 76 6 19 8	.250	Gerry Convey, Brant 5	30	78	4	11	2	.141
Wayne Litzgus, KW 4 105 399 56 99 38	.248	Gene Zanatta, KW	41	62	7	8	5	.129
Tom McKenzie, Ldn 5 93 384 61 95 28	.247	Dave Scheen, Glt 2	4	16	1	2	1	.125
Bob Zister, List, Strat 6 138, 535 76 130 59	.243	Ken Lavis, Glt2	20	43	1	5	0	.116
Court Hembuch, KW 3 25 45 10 11 8	.244	Roy McKay, Ldn 10	94	222	10	24	9	.108
Ted Hastings, Guel 10 145 450 43 108 49	.240	Gary Thomas, Strat6	62	113	6	12	3	.106
Lanry Litzgus, KW 4 91 336 34 80 26	.238	George McGuire, Ldn 3	34	68	11	7	4	.102
Bill Burgess, Ldn 6 98 340 41 80 26	.235	Bob Russell, Glt 2	4	10	1	1	0	.100
John Clark, Git, Guel 7 51 81 4 19 5	.235	Lorne Parker, Ldn 4	14	14	0	1	0	.071
Ron Gumbley, Guel 6 167 589 93 136 53	.231	Classified out of order					_	
Dennis Kelly, Galt 2 12 48 6 11 4	.229	Al Baron, Ldm 2	10	15	2	7	3	.467
Ron Smith, Glt 2 37 140 20 32 11	.229	Bob Frazier, Brant 3	91	346	61	112	62	.324
John Couch, KW 3 75 254 31 58 23	.228	Bruce Dubrick, List, Str 5	54	214	34	64	44	.299
Jim Torti, Brant 6 122 422 58 95 45	.225	Tim Burgess, Ldn 4	153	508	98	141	99	.278
Dan Mendham, Ldn 6 102 325 48 73 47	.225	Kerry Leitch, Ldn, Guel 5	95	301	28	78	42	.259

#### STRATFORD CHIEFS

Can Johnny Bell keep coming up with miracles?

That's the uppermost question as the Chiefs enter their sophomore season in the Senior Intercounty.

Last year, Bell, who for many seasons plucked plums from U.S. college campus and turned Listowel into a perennial contender, proved he'd lost none of his magic in acquiring five above-par performers including batting champion Bill Gilhooley, catcher Ken Plesha, outfielder Gary Jones and pitchers John Krasman and Doug Dobrei. The formidable five along with Bob Zister, Ken Lawrence, Gary Thomas, Nick Libett and Doug Fountain formed the nucleus of a club which clincred fourth place and gave pennant winning London Pontiacs nightmares before bowing out in the semifinals.

But only Thomas, Libett and Fountain remain from last year's club and the canny Bell has a major rebuilding chore on his hands. Can he do it again?

He seems to think so. And to make his chore an easier one he's enlisted the aid of an ex-Listowel shortstop, via University of Michigan - Dick Honig. The glue-gloved infielder, who competed on the last Listowel team in the Senior IC prior to this season - back in 1961 and batted a creditable .270, has made good contacts with some top-rated U.S. collegians as a coach at Michigan and the Chiefs can be counted on to be a contending outfit. How strong they'll be will depend on the calibre of imported talent and the ability of Honig to get the best possible mileage out of the excellent young talent available on the roster of Stratford's Junior Acadians.

The Chiefs' situation is not an enviable one but the Bell magic hasn't failed yet and there's no evidence it's apt to now. The rest of the league will have to keep a wary eye on the Chiefs - or get scalped.

#### LONDON PONTIACS

By Bob Ferguson

The date - August 18, 1964.

The place - Labatt Park.

The situation — Bottom of the 10th, two out, score tied 5-5, and the Senior Intercounty Baseball League pennant riding on every pitch. London Pontiacs' Stan "Gabby" Anderson stands on sect and base, the result of a beanball and stolen base. Galt pitcher Jim Merrick rears and fires plateward as Johnny Ambrose awaits bat in hand. The ball is low in the dirt and eludes backstop Ray Stadler. The alert Anderson breaks for third, diving headlong into the bag in a swirl of dust. Stadler retrieves the ball and rifles it at third sacker Fred Thompson. The ball strikes him on the ankle and bounds a short way into left field. Shortstop Wray Upper moves over to retrieve it.

Suddenly the crowd rises to its feet, excitement electrifying the night air.

Anderson has gathered himself up out of the dust and begun a dramatic dash towards home plate.

Upper's arm is cocked to make the throw but the veteram infielder appears too shocked to release the ball as the exhausted Anderson stumbles closer toward the victory island. Galvanized into action Upper drills the ball toward Stadler just as Anderson launches his patented headlong dive. A cloud of dust obscures home plate from view of the suddenly hushed crowd. Umpire Ab Cullaton is squarely in the middle of it.

Then the air is shattered by the cheering crowd as the dust abates and

Cullaton waves his arms in the traditional Zubyk's retirement. Playing-manager "safe" gesture. Tim Burgess is fully recovered from last

And there for all to see is the prone figure of Anderson, arms outstretched, finger tips barely resting on home plate. The acknowledged "leader" has scored what could well be the most important and certainly the most dramatic run of his 11-year IC career, in leading his mates to their first pennant in six seasons.

London's subsequent loss to these same Terriers in a hard-fought playoff final failed to dim the drama which unfolded that night.

But that was last seaon. What 1965 holds only time will tell.

The 1965 edition of the Pontiacs shows added horsepower and indications are they'll be driving for a second straight pennant.

The pitching staff, though short in quantity should prove long in quality with righthander Rollf Scheel (11-3) heading the mound corps. He's the lone returnee from last year's squad. But he's ably backed up by two proven veterans, righthander George McGuire and southpaw Roy McKay. Add to this trio, lefty Bill Wilkinson, righthanders Ken Rooks and Larry Trowell and import righthander Gary Newitt, plus the occasional relief stint from veteran Johnny Ambrose and the Pontiacs' pitching corps might be even stronger than it was in '64.

The catching department has also been beefed up with Dave Pook again the key figure and ably backed by rookie Wayne Tullock, a former standout allaround performer from Chatham.

The infield is also changed somewhat with rookie Joe Nash expected to claim the second base slot vacated by Billy

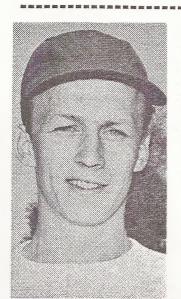
Zubyk's retirement. Playing-manager Tim Burgess is fully recovered from last year's wrist break and will see plenty of action at first base. Veterans Tommy McKenzie and Dave "Whitey" Lapthorne will again hold down the shortstop and third base berths respectively. And, when it comes to depth, Pontiacs have plenty with Johnny Ambrose, Bill Burgess and Newitt prepared to take a turn at first base; Paul Allen and Brian Pearen at second or short and Dan Mendham and Nash at third.

The outfield will likely consist of Bill Burgess in left, Pearen in centre and Gabby Anderson in right. And to back them up there's Ambrose, Tim Burgess, Jim Lavery, Allen, Mendham and Tulloch.

Depth at every position and versatility will prove vital in London's 1965 pennant drive. The absence of former batting champion Hank Czerwieniec and Zubyk are not apt to be felt too greatly. The loss of righthanders Ray Hebert (who finds business too time consuming) and Ron Oldridge (who has moved to Ottawa) may be felt but the addition of McGuire and McKay should more than compensate.

In addition to the available talent on the Pontiacs' roster there's a wealth of highly proficient young material available on the London Diamonds' junior roster. Included as potential senior stars are infielders Larry Rooks and Jim Rodrigues, outfielders Fred Fickling and Joe Staats and pitchers Don Martin, Graham Ballantine and Doug Poole, all of whom could see senior service this year.

It's unlikely the pennant clinching drama of 1964 will be repeated in just that fashion but 1965 is bound to see its share of the diamond drama and you can count on the Pontiacs to do their share of the script writing.



BEST WISHES

## Tommy White's Sport Shop

636 Talbot St. 631-5460 St. Thomas, Ontario "The Place Where Athletes Meet"

LARRY TROWELL — A newcomer to senior ranks, this 24-year-old painter hopes to nail down a berth as a righthanded pitcher.



WAYNE TULLOCH—Versatile. That describes this 21-year-old rookie from Chatham. A good hitter, he can catch, play infield and outfield and even pitch should the need arise. He's employed by Canadian Liquid Air Ltd.

#### 1964 FINAL SEASON'S AVERAGES TEAM RECORDS

#### BATTING

		В	ATTI	NG					
	Team Galt London Kitchener Brantford Guelph Stratford	3 2 2	2 0 8 8 2	AB 1154 1081 947 914 1096 998	R 132 177 104 117 156 136	H 31 26 22 20 24 22	1 8 7 8	RBI 160 142 88 91 124 109	BA .269 .248 .239 .227 .226 .221
		PI	тсн	ING					
	Team London Galt Guelph Stratford Kitchener Brantford	285 262 241	2/3	SO 216 211 249 230 255 204	19 18 17 16 12	200 and 200 an	1 5 1 3,	Pct594 .563 .531 .533 .400 .367	ERA 2.61 3.06 3.24 3.60 3.69 3.87
		FI	ELD	ING					
	Guelph London Kitchener Galt Brantford	PO 855 816 723 842 713 783	A 305 345 264 376 263 305	E 66 69 68 89 73 101	TC 1226 1230 1055 1307 1049 1189	DP 15 16 6 20 12 15	PB 18 8 7 13 4 15	LOB 242 290 257 259 220 233	FA .947 .944 .936 .932 .931
	INDIV	IDU	JAL	LEA	LDER	S			
		В	ATTI	NG					
								.374 149 135 33 47 31 9 5 7 5 4 16 5 26 40 5	
		P("	гсні	NG					
	Games — Harry Barber Innings — Rolf Scheel, Batters Faced — Ron S Runs — Stead, Gary Th Hits — Stead Home Runs — Stead Walks — George Valese Strikeouts — Stead Hit Batsmen — Barber Wild Pitches — Gary Fi Games Started — Schee Games Finished — Stead Complete Games — Stead Wins — Scheel Losses — Stead Earned Runs — Thomas Earned Run Average —	Lond stead some ente, eld, el d	don , Bn s, St KW	antfor ratifor	rd				20 119 492 54 117 6 38 125 6 10 14 14 13 11 7

#### THE SENIOR INTERCOUNTY

BY BOB FERGUSON

Senior Intercounty Statistician



BOB FERGUSON

Senior Intercounty baseball in its 46 years of operation has greatly resembled a rollercoaster — plenty of ups and downs.

Its existence is due largely to the sports boom which followed the cessation of hostilities of orld War I. Attention diverted from warfare, interest in sports began to revive and with it formation of countless

numbers of leagues. Such a group was the Intercounty Association. Through the years the tireless efforts of an everchanging group of men has kept the association alive and flourishing.

In 1919 the IC launched its inaugural season. The league consisted of four clubs — Guelph, Galt, Stratford and Kitchener—the latter operating as a rival for the professional team in the Michigan-Ontario League.

The season was a rocky one with hassle after hassle disrupting on and off field activities. But the group survived, Guelph claimed the pennant and went into the Ontario Amateur Baseball Association finals before bowing to Hamilton.

As the years rolled on several other teams appeared briefly under the Intercounty banner but in the early years a New York Yankee-type domination of the circuit existed - first by Guelph which took the first three titles, then by Gall which won the next three. In 1922, Galt won the Ontario senior crown. But the Guelph-Galt domination was shattered in 1925 with London claiming the title and Preston running second. The next year, St. Thomas was the winner. But the Guelph-Galt combination came back to again rule the scene until St. Thomas took all the marbles in 1933. In 1934, Stratford, one of the charter members, took its first crown.

Meanwhile the original association had continued to grow with an intermediate and junior series being added in 1922.

By the mid-30's the Intercounty had grown into a power to be reckoned with in Ontario baseball circles. When Stratford won the 1934 OBA title it was the fifth straight for Senior Intercounty teams.

The depression and World War II followed and while activity became somewhat curtailed, the Intercounty survived and rapidly rose to the heights in the league's golden era following the second global conflict.

This was truly the league's hey-day with the Intercountry, listed in professional

ranks as an outlaw group, competing in the money market with the minor professional squads for talent. poured in cash in an effort to build better teams, the player calibre improved several major leaguers roamed the IC gardens during the "gold in them than hills" days. The league was undoubtedly superior in class of play to many minor pro groups. So much emphasis had been placed on the senior series that the IC no longer operated one as an association the senior operators did so as the Senior Intercounty Baseball League, an affiliate of the association. They even went to the extent of having a league commissioner, John Gillies, a London lawyer, and himself a former pitcher with London Majors. The Majors by this time had become the loop's dominant factor.

But like all roller-coasters, the downhill grade had to come and the "golden egg" grew smaller and smaller until a more sane policy of operations was adopted. Dissolution of the Senior Intercounty Baseball League came in 1957 when London, the 1956 pennant and playoff champs, and Brantford joined Hamilton, Niagara Falls, Welland and Tonawanda, N.Y., in the Great Lakes-Niagara District League. The remainder of the IC clubs continued as a senior series under the association banner.

This proved strictly a one-year venture and London, Brantford and Hamilton

(Continued on Page 18)

## Best Wishes LONDON PONTIACS



modern newspaper plants in Canada. It is symbolic of progress in Western Ontario.

Serving LONDON and WESTERN ONTARIO

The London Free Press

#### Senior Intercounty

(Continued from Page 17)

rejoined the IC in 1958. Oakville Oaks won the pennant in the nine-team circuit then withdrew from the league. The downhill ride continued rapidly thereafter until 1963 when only five teams went to the post — Brantford, Galt. Guelph, Kitchener-Waterloo and London.

Then the uphill journey began with Stratford swelling the ranks to six clubs last year. This season Listowel rejoins the group bringing the count to seven clubs. Competition has become keener with Brantford's five-year hold on the top rung having been snapped in 1964 and Galt and London looming as the big guns.

War and depressions, golden eras and glory days have failed to subdue the drive of the IC players and executives and, as the 46th season is recorded in the history books, a spirit of continued optimism exist. The uphill ride is a slow one but history shows the IC has made it before. We think they can do it again.

#### 1964 Final Season's Averages - London Pontiacs

#### FIELDING

Player, Pos.	PO	A.	E	TC	DP	PB	FA
Allen, 2b, of, 3b	40	26	11	77	4	0	.857
Ambrose. 1b	199	14	3	216	12	0	.986
Anderson, J., cf	4	0	2	6	0	0	.667
Anderson, S., of	29	2	1	32	1	0	.969
Baron, c	6	0	1	7	0	2	.857
Burgess, J., p	0	4	1	5	0	0	.800
Burgess, T., 1b	6	1	0	7	0	0	1.000
Burgess, W., of, 1b	111	4	6	121	3	0	.950
Czerwieniec, of, ss. 3b	46	3	1	50	0	0	.943
Hebert, p	7	26	2	35	0	0	.943
Kyle, p, 2b, of	0	1	0	1	0	0	1.000
Lapthorne, 3b	24	42	9	75	2	0	.880
McKenzie, ss	54	79	6	139	6	0	.957
Mendham, lf. 3b	8	3	1	12	0	0	.917
Oldridge, p	3	14	1	18,	0	0	.944
Parker, p	0	1	0	1	0	Ü	1.000
Pook, e	215	22	10	247	0	6	.960
Rodrigues, ss	6	9	2	17	0	0	.883
Scheel, p	5	36	5	46	4	0	.891
Winch, p	0	2	0	2	0	0	1.000
Zubyk, 2b	53	55	7	115	7	0	.939



## SPORTS ON CHANGEL O

RACING, SOCCER, GOLF, HOCKEY, BASEBALL, BOWLING, FOOTBALL, GURLING

#### **AUTOGRAPHS**

	LONDON PONTIACS	Official Ballot
	"BIG CHIEF"	
	Player of the month award	
My nomination for	is	
•	(month)	(player)
SignedBallots will go into barrel for weekly draw.		Voter's Name and Address

## Members of the L.M.P. Sales Team

## Salute - The London Pontiacs



Glen Darling



Johnston



Bill McKeough



Kell Elllott

We believe that Salesmanship.

is an honorable estate, requiring

in all of its relationships the

virtues of dignity, integrity,

loyalty and responsibility.





Ray Rousseau

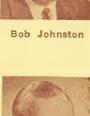


Roy McEllister



Jim Robinson

Bill Hodgkinson





Jim McArthur

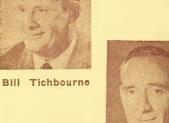


Stan Hoistead



Don Hulley





Dunc Morrison



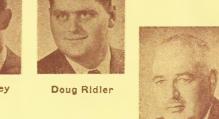
Dick Yeo



Lloyd Heise



Alex Gay



Stu Lidater

## London Motor Products Limited

507 Richmond Street - London

PONTIAC - BUICK - CADILLAC - ACADIAN - BEAUMONT - VAUXHALL - GMC TRUCKS