"Inter-County Senior Champions"



INTER-COUNTY SENIOR LEAGUE

W. A. FOSTER

General Contractor

NEW HOMES BUILT TO YOUR SPECIFICATIONS OIL HEATING CONTRACTORS

> INSULATE YOUR HOME WITH FOSTER ALUMINUM STORMS

756 STRAND STREET

PHONE 2-0161

TRANS ATLANTIC IMMIGRANT AID BUREAU AND TRAVEL SERVICE

PLANE SHIP

BUS

Specialized Service to

UNITED KINGDOM

PASSPORTS AND VISAS SECURED

All Booking and Hotel Reservations and Conducted Tours Arranged

Let Us Plan a Carefree Holiday in Canada, U.S.A., Bermuda, B.W.I., Etc.

361½ RICHMOND ST. Dial 4-4101

ISABEL HARKNESS

Please Patronize Our Advertisers

ADVANCE HEATING COMPANY

AUTHORIZED

ESSO BURNER DEALER

WE HAVE A FURNACE AND BURNER FOR ANY TYPE OF BUILDING

Let Us Help You With Your Heating Problems

DOMESTIC, COMMERCIAL and INDUSTRIAL LESS TOIL WITH OIL

Dial 7-1824

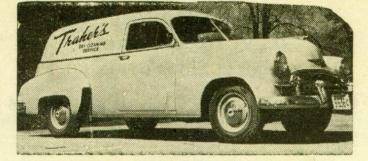
Compliments of

SOMERVILLE LIMITED

Designers & Producers of PACKAGING OF ALL TYPES POINT OF SALE DISPLAYS PAPER BAGS & WRAPS GAMES & TOYS

HEAD OFFICE & MAIN PLANT - LONDON, ONT. SALES OFFICES - Toronto, Montreal, Brantford, Windsor, Hamilton, Belleville, and Representatives Coast to Coast

384 HORTON



Traher's Dry Cleaning Service

FREE PICK-UP and DELIVERY

109 KING STREET

Dial 3-9614

LONDON - ONTARIO

Doray's Garage

RAY DORAY, Prop. General Repairs to all makes - Brake Service RELIANCE PRODUCTS

548 PICCADILLY

Dial 4-2656

LONDON MAJORS **HOME GAMES 1952**

JUNE

4—Brantford

7-Waterloo

12-Galt

14—Kitchener

16—Guelph

21—St. Thomas

26—Brantford

JULY

BEST OF LUCK

To The

LONDON MAJORS

We have had the privilege

of having handled the athletic team accident insur-

ance of the London Majors

for many years.

1—Galt

4-Waterloo

7-Kitchener

12—St. Thomas

17—Brantford

19—Guelph

24—Galt

26-Guelph

28-Waterloo

AUGUST

2—Kitchener

9-St. Thomas

11—Brantford

16—Galt

Compliments of

BARRON'S TILE & LINOLEUM LTD.

817 DUNDAS STREET

CHICK'S PLACE

HAMBURGS - HOT DOGS STEAKS & CHOPS

1905 DUNDAS ST.

Dial 2-3271

REAL ESTATE

Buy and Sell With

George Insell Realtor

4-8532-Phones-4-8532

Member of London's Co-Operative Group Member of The Interchange covering all of North America

Compliments of

SUMMERS TRACTOR SERVICE

212 RATHOWEN

Dial 2-0284

BEST OF LUCK TO MAJORS

COSY SANDWICH SHOP

106 DUNDAS STREET

LES CALBECK Successor to Chris Teale

PLUMBING

GENERAL INSURANCE When you think of Insurance think of me Dial 3-1728 200 RICHMOND BLDG.

511 ST. JAMES

BEST WISHES IN YOUR SEASON'S CAMPAIGN

THE FOUNDATION COMPANY OF CANADA LIMITED

428 RICHMOND ST.

Dial 4-7343

Sangster MacKichan Ltd.

PHARMACY

"The Friendly Store on the Corner"

Dial 3-2267

Dial 4-4428

1001 ADELAIDE STREET

C. A. MURPHY

"It Pays to Keep Things Painted"
"B - H" ENGLISH PAINTS

"Painting London" — Spray - Brush

497 KING STREET

Dial 4-7102

THAR & RYAN TORIDHEET OIL BURNER

& BEECH FURNACES

SHEET METAL WORK

724 DUNDAS ST.

Dial 4-4482

Ryerson Construction Company

Building Homes Under the NATIONAL HOUSING PLAN or to your specifications Enquiries invited regarding homes in the Hale-Trafalgar Subdivision

R.R. 6, LONDON

Phone 3-9859

DRAIN TROUBLE

CALL 3-8714

Concrete Work - Cisterns and Septic Tanks
Built and Repaired - Pumping Service - Driveways
Built - Excavating - Work Guaranteed - Free Estimates

C. AXTELL
74 COLBORNE STREET

Fellner Construction

"MODERN HOME CONSTRUCTION"

DIAL 3-9387

LONDON - ONTARIO

COMPLIMENTS OF

J. V. McDonnell

ELECTRICAL CONSTRUCTION CO. LTD.

411 PALL MALL ST.

Phones: 2-7195, 2-7196

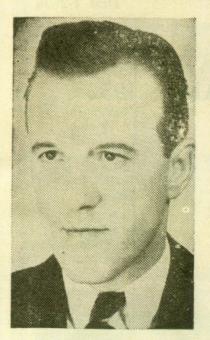
Lambeth Drug Store

PRESCRIPTIONS - SUNDRIES

Dial 4-7984

LAMBETH, ONT.

There are two very excellent reasons why London Majors are considered to be tops in amateur baseball circles. One is Bill Farquharson, the canny secretary of tre club.



BILL FARQUHARSON Secretary

and the other, is of course, Clare Van Horne, probably the best diamond coach in Ontario. When the Majors were organized after the London Army team had folded a few years ago, there were few baseball minded citizens in London who thought the team would be a success.

But they failed to reckon with Farquharson and Van Horne.

The minute the Majors moved onto the baseball diamond at Labatt Park, they immediately made a hit with the fans, to say nothing of making hits off opposing pitchers. Their sparkling brand of ball and general-all-round hustle soon drew crowds of three and four thousands to Labatt ball pasture, figures that haven't been rivalled by any amateur nine in the province.

The sudden surge of popularity of baseball among the minors in London is directly due to Farquharson's untiring efforts on their behalf. He's made them the most envied in Ontario, and not even Toronto, with excellent playground system, has anything on Bill's playground leagues.

Farquharson, who is the head man of the London playground system, is one of these rare fellows who has a promotive mind, as well as a keen interest in athletics. Not only has he put London on the baseball map in a great way, but his organization of all branches of sport in London is considered particularly outstanding.

C. W. Morgan

DRAINAGE CONTRACTOR

Drains Cleared, Repaired, Built-

462 GREY STREET

Dial 3-0833

Wm. Stevenson

PLAIN and ORNAMENTAL PLASTERING Repair Work Neatly Done — Estimates Free

183 CAMBRIDGE ST.

Toll - Morris Electric

Specialists in ELECTRIC MOTORS and CONTROLS

88 FULLARTON ST.

Dial 2-2675

Compliments of

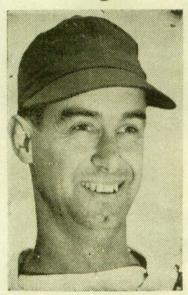
Wolcott Shoe Company Ltd.

285 ASHLAND

Dial 3-0204

London Majors' Manager

It's been said that Claire helped Ab. Doubleday lay out the first diamond, but that's merely a rumor. Although Claire has been connected with baseball in London for more years than he probably cares to remember, he still gets into an occasional ball game when his coaching duties with the Majors allow him. Called "The Fox," by reason of his remarkable baseball acumen, Van Horne has turned down many bids from other teams that have sought his services. Always playing to win - even if his team is ahead 10 runs - Van Horne carries out his duties with the Majors in nothing less than big league style. He's adept at bringing youngsters along and has the knack of giving the more youthful players plenty of confidence. London ball fans regard him as a past master in the art of "ribbing" and "clowning" at the opposition.



CLARE VAN HORNE Manager

Complete line of
POULTRY, DAIRY, HOG, FUR and PHEASANT
FEEDS

Master Feeds

72 KING ST.

Dial 4-1043

BRICKCOTE

GIVES YOU A GENUINE BRICK WALL Economical, Beautiful, Fireproof, Waterproof Insulating

> BRICKCOTE OF LONDON Phone 4-2020

Diamond Coal Company

Coal - Coke - Wood - Fuel and Stove Oil

You Should Have Our Best Seller In Your Cellar

461 NIGHTINGALE AVE.

Dial 4-1790

R. J. Haslett

PLUMBING & HEATING

Industrial and Residential

59 BEACONSFIELD

Dial 4-1722

English Car Service

ATTENTION, ENGLISH CAR OWNERS!
We Specialize in Guaranteed Repairs to All Types of

English Cars

362 DUNDAS ST.

Dial 3-9851

Cardinal Cleaners

Dial 3-4964

239 WELLINGTON STREET

O. J. Hodgins & Son

Excavating, Grading, Bulldozing
DIESEL EQUIPMENT
Work Done Anywhere

201 GILES STREET

Dial 3-9578

Ron Tomlinson

EXCAVATING CONTRACTOR

Dial 4-6062

BYRON, 107-R-18

"Your Home Away From Home"

Elizabeth Court

Dial 2-5957

No. 2 HIGHWAY, DUNDAS STREET E. 40 Up-to-date Units — Open the Year 'Round

Modern Heating System

J & J Variety Store

TOYS, NOVELTIES, GIFTS, CHINA
—Open Evenings till 11 P.M.—

192 ALBERT ST.

Phone 3-2971

Samson's Market

GROCERIES & REFRESHMENTS

285 WORTLEY RD.

Dial 4-1649

EAT A HOT DOG AT THE BALL GAMES

Served in

WONDER BAKERIES LTD.

DELICIOUS BUNS
AT LABATT PARK

Compliments of

White and Hastings

ARCHITECTS and ENGINEERS

70 CARLING ST.

Dial 3-5599

LONDON - ONTARIO

BRAEMAR LODGE

"The House of Exclusive Catering"

WEDDINGS, DINNERS, PARTIES, Etc.
Group Catering Only

149 WORTLEY RD.

Dial 3-8388

Compliments of

FRED TROTT

BUILDING CONTRACTOR

504 MAITLAND ST.

Dial 3-5568

Compliments of

CLIFF OLDRIDGE

Compliments of

Carlings Smoke Shop

130 CARLING STREET

LONDON - ONTARIO

MAY'S CARTAGE

AND

Delivery Service

41 OXFORD STREET W.

Dial 3-4974

No. of the State of the

Glendale Trailers

Manufacturers of the "GLENDALE COACH" ANY TYPE OF TRAILER CUSTOM BUILT Commercial, Office, or Canteen

Wharncliffe Rd. S.

Dial 4-6097

Leslie Wright

GENERAL CONTRACTOR

111 BEACONSFIELD AVE.

Dial 3-6405

H. H. McLeod

Heating, Air-Conditioning - Forced Air and Gravity Furnaces, Eavestroughing, Sheet Metal Work

409 KING STREET

Phone 3-9932



GORD McWAINE

Coach

The hustling coach has been with the Majors for years, having played the hot corner and other positions with considerable success, is considered one of the best needlers of opposing players in the league.

Compliments of

Riddell's Garage

HIGHBURY at Huron St.

Dial 4-7076

Union Salvage Pickup Service

for METALS, RAGS, Etc.

WALGOS BROS.

PHONE 7-1766

London Glass & Mirror

CUSTOM-MADE MIRRORS

Mirrors Resilvered - Glass Glazing

679 YORK STREET

Middlesex Home Appliances

TO LIGHTEN YOUR WORK, ELECTRICALLY

1002 DUNDAS ST., at Egerton Dial 3-2184



JACK FAIRS

Catcher

One of the most dependable catchers in the League, Fairs came to the Majors from the crack Welland Stoker Baseball Club of the Niagara District League where he was the battery mate of Sal Maglie of the New York Giants, one of the National Leagues leading pitchers. Fairs can be depended to give his utmost in the cause of the Majors where he has played during the past several seasons.

Harold Kitchen & Co. Ltd.

OIL HEATING AND SHEET METAL CONTRACTORS

205 OXFORD STREET (Rear)

American Oil & Paint Products

REPAIRS - RENEWING

Industrial - Residential — 10-Year Guarantee on All Flat Roofs — Asphalt Shingles and Siding — Felt or Roll Roofing - American Liquid and Plastic Roof Cements

785 DUNDAS ST.

Dial 3-7074

G. F. WAKEFIELD

CARPENTER CONTRACTOR Alterations - Remodelling - Quality Workmanship Estimates and advice

> Phone after 6.00 P.M.: 2-5452 940 WELLINGTON ST.

HOUSE of ANTIQUES

No. 2 HIGHWAY IN LAMBETH

Specializing in Antique Furniture, Coloured Glass, Lamps, Silver, China and Figures

MR. and MRS. J. A. COLLINSON

Argyle Lithographing Limited

STATIONERY - LABELS - ADVERTISING

"Try us for an Estimate"

415 KATELEEN STREET

Dial. 2-9362

Stewart Novelty Company

Manufacturers of Plaster Novelties for Gifts and Souvenirs

27 EMERY ST. W.

Dial 3-5549

J. R. Henderson, B. A.

OPTOMETRIST

15 MAIN ST. LAMBETH

Dial 2-9906

724 DUNDAS ST., LONDON

Dial 2-6142

Compliments of

Dutch Laundry and Dry Cleaners

4 DUNDAS ST. W.

Dial 2-7141

LONDON - ONTARIO

Compliments of

Gaymer & Oultram PAINTS - WALLPAPER - HOBBY CRAFTS

158 WORTLEY RD.

Dial 3-0583

Compliments of

Massey - Harris Company Ltd.

You are cordially invited to visit our new Branch Show Rooms and see the Latest in Farm Equipment

510 FIRST STREET, LONDON, ONTARIO

KO'S SNACK BAR

"King's Friendly Service"
SANDWICHES, LUNCHES, BURGERS
Open 7 a.m. to 1 a.m. Daily

519 RICHMOND ST.

Dial 3-7204

FRED A. BALL

PAINTING and PAPERHANGING First Class Work at Reasonable Prices

711 WILLIAM ST.

Dial 2-9765

30 Years Experience

HADLEY'S

JEWELLER

Six years as an instructor at the Ryerson Institute of Technology

312 DUNDAS ST.

Phone 4-4726

Bulova, Elgin, Elco and Lorie Watches

The "BAZAAR"

THE HOME OF NOVELTIES

Novelties, Tricks, Gags and Party Entertainment

346 RICHMOND ST.

Dial 3-4649

Peter's Restaurant

LIGHT LUNCHES - COUNTER SERVICE

Full Course Meals

368 DUNDAS STREET

Suzuki Bros.

BUILDERS

26 GUNN

Phone 4-7506

203 EDINBURGH

Phone 4-4185

R.R. No. 7

Phone 2-9853

Stokes & Stokes

BRICK WORK OF ALL TYPES

3 ELLIOTT ST.

Dial 3-7192

Ross Urguhart

GENERAL CONTRACTOR

461 NIGHTINGALE

Dial 3-0781

M. GOODE

ELECTRICAL CONTRACTOR
Repairs and Fixtures

109 SACKVILLE ST.

Dial 4-7263

Egerton Private Hospital

D. Beattie, Reg.N.

H. Martin, Reg.N.

Home for Chronically Ill and Elderly Ladies

266 EGERTON ST.

Dial 2-7413



BOB BLOXOM First Base

Hustling Bobby is back again for another whirl at the keystone sack and is hoping to regain the form of a couple of seasons ago when he was considered one of the best first basemen in the league.

Pete's Shoe Repair

Specializing in Children's New Shoes

Only Finest Materials Used - Guaranteed Workmanship

647 OXFORD ST.

Dial 4-4903

Electrical Wiring

STAN COUPS

Dial 4-7910

R.R. 4, London, Ont.

Foster's Coffee Bar

FOR A QUICK SNACK

TOBACCOS - MAGAZINES - CONFECTIONERY

460 EGERTON

FRIEDA

THE HAIR STYLIST

406 CLARENCE ST. Phone 2-7434



TOMMY WHITE

Pitcher

team in 1939 and Welland in Niag-Indians, pitched for Appleton in Wisconson State League in '41 and for Warsaw, Wis. in Northerr League in 42; in 1943 with the

Tall, blond right-hander, the London Army Canadian and Intermainstay of the pitching corps; a County Senior Champions, and with rative of Windsor, played amateur London ajors from 1944 to the pre-ball with Royal Windsor Garage sent season. "Tommy" besides having good control of his fast ball ara Senior League in 1940. Winter and curve is an exceptional good of '40-41, was signed by Cleveland hitter for a pitcher and can always be counted on for a hit whenever the occasion is needed for a timely bingle. Tommy is now engaged in the Insurance business.

Compliments of

Adams Store

A COMPLETE VARIETY STORE

664 DUNDAS ST. LONDON, ONT.

John D. Langford

GENERAL INSURANCE FIRE - AUTO - THEFT

Dial 4-3302 London, Ont.

N. Weyers, Florist

FLOWERS FOR EVERY OCCASION

THIRD STREET

Dial 2-1990

R. H. SMITH

Construction Co.

60 CAVENDISH ST. Dial 2-4097

Vince Cortese

REALTOR

369½ WORTLEY RD. Dial 4-3647

Reliance Service Station

CY. THOMAS VANGUARD - Sales and Service Specialists in all British cars

SIMCOE & WELLINGTON STS. Dial 2-1721

BEN'S MEN'S WEAR

153 KING STREET Dial 3-5844

Opposite the Market

Taylor Cleaners

FOR FINER CLEANING and BETTER SERVICE Free Pick-up and Delivery

168 ASHLAND AVE. Dial 3-5124

B. Halliwell

DRAINAGE CONTRACTOR

52 LANGARTH ST.

Phone 4-1081

J. A. SINNOTT

ALL TYPES OF INSURANCE

Suite 201, Royal Bank Bldg.

Dial 4-6844

LONDON - ONTARIO

Blake Hughes

DRAINAGE CONTRACTOR

New Drains Installed — Prompt Service on Blocked Drains — Septic Tanks Installed and Repaired

93 SANDERS ST.

Dial 2-3653

W. R. Trickey

ELECTRICAL CONTRACTING AND REPAIRS
176 MT. PLEASANT AVENUE Dial 2-8505

LONDON - ONTARIO

McLACHLIN'S

"For the Best in Foods"

-Free Delivery-

266 ELGIN ST., LONDON

Dial 2-9523

Riverview Grill

GOOD FOOD WELL PREPARED
(Next to Big Service Centre)

Always Open Dial 3-9777
THAMES and HORTON STS.

Roly's Delivery

LIGHT MOVING - PICK-UP and DELIVERY

Agents for C.N.R. and L. & P. S. Railways

61 ADELAIDE ST.

Dial 4-3993

HUGH McKERVILL

REALTOR
GENERAL INSURANCE AGENT

Phone 4-2708

Res.: 2-7416

402 DUNDAS ST. LONDON

Rina Hayette

From Paris HAIRDRESSER

369 QUEENS AVE.

Dial 3-4677

Bingham Model Agency

Individual and Group Instruction
In Modelling and Self Improvement

37 STANLEY ST.

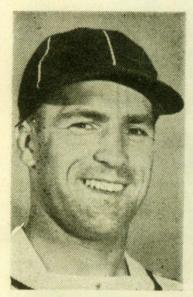
Dial 3-3534

Emerson Roselle

Expert Body and Fender Repairs
Towing Service - Duco & Dulux Refinishing
Glass installed

Dial 4-8993

LAMBETH



RUSS EVON Outfielder

Not for nothing is the ex-Windsor athlete called "Ruthless Russel". Regarded as the most consistent and powerful hitter on the Majors. Russ has been at or near the top of Intercounty baseball batters ever since he joined the Majors several seasons ago. He made one of the most auspicious debuts in London baseball history, hammering out a home run, a triple, a double and a single the first night he stepped into a Majors' uniform. Although he plays the outfield now, Evon came here as a shortstop. But an arm injury that interfered with his throwing fast one across the diamond, forced him to take over in the outfield. However he can still peg them from the garden. A standout all-round athlete. Evon is one of the best softball pitchers in Ontario.

Happy Hours

FINE FOOD

DUNDAS, NEAR WATERLOO

COMPLIMENTS OF

G. S. Cornell & Son

FRUIT GROWERS

R.R. 1, BYRON, ONT.

Phone 2-9050

Robertson Radio

We sell, service, and repair leading makes

Guaranteed Workmanship

454 ST. JAMES STREET

Beauty Counselors

For complimentary skin analysis and style make-up without obligation — Call your Beauty Counselor

ZORA ARNASON DIAL 2-9741

MADELINE LEAH Dial 4-5215

DOREEN SMITH Dial 3-6525-W

CHANTLERS BATTERY SERVICE

SAVE MONEY - BUY DIRECT Guaranteed rebuilt batteries - Liberal allowance on new batteries - Delivered and installed - Repairs to all makes

1091/2 RECTORY

Dial 3-5782

Top-Notch Cleaners

FOR FINER CLEANING - PROMPT SERVICE City-wide Pickup and Delivery - Insured Garment Storage

227 HAMILTON RD.

Dial 4-7182

Bishop Asphalt Papers Ltd.

Manufacturers of FLEECE LINE ROCK WOOL PRODUCTS Insulation Materials - Roofing Materials

1350 TRAFALGAR

Dial 2-8358

BILL DYKYS

ARTIST PAINTER Murals, Portraits, Commercial Art Stage Scenery Art Signs

529 HILL

Dial 3-9586

AL. WILSON

WHITE ROSE SERVICE STATION

B.F. Goodrich Tires - Hart Batteries - Accessories Lubrication - Washing

1470 DUNDAS ST.

Dial 3-7665

BILL URLIN

WHITE ROSE PRODUCTS

Lubrication - Parking

Dial 2-5994

236 KING ST.

Springbank Bus Lines

Huron Coach Lines

Dial 2-4684 and 3-5210 KENSALL PARK

TELL YOUR FRIENDS TO

Meet at Mara's

LONDON'S MOST POPULAR DRY GOODS STORE **SINCE 1891**

Compliments of

GALLAGHER MOTORS

Dial 4-1177

370 WELLINGTON

LONDON - ONTARIO

BEST WISHES FOR A SUCCESSFUL SEASON

Tom Munro Sportshop

HEADQUARTERS FOR LONDON MAJORS
UNIFORMS - BATS - BALLS - GLOVES - SHOES
"Whatever the Sport, We have the Goods"

Dial 2-4583

425 WELLINGTON

Next to the Y.M.C.A.

Compliments of

Thames Industrial Supplies

LIMITED

Dial 2-7197

344 WELLINGTON

Porter Smallwares

WHOLESALE

Warehouse: 3-7329

Res.: 2-2454

538 CHESTER



Compliments of

Wolfenden Elevator

SERVICE & SALES

Dial 3-9405

219 WELLINGTON

Radiolabs

"THE LITTLE WHITE RADIO" FOR ALL YOUR RADIO REPAIRS

Dial 4-4253

522 HAMILTON RD.

LUCKY COUPON DRAW

FREE - \$50 RECLINER CHAIR

To the fan whose name is drawn from the London Furniture Co. Coupon Draw at the end of the season. Drop into Coupon Box at Main Entrance.

My Name	
Address	

Midland Securties

Members of the Investment Dealers Association of Canada

Dial 4-4545

801 HURON & ERIE BLDG.

MEET THE BOYS AT UNCLE ROY'S ROY McNEIL

TOBACCO

259 WELLINGTON

Dial 4-5311

ENJOY A GAME OF BILLIARDS AT

Ray's Billiards

436½ RICHMOND STREET LONDON - ONTARIO

J. STEWART

NEW IDEA FURNACES
Eavestroughing - Furnace Cleaning
Repairs to all makes

42 CLIFTONVALE

Dial 3-8191

LONDON FURNITURE CO.

VOTE FOR YOUR
FAVORITE MAJOR PLAYER
\$50.00 RECLINER CHAIR

To the London Major Player receiving the most votes at the end of the season. Drop into Coupon Box at at Main Entrance.

MY FAVORITE PLAYER IS

My Name

KELVINATOR

Of Canada Limited

1152 DUNDAS ST.

SPARTON OF CANADA LIMITED

Manufacturers of Columbia Phonograph Records and Sparton T.V. and Radio

ELM STREET

LONDON - ONTARIO

Compliments of

Wishing Well Orange

NATIONAL DRY LTD.

303 RICHMOND

Dial 2-3451

Compliments of

Imperialle Fuels Ltd.

263 BATHURST

Dial 2-4141

LONDON - ONTARIO

BEST WISHES

The Oxford House

769 ADELAIDE STREET

A & B SHEET METAL

R. A. SCRIVEN, Prop.

FURNACES — Installed and Repaired All Makes & Sizes

98 STUART

Dial 3-4111

Biltmore Bowl

SUMMER BOWLING 26 NEW MODERN ALLEYS All Air Conditioned

Dial 2-0954

DUNDAS & RECTORY

Taylor Electric & Appliance Company

CONTRACTING — ENGINEERING

Specialists in Industrial Maintenance Industrial and Domestic Wiring - Alterations - Repairs

972 DAME STREET

Phone 3-9690



JOE BECHARD

Outfielder

has certainly played heads up ball from Michigan Joe is a team playfor the Majors and filled in cap- er at all times and is an inspiratably in the outfield and infield ion to his fellow teamates.

Here is one U.S.A. import that when needed-a hustling Collegian

COMPLIMENTS OF

Lucille Needham Beauty Shop

496 CHESTER

Dial 3-7419

REWARD SHOES

"SHOES FOR THE ENTIRE FAMILY"

First in-

QUALITY - STYLE - VALUE - FIT

189 DUNDAS ST.

LONDON. ONT.

C. WALLACE CO. LTD.

WOMEN'S and CHILDREN'S APPAREL DRAPERIES and DRY GOODS

199 DUNDAS STREET

Howe - Caspell - Sholdice

Dealers for INTERNATIONAL HARVESTER CO. Refrigerators and Freezers

347-353 CLARENCE ST.

Dial 4-1155

Dial 4-5554

Evng. Kintore 6R5

GATES SAWMILL

290 ASHLAND AVE.

Manufacturers HARDWOOD LUMBER and FUELWOOD

> George Gates, Proprietor Buyer of Logs and Bushes

ELECTROLUX (CANADA) LTD.

CLEANER and PURIFIER

(Made in Canada)

Factory Branch Office for London and District

154 KING STREET

Dial 2-7653

WILF WEBB

REAL ESTATE - INSURANCE

643 DUNDAS ST.

Dial 2-2623

BEST WISHES FROM

Tank Car Service Station

"Where You Buy Gas For Less"

700 CENTRAL AVE.

Dial 3-8832

FOLLOW THROUGH - AT THE

Fairmont Golf Club

PAY AS YOU PLAY Everything for the Golfer

182 HARRIS STREET

Phone 3-0798

RYALLS

Armatures, Starters, Generators, Motors, Magnetos Sales, Repairs, Exchanges, Rewinding Wholesale - Retail

358 RIDOUT N.

Dial 2-6513

Compliments of

Elizabeth Baker

Double Sleeping Rooms

Dial 4-4043

630 QUEENS AVE.

Compliments of

R. B. Finch & Co.

CUSTOM TREE SERVICE

Dial 4-4071

Res. 3-8414W

D. W. GIBBS

GENERAL CONTRACTORS

Mason Work our Specialty

Dial 2-9961

R.R. 8 LONDON

BEFORE AND AFTER THE GAMES

LEE'S COFFEE SHOP

FOR GOOD FOOD

Dial 2-0621

1411 DUNDAS ST.

A HOME AWAY FROM HOME ENJOY A GOOD OLD-FASHIONED MEAL AT THE HOME OF

Mrs. J. E. Rumford

Specializing in Meals by Day or Week

Dial 2-2789 or 3-9864

293 KING ST.

SWITZER SIGNS

SHOWCARDS - BANNERS
SILKSCREEN

Dial 4-1528

1281/2 ST. PAUL ST.

Compliments of

QUINNEY CONSTRUCTION CO. LTD.

DIAL 4-6777

BYRON, ONTARIO

Compliments of

PUTHERBOUGH CONSTRUCTION COMPANY LIMITED

320 COLBORNE ST. LONDON, ONTARIO

DELUXE CLEANERS & DYERS

QUALITY CLEANING & PRESSING
Invisible Mending - Alterations & Repairs
Pick-up and Delivery

101 CARTWRIGHT

Dial 4-6423

Air Conditioning, Sheet Metal Work, Eavestroughing
GOOD CHEER

OIL - COAL - GAS FURNACES

M. E. HYMERS

26 LAMBETH

Dial 3-1289

C ME 4 INSURANCE

Featuring Mutual of Omaha, Canada Health & Accident, Hospitalization, Doctor Calls at home, Hospital, Office - also Montreal Life Insurance Co.

DIAL 2-8168 · ALBERT T. D. MANN, Agent

Compliments of

O. ROY MOORE CO.

260 DUNDAS STREET

GEORGE FRANK

Established 1933 LANDSCAPING

Landscape Designing - Sodding- Loams, Trees, Shrubs
69 ELGIN
Dial 3-8486

Norman Bros. Quality Market

REFRESHMENT DEPARTMENT
ALWAYS OPEN
Drop in Before and After the Games

WHARNCLIFF RD. N.

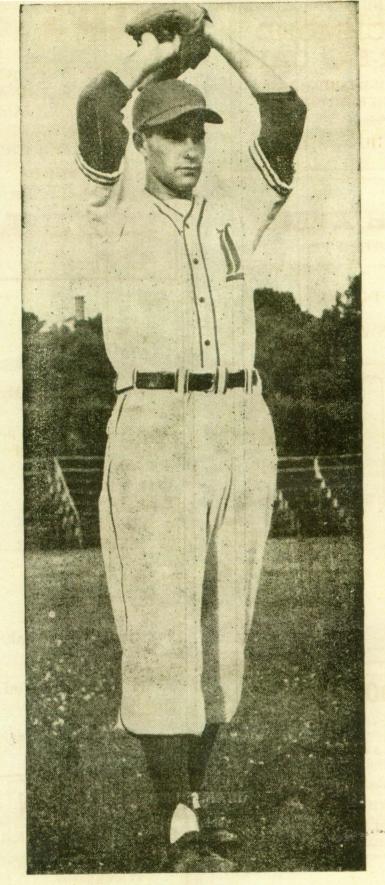
At Mt. Pleasant Ave.

Compliments of

J. P. FINNEGAN CO.

LINOLEUMS - WINDOW SHADES

Dial 2-9742 483 RICHMOND ST.



CAM CHURCH PITCHER

London fans will never forget the supreme pitching chore that Cam Church came through with in that hectic final series with Brantford in which he pitched a 1 to 0 victory. It was a great triumph for Cam who should be one of the Majors aces this season.

Compliments of

London Appliances & Electric Co.

261 DUNDAS ST.

Dial 2-5639

LONDON - ONTARIO

Compliments of

International Harvester Company

Dial 2-7131

217 YORK ST.

LONDON - ONTARIO

CHARLIE NORTHY

SAFETY GLASS INSTALLATIONS
593 ADELAIDE ST. N. Dial 7-2612

Martin F. Slade

Lathing and Plastering Contractor

Dial 3-3403

42 LINWOOD ST.

SUCCESS TO THE MAJORS

British American Oil Co.

Dial 4-5888

270 ADELAIDE ST.

AFTER THE GAME - VISIT

HOOK'S RESTAURANT

1 Mile South of London on Highway No. 2

"London's Most Beautiful Dining Rooms"

Warren Richardson

FURNACES INSTALLED
Repaired, Vacuum Cleaned
Sheet Metal Work - Eavestroughing

Dial 2-6976

Res. 3-3921

Needham's Funeral Service

MEMORIAL CHAPEL

520 DUNDAS ST.

AUTO BODY REPAIRS

Frame Straightening - Wheel Alignment Body and Fender Repairs - Radiator Work Brake Service - Motor Tune-up - Duco Painting Upholstering - Towing Service

London Motor **Products Limited**

Friendly, Courteous Service

507 RICHMOND

Dial 2-1144

BEFORE AND AFTER THE GAMES

RICHMOND BAR-B-O CAFE

BAR-B-Q-RIBS AND CHICKEN DINNER

24-Hour Service

We Deliver

Dial 3-8441

Sun Ray Dyers & Cleaners

Dial 2-1105

318 OAKLAND AVENUE

F. H. AYERS

SUPERTEST PRODUCTS GAS - OIL - LUBRICATION

Dial 2-1284

HORTON & WELLINGTON

Compliments of

HUSBAND TRANSPORT LIMITED

DIAL 4-3261

10 Tecumseh Ave. W.

LONDON

WESTERN HOME

INSULATORS

Rock Wool Home Insulation Alumatic Self-storing Combination Storm Windows Screens

DIAL 4-7582

WILF BELL

REALTOR

Whether you rent or Whether you buy; You pay for the home You occupy. LOANS ARRANGED

Dial 3-6054

594 OXFORD ST.

ROYAL ALEX HOTEL

VENDO-PAK LTD.

Operating Cigarette Vending Machines Pretzel Vending Machines Cold & Hot Drink Dispensing Machines

Service 24 Hours

H. WRIGHT, Manager

DIAL 3-8215

LAMBETH DRY CLEANERS

For Free Pick-up and Delivery

Phone 4-7980, 3-8407

Owned and Operated by FRANK FAVALARO

WELCOME THE KIRBY MAN

NED'S

WE HAVE T OF CAR SEAT PARTS AND A WE SPECIALI DUNLOP CAR RADIO

BUDGET TERMS As low as \$1.00 per v

133 KING ST.

WATERLOO TIGERS

1—BREWER, ss

2-KVASNAK, cf, Mg

3—MULDOON, 2b

4-MARCHILDON, p. 5—Herchenratter, rf

6-BRICKER, p.

7—LAMBINOS, c.

9-McDONALD, p.

10—YOSURAK, p.

11—OBERHOLTZER, 1

12—RUETZ, c

13-FLICK, of.

14—FISCHER, 3b

15—VOIGT, 1b

17—SCHNURR, p., inf.

18—ARISS, p.

19—GRAVES, p.

-KRAWCHUCK, inf. -LAWSON, 1b

-ROEDEL, c.

-CLAYPOOLE,c, rf.

TELEVISION

See the World's Greatest Sports Attractions in your

own home

LEFF RADIO

AND TELEVISION

Dial 4-2756

447 DUNDAS ST.

NED'S

GEST SELECTION TO CHOOSE FROM HES FOR ALL CARS ARD TO GET PARTS MOTOR ROBES ES AND TRIKES

> OPEN FRIDAYS Till 9p.m.

PHONE 2-6454

Graham & Graham

LIMITED

MUNICIPAL CONTRACTORS WHARNCLIFFE RD. SOUTH

Dial 2-3761

LONDON - ONTARIO

Ontario Furniture Ltd.

Western Ontario's Largest HOME FURNISHINGS

Dial 4-3281

228-230 DUNDAS ST.

C. R TELFER

SHELL SERVICE BATTERIES - TIRES

Dial 3-6284

Wharncliffe & Mt. Pleasant

Ideal Laundry

Dial 3-2682

Plant: 320 OAKLAND AVE.

1	2	3	4	5	6	7	8	9	10	AB	R	1B S	H P.C	A	E
·					•										
														3,3	
					··-										
·	·\$														
														3 1939	O-RE
														1	
	/					/			/						

Forest City Auto Pody

Duco & Dulux Refinishing Fender and Body Work Like New

V. O. BOE

7 EUSTON RD. Dial 2-0135

Compliments of

PARNELL BREAD and CAKES LT

Phone 2-6784 75 BRUCE S

LODON - CANADA

TORIDHEET

ALF. MILLER

Sheet Metal Work Eavestroughing - Furnaces

TORRID HEAT OIL BURNERS 194 Albert St. (Rear) Dial 3-8517

LEN POWELL

ADELAIDE & CENTRAL DIAL 2-0773 LONDON

ALLEN TOBACCO LTD.

DIAL 2-1837

ASHLAND AVE.

LONDON

FOR YOUR LOVE Buy

FIRST LOVE

DIAMONDS

JOHNSTON'S

CREDIT JEWELLERS

227 DUNDAS ST. LONDON

You're Always a Winner When you shop at



LION AUTO SUPPLY

758 Dundas at English St.

Where They're Always Open Evenings (Except Wed.) Free City-Wide Delivery

G. THAR

DRAINAGE CONTRACTOR

SAVE MONEY

Electric ROTO-ROOTER RAZOR-KLEENS

gged sewers and drains

Dial 3-4871

589A KING ST.

W. R. CHAMBERS

GROCERIES MEATS

VEGETABLES We Deliver

Dial 2-4135

184 RIDOUT ST.

BEST OF LUCK TO LONDON'S MAJORS

Follow the Majors with Alex Kelman & Ken Ellis on CFPL Sponsored by



W. A. EVANS
BUILDER OF MODERN HOMES
Specializing in Modern Interiors — Kitchen Planning Service — Modernizing and Repair-ing — Home and Store Interiors PLANS and ESTIMATES SUBMITTED 524 OXFORD Dial 2-1341

McWaine Bros.

PLASTERING CONTRACTORS Prompt Service — Charges Moderate GORD and FRED

55 HIGH

Dial 2-6361

Middlesex Machinists & Welders

General Machinists - Special Machinery designed and built Dial 3-3440-W Rear 428 RECTORY



DON COOPER

LONDON MAJORS

1-VANHORNE, Mgr.

2—EARLY, p.

3—BECHARD, rf.

4—EVON. If.

5—McFADDEN, 3b.

6-DIXON, c.

7—COOPER, ss.

8—FAIRS, c.

9-McMACKEN, 2b.

10—BRAKE, p.

11—JOHNSON, cf.

12—BLOXOM, 1b.

14-McWAINE, Coach

15-GIFTON, p.

16-McKAY, p.

17—WHITE, p.

18—CHURCH, p. 19—ALLAN, p.

20-BORO, p.

21-NOWAK, 1b.

22-LAJOIE, of.

-MITRO, p.

-ROSE, inf.

ENJOY Deliciou

SERVED AT TH AT LABATT

COLEMAN PACKING

HAMS - BACON

To the fan whose name is drawn from he Porters "The Jewel Box" Coupon Draw at the end of the season. Drop nto Coupon Box at Main Entrance.

PORTERS

"THE JEWEL BOX"

Watches - Diamonds - Jewelery

Fast Service on

Watch, Clock & Jewelery Repairs Dial 3-5875

479 RICHMOND ST. Three Doors North Grand Theatre

LUCKY COUPON DRAW

FREE \$50 BULOVA WRIST WATCH

My Name Address

SEE ME

OR THE BEST DEAL

on a new 1952

STUDEBAKER

a Guaranteed Used Car

at

IOMPSON MOTORS LONDON) LIMITED

We specialize in sewing and laying of Broadloom purchased by you elsewhere or sold by us. Consult us for estimates on any job — churches, institutions, large homes, offices etc.

(No. 2 Highway) at Lambeth

Dial 4-8954

R.R. 1 LONDON

WISHES BEST

TO THE

MAJORS

CANADA DRY

London Furniture Co.

COMPLETE HOME FURNISHERS

"For Better Values"

655 DUNDAS ST.

Dial 4-1675

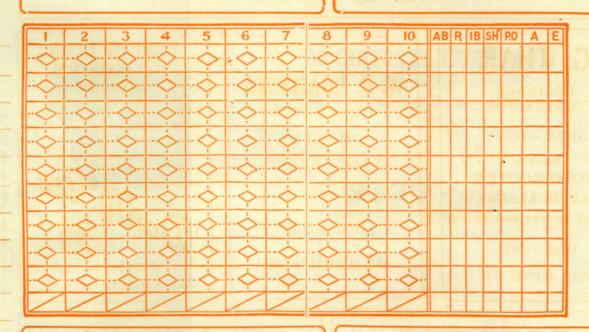
The Store with the Blue Front

Compliments of

Quinney Construction Company Ltd.

DIAL 4-6777

BYRON, ONT.



Compliments of

TOMMY WHITE

PRUDENTIAL ASSURANCE COMPANY OF ENGLAND

ALEX PARK

SPORTING GOODS

Your Spalding Distributor

300 DUNDAS

Dial 2-4631

Central Auto Mart

Ralph Parkinson Perc. Manning "BETTER USED CARS"

589 CENTRAL AVE. Dial 3-9539 1391 DUNDAS ST. Dial 3-5761

PORTERS

"THE JEWEL BOX"

Watches - Diamonds - Jewelery

Fast Service on Watch, Clock & Jewelery Repairs

Dial 3-5875

479 RICHMOND ST.

Three Doors North Grand Theatre

VOTE FOR YOUR FAVORITE MAJOR PLAYER \$50,00 BULOVA WRIST WATCH

to the London Major player receiving the most votes at the end of the season. Drop into coupon box at Main Entrance. MY FAVORITE PLAYER IS

My Name		 	
Address			

FRESHMENT STAND RК

leman's

AUSAGES

Compliments of

DITTO OF CANADA LTD.

Dial 3-1761

643 DUNDAS ST.

Compliments of

C. J. F. ROSS

BARRISTER and SOLICITOR

BANK OF TORONTO CHAMBERS

KING & RICHMOND LONDON, ONT.

Compliments of

Geo. White & Sons Co. Ltd.

Dial 2-3427

CABELL AVE.

LONDON - ONTARIO

LIGHTHOUSE ELECTRIC CO.

APPLIANCES Sales & Service

Dial 3-0852

777 DUNDAS ST.

BILL DEAR

IMPERIAL SERVICE STATION ESSO PRODUCTS - LUBRICATION

Dial 4-3678

HAMILTON RD.

at Hyla

JACK EVANS

2 ECONOMY STORES

Men's, Ladies', Children's, nfants' Wear Open every Thursday, Friday, Saturday evenings

Dial 2-3063—3-5629—429 & 717-9 Hamilton Rd.

DICK LINDSAY

AUTO UPHOLSTERY - SLIP COVERS Truck Cushions - Convertible Tops - Boat Covers DIAL 3-8815

LAMBETH HIGHWAY at Winery Hill

PRESTON VARIETY SHOP

Open Evenings till 11.45 Friday and Saturday 12 Midnite

Dial 2-3947

623 HAMILTON RD.

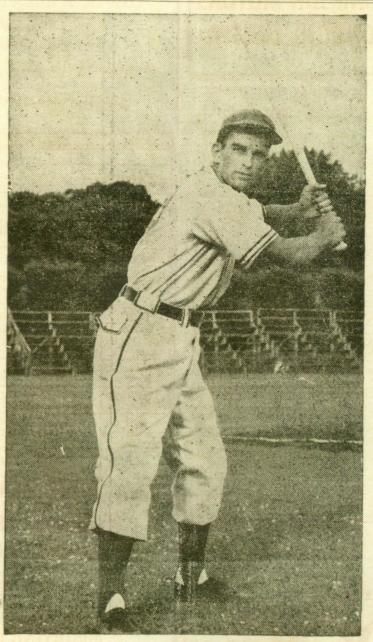


YOUR ONLY REAL SECURITY -A HOME OF YOUR OWN

W. R. Kernohan Lumber & Sash

Dial 2-3778

620 ADELAIDE, at C.P.R.



LEN JOHNSON OUTFIELDER

C. E. Isard R. W. Robertson T. M. Hockin F. J. Isard

Isard, Robertson and Co. LIMITED

INVESTMENT SECURITIES

Members of the Investment Dealers Association of Canada

HURON & ERIE BLDG. Dial 4-1664

Compliments of

JOLLY & WHITE

INDUSTRIAL ELECTRICIANS

Dial 3-7815

480 MAITLAND

LONDON - ONTARIO

Compliments of

Associated Plumbing & Heating

Dial 2-8792

775 DUNDAS

LONDON - ONTARIO

COMPLIMENTS OF

Murphy Tobacco

Dial 4-5761

320 KING ST.

LONDON - ONTARIO

W. E. Thompson

SERVICE STATION
"SHELL PRODUCTS"
Complete Service

Dial 3-8181

57 DUNDAS at Ridout

Compliments of

Morritt Construction Co.

Dial 3-6011

9 MAYFAIR DRIVE

LONDON - ONTARIO

Myles & Brinkman

ELECTRICAL CONTRACTORS

Dial 3-1434

1629 DUNDAS ST. E.

LONDON - ONTARIO

"GALVA BOND"

THE ALL STEEL VENETIAN BLIND

A. FRENCH, Agent

Dial 2-4892

428 MERLIN

LONDON - ONTARIO

Compliments of

English Decorators

Dial 4-7552

501 CHESTER

LONDON - ONTARIO

LUCKY COUPON DRAW

FREE - DAN McGEE SHOES

To the fan whose name is drawn from the Dan McGee Shces For Men Coupon Draw at the end of the season. Drop into Coupon Box at Main Entrance.

My Name

Address

Compliments of

Atlas Sewing Centre

SALES & SERVICE

Dial 7-1031

736 DUNDAS

LONDON - ONTARIO

Compliments of

Featherstone's Market

FRESH MEATS - FRUIT - GROCERIES

Dial 3-4793

776 HAMILTON RD.

DAVE PORTER

SERVICE STATION "TEXACO PRODUCTS"

Dial 3-4235

ADELAIDE at Victoria St.

Compliments of

UNIFIN TUBE COMPANY

1109 YORK STREET

LONDON - ONTARIO

VOTE FOR YOUR FAVORITE MAJOR PLAYER

FREE — DAN McGEE SHOES

To the London Major Player receiving the most votes at the end of the season. Drop into Coupon Box at at Main Entrance.

MY FAVORITE PLAYER IS

My Name

Address

LAMBETH CLEANERS LUCKY COUPON DRAW

FREE—\$25.00 FRENCH CLEANING & PRESSING To the fan whose name is drawn from the LAMBETH CLEANERS Coupon Draw at the end of the season. Drop into Coupon Box at Main Entrance.

My	Name	 	 	
A	Address	 	 	

J. DeVries

LAWN ROLLING - LAWNS MADE LAWN MAINTENANCE

7 FRONT

Dial 4-3020

CANADIAN TIRE CORPORATION

ASSOCIATE STORE

SPORTING GOODS - AUTO ACCESSORIES

381 TALBOT ST.

Dial 3-0661

A. E. AMES & COMPANY LTD.

INVESTMENTS

267 DUNDAS STREET

Compliments of

HOTEL SUNNYSIDE

732 DUNDAS ST.

Dial 3-7759

· 100 1000

LAMBETH CLEANERS VOTE FOR YOUR **FAVORITE MAJOR PLAYER**

FREE-\$25.00 FRENCH CLEANING & PRESSING To the London Major Player receiving the most votes at the end of the season. Drop into Coupon Box at Main Entrance.

MY FAVORITE PLAYER IS

My Name

Addrogg

Compliments of

Vince Baratta

PAINTING & DECORATING DIAL 7-1245

Compliments of

LUMB HARDWARE

785 ADELAIDE ST.

Dial 3-7340

Compliments of

W. A. STACEY LIMITED

WESTINGHOUSE Sales and Service

Dial 3-3583

383-5 CLARENCE ST.

PLAY AT THE

Arcade Billiards

Your Downtown Clubroom

231 DUNDAS ST.

Dial 4-1853

McLEISH'S

CYCLE & SPORTS REPAIRS Dial 2-1547 454 Hamilton Rd.

ALLEN TANK & WELDING CO. LTD. All-Types of Welding

Repairs Dial 2-4753 271 Hamilton Rd.

WATSON 5c & 10c STORE

A Complete Line of VARIETY MERCHANDISE Dial 4-8575 745 Hamilton Rd.

Compliments of

HIGHLAND GOLF CLUB

LONDON

WILLIAMS FURNITURE CO.

"A little out of the way but less to pay" Dial 4-6982 Dundas E.

J. H. FERRABY

MACHINERY AND REPAIR SERVICE Dial 2-1941

3871/2 Burwell St.

Compliments of

W. H. GRAHAM

FOR AN HOUR, FOR A DAY OR FOR WEEKS

RENT - A - CAR

AND DRIVE IT YOURSELF Dial 4-5283 345 DUNDAS



Compliments of

The John Hayman & Sons Co. Limited

GENERAL CONTRACTORS

Dial 2-5343

432 WELLINGTON

Compliments of

J. A. Nelles & Sons

INSURANCE

Dial 4-5771

ROYAL BANK BLDG.

I. F. Marshall & Sons Ltd.

SAND & GRAVEL — CRUSHED STONE COAL

Excavating and General Trucking

1067 TALBOT ST.

Phone 3-2650

LONDON MAJORS **AWAY GAMES**

21—Brantford

24—Guelph

24-Waterloo

28-Galt

30-Kitchener

JUNE

2-St. Thomas

11-Kitchener

13-St. Thomas

18-Guelph

23—Galt

25-Waterloo

27—Brantford

28—Guelph

JULY

2-St. Thomas

5-Waterloo

9-Kitchener

11-Guelph

14—Galt

18-Brantford

23-Brantford

30—Guelph

AUGUST

1-Kitchener

4-Waterloo

7-St. Thomas

13-Galt

THE WHARNCLIFFE

18 Modern, Air-conditioned Rooms, 5 Baths Free Parking Area

Dial 4-2474

256 Wharncliff S.

FENN MEAT MARKET

(Formerly Redman's) Fresh & Cured Quality MEATS

Dial 4-3814

87 Wellington St.

ACME TILE & TERRAZZO CO.

Tile, Terrazzo, Marble

Dial 2-3953

278 Talbot St.

KIPP & TOVEY

Sheet Metal Contractors Warm Air Heating

Dial 4-3146

65 Price

TAYLOR DRUG CO.

PRESCRIPTIONS SUNDRIES, COSMETICS

Dial 2-4734

Wharncliff Rd. S. At Elmwood

TURNER'S DRUG STORE

Dial 2-2573 Grand Ave. at Carfrae Cres. FRENCH

CLEANERS (LONDON) LIMITED

FUR & GARMENT INSURED — COLD STORAGE Curtains, Drapes, Slip Covers, Rugs, Chesterfield Suites Shirts Expertly Cleaned TRY OUR NEW SHIRT LAUNDRY DEPT.

110-114 WELLINGTON RD. S. Dial 4-3241

DOES YOUR CAR NEED PAINTING?

If so see Chuck at

Chuck's Autoa Paint Shop

Color Matching - Striping - Touch-ups

Dial 3-9256

368 HAMILTON RD.

Compliments of

WATT and WATT

MEMBERS TORONTO STOCK EXCHANGE K. R. PASCOE, Manager

Dial 3-7290

3941/2 RICHMOND

McDONALD'S

MEN'S and BOYS' WEAR

We also carry a complete range Workman's Clothing

Dial 3-0299

708 DUNDAS ST.

THE COTTAGE

Try Our Tasty HAMBURGS, HOT DOGS, FRENCH FRIES, CHOPS CHICKEN, WHEAT CAKES

Eat Out More Often

Dial 2-0818

600 DUNDAS ST.

Sterling Metal Company Owned and Operated by A. Flom DEALER IN SCRAP METALS AGENCY FOR GENERAL BULLDOZING AND BUILDING CONTRACTORS - AGENCY FOR NEW SHEET STEEL

Warehouse:

E. Hamilton Rd. (Across from T. J. Branton) - 4-5942 Office: 84 Sterling Street — 3-2299W

White Village MOTEL AND CABINS

ONTARIO'S MOST MODERN MOTEL Modern Restaurant - Open All Year Around

M. Schertzl, Prop.

Private Washroom and Showers - Steam Heated

Dundas St. E. on No. 2 Highway

Phone 2-6273

Les Peckham

BUILDING CONTRACTOR

We Specialize in moderately priced modern homes

44 GILES

Dial 3-6516

IDEAL FURNITURE CO.

FOR ALL YOUR FURNITURE AND APPLIANCE NEEDS Open Evenings "G.E. RADIOS"

781 DUNDAS ST. E.

Dial 2-3485

Woollatt Fuel & Supply Company Ltd.

479 GREY ST. Dial 4-5707

LONDON - CANADA

Hunt Milling Corporation

Manufacturers of KING SPECIAL PASTRY and DIAMOND - BREAD FLOUR

LONDON - ONTARIO

Rhame Brothers Ltd.

HEATING & PLUMBING CONTRACTORS

146 WORTLEY ROAD

Dial 4-4539

LONDON - ONTARIO

J. Mchinnie

DRAIN SERVICE Clearing, Repairing, Installation, Cement Work Electrical Equipment

580 CENTRAL AVE.

Dial 3-4366

McKerlie Automotive Limited

Wholesale Automotive Parts & Equipment

246 HORTON ST.

LONDON

WHITEFORD'S

Hot and Cold Drinks - Light Lunches Walk-a-way Sundaes - Milk Shakes

574 ADELAIDE ST.

Dial 3-2261-R

Open 8 a.m. to 11 p.m. - Sunday 12 noon to 11 p.m.

EASTWOOD'S SERVICE

SPRINGBANK DRIVE

Authorized Sunoco distributor - A complete line of Accessories — Hamburgs - Ice Cream

DIAL 2-0753 Always open till 1 a.m.

Ernest Ridout

REAL ESTATE Buy or Sell with Confidence

808 DUNDAS ST.

Dial 3-7833

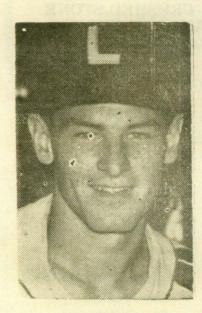
CLARE HATT

CYCLE and SPORTS

Fishing Tackle - Sporting Goods - Toys C.C.M. Bicycles - Tricycles - Wagons

1042 DUNDAS ST.

Dial 3-6268



DON COOPER Infielder

A local boy who graduated from the London Junior team to the Majors. Don formerly had a brief pro spell with one of the St. Louis Cards. farm-teams where he performed well until an old arm injury caused him to drop pro ball. However he prefers to remain with the Majors. Don bats and throws right and can certainly be called the best shortstop in the league.

Alex Sutherland and Sons

TINSMITHS

255 GRAND AVE.

Dial 4-6552

LONDON - ONTARIO

Climate Control Company Ltd.

"We Control the Weather Indoors" CHRYSLER AIRTEMP

85 CARLING

Dial 2-6788

Compliments of

Seven-Up Ontario Limited

1797 DUNDAS STREET

Dial 4-4690

FOR ALL ROOFING & SUPPLIES

W. J. Hyatt

Formerly
(Hyatt Jumbo Roofing Products)

585 RICHMOND ST. LONDON - ONTARIO

Dial 2-1052

LONDON - UNTARIO

Forest City Painters & Decorators

WM. SEXSMITH, Mgr. Complete, Modern Decorating Service, Painting,

Paper Hanging, Spray Painting, Floor Sanding and Refinishing

Dial 4-3681

"WACKY" McMACKEN Second Base

451 SALISBURY ST.

One of the InterCounty league's best second basemen "Wacky" is the spark plug in those lightning double play combinations and is on his toes all the time he is out there. Played pro ball with Sherbrooke a couple of season's ago.



E. Cotterill

GRAVEL - SAND- FILLING DIRT - BLACK EARTH AND MANURE — DOZER SHOVEL FOR HIRE EXCAVATING

774 BASE LINE RD.

Dial 3-3843

BEST OF LUCK

MOIR MUSIC

Distributors of Coin Operated Phonographs
451 DUNDAS ST. Dial 2-8773

LONDON - ONTARIO

Poole's Harley Davidson

Direct Distributors of Motorcycles for Pleasure, Police and Service Work

395 WHARNCLIFFE RD. S. LONDON - ONTARIO

Dial 3-7015

Advance Auto Body

Experienced Body & Fender Mechanics
Duco & Dulux Painting — Expert Color Matching
For Free Estimate call 3-0931
574 QUEBEC

Bowering Brothers

Hardwood Flooring Contractors
Laying - Sanding - Finishing - Mastic Tile
Estimates Furnished

361 ADELAIDE ST.

Dial 3-5874

Ryan Builder's Supplies Limited

Complete Builders' Supplies Concrete & Cinder Blocks RYANCRETE

1201 BRYDGES ST.

Dial 2-2251

GEORGE A. WENIGE

REAL ESTATE and INSURANCE

27 DUCHESS

Dial 2-4024

F. B. Hertel & Son Ltd.

FURRIERS

155 CENTRAL AVE.

Dial 2-7585

Llyn Lodge

"Restaurant of Distinction"
LUNCHEON 12 - 2 DINNER 5 - 8.30
Catering to Banquets, Private Parties, Wedding Receptions
MADELINE and EWART WYLIE
—Closed Tuesdays—

Dial 2-5841

OXFORD W.

Compliments of

Scales & Roberts Ltd.

181 KING ST.

Dial 4-4523

LONDON — ONTARIO

Compliments of

Evans Funeral Service

648 HAMILTON RD.

Dial 2-8351

Cor. Richmond & Central Ave.

THORNE'S KITCHEN **CUPBOARDS** Plastic & Rubber Tile for Kitchen and Bath Dial 2-0301 133 Giles St. H. EVANS MACHINERY CO. All Kinds of Machinery Work and General Repairs Dial 4-1964 316 William St. W. LEFF & CO. Est. 1898

SCRAP METALS

555-571 Bathurst St.

All Home Baked Goods

Dial 4-5004

572 Richmond St.

Compliments of

WM. C. BENSON

LONDON

466 Dufferin

W. J. THORN CO.

HOME

BAKERY

GROCER Fresh Fruits, Vegetables, Meat Free Delivery Dial 4-1638 50 Grand Ave. N. C. HARRIS Sales HUDSON Service Repairs to all makes Cars, Trucks and Tractors Gas, Oils, Tires, Batteries London, Dial 2-9962 Ilderton, 45 R 443

IDEAL

Designers

Dial 3-6873

Springbank Drive

SYD. ELLIOTT

R. H. WILLIAMS Dial 2-6012

E. NOTHOF & SONS Ornamental Iron Railings Fire Escapes and Welding Dial 3-3594 159 Albert St.

PLUMBING and HEATING 101 Tecumseh Ave.

WORDEN & KNIGHT BEDDING PLANTS, FRUITS VEGETABLES, FLOWERS

GRANADA BEAUTY SHOP Dial 2-5953

Dial 4-8858 Wonderland Side Road DOROTHY SCRUTON

53 High St. DROVER'S DRUG STORE

MONMENT WORKS Manufacturing Craftsmen and

SCHOOL OF DANCING Qualified Instructions for All Ages Dial 3-7755-J 2121/2 Dundas St. JOS. CARSEY Prepare Now for Your

Garden Ploughing

and Landscaping

Dial 2-4692

83 Langarth W.

414 Piccadilly St. FIRST CLASS WINDOW CLEANERS Home, Office and Industrial Service Dial 4-7256 74 Foster Ave.

Dial 4-1457

MEDLAND CARTAGE MOVING - STORAGE Dial 2-8318 811 Queens Ave.

"Your Friendly Texaco Dealer"

Electrical & Carburetor Repairs

Dial 3-7767

360 King St.

FOSTER'S

GORD'S SERVICE

LONDON BAKERY RYE AND WHITE BREAD Dial 2-9790 549 Hamilton Rd.

ARVA FLOUR MILLS Dial 4-7805 ARVA, ONT.

W: D. PORTER

Automobile Radio Specializing

Compliments of

& COMPANY Dial 3-3152 Cor. Horton & Wellington John F. McRae, D.C. MORLEY'S GROCERY DOCTOR OF CHIROPRATIC X-Ray Dial 2-9513

ED. C. THIEL ELECTRICAL CONTRACTOR Dial 2-2007 3 Cliftonvale Ave.

Intercommunication Systems Industrial Sound Television Contractor Dial 4-3912 1462 Dundas St.

Compliments of BOWLES PASTRY SHOP JOHNNY DOWNS DELICIOUS CAKES AND HIS MUSIC Dial 2-3922 Dial 4-3583 719 Richmond St.

Compliments of ELMER LEESON MASON CONTRACTOR Dial 2-8273 118 Columbia

HILLTOP AUTO WRECKERS Used Parts for All Makes RELIANCE PRODUCTS Dial 4-5130 Yard 4-6011 Dundas at Edmonton

COSY DAIRY BAR

Catering to refined taste in good

food Plate Lunches - Short Orders Soda Fountain

Dial 4-3643 .

Richmond at Oxford

FOOD MARKET Established 1900 QUALITY GROCERIES STAMPINGS AND MEATS Dial 4-2353 London, Ont. 771/2 Wharncliffe Rd. S.

> LEON'S Lunch & Dairy Bar LEON T. LUCAS

C. HINTON & CO. LIMITED FREIGHTWAYS Full Loads Anywhere 309 Thames St. 4-7353 Windsor, Dial 3-3182

MAURICE KIRSHIN

B-A SERVICE STATION

Washing, Lubrication and

General Repairs

Dial 2-9129

Oxford & Adelaide Sts.

FRED MASON ELECTRIC CONTRACTOR For All Purposes Dial 4-5805 316 South

ARCHITECT Dial 2-1139 343 Richmond

WELDERS SERVICE

(ERIE-HURON LTD.)

Dial 4-6856

522 Hamilton Rd.

JOHN M. WATT

469 Grey St. (Rear) CAREY ELECTRIC ELECTRIC CONTRACTOR

701 Dishmond

Dial 2-0075

Residential - Commercial Industrial Dial 4-2511

H. R. PEARCE W. J. ANDERSON CONTRACTOR DECORATOR Carpentry Work Painting and Paperhanging Dial 2-4774 Dial 3-5275 103 Askin St

Compliments of

GIDDINGS LIMITED

238 DUNDAS ST.

Phone 4-5783

LONDON - ONTARIO

LEO SKIDMORE ASSOCIATES LIMITED

Industrial Design - Package Design - Exhibit Design Retail Planning

Custom Furniture - Displays - Store Fixtures

KEN McFADDEN Third Base

landling the third base spot is of the most difficult chores in infield, but Ken with his ooth style of play makes the job c easy. A timely hitter, Ken is of the most feared men in the jors line-up in a pinch. He has knack of "hitting them where y ain't and his hits have helped Majors win many a ball game. has an excellent throw and a e pair of hands.



Morden & Helwig Ltd. ADJUSTERS OF FIRE & CASUALTY LOSSES

Offices at

Hamilton, London, Kitchener, Brantford, St. Catharines Chatham, Owen Sound, Windsor, Sarnia, Stratford, Simcoe, Welland, Hanover.

F. E. DAYUS CO.

ROOFERS

"If there is anything in Roofing We Have It" Phone 3-3063

147 WHARNCLIFFE RD. SOUTH LONDON - ONTARIO

London Concrete Machinery Co. Limited

CABELL STREET LONDON - ONTARIO

P. H. Dowling

BUILDING CONTRACTOR

New Homes - Store Fronts - Repairs - Alterations Duplexing - Cupboards, Etc.

438 ENGLISH ST.

Dial 3-8522

ORVILLE BOWERING

FLOORING SPECIALISTS

MASTIC TILE FLOORING - SANDING FINISHING

80 DREANY AVE.

Dial 4-7494

COLEMANS

MEAT PRODUCTS — SAUSAGE PRODUCTS At Leading Meat Counters Everywhere

All Meats Government Inspected

Coleman Packing Company

Johnson - Turner Electric Co. Ltd.

1184 FRANCIS

Dial 2-3744

Compliments of

Northern Electric Co. Ltd.

LONDON - ONTARIO

Murray - Selby Shoes

MANUFACTURING RICHMOND ST. LONDON - ONTARIO

Compliments of

ALEX JEFFERY M.P.

Compliments of

Wells Foundry Limited

1243 YORK ST.

LONDON - ONTARIO

Parisian Laundry & Dry Cleaners Limited Complete Laundry Service Dial 2-1124 75 Dundas St.	EGGETT & CO. LIMITED PLUMBING - HEATING Dial 4-6282 336 Ridout	DALY FUELS LTD. Dial 4-5773 19 York LONDON	STERLING STAMP & STENCIL CO. Dial 2-6941 74 Carling St.
LONDON SCALE WORKS Dial 2-3664 1 Riverview Ave.	CUNOCAR Efficient, Economical Bookkeeping & Accounting Service Dial 4-7703 66 Byron	MARK AYRES DAIRY 32 Hume Street LONDON	BIBBINGS & WILCOX BUTCHERS Dial 2-4945 Market House
STRADWICK Hardwood Floor Contractors Mastic Tile The Linoleum Centre Dial 2-8378 790 Dundas	WILLIAM HALLAT TRACTOR COMPANY 275 Colborne	CITY HALL SERVICE STATION MALCOLM DALE, Prop. Dial 3-8438 381 Wellington St.	INTER-CITY FORWARDERS LTD. Dial 4-2146 325 Burwell St. LONDON
MIDDLESEX CREAMERIES Dial 4-3277 79 King	MARSH'S EAST END DRY GOODS We Specialize in Interior Decorating — Complete Line of Dry Goods Dial 3-7470 707 Dundas St.	L. G. EGGLESTON DRUG STORE Dial 2-0754 200 Hamilton Rd.	TRIANCE SHELL SERVICE STATION Dial 4-6261 1652 Dundas
BELL-NOLL BAKERY "For the best in baking" Dial 3-9682 912 Oxford St. E.	BYRON HARDWARE W. J. LEAK, Prop. Quality Hardware at Popular Prices London 4-6030 Byron 67-R-1-7	GEARD BROS. CUT STONE Dial 2-7627 612 William	ROWE FURNITURE _Dial 3-9046 433 Hamilton Rd.
BERT WEIR & SONS REALTORS Dial 2-2641 East London Branch 237 Dundas 729 Dundas	GOOD FOOD FOR GOOD HEALTH MAPLE LEAF CAFE Geo. Kerhoulas, Manager Dial 2-1962 256 Dundas	LEWIS BAKING CO. Makers of "Snowflake Bread" Buns, Rolls, Fine Cakes, Pastries Dial 4-5252 200 Albert St.	KNOWLES MACHINERY CO. Dial 3-3565 38 Weston
STANFIELD AUTOMOTIVE LTD. Dial 4-2178 453 Talbot	T. J. BRANTON & CO. BUILDERS' SUPPLIES Dial 4-7389 Gravel Pit Hamilton Rd. E.	THAMES RESTAURANT "We specialize in Good Food" Dial 3-0517 698 Dundas St.	RIVERSIDE BODY SHOP EXPERT WORKMEN Body and Fender Work Dial 2-4232 369 Thames
BETTE LEAKE A.W.C.M. — A.R.C.T. Western Ontario Con. of Music TEACHER OF SINGING Dial 2-1434 166 Central Ave.	Compliments of STAN REID Hotel London Hotel Belvedere Cigar Stands	EDITH HILL ADAMS Academy of Hawaiian Music Dial 2-1505 72 Egerton	W. A. AITKEN BUILDING CONTRACTOR New Homes - Alterations Repairs - Estimates Given Dial 2-4457 Upper Queen
LOCKSMITH G. I. WALKER & SON Expert Repair Shop Dial 2-0334 62 Dundas St.	Compliments of GEORGE H. GRAHAM INSURANCE 144 Egerton	A. C. JENKINS Electric Repair Co. ELECTRIC MOTORS Repairs - Sales - Service Dial 3-4278 289 Ashland	KNOTT - SCOTT CONSTRUCTION CO. Dial 4-3683
ROBERT H. GIESE ENGRAVER Dial 4-1423 365 Richmond	DOMINION PAWNBROKERS Dial 2-8203 213 King St.	Compliments of WRIGHT FLOWERS LIMITED Dial 3-0108 800 Oxford	FOR DELICIOUS FOOD try MELODY TEA ROOM Dial 3-0560 646 Dundas St.

Wilton's Superior Market

MEATS - GROCERIES - FRUITS - VEGETABLES Service Plus Value at All Times

462 CHEAPSIDE

P. A. DuMOULIN

G. T. MOORE

DuMoulin & Moore

INSURANCE

Operating G. M. GUNN & SON, Est. 1859

439 WATERLOO

Dial 4-7371

BOBBY ROSE Utility

nother local boy to make the jors from their Junior set-up. by is a long, rangy lad who can y around either side of the keyne sack as well as doing a good re in the outfield. Bob has also yed pro ball with Niagara Falls, ..., Sherbrooke, Que., Kingston ys in class "C" Leagues and is andy man to have around in a ch as he can hit a long ball and pretty fair fielder.



Langford & Ruckle

DRUG STORE
Prescriptions Filled - Drug Sundries
We Deliver

60 WHARNCLIFFE RD. N.

Dial 4-5553

The E. Blake Refrigeration Co. Ltd.

REAR 88 YORK ST.

COOKE'S

Self-Serve or Serviced

Launderette

Pick-up and Delivery

774 DUNDAS ST.

Dial 3-1010

C. J. MARSH

REAL ESTATE

When you want to buy or sell, consult our office for Competent, Courteous Service

620 RICHMOND ST.

Dial 3-8920

Emerson Auto Wrecking

New and Used Automobile Parts and Accessories Cars Bought and Sold - Repairs - 24-Hour Towing

307 MARION at Emerson

Dial 3-7986

L & M BAKERY

WHOLESALE

RETAIL

90 MAITLAND ST.

Phone 3-6927

229 HAMILTON RD.

Phone 3-2736

Paul Wieland

SUPERTEST STATION

TIRES and BATTERIES

R.R. 10, LONDON

Phone 2-9013

Cousins & Martin

INSURANCE

Automobile - Fire - Accident - Marine - Surety - Life

398 TALBOT STREET

Dial 3-9956

Dorchester - Phone 58 Belmont, Phone Byron 8-1717

COMPLIMENTS OF

SCARFE & COMPANY LIMITED

704 DUNDAS STREET E.

Dial 3-8128

Ingram Equipment Sales Company

TAPE—RITER
MAGNETIC TAPE RECORDER

The Biggest Advance in Business Dictating Equipment in 25 years — For Demonstration, call 2-8434

C. W. JUDGE

PLAIN and ORNAMENTAL PLASTERING
Repair Work

75 BASE LINE RD.

Dial 3-2238

NEW RIDOUT FISH & CHIPS STORES Dial 2-3647 259 Dundas 344 Ridout

EMPIRE SHOE REBUILDERS Dial 2-9793

MEYER EPSTEIN

"Confidence Through Quality' Dial 3-5786 223 Dundas St.

WRIGHT LITHOGRAPHING CO. LTD.

Specializing in Lithographing Labels, Letter Press Printing 424 Wellington St.

JAMES McCORMICK LEATHER GOODS

Dial 2-8494

395 Talbot

NICHOL FURNACE SALES & SERVICE Dial 2-1672

Rectory St.

MANUFACTURING SERVICE - REPAIRS Dial 4-2484

ACME NEON SIGNS

Hardware - Sporting Goods Bicycles & Tricycles Dial 4-5263

FAWCETT & SONS

53 Oxford W.

T. R. FAULDS & SON Distributors for Plymouth

Chrysler - Fargo Trucks Dial 2-3768 73 King

GORDON DUKE INSURANCE Dial 4-4897

414 Talbot LONDON

J. E. HARRIS Fresh Meats and Groceries Dial 3-1128

W. GOFF

PAINTER & DECORATOR

Interior & Exterior Work

68 King St.

1211 Dundas St. LONDON

BEGG'S DRUG STORE Prescriptions - Toiletries

Sundries Dial 2-9859 Byron, Ont.

GEORGE TAKACS

ANNE WRAY MILLINERY

CUSTOM AND READY-TO-WEAR HATS Dial 3-7332 854 Richmond St.

Cleaning Dial 4-7632 39 Langarth

LONDON WINDOW

CLEANERS

All Kinds of Expert Window

RAYMOND BROS.

851/2 Wharncliffe S.

PAT'S

SHOE REPAIR

Dial 2-2073

United Shoe Repair

JEWELLER Expert Watch Repairing Dial 2-7264 252 Richmond

WRIGHT'S MARKET

Groceries, Fresh Fruit, and

Vegetables

Choice Quality Meats

Dial 4-5543

SUBWAY FRUIT MARKET GROCERIES

Fresh Fruits & Confectionery

256 Richmond

AWNINGS - TENTS TARPAULINS

WONG'S TAVERN

Dial 2-7221

182 York St.

LONDON COAT &

APRON SUPPLY

Dial 2-6305

JOHN A. NASH

& SON

Flawless Diamonds Registered Jeweller

American and Canadian

700 Hamilton Rd.

1401/2 Wortley Rd. **Gurd's Sporting Goods**

Cameras & Photo Supplies

BENSON - WILCOX

ELECTRIC CO.

378 Hale St. McLEOD MOTORS

JOS. LAFLECHE PAINTER

RESTAURANT Dial 3-7008 Dial 4-8673 434 Richmond 509 King St.

Radio Sets and Service 185 Dundas LONDON

Specializing in Ford Service Repairs to all makes Dial 3-8465

353 Wellington Rd. S. at Base Line JOS. DESHANE

WYATT FURNITURE CO. Dial 4-3743 349 Talbot

98 Carling LONDON

Dial 2-6355 188 King LONDON

ELECTRICAL CONTRACTOR Dial 3-2545 562 English St.

SEIGEL'S SHOE STORES LTD. FOR BETTER VALUES

Dial 2-8796

129 Dundas

Gem Society 182 Dundas Dial 2-8341 SMITH - CORONAS REYNOLD'S

CARSON' GROCERY GENERAL HARDWARE Paints & Varnishes Dial 2-8045 Crumlin Hwy. R.R. 9 London

CLATWORTHY LUMBER CO. LTD. Dial 2-6335

LONDON

O. McLAREN & SONS

TYPEWRITERS ALLAN JOHNSTON

Dial 2-7564 97 King

BEAUTY SHOPPE Dial 4-2337

MASONS MENS WEAR

Dial 3-8043 623 Dundas St.

LONDON

HARDWOOD FLOORING Layed, Sanded & Finished Dial 4-7010

R.R. 1 Byron

COWAN * HARDWARE LTD. Dial 2-6371

London Silver Plating & Repairing Quality Before Speed Dial 2-8432 125 Dundas 402 Ridout

CHAPMANS BAKERY Dial 4-2242 650 Dundas St.

LINK'S BAKERY BREAD - CAKES - PASTRY Dial 2-9538 705 Hamilton Rd.

your Lawnmower needs Sharpening or Repairing Dial 4-6335

BOB'S LAWNMOWER SERVICE 70 Front St.

HARRY KARN

LICENSED Public Accountant - Auditor Dial 3-1062 192 Cheapside

GEORGE HODGIN

GASOLINE STATION 88 - 98 King and Adelaide

MARY SKIDMORE

LINGERIE Dial 3-8547 416 Richmond St.

J. A. BROWNLEE LTD.

Roofers and Sheet Metal Contractors Dial 4-8709 101 Carling Street

POSTIAN'S ORIENTAL RUGS

Pinest in Oriental and Broadoom Carpeting - Expert Washing, Repairing

306 Dundas

Dial 2-2121

PULHAM'S DRUG STORE

Dependable Prescription Service REXALL DRUGS Dial 3-1230 632 Dundas St.

JOHN H. MORRIS

SHELL SERVICE Dial 3-5248 Wharncliffe Rd.

at Tecumseh EAST END MOTORS

ART E. INGS, Prop. 24-hour Towing Service Near Fair Grounds Dial 2-1612 Rear 362 Eva

FAIRWAY'S LADIES WEAR

Dial 2-8757 254 Dundas

HAROLD AWCOCK

Plastering or Stucco Repairs Prompt Service - Jobs small or large — Free Estimates

> Dial 2-9966 R.R. 8 London

You are invited to visit

HOUSE OF CRAFTS

Unique, inexpensive gifts 742 Dundas St.

MARTIN'S MI-CHOICE

FORD'S

SERVICE STATION

TEXACO PRODUCTS

Dial 2-0983

King and Waterloo Sts.

ICE CREAM Wholesale Bulk Brick Novelties Dial 2-2173 Rear 126 Elmwood

GERALD P. LEESON MASON CONTRACTOR

Dial 2-1665 101 Briscoe LONDON

BALLANTYNE'S DRUG STORE

Dial 4-2363 249 Wellington LONDON

F. B. DIXON CO. LTD.

Moving, Packing, Storing, Crat-ing and Shipping Dial 2-6351 438 Talbot St.

HOW TO KEEP SCO

Half the fun at a ball game is keeping your own score. It's easy, if you follow a few simple rules.

Number each player as follows: (This has nothing to do with his uniform number, which appears BEFORE his name on the score card),

Catcher 2 First Baseman .. 3 Second Baseman Third Baseman

Shortstop Left Fielder Center Fielde Right Fielder

Learn and use these abbreviations for plays: BB—base on balls; H—base hit; Sac.—sairifice hit; foul fly; K—strike out; HP—hit by pitched ball; WP—passed ball; E—error; SB—stolen base; FC—fielde force out; BK-balk.

Examples: F-8-batter flies out to center field; E-5 first on error by third baseman; 6-3-batter is thrown shortstop.

In scoring, consider each square in the scorebook as a miniature In scoring, consider each square in the scorebook as a miniature baseball diamond. The lower right corner represents first base. The upper right is second; upper left third, and lower left is home plate. Now, to indicate a base hit, draw a short horizontal line in the lower right corner. If it goes to right field, run a short vertical line at the RIGHT end of this line; if to left field, place the vertical line at the LEFT of the horizontal line; and if hit to center, place it at CENTER of the line. If the ball is hit to an infielder, place the position number of the infielder at the end of vertical line. For example, a single thru second hase is shown by making a horizontal line with a short vertical second base is shown by making a horizontal line with a short vertical line at the right of it, and a "4" marked at its end.

For a two-bagger, extend your vertical line all the way to second; for a triple, run it over to third. And for a home run, make it all the way around the square and place an "X" in the center. Illustration shows a 3-base hit into centre field.

When the third man has been put out, draw a heavy black line across the bottom of this square to indicate the end of the inning



AL TRU MOVING

37 Weston St.

LEY'S MEAT MARKET

Full line of Cooked, Pickled and Cured Meats Dial 3-0680 539 Ontario

W. A. KIRK

CONTRACTOR Dial 3-9513 1128 Trafalgar

N. A. LANSDELL

HOME BUILDER Alterations - Renovations - Repairs - Kitchen Cupboards Counters, Etc. Dial 4-7997 R.R. 8 London

BEVIS

REFRIGERATION

PHILCO - KELVINATOR

REFRIGERATORS

Dial 3-3335

465 Dundas E

Bernardo Marble

Terrazzo & Tile Co. Ltd.

Dial 2-4793

245 Maitland

LONDON

RELIABLE LAUNDRY

Complete Chinese Laundry Service City-wide pick-up & delivery 469 Dundas Dial 2-2742

COMMANDO CHROME PLATING CO. LTD.

Chrome, Nickel, Copper, Dial 2-0333

53 St. Julien St.

K. E. SUPPLIES

Hotel, Restaurant & Kitchen Supplies

GEORGE W. EWER & SON GENERAL INSURANCE

Mortgages also arranged Dial 4-4571 Room 304 Richmond Bldg

IT PAYS TO LOOK WELL USE

MOUNTAIN ROSE PRODUCTS

Dial 2-6749 350 Talbot St.

P. ZUBICK

SCRAP METALS Iron, Steel, Copper, Aluminum Brass, Lead, Zinc, Radiators Dial 3-7034 575 Bathurst

LIMITED

Dial 3-5299

GRAFTONS LONDON

LONDON'S LEADING CLOTHING STORE FOR MEN AND BOYS

"Where all Good Sports eventually buy"

"LUCKY DRAW"

Drop the Coupon in the Box provided at the MAIN ENTRANCE. At the end of the season a Draw will be made. The Is cky Patron to receive, FREE

"A GRAFTON SUIT"

LUCKY

4737

"POPULAR PLAYER POLL"

Place the name of your favourite 'LONDON' PLAYER in the Box provided at the MAIN ENTRANCE. At the end of the season the player receiving the most votes will receive, FREE

"A GRAFTON SUIT"

ALVE WRAY MILLINERY

CUSTOM AND READY-TO-WEAR HATS Dial 3-7332 854 Richmond St.

SUBWAY FRUIT MARKET

ONDERSIT GRAFTON'S FOR ALL YOUR CLE EEDS IN MEN'S & BOYS WEAR AND All Kinds of ETHE ATTACHED COUPONS TO Dial)TE FOR YOUR FAVORITE PLAYER 39 LND ENTER THE LUCKY DRAW CONTEST

RAYMO

MOST POPULAR MAJOR PLAYE

I AM VOTING FOR

My Name

My Address

PROGRAM PRIZES 1-LION AUTO SUPPLY, 758 Dundas St. - Free \$3.00 Car

Side View Mirror. TELFERS SHELL SERVICE STATION, 72 Wharncliff

Rd. N., Free Oil Change, any car. -RICHMOND CAFE, 344 Richmond, 2 Full-course Barb "O" Spare Ribs Dinners, value \$2.50.

4-AYERS SUPERTEST SERVICE STATION, Horton and

Wellington, Free Lubrication, any Car.

5—IDEAL LAUNDRY, 320 Oakland, \$1.50 Free Laundry 6—SUN RAY DYERS & CLEANERS, 318 Oakland, F

Cleaning, Ladies or Gents Suit or Garment.
7—NED'S AUTO SUPPLIES, 133 King, Special Prize.
8—COLEMAN PACKING CO. LTD. — 1 lb Bacon, 1 lb We ers, 1 lb Sausage.

Present Winning Programmes at the Main Entrance, immediately after game.

McCORMICK'S LIMITED

Manufacturers of

FINE BISCUITS AND CANDIES

For over Ninety Years

LONDON

CANADA