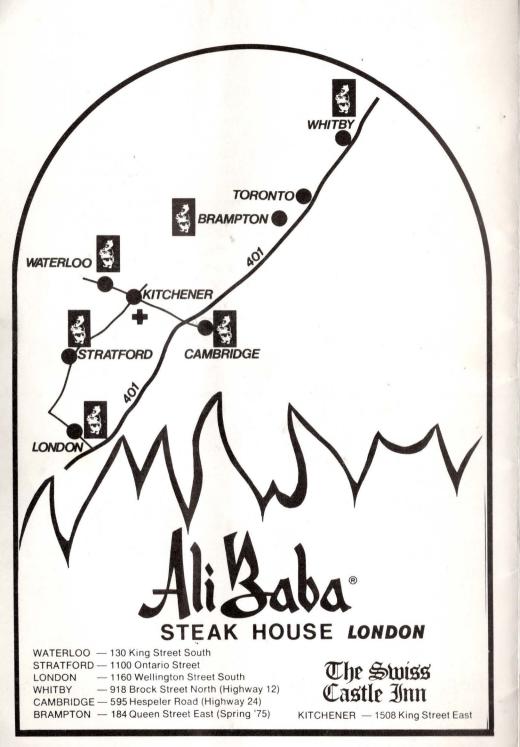
1975

YOUR LUCKY NUMBER

Nº 4389



Representing London in the Inter-County Major Series



A MESSAGE FROM THE MANAGEMENT ANOTHER SEASON

It would seem only fitting that we pause at the beginning of another new baseball season and reflect on last year, this one last time. Disappointments were many. Fan support was not as great as we had hoped, but the team didn't do as well as was expected. One thing can be said for certain, it wasn't a dull season. Most games were filled with exciting plays, good hitting and close scores. We had one of the greatest pitchers of modern baseball on our team. He never let his team mates or the management down at any time and probably played his last game of baseball here at Labatt Park. No matter what others may say of this man I know of no one in this city who can say anything but a sincere thank you, for you always gave your very best . . . Dennis Dale McLain.

Now on to another season, new players, new friends, exciting plays and who knows perhaps a championship team, for this is what the game of baseball is all about. — "GO GET EM MAJORS."



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NORM ALDRIDGE - Coach

"The Grand Old Man" of the Inter-County would be an appropriate name for Coach Aldridge. He has been associated with this organization for nearly thirty years starting out with the Majors right after the Second World War and has been in the baseball wars as a player and coach since that time. Every spring we can count on Norm saying "this is definitely my last year and we'd better win because I want to quit a winner."

Space does not permit an appropriate thanks for all that Norm has done for baseball and sports in general in the city of London. His cheerful attitude unselfish manner and genuine love of sports radiate to all who are around him. Should London win a championship this year it won't be because the team wants him to retire it will be because they

owe it to him.

Good Luck Majors . . .



203 Dundas St.

- 2 Locations -

662 Dundas St.



ROY McKAY — Manager:

Many years of managing and playing baseball professionally and in the amateur ranks have given Roy a philosophy about the game which he tries to impart to his players. "Baseball is a thinking game and you think best when you play relaxed. You have to enjoy what you're doing and keep control of your emotions. If you play the percentages and do the right things more often than your opponents you will win a lot more than you will lose. Roy has put together a 'very strong' pitching staff this year and he feels that if his veterans can produce the way they are capable of doing and the rookies who have shown well in spring training blend together London should have a very strong contender for the pennant.

Best Wishes . . .

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INTER-COUNTY MAJOR BASEBALL LEAGUE 1974 ALL-STAR AWARDS

1ST TEAM

1st Base — Al Moffat (Br)

2nd Base — Barry Boughner (Lon)

3rd Base — Larry Haggitt (Lon)

Shortstop — Alf Payne (Br)

Outfield — Jim Ridley (Str)

Sheldon Plener (Tor)

Bill Carey (Gue)

Catcher — Bob McKillop (Kit)

RH Pitcher — Don West (Ham)

LH Pitcher — Carlos Moreno (Str)

Des. Hitter — Gary Ebel (Kit)

Manager — Jim Ridley (Str)

2ND TEAM

Ken Shilling (Kit)

Brad DiCarlo (Gue)

John Scipione (Gue)

Tom McKenzie (Kit)

Dave Dix (Br)

Arden Eddie (Lon)

Rick Wolstenholme (Br)

Larry Appel (Str)

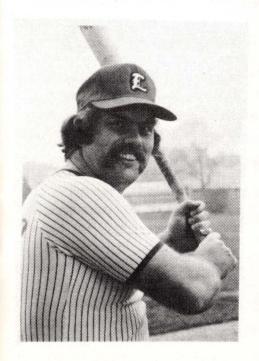
Dave Hill (Str)

Phil Schmidt (Lon)

Ted Goertzen (Kit)

Bart Scrignoli (Gue)

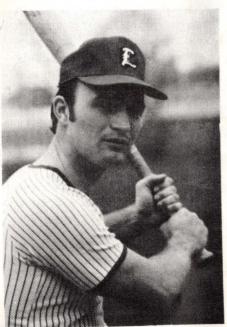
Jim Detlor (Br)



LARRY HAGGITT — Infielder:

One of the better "Finds" in recent years for the London team; he led the team last year with a .370 average. He hits with power and the distance of his home runs-he hit seven last year in regular play-are both the talk of his team mates and fans alike. A pulled muscle in his leg hampered Larry's play in the last part of the season, but he was still selected as the league's All Star third baseman. A "Triple A" ball player in quality as well as character, we look for another great season from "The Quiet Man" as he has come to be known by his team mates. He lets that big bat do most of his talking.





BRIAN BELL — Catcher

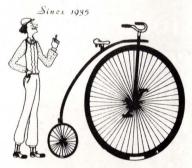
Originally from the Stratford area where he was an All Star catcher who played for Canada's National Team. Brian dropped out of baseball for two years while he established himself as a representative of The London Life Insurance Co. Striving for success has been his pattern in life, and we're confident that he will be a great asset to the ball club. Always a good hitter his knowledge of the game should be helpful to the pitching staff and the younger ball players.

LANCE LITTLEJOHN — R.H. Pitcher

One of the better Junior pitchers in the province two years ago, but has not had a chance to prove himself in Senior company. Lance put on twelve pounds over the winter months and has looked extremely strong during spring training. We are looking for considerable help from this young man both as a starter and in the bull pen this year.



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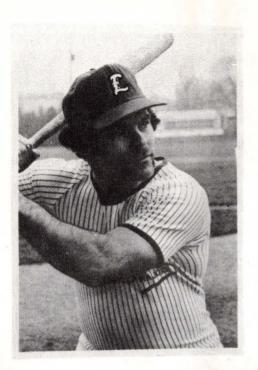
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BARRY BOUGHNER — Infielder:

While being voted to last year's All Star Team as second base. Barry can play anywhere manager Roy McKay wants him to. A better than average hitter (he hit .305 last year), his versatility as an infielder, outfielder add greatly to his value to the team. A fiery competitor who "hates to lose" makes him one of the "spark plugs" on the team. Barry and team mate Dave Hammond have gone into business as owners of the Bluewater Swimming Pools, so you know who to contact sports fans, if you are in need of this kind of service.

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SENIOR INTER-COUNTY PITCHING CHAMPIONS

Year	Player, Club	E.R.A.	
1953	Ray Ripplemeyer, Oshawa	1.47	
1954	John Maldovan, Kitchener	2.54	
1955	Harry Schaeffer, Oshawa	2.45	
1956	Bob Simpson, London	2.52	
1957	Not recorded		
1958	Mike Wallace, Listowel-Guelph	1.89	
1959	Richard Jack, Hamilton	0.90	
1960	Ross Paton, Hamilton	1.53	
1961	Ron Stead, Brantford	1.33	
1962	Gary Field Guelph	1.35	
1963	Ron Stead, Brantford	0.63	
1964	Eric Lomax, Galt	1.35	
1965	Georff Zahn, Stratford	1.45	
1966	Bob McKillop, Kitchener	0.93	
1967	Ron Stead, Guelph	0.35	
1968	Brian Murphy, London	0.93	
1969	Dan Camp, Listowel	1.05	
1970	Ron Stead, Guelph	1.16	
1971	Paul Knight, Kitchener	1.30	
1972	John Osborne, Toronto	1.66	
1973	Marshall Gates, Toronto	1.51	
1974	Carlos Moreno, Stratford	2.10	

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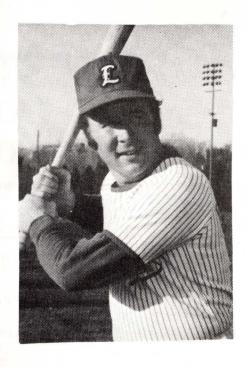
155 Adelaide St. S.

Phone 432-6305

London, Ont.

DAVE LAPTHORNE — Infielder:

Captain of the team for the past few seasons "Whitey" falls into the category of experienced veteran, but his leadership qualities make him one of the most important members of the team. Always available to help the younger players on the team, he gives unselfishly of his time whenever a minor league clinic is being held. Dave and wife Mary Jane have three children, Andrea, Heather and finally Joe. With a lifetime inter-county average of .278, his best season was 1968 when he hit a neat .340.



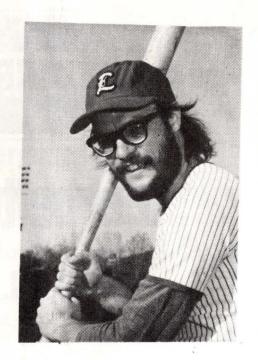
Best Wishes . . .

LONDON MAJORS BASEBALL TEAM

MURPHY TOBACCO LTD.

PHIL SCHMIDT — R.H. Pitcher

Phil's rookie year in the league was an outstanding one. He was voted "Rookie of the Year" by the league and "Most Valuable Player" by his team mates. He also was voted best right handed pitcher on the second All Star team. Another of the "Quiet Gentlemen" on the ball club, Phil also believes in letting his actions on the mound do his talking for him. We are confident that the "Sopohomore Jinx" will not hamper Phil's efforts this year. as he is much too determined to succeed in whatever he does.



Best Wishes from Tomorrows Majors

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Every year the team looks for that good left handed pitching needed to win the championship. The last time London won the Inter-County title was 1969, and that year we had Dave Moharter, who has since gone on to play professional base-ball in the Texas organization. We feel that Mike could be the best left hander in Canada. He has several years of Major League experience and had an excellent record while pitching for the Detroit Tigers of the American League. Still only a young thirty years of age, Mike, his lovely wife Carolyn, son Rory and daughter Dawn, are hoping to make London their permanent home and the baseball team couldn't be happier. Well liked by his London team mates, he is also a professional golfer and has a considerable interest in the harness racing business. A good year from the "Killer" will go a long way in our search for the pennant.



MIKE KILKENNY — L.H. Pitcher

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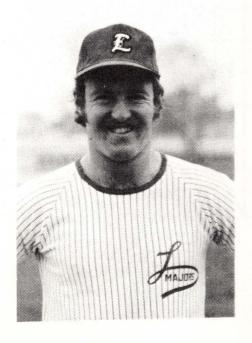
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MIKE FESS - Infielder:

A utility infielder with a competitive attitude, no doubt a carry over from his football career at U.W.O. where he was a quarterback with the Mustangs championship team last year. Mike is a graduate of the London Minor baseball system, and also played his Junior baseball here. He is also one of the eligible bachelors on the team.

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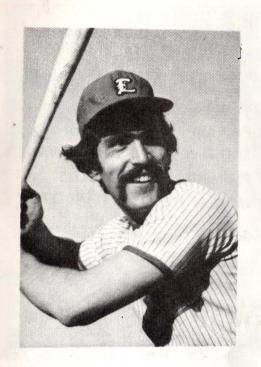
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BARRY FULLER — Catcher-Outfielder:

One of the most consistent players in the past few years for the London team both at the plate and in the field, Barry has a lifetime average in the intercounty of .262. Another of the versatile players on the team, he would probably be the first string catcher on most of the other teams in the league. The addition of catcher Brian Bell will likely see Barry playing a very competent right field most of this season.





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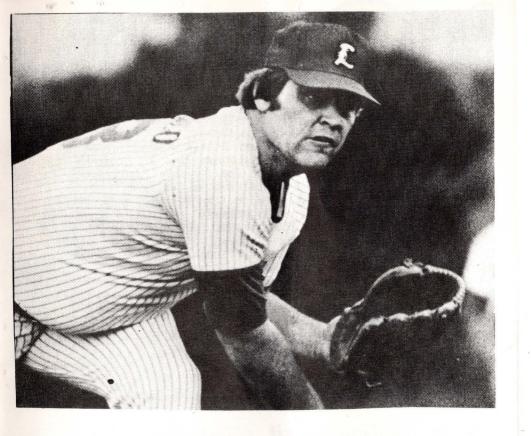
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WAYNE FENLON — Catcher-Infielder:

Though troubled with knee injuries and an operation last season, Wayne continued to contribute with his steady and often clutch hitting ending the season with a respectable .329 average. This season, manager McKay hopes to utilize his hitting abilities as a designated hitter.



NOBODY'S PERFECT:

This is the name of Denny McLain's new book now on sale, and this picture of Denny in his London Majors uniform taken by Free Press photographer Sam McLeod appears on the first page of the book. We have read the book and found it to be an honest, sincere effort by Denny to explain his side of his success and his failures, both on and off the field. It is filled with humorous stories and at time sadness, as he reveals the personal tragedies that helped form his character and personality. We highly recommend this book for your reading pleasure, and should Denny return for a visit this summer, we're sure he would be happy to autograph your copy.

INTER-COUNTY BATTING CHAMPIONS

1948	Augie Herchenratter, Waterloo	.369
1949	Joe Bechard, London	.424
1950	Alex Kvasnak, Waterloo	.379
1951	Fred Thomas iKtchener	.383
1952	Russ Evon, London	.361
1953	Billy Flick Waterloo	.349
1954	Wilmer Fields, Bratford	.379
1955	Wilmer Fields, Oshawa	.425
1956	Luther Cliford, Brantford	.397
1957	Jim Dickey, iLstowel	.377
1958	Wray Upper, Galt	.413
1959	Ernie Myers, Listowel	.423
1960	Stan Anderson, London	.391
1961	Don Mayes, London	.400
1962	Hank Czerwieniec London	.424
1963	Jim Reeves, Brantford	.444
1964	Bob Gilhooley, Stratford	.374
1965	Brian Pearen, London	.405
1966	Paul Giroux, Guelph	.404
1967	Tom Hoch, Kitchener	.359
1968	John McTavish, Hamilton	.420
1969	Bob McKillop, Kitchener	.381
1970	Tom McKenzie, Kitchener	.446
1971	Tom McKenzie, Kitchener	.434
1972	Jim Ridley Toronto	.386
1973	Bill Carey, Guelph	.452
1974	Jim Ridley Stratford	.421

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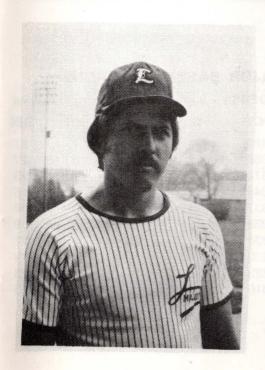
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DAVE HAMMOND R.H. Pitcher-Outfielder:

Dave had a fine season last year with an earned run average of 2.17, giving him the second best average in the league. His won-lost record of two and four did not give a true picture of how well he pitched. One of the better hitting pitchers in the league (last year's average was .288) he may well see considerable action in the outfield. Dave has gone into business this year as part owner of Bluewater Pools, and we wish him well in this new venture.



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INTER-COUNTY MAJOR BASEBALL LEAGUE

INDIVIDUAL BATTING -	LEADERS	— 90 or	more plat	e appear	ances
Player, Club	PCT	G	AB	HR	RBI
Jim Ridley, Stratford	.421	30	107	7	27
Bob McKillop, Kitchener	.380	24	92	5	27
Larry Haggitt, London	.370	21	81	7	23
**John Scipione, Guelph	.346	25	81	0	5
Wayne Fenlon, London	.337	26	92	0	18
Sheldon Plener, Toronto	.336	29	113	0	9
Gary Ebel, Kitchener	.330	28	109	2	22
Brad DiCarlo, Guelph	.330	29	94	0	13
Bill Carey, Guelph	.323	30	130	1	23
**Dave Hill, Stratford	.316	30	117	3	23

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ARDEN EDDIE - Outfielder:

One of the best defensive outfielders in the league. "Ardie" was picked on last year's second All Star Team. While batting a respectable .282, Manager McKay is hopeful that he will return to his record of 1969 when he batted .333 and stole nineteen bases.

Ardie is one of the few bachelors on the ball club and has his own business. He has even sponsored himself this year. Now just how dedicated to a team can one player be. We don't have to worry about him embarrassing himself because he always gives one hundred percent effort.



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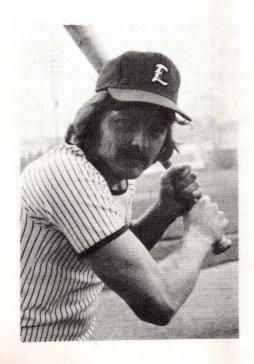
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DAVE BYERS — Infielder:

All Star material all the way. That's the way the management and team mates feel about Dave. Having played shortstop professionally in the Cardinal organization he has all the potential to be just that. Last year is one that Dave would just as soon forget. He got off to a slow start and then missed several games because of a suspension. Although he battled back in the second half and ended up batting a respectable .298 with power, he still missed the All Star selection which we are confident he should attain this year.

Date	1975	SCHEDULE	
Friday, May 23		Toronto at London	8:30 p.m.
Sunday, May 25		London at Kitchener	2:05
Friday, May 30		Stratford at London	8:05
Sunday, June 1		London at Toronto	2:05
Wednesday, June	4	Brantford at London	8:05
Friday, June 6		Cambridge at London	8:05
Sunday June 8		London at Cambridge	7:15
Tuesday, June 10		London at Brantford	8:15
Thursday June 12		London at Hamilton	8:30
Friday, June 13		Guelph at London	8:05
Tuesday, June 17		London at Guelph	8:05
Friday, June 20		Kitchener at London	8:05
Tuesday, June 24		London at Stratford	8:05
Wednesday, June 2	25	Hamilton at London	8:30
Friday, June 27		Stratford at London	8:05
Sunday, June 29		London at Toronto	2:05
Wednesday, July 2		Brantford at London	8:05
Thursday, July 3		London at Hamilton	8:30
Friday, July 4		Toronto at London	8:30
Sunday, July 6		London at Kitchener	7:30
Friday, July 11		Guelph at London	8:05
Tuesday, July 15		London at Stratford	8:05
Friday, July 18		Cambridge at London	8:05
Tuesday, July 22		London at Brantford	8:15
Friday, July 25		Hamilton at London	8:30
Sunday, July 27		London at Cambridge	7:15
Friday, August 1		Kitchener at London	8:05
Saturday, August 2		London at Guelph	8:05

Good Luck Majors . . .

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ED LONEY — Trainer:

Majors after a couple of years absence. Last winter he was the trainer for the Woodstock Hockey Club. He was a professional hockey trainer in the States and of course was the Majors trainer when the team won the league championship last in 1969. We hope Ed's return to the club with his talents on the rubdown table will enhance the team's chances on the field. Welcome back Ed.



SENIOR INTER-COUNTY BASEBALL RECORDS — Batting, Season

Most Hits — Post War — 88 — Bill Flick, Waterloo, 1953 Modern — 61 — Hank Czerwieniec, London, 1962

Most Two-Base Hits — Post War — 24 — Wilmer Fields, Brantford, 1954 Modern — 17 — Jim Reeves, Brantford, 1963

Most Three-Base Hits - Post War - Russ Evon, London, 1950

— Don McLennan, London, 1955

Modern — 7 — Wray Upper, Galt, 1958 — Ernie Myers, Listowel, 1960

Most Home Runs — Post War — 14 — Ed Steele, Galt, 1953

Harry Fisher, Brantford, 1954
 Wilmer Fields, Brantford, 1954

Modern — 11 — Bob McKillop, Kitchener-Waterloo, 1973

Most Total Bases — Post War — 157 — Harry Fisher, Brantford, 1954

Modern — 94 — Dan Jackson, Guelph, 1960

Most Runs Batted In — Post War — 62 — Harry Fisher, Brantford, 1954 Modern — 40 — Dan Jackson, Guelph, 1960

— Bob McKillop, Kitchener-Waterloo 197

Highest Batting Average — Post War — .425 — Wilmer Fields, Oshawa, 1955 Modern — .425 — Bill Carey, Guelph, 1973

Most Stolen Bases — Post War — 38 — Dick Welker, Kitchener, 1953 Modern — 30 — Jim Draper, Toronto, 1973



JOHN MARKS — Pitcher-Infielder:

John is in his second year of Senior ball and another of the bachelors on the team. A fine athlete with the ability to be one of the better pitchers in the league. We are looking for some help in the infield as well from John. He has some experience both at shortstop and third base, and can fill in capably at either spot.

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