

1977 PROGRAM



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TEAM MESSAGE

The theme for 1977 is "HAVE FUN & ENJOY YOURSELF AT THE BALLPARK". This goes for the fans as well as those with designated duties, umpires, and ball players. We of London should realize that we have one of the best settings to enjoy baseball in the world.

PLEASE, take just a couple of minutes to look at the beauty before you. After you set this precedence you will enjoy yourself at the ball-park everytime you return, no matter the event on the field or the outcome. From the enclosed stands you have before you a beautifully manicured infield, with a uniformly, fenced outfield. [Not the most practical, but definately solid.Oomph!] Beyond the left field fence are a row of evergreens, that I think give the ball-park THAT extra touch of beauty. [Notice all the different greens.] Let your eyes rise just for a moment out of the ball-park. You are now looking at ELDON HOUSE and the London skyline. With a little imagination this could be a hide-away in the mountains. Just before you return to the ball-park gaze into the endless blue sky with the odd white cloud. [Drift for a moment.] You are now at peace and ready to gently return to a now romantically lit ball-park for a couple of enjoyable, leasure hours of that wonderful invention "BASEBALL".

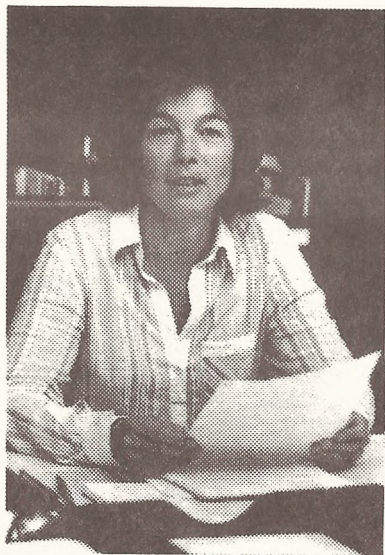
As long as I'm fortunate enough to be able to play baseball, it will be here in LABATT'S PARK among these surroundings. When that day does come to leave the field, I will surely be relaxing with you, the FANS.

Please , do take "that moment" for it is before you, and we will have fun and enjoy the summer together.

Thank you.

A handwritten signature in dark ink, appearing to be "A. Labatt", written in a cursive style.

P.S. It is just as beautiful looking in towards the stands.

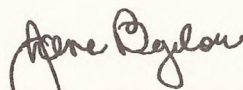


Mayor's Message

On behalf of the Council of the Corporation of the City of London, I am pleased to greet all who are attending this baseball game, featuring the London Majors. Your support of the team goes a long way towards assuring a spirited contention on the diamond.

Londoners are fortunate indeed to be represented in the Inter-County Baseball League by such a high calibre team as the Majors and I join with their fans in wishing them a highly successful season.

Play ball!


Jane Bigelow,
Mayor.



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DIRECTOR

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DIRECTOR

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Charlie Clarke
SECRETARY

Arden Eddie
PRESIDENT

ROY McKAY
GENERAL MANAGER



Roy, a London native, played his minor league ball in London, then in 1952 and 1953 played professional ball with the Detroit Tiger organization. He then returned to London and pitched in the I.C. for 13 years. After which he became a coach & manager for London and boasts by far, the best record in the I.C. With Roy's guidance and presence this year, we are confident the Majors will once again be a serious contender.

NCR

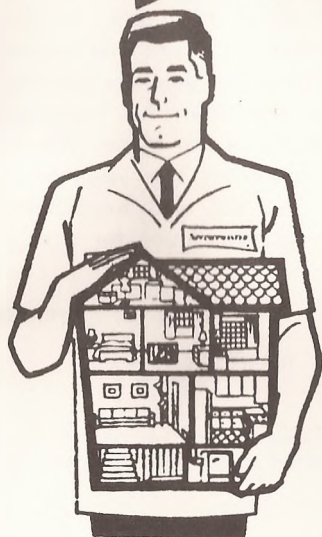
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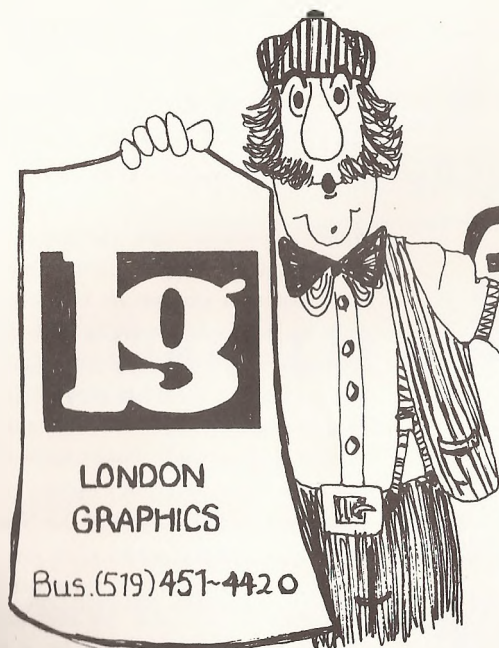
REID HEFFERNAN
FIELD MANAGER - D.H.

Reid Heffernan can certainly be labelled as a "Kean competitor". Base ball has played an important part in Reid's life, signing with the Chicago Cubs in 1969. Since returning to the I.C. Reid has played with Guelph and London. He constantly carries a long ball threat with his bat and has more than earned respect off the mound and in the field. Reid has had this years club working hard since spring to bring home a championship, and we feel confident and look forward to a rewarding year in his first year as general manager.

NORM ALDRIDGE
1st BASE COACH



IS this Norm's last year? This question has been asked for the last 4 years at Labatt's park, and each time Norm confirms that it is definitely his last year. We are happy to say that Norm has once again stated his al mo modo. The ball club knows his true value on the field and off, and hopes Norm sings the same tune for years to come.



LONDON GRAPHICS

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1976 FIELDING

| 1ST BASEMEN | G | PO | A | E | DP | PCT |
|-------------|----|-----|----|---|----|-------|
| Crawford | 6 | 42 | 3 | 0 | 7 | 1.000 |
| Lapthorne | 25 | 200 | 20 | 4 | 20 | .982 |
| Ko--as | 4 | 26 | 1 | 3 | 3 | .900 |

| 2ND BASEMEN | G | PO | A | E | DP | PCT |
|-------------|----|----|----|---|----|------|
| Breene | 23 | 46 | 51 | 3 | 11 | .970 |
| McKay | 10 | 13 | 27 | 5 | 7 | .889 |

| 3RD BASEMEN | G | PO | A | E | DP | PCT |
|-------------|----|----|----|---|----|-------|
| Breene | 5 | 8 | 6 | 0 | 1 | 1.000 |
| Mitchell | 26 | 29 | 38 | 6 | 2 | .918 |
| Watral | 3 | 1 | 2 | 3 | 0 | .500 |

| SHORTSTOPS | G | PO | A | E | DP | PCT |
|------------|----|----|----|----|----|------|
| Breene | 3 | 6 | 12 | 1 | 4 | .947 |
| Byers | 28 | 53 | 81 | 18 | 19 | .882 |
| Mitchell | 3 | 6 | 5 | 2 | 3 | .846 |

Bell, Heffernan and Jackson were used as designated hitters/pinch hitters only.

| OUTFIELDERS | G | PO | A | E | DP | PCT |
|-------------|----|----|---|---|----|-------|
| Joyce | 2 | 1 | 0 | 0 | 0 | 1.000 |
| Watral | 3 | 1 | 0 | 0 | 0 | 1.000 |
| Eddie | 31 | 62 | 4 | 2 | 1 | .971 |
| Fuller | 19 | 29 | 0 | 1 | 1 | .967 |
| Mercer | 30 | 34 | 2 | 2 | 0 | .947 |
| Crawford | 15 | 26 | 1 | 2 | 0 | .931 |

| CATCHERS (PB) | G | PO | A | E | DP | PCT |
|---------------|----|-----|---|---|----|-------|
| Young (3) | 1 | 12 | 0 | 0 | 0 | 1.000 |
| Fuller (2) | 11 | 88 | 5 | 2 | 1 | .979 |
| Fenton (8) | 18 | 130 | 7 | 6 | 2 | .958 |
| Gourley (1) | 2 | 15 | 2 | 1 | 0 | .944 |

| PITCHERS | G | PO | A | E | DP | PCT |
|----------|----|----|----|---|----|-------|
| Schmidt | 13 | 5 | 17 | 0 | 2 | 1.000 |
| Smith | 5 | 3 | 6 | 0 | 1 | 1.000 |
| Kosmack | 3 | 1 | 3 | 0 | 0 | 1.000 |
| Watral | 2 | 0 | 2 | 0 | 1 | 1.000 |
| Ambrose | 14 | 8 | 22 | 3 | 5 | .909 |
| Wilson | 9 | 2 | 6 | 4 | 1 | .667 |



JIM JACKSON
3rd BASE COACH - D.H.

We consider ourselves fortunate to have "Jet" back as coach and D.H. this year. Because of job commitments and a new addition to his family, time is at a premium for Jim, but to our advantage things worked out and Jim is back. Jim has played in the I.C. for 6 years and coached the junior team in London to the championship during the '75 campaign. His contributions at 3rd base will be a large factor to our success this year.

Majors and Intercounty History

by Pete James, CFPL—TV

Since the war years London has been represented in the baseball group known as the Intercounty. For most of those years the London based team has carried the nickname 'Majors'.

It's a name with a lot of history.

Although not an historian, Russ Evon, is privy to a lot of the team's past because, at one stage, he was a vital part of it.

This year Russ was used as a special batting instructor during pre-season training.

The London Majors started in 1944 with Evon playing his first, full season with the club in 1945. The Majors, by the way, replaced the Canadian Army team that was assembled in London during the war.

The Majors have had their 'ups' and 'downs' as all sports organizations but, perhaps, the most satisfying part of London Major history came back in the late '40's when the team won the North American Sandlot baseball championship. They defeated the American representative, from Fort Wayne, Indiana, in a seven game series. All games were played at Labatt park and, according to Evon's personal recollection; "you just couldn't squeeze another person into the ball park".

Evon was part of that historical club as were people like Tommy White, now residing in St. Thomas, Jack Fairs, on the Phys Ed. staff at the University of Western Ontario and Don Cooper, one of many London-born or spawned players to move on to professional baseball.

That, too, is a part of the baseball tradition in London.

Frank Colman, who operated the ball club back in the 50's played with the New York Yankees and Pittsburgh Pirates before coming back home.

Tom (Tim) Burgess is another ex-Londoner to make the major leagues. He started with St. Louis and finished his playing career with the California Angels. Tim is now a coach with the National League's New York Mets.

Bob Deacon was another who almost crashed the big leagues. He worked his way to the Yankee's triple "A" farm club before suffering two devastating injuries that ended his career.

The Intercounty has sent its share of players to the major leagues. Players like Bob Thurman (Cincinnati); Arnold Earley (Boston Red Sox) and Chris Speier (San Francisco) cut some of their minor league teeth in the Intercounty league.

It hasn't ended there.

Major league scouts frequent Labatt park and other stadia around the league looking for kids who can hit, run or throw. Some clubs hold, annual training sessions at the old ball yard.

Baseball interest in this area has always been steady. This year, with the birth of the Toronto Blue Jays that interest has heightened.

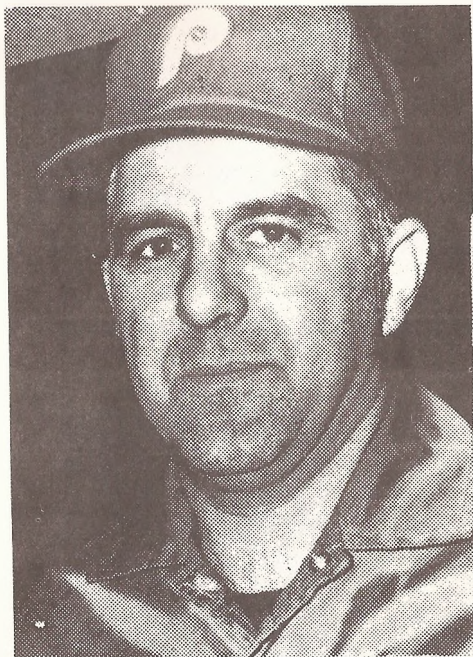
The London Majors, the Intercounty league and its member teams have long been a part of that interest and hopefully will continue to be so for many years to come.



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JOHN AMBROSE
PITCHING COACH

John is one athlete who believes in putting as much back into baseball as it gave him. For many years John, an American native, graced Labatt's as a player. He now appears as a pitching coach and his credentials are more than adequate. This is John's second year in his new role. Besides keeping him close to baseball, it enables John to keep a watchful eye on his son Neil.

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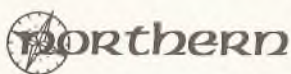
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RUSS EVON HITTING INSTRUCTOR

As a player in the I.C., Russ boasts a .314 lifetime batting average. This more than qualifies him as our hitting instructor. We feel Russ' instruction will improve all our bats this year, and if we are fortunate enough to have a championship year, a part of it will belong to Mr. Evon. Thanks Russ.

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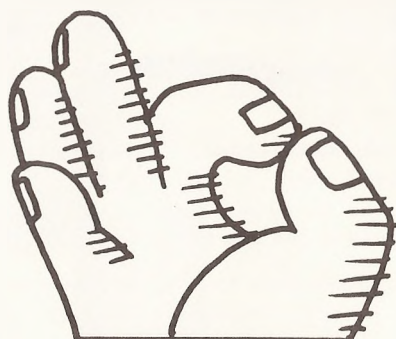


PHIL SCHMIDT

R.H. PITCHER

As a batter, Schmidt has been a streak hitter, last years records will varify this stat. Dr. K's real worth is on the mound, where, unlike his plate appearances, he has been very consistant. Those fortunate enough to have seen the Cuban ball game in Brantford, saw Mr. Schmidt at his competitive best. Over the too few years, you, the London fans have been able to witness one of the very best in the I.C., Phil, has learned the important quality of being highly competitive under control. But, past is past, and we need yet another excellent season from Phil.

All our very best to you



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NEIL AMBROSE
L.H. PITCHER



The Ambrose name is not new to Labatt's park. Neil's father John had many excellent years on the mound here at Labatt's. Like father-like son. Neil was the left handed all star in the I.C. last year and from indications during spring training this year, shows no intention of letting up. If Neil pitches like he is capable of, he will make a large contribution to a championship year.

ALEX McKAY
2nd BASEMAN



Alex could be one of the most improved players in the I.C. this year. Alex has been at the University of Southern Mississippi for one year now and has had the opportunity to play a lot of ball this spring. Desire has always been one of his strong points, but with the opportunity in the N.C.A.A. this spring, we feel confident Alex has turned this desire into ability and we are looking for an excellent year from him.

by Dale Stolk

of the The London Free Press

Last season would have to go down as one of the most successful ever by the London franchise.

Manager Roy McKay, with more than adequate help from coaches Norm Aldridge, Jim Jackson and Reid Heffernan, molded a group of veterans and rookies into the second best team in the league after a slow start.

Along the way, the Majors changed their image from the power-hitting club of '75 to a team that will scratch for its runs while playing excellent fundamental baseball.

Familiar faces like Barry Fuller, Arden Eddie, Dave Byers, Whitey Lapthorne, Ty Crawford, Wayne Fenlon, Phil Schmidt and Larry Wilson came up with some of their better years in recent memory and helped push the team into the league final.

However probably the most surprising part of the '76 season was the way the rookies fit into the lineup.

Third baseman Mike Mitchell finished in the top 10 in batting, Neal Ambrose has to rank as one of the top left-handed pitchers in the league as a result of his showing, second baseman Billy Breene came up from Mississippi with a superb glove and a timely bat, right fielder Randy Mercer showed a fine arm while hitting a very respectable .295 and Robbie Watral showed his mettle as a fine all-round utility man, playing the infield, outfield and even pitching.

The Majors led the league in pitching, finished second in batting and fourth in fielding.

Schmidt compiled a 1.94 earned run average with 89 strikeouts...Ambrose was 2.58 with 56 strikeouts in 97 2/3 innings...Mitchell had a .342 batting average Eddie hit .302 with 37 walks and 16 stolen bases...Fuller knocked in 24 runs and hit .301....Heffernan hit .325 as the designated hitter...the Mitchell, Byers, Breene, Lapthorne combination helped turn a league-leading 34 double playsthe team led the league with 54 stolen bases....eight players had 10 or more RBI's.

This season, with Heffernan at the helm, the team may develop its image as a scrappy team even further. Heffernan likes to have his men running and forcing the other team into mistakes.

He will not, however, be satisfied with his team making the mistakes that he hopes to force other teams into.

If possible, the Majors will be even stronger fundamentally than last season.

Basically the same lineup will be wearing the new-look Majors uniforms with one big exception. Eddie, who received permission from the league to run the London franchise, has opted for the Yankee pinstripes and slugging first baseman Larry Haggitt returns after playing a season in Stratford.

If last season's players can repeat their performances and Haggitt has as much fun with the right field fence at Labatt Park as he had in Stratford (nine homers) it could well be another banner year for the Majors — maybe even more successful than last year.

Good Luck Majors



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ARDEN EDDIE
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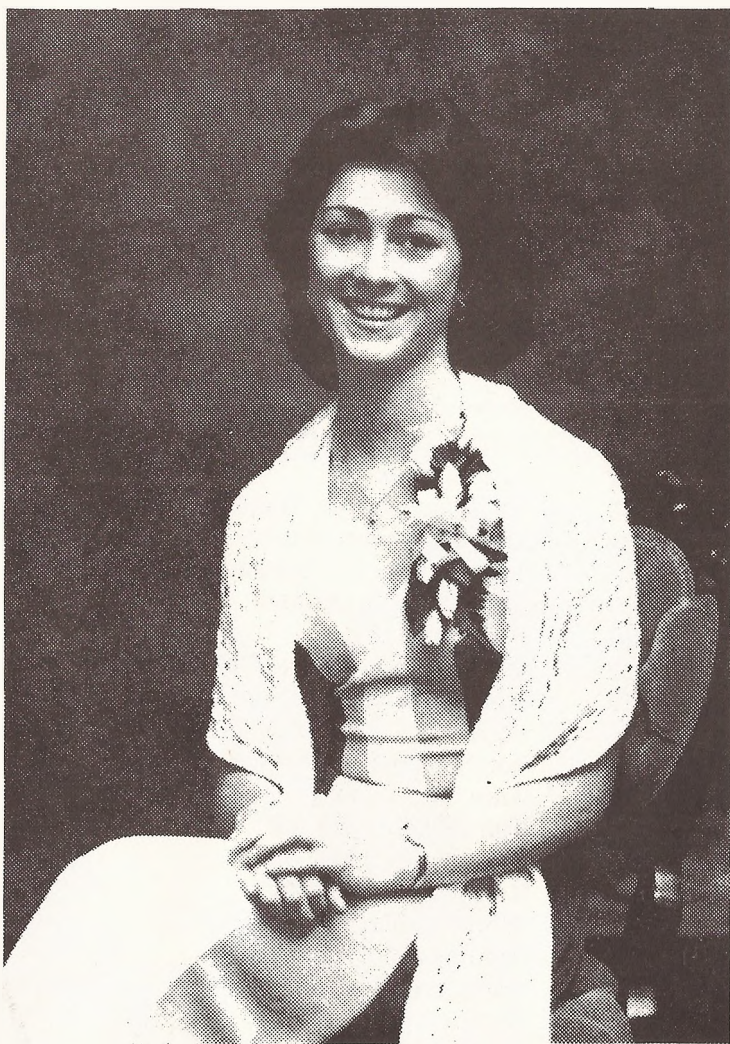
As the new owner of the London Majors, Arden has more things on his mind than centre field tonight. But as his playing record indicates, the London franchise in the I.C. has good days ahead. Arden has been all-star centre-fielder 5 times in 10 years and boasts a .283 lifetime batting average in the I.C. Arden is one of the best R.B.I men and toughest outs in the league. With Arden's desire and hard work both on and off the field, we are sure of a very successful season on the field and at the gate.

In Mem



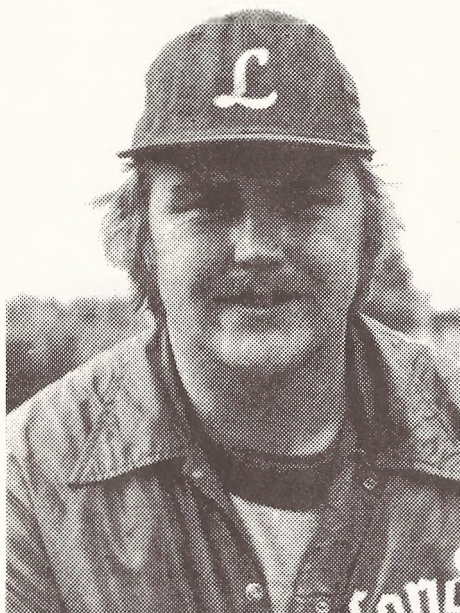
JIMMY MC KAY

ory Of



ROSEMARY MC KAY

LARRY WILSON
R.H. PITCHER

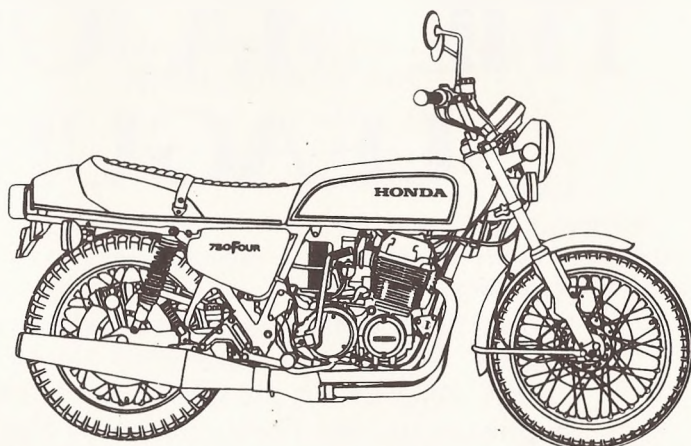


Although away from baseball for four years, Larry has shown a steady improvement, while returning to one of the best leagues in Canada. He has that important quality that is important in self-improvement and that is a hunger to learn. His knowledge in the world of business has helped mostly in the front office of the London Majors. Wils, a past pro football player with the Hamilton Tiger-cats of the C.F.L. and that team experience will be a big help to the young and old in team unity. The fans of London and the team are fortunate to have a man of his calibre in our fair city.

SENIOR INTER-COUNTY PITCHING CHAMPIONS

| Year | Player, Club | E.R.A. |
|-------------|-------------------------------|---------------|
| 1953 | Ray Ripplemeyer, Oshawa | 1.47 |
| 1954 | John Maldovan, Kitchener | 2.54 |
| 1955 | Harry Schaeffer, Oshawa | 2.45 |
| 1956 | Bob Simpson, London | 2.52 |
| 1957 | Not recorded | |
| 1958 | Mike Wallace, Listowel-Guelph | 1.89 |
| 1959 | Richard Jack, Hamilton | 0.90 |
| 1960 | Ross Paton, Hamilton | 1.53 |
| 1961 | Ron Stead, Brantford | 1.33 |
| 1962 | Gary Field Guelph | 1.35 |
| 1963 | Ron Stead, Brantford | 0.63 |
| 1964 | Eric Lomax, Galt | 1.35 |
| 1965 | Georff Zahn, Stratford | 1.45 |
| 1966 | Bob McKillop, Kitchener | 0.93 |
| 1967 | Ron Stead, Guelph | 0.35 |
| 1968 | Brian Murphy, London | 0.93 |
| 1969 | Dan Camp, Listowel | 1.05 |
| 1970 | Ron Stead, Guelph | 1.16 |
| 1971 | Paul Knight, Kitchener | 1.30 |
| 1972 | John Osborne, Toronto | 1.66 |
| 1973 | Marshall Gates, Toronto | 1.51 |
| 1974 | Carlos Moreno, Stratford | 2.10 |
| 1975 | Bob Bodden, Brantford | 0.29 |
| 1976 | Mike Holt, Brantford | 1.27 |

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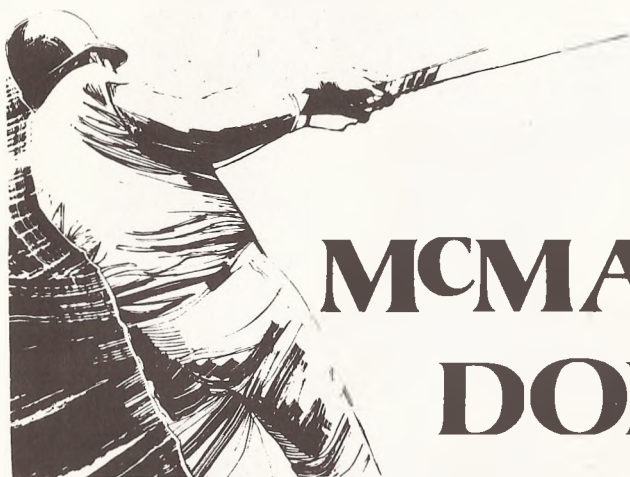
The advertisement for Head Hunters features a large, dark silhouette of a man and a woman's heads. The woman's face is on the left, looking forward, and the man's face is on the right, looking slightly to the side. Below the silhouettes, the text "HEAD HUNTERS" is written in a bold, sans-serif font. Underneath that, three lines of text provide addresses and phone numbers: "121 DUNDAS ST. 433 - 5124", "621 DUNDAS ST. 434 - 4584", and "1136 ADELAIDE ST. 432 - 9691".

THE MAJOR'S LEAGUE

The Senior Intercounty may not quite be the major leagues, but it certainly provides an exciting brand of baseball. In 1977 let's make it the London Major's League. Come on out and support this fine ball team as often as you can. The Majors deserve your support and you'll enjoy yourself as well. Let's make it the Major's League in 1977.

When you're looking for a major league car dealer with minor league prices look to the Major's friends at McManus Dodge Chrysler.

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**INTER-COUNTY MAJOR BASEBALL LEAGUE
1976 ALL-STAR AWARDS**

FIRST TEAM

1st Base — Brian Heaton, Toronto
2nd Base — Darrell Ostrosser, Hamilton
3rd Base — Mike Mitchell, London
Shortstop — Tom McKenzie, Kitchener
Outfield — Jamie Corke, Brantford
Sheldon Plener, Toronto
Arden Eddie, London
Catcher — Denis Flanagan, Stratford
RH Pitcher — Phil Schmidt, London
LH Pitcher — Neal Ambrose, London
Des. Hitter — Randy Collins, Cambridge
Manager — Roy McKay, London

SECOND TEAM

Larry Haggitt, Stratford
Jamie Hodge, St. Thomas
Bob McQuiggan, St. Thomas
Alf Payne, Brantford
John Mavity, Stratford
Kevin Higgins, Stratford
Barry Fuller, London
Gary Dix, Brantford
Craig Kennedy, Brantford
Tom Schneider, Stratford
Gary Ebel, Kitchener
Ken Chisholm, Stratford

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DOWNTOWN LONDON



Comment by John Wilson of C.J.B.K.

Who says baseball is dull? In a century of lightening fast changes, the sport may seem a contradiction. But baseball reflects more than any other sport man's singular ability to think and make decisions. Each game is a hundred mini-dramas unfolding to the observant fan. The pitcher, with the bases loaded, nervously fingering the ball wondering if his next throw will be his last. The right fielder, hesitantly moving a couple of steps, hoping he'll correctly judge the direction of the next hit. The changing facts of the manager mentally sifting through a dozen different plays that could result from a crucial 3-2 pitch. The batter, tensed and waiting. There's action at the ball park, but more than that, it's a place to observe people. A place where tension is almost alive. Baseball. It's a game with intricacy and complexity that appeals as much to the mind as to the body. The lazy pace of the game appears only on the surface. Constant physical action isn't the only prerequisite to excitement. With so many things to watch and think about between every pitch, how could anyone even have the time to say: "Baseball is dull"?



ROBBIE WATRAL
R.H. PITCHER
LEFT FIELDER

Robbie proved his worth to the team last year — his rookie year. From pitcher to fielder, Robbie constantly did more than "was expected". This proves the depth and desire of our club, for without the Robbie Watral's, we would be faced with an uphill struggle for any victory. Robbie contributes as much to our club as any all-star we might boast.



JOHN GOURLEY
CATCHER

John is another Canadian playing ball in the U.S.A. Specifically in North Carolina, where he has been for 2 years now. We are pleased John is with us this year, and look for a super year behind the plate from him. We hope to curb his southern drawl long enough to see John have an excellent year with our club.

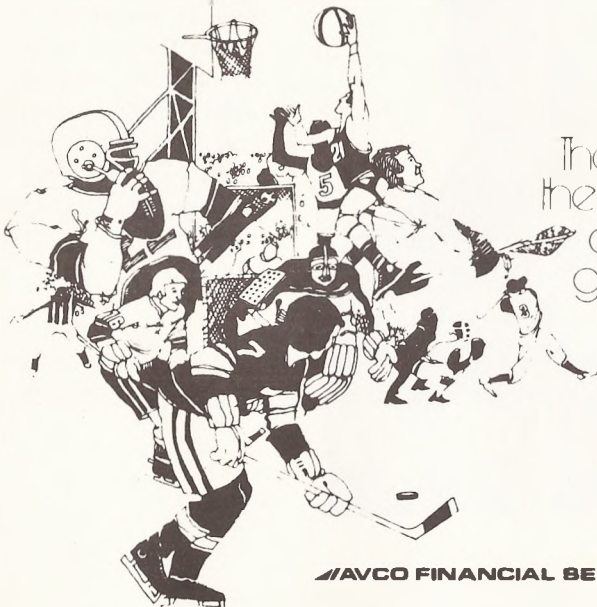
1976 LEAGUE BATTING

| BATTING | G | AB | R | H | 2B | 3B | HR | SH | SF | SB | CS | BB | HBP | SO | RBI | PCT |
|--------------|----|-----|----|----|----|----|----|----|----|----|----|----|-----|----|-----|-------|
| M. Mitchell | 29 | 120 | 24 | 41 | 4 | 0 | 0 | 1 | 0 | 7 | 2 | 9 | 4 | 8 | 10 | .342 |
| R. Heffernan | 23 | 77 | 15 | 25 | 3 | 0 | 2 | 0 | 0 | 6 | 0 | 9 | 1 | 13 | 6 | .325 |
| A. Eddie | 31 | 106 | 21 | 32 | 4 | 0 | 2 | 1 | 1 | 16 | 4 | 37 | 1 | 13 | 12 | .302 |
| B. Fuller | 30 | 113 | 12 | 34 | 9 | 1 | 1 | 0 | 1 | 3 | 2 | 10 | 1 | 15 | 24 | .301 |
| R. Mercer | 31 | 105 | 16 | 31 | 6 | 0 | 1 | 0 | 1 | 4 | 5 | 12 | 1 | 27 | 14 | .295 |
| D. Lapthorne | 25 | 87 | 14 | 24 | 2 | 0 | 0 | 0 | 3 | 0 | 1 | 13 | 0 | 13 | 11 | .276 |
| T. Crawford | 25 | 93 | 10 | 24 | 3 | 0 | 0 | 0 | 0 | 1 | 0 | 15 | 2 | 16 | 6 | .258 |
| D. Byers | 28 | 113 | 24 | 29 | 4 | 2 | 2 | 0 | 2 | 7 | 2 | 8 | 0 | 6 | 15 | .257 |
| W. Fenlon | 18 | 65 | 6 | 16 | 0 | 1 | 1 | 1 | 3 | 1 | 0 | 7 | 0 | 5 | 15 | .246 |
| **B. Breene | 31 | 113 | 14 | 27 | 7 | 1 | 0 | 1 | 0 | 4 | 1 | 12 | 2 | 18 | 15 | .239 |
| R. Watral | 8 | 13 | 1 | 3 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 3 | .231 |
| P. Schmidt | 14 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1.000 |
| *R. Young | 1 | 4 | 3 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | .750 |
| P. Kostas | 9 | 11 | 7 | 5 | 0 | 1 | 0 | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 1 | .455 |
| *J. Gourley | 2 | 9 | 0 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | .222 |
| *A. McKay | 11 | 32 | 2 | 7 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 3 | 0 | 13 | 2 | .219 |
| B. Bell | 5 | 16 | 0 | 3 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 1 | 3 | .188 |
| J. Jackson | 3 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 2 | 0 | .000 |

The following pitchers had no plate appearances primarily through use of designated hitters, games in parentheses: *Mike Kosmach (3), **Sam Smith (5), Larry Wilson (9), *Neal Ambrose (14).

Good Luck Majors

Enjoy the good things in life.



That's
the name
of the
game.

AVCO FINANCIAL SERVICES

1977 SCHEDULE

Home

| DATE | TEAM | TIME |
|---------|------------|------|
| MAY 20 | TORONTO | 8:30 |
| MAY 24 | ST. THOMAS | 8:05 |
| MAY 27 | BRANTFORD | 8:05 |
| JUNE 3 | CAMBRIDGE | 8:05 |
| JUNE 10 | GUELPH | 8:05 |
| JUNE 17 | STRATFORD | 8:05 |
| JUNE 21 | HAMILTON | 8:15 |
| JUNE 24 | KITCHENER | 8:05 |
| JULY 1 | GUELPH | 8:05 |
| JULY 6 | STRATFORD | 8:05 |
| JULY 8 | TORONTO | 8:30 |
| JULY 15 | BRANTFORD | 8:05 |
| JULY 19 | HAMILTON | 8:15 |
| JULY 22 | KITCHENER | 8:05 |
| JULY 29 | ST. THOMAS | 8:05 |
| AUG. 5 | CAMBRIDGE | 8:05 |

Away

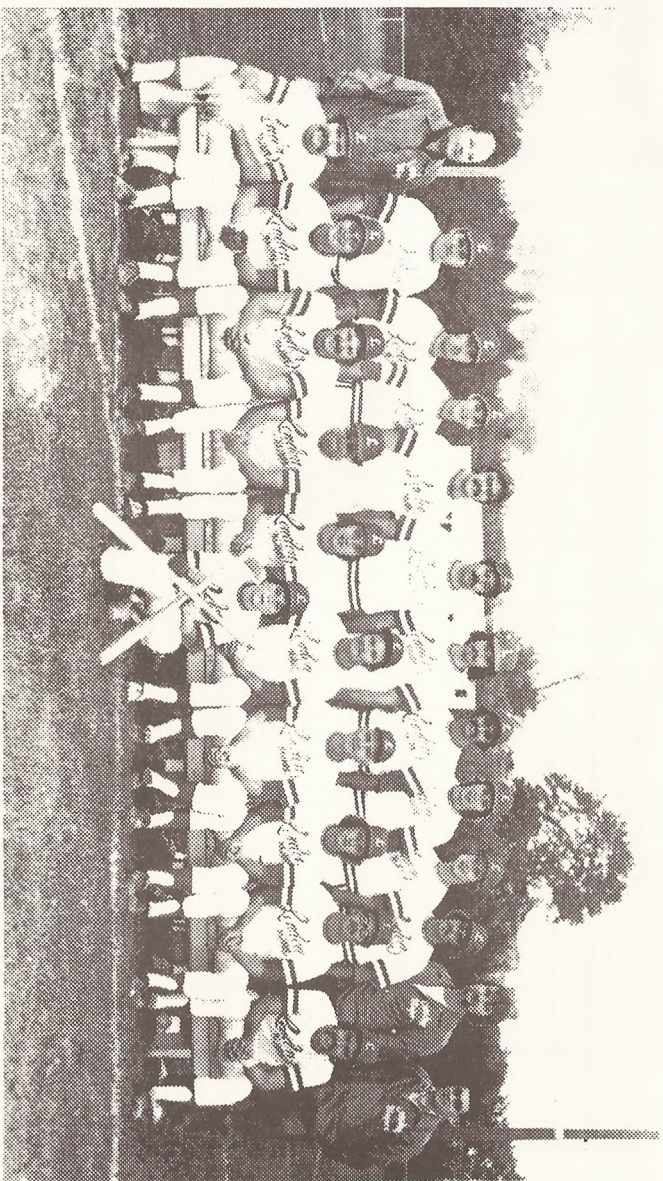
| DATE | TEAM | TIME |
|---------|------------|------|
| MAY 23 | GUELPH | 2:00 |
| MAY 29 | KITCHENER | 2:00 |
| JUNE 5 | TORONTO | 2:00 |
| JUNE 8 | HAMILTON | 8:15 |
| JUNE 12 | BRANTFORD | 8:15 |
| JUNE 14 | STRATFORD | 8:00 |
| JUNE 19 | CAMBRIDGE | 7:30 |
| JUNE 26 | ST. THOMAS | 7:00 |
| JUNE 29 | HAMILTON | 8:15 |
| JULY 5 | BRANTFORD | 8:15 |
| JULY 10 | KITCHENER | 7:30 |
| JULY 12 | GUELPH | 8:00 |
| JULY 14 | ST. THOMAS | 8:00 |
| JULY 17 | TORONTO | 7:00 |
| JULY 26 | STRATFORD | 8:00 |
| JULY 31 | CAMBRIDGE | 7:30 |

ck Room

MOUS "ATHELETES"

[illegible]

Page 27



1976 INTERCOUNTY PLAYOFF FINALISTS

Back Row:

George Hall (General Manager), Norm Aldridge (Coach), Neil Ambrose, Mike Mitchell, Phil Schmidt, Jim Jackson (Coach), Ron Young, Paul Kostas, Pete Jones, Billy Breene, Randy Mercer, Bob Hammond (Trainer), Don Plumb (Statistician).

Front Row:

Reid Heffernan (Coach), Wayne Fenlon, Dave Byers, Ty Crawford, Mike Kosmac, Jimmy McKay (Batter), Arden Eddie, Roy McKay (Manager), Robbie Watral, Dave Lapthorne (Captain), Barry Fuller.

Absent:

Larry Wilson, Sam Smith.



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1976 Final Standings

| STANDINGS | K-W | LON | BRA | STR | TOR | GUE | St. | CAM | HAM | WON | LOST | PCT. | GBL |
|----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|-----|
| Kitchener-Wat. | - | 2 | 2 | 4 | 4 | 2 | 3 | 3 | 4 | 24 | 8 | .750 | - |
| London | 2 | - | 3 | 2 | 2 | 3 | 4 | 3 | 4 | 23 | 9 | .719 | 1 |
| Brantford | 2 | 1 | - | 2 | 2 | 4 | 3 | 2 | 4 | 20 | 12 | .625 | 4 |
| Stratford | 0 | 2 | 2 | - | 3 | 4 | 3 | 2 | 3 | 19 | 13 | .594 | 5 |
| Toronto | 0 | 2 | 2 | 1 | - | 2 | 3 | 4 | 4 | 18 | 14 | .563 | 6 |
| Guelph | 2 | 1 | 0 | 0 | 2 | - | 2 | 2 | 3 | 12 | 20 | .375 | 12 |
| St. Thomas | 1 | 0 | 1 | 1 | 1 | 2 | - | 3 | 2 | 11 | 21 | .348 | 13 |
| Cambridge | 1 | ✓ | 2 | 2 | 0 | 2 | 1 | - | 1 | 10 | 22 | .313 | 14 |
| Hamilton | 0 | 0 | 0 | 1 | 0 | 1 | 2 | 3 | - | 7 | 25 | .219 | 17 |

FORFEITED GAME—Hamilton forfeited to St. Thomas at St. Thomas, August 1.

TIE GAME—Stratford at Brantford, July 23, 8 innings (1-1).

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1976 LONDON PITCHING

INDIVIDUAL LEADERS — 64 or more innings to qualify

| Player, Club | ERA | G | GS | CG | W | L | IP | R | ER | H | BB | SO | ShO |
|----------------------|------|----|----|----|---|---|--------|----|----|----|----|----|-----|
| **Mike Holt, Brant | 1.27 | 10 | 7 | 6 | 6 | 3 | 78 | 25 | 11 | 70 | 15 | 56 | 0 |
| Craig Kennedy, Brant | 1.91 | 13 | 7 | 6 | 9 | 0 | 89 2/3 | 32 | 19 | 79 | 41 | 38 | 0 |
| Phil Schmidt, Lon | 1.94 | 13 | 11 | 6 | 6 | 3 | 79 | 25 | 17 | 63 | 27 | 89 | 3 |
| Phil Shute, Cam | 2.25 | 10 | 8 | 6 | 5 | 3 | 72 | 34 | 18 | 61 | 34 | 40 | 0 |
| *Neal Ambrose, Lon | 2.58 | 14 | 9 | 8 | 7 | 2 | 97 2/3 | 47 | 28 | 94 | 23 | 56 | 0 |
| Ron Buist, Ham | 2.66 | 13 | 8 | 5 | 3 | 7 | 81 1/3 | 44 | 24 | 78 | 28 | 43 | 0 |
| *Kurt Felker, Gue | 2.72 | 11 | 11 | 7 | 4 | 5 | 76 | 30 | 23 | 65 | 28 | 43 | 1 |
| Doug Grundy, Tor | 2.83 | 14 | 11 | 9 | 8 | 4 | 105 | 44 | 33 | 93 | 44 | 79 | 0 |
| **Tom Schneider, Str | 2.87 | 10 | 10 | 8 | 6 | 2 | 84 2/3 | 37 | 27 | 90 | 28 | 64 | 0 |
| Steve Parker, Tor | 2.92 | 11 | 10 | 8 | 6 | 4 | 89 1/3 | 40 | 29 | 82 | 42 | 67 | 0 |

Departmental Leaders: G-Doan, 19; GS-Doan, 14; CG-Grundy, 9; W-C. Kennedy and Klæhn, 9; L-Doan, 9; S-Lee, 3; ShO-Schmidt, 3; IP-Grundy, 105; R-Doan, 67; ER-Landreth, 51; H-Doan, 117; HR-Doan, 9; BB-Hugar, 50; SO-Landreth, 91; HB-Felker, 6; WP-Schneider, 11.

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Faces Of The Past



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Former New York Yankee



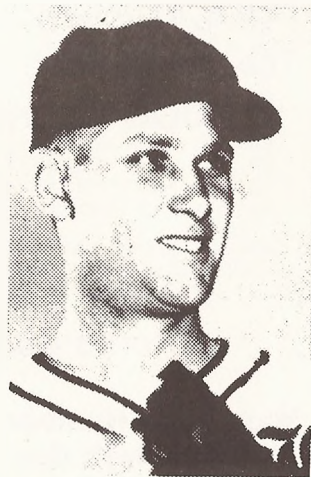
TOMMY WHITE

St. Thomas 1947 - 60



TOM BURGESS

New York Mets
Third Base Coach



BOBBY ROSE

London Majors
1953 - 56



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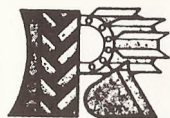
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BARRY FULLER
LEFT FIELD-CATCHER
CAPTAIN

After a successful winter as coach in minor hockey Barry has now focused his attention to baseball, which he has done since 1969. Four of these years Barry has hit over .300 and is one of the best R.B.I. men in the I.C. Whether catching or playing left field, Barry plays like and acts like an all star, which he was last year. A lot hinges on Barry this year, as a player, and leader, for a championship year.



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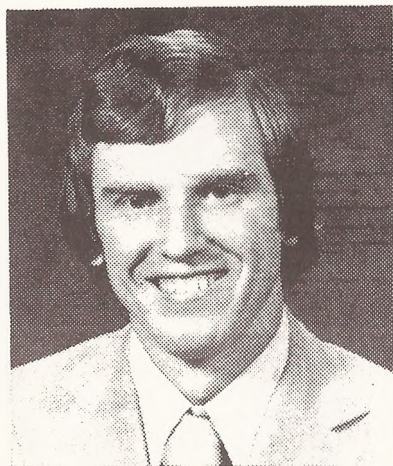
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By Gary Alan Price

Sports Director - CFPL Radio



I remember my first London Majors ball game. I was sitting there, minding my own business, enjoying the action, when a dapperly-dressed Englishman sat down beside me.

"Jolly good team, isn't it?", he asked in his British splendour.

"What's that?", I replied, somewhat surprised.

"I say, old chap, the Majors. Jolly good team. Best in the Commonwealth."

"Well, I'm sure the Majors are good, but. . .". . .

"But nothing, my good man," he interrupted. "The Majors are a great team, and they play in a great league."

"Look there", he continued between sips of tea. "See how hard the guys hit? It's right beautiful, it is. And look how they field. Delightful. Not to mention their pitching. Marvelous, just marvelous. It's a pity more people don't attend the baseball park to watch the Majors play."

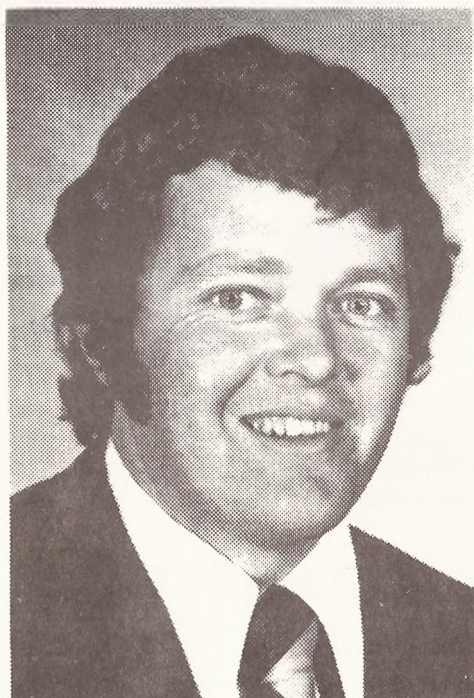
I nodded in agreement.

"Did you hear what I said Governor?", he barked sharply, cracking his umbrella on the seat in front.

"Yes sir", I jumped.

"You British subjects must be bonkers. Folks in the old country know a good thing when they see one," he muttered, pushing his Bowler back a bit and giving his head a scratch. "I'm a Majors fan, and proud of it." And off he went.

But, you know, he was right. Majors baseball is great. You'll know it when you see it. Good luck to the Majors all season long



JOHN ROGERSON

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regrets buying quality*

1976 PITCHING STATS

| PITCHING | G | GS | CG | W | L | S | PCT. | IP |
|----------------|----|----|----|---|---|---|-------|--------|
| Watrai | 2 | 0 | 0 | 1 | 0 | 0 | 1.000 | 8 2/3 |
| Schmidt | 13 | 11 | 6 | 6 | 3 | 1 | .667 | 79 |
| * Ambrose (lh) | 14 | 9 | 8 | 7 | 2 | 1 | .778 | 97 2/3 |
| ** Smith | 5 | 4 | 3 | 3 | 1 | 0 | .750 | 40 |
| * Kosmack (lh) | 3 | 0 | 0 | 0 | 0 | 1 | .000 | 10 2/3 |
| Wilson | 9 | 8 | 3 | 5 | 3 | 0 | .625 | 46 1/3 |
| by forfeit | 1 | 0 | 0 | 1 | 0 | | | |

| | R | ER | H | HR | BB | SO | HB | WP | ERA |
|----------------|----|----|----|----|----|----|----|----|------|
| Watrai | 2 | 0 | 7 | 0 | 8 | 5 | 0 | 1 | 0.00 |
| Schmidt | 25 | 17 | 63 | 1 | 27 | 89 | 1 | 3 | 1.94 |
| * Ambrose (lh) | 47 | 28 | 94 | 6 | 23 | 56 | 1 | 6 | 2.58 |
| ** Smith | 21 | 14 | 42 | 2 | 11 | 26 | 0 | 6 | 3.15 |
| * Kosmack (lh) | 6 | 5 | 14 | 0 | 3 | 5 | 2 | 0 | 4.22 |
| Wilson | 33 | 23 | 61 | 2 | 34 | 30 | 1 | 2 | 4.47 |

by forfeit

Balks - Smith, 2. Shutouts - Schmidt 3, Wilson 1.



MIKE KOSMAC
L. H. PITCHER

Mike is coming off surgery on his pitching arm this winter. All indications from spring training show a successful operation, and this should contribute to our goal this season. Be it starting or relief, Mike will give 110% to notch a victory for the 1977 London Majors Baseball Club.

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by Chris Mayberry of CKSL

It's the time of year that most of us have been waiting for, for a long, long time.

Gone are the problems of icy roads, plugged driveways, and freezing temperatures. It's time for suntans, pretty girls in bikinis,and baseball!

The London Majors of 1977 are vastly different from the team that lost the Major Intercounty playoff final to the Stratford Hillers one year ago.....and the change begins right at the top.

The new owner of the Majors is Arden Eddie, certainly no stranger to any London baseball fan. "Ardie" has been patrolling the center field pasture at Labatt Park since the dear, departed days of the London Avcos and the London Pontiacs. Arden brings to the Majors management the kind of enthusiastic excitement he shows on the playing field.

The new field manager of the Majors is another Intercounty star, Reid Heffernan. This is "Heff's" first year as a manager in the Major Intercounty League. Reid has spent a number of seasons starring as a pitcher and a right fielder for London's senior outfit, and annually brandishes one of the most feared bats in the league. He's not a total newcomer to the job of manager. He was skipper of London's junior entry a couple of years back.

So, as you can see, the Majors are different.....very different. The team has been training since early in March, with one goal in mindbringing the 1977 Major Intercounty pennant and championship back to London.....and you can bet there are going to be some exciting Friday evenings at Labatt Park during the season, watching them do it.

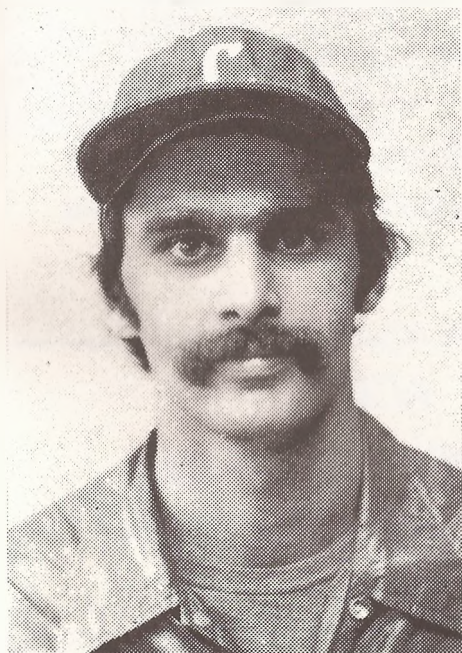


Bill Breene

BILL BREENE

2nd BASE

A truly fine example for any young ball player to pattern himself after. Billie carries himself in a professional manner on and off the field. Billie's many Key hits were a major factor to the success of the 76 Majors. His desire to return to London from Jimmy Carter country was a welcomed decision by everyone involved with the team. Hustle is the name of the game and that is Billie Breene.



PAUL KOSTAS

1st BASE

Paul, or "The Greek" as we call him is a much matured ball player from last year. Dedication and desire are his trade-marks. Playing 1st base is not easy with Haggitt on the same team. However, Paul has excellent speed, and a good glove, which contribute to his value on the club. Paul's hitting will contribute to this years effort provided novels such as "War & Peace" do not appear in the dug out.

We know the Score

141 CKSL

**OSCAR DAUGULIS
DIRECTOR OF OPERATIONS**

Oscar's function at the park this year will be behind the scenes, but without his contribution, the London franchise could not function. "Ojars" will only have time for a periodic glance at the action during the game due to responsibilities, and we thank him for that sacrifice to enable us to play the game as it should be.

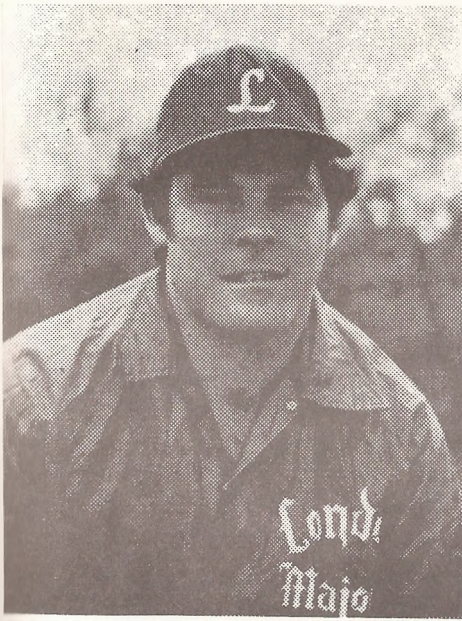


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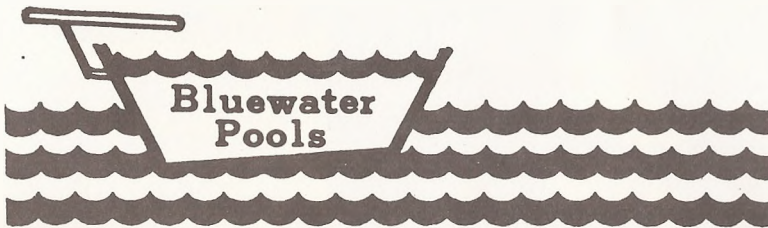
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BARRY BOUGHNER
THIRD BASE –
RIGHT HAND D.H.

Barry is one of the well known faces around the league, for his accomplishments on the ball field and in hockey arenas. From junior "A" hockey here in London, Barry played with California Seals in 1969 and 1970. He concluded his N.H.L. career in New York with the Islanders in 1972. Since joining the I.C. in 1970, Boug has been an all-star four times, both at 2nd base and 3rd base. After one years absence from London, Barry is a very welcomed returnee at Labatt's park, both for his glove and solid batting.



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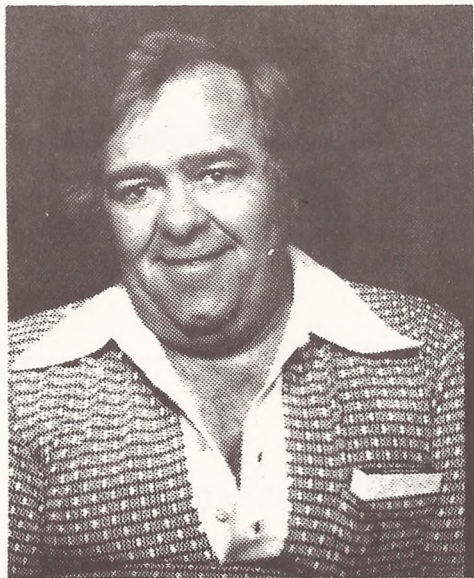
INGROUND

ABOVE GROUND



DON PLUMB STATISTICIAN

Don, sitting in the press box tonight, has one of the most thankless jobs on the club. If he's not arguing with one of the Majors if that last run was earned, he is arguing with one of our competitors that it wasn't an earned run. Incidentally, like umpires, Don always has the last say. To put in the long hours of statistician, a person has to love the game, and we know that is Don's weakness. Keep up the good work Don.



BILL SHUTER TEAM PHOTOGRAPHER

This year Bill is masquerading as a team photographer, but those who know him are aware of the reason "Shoots" is back. He loves baseball, in particular the London Majors. For years Bill kept stats at the park and did an excellent job. Bill will do anything within his power to bring a championship this year, and we thank him for it.



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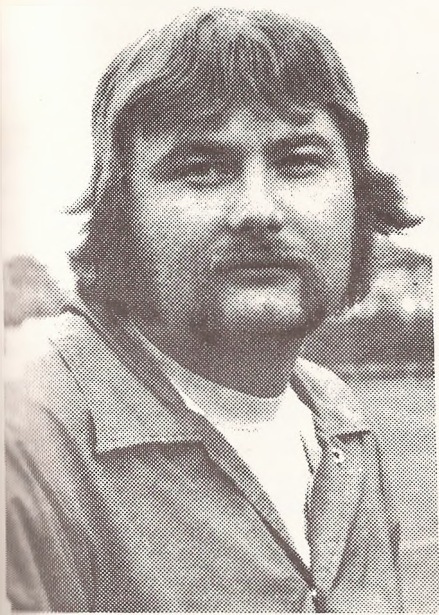
Telephone: 471-2011

LARRY HAGGITT

1st BASE

NO PICTURE AVAILABLE

Larry is a welcome sight after one years absence with the Majors. He is one of the best players to ever play in the I.C. Larry played with the Detroit organization from '65 - '69 which included AAA in Quebec City. Since coming to the I.C. in '74 he has been all-star every year and boasts a .392 average. Truly the leagues long ball threat, Larry also surprises teams and hits opposite field when you're not expecting it. "HAGGAR" figures big in this years expectations.



BOB HAMMOND TRAINER

This is Bob's second year as trainer for the club. Bob did an excellent job for us last year both as a trainer and our biggest inspiration from the bench. Sports is nothing new for Bob, as he played Junior "A" hockey for the Marlies a few years back. We are indeed fortunate to have Bob as our trainer, and his contribution is as great as an all-star ball player.

K I N G

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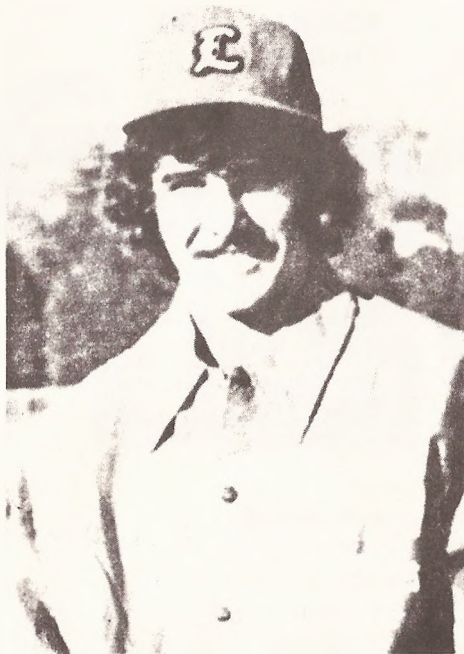
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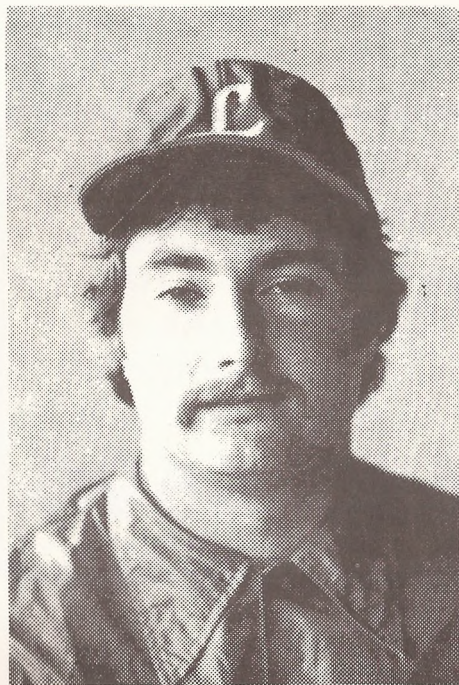
1176 FRANCES



RANDY MERCER

RIGHT FIELD

Randy is and will be one of the very fine out-fielders in this league for as long as he wishes to play. He has a major league arm with accuracy, a sure glove and quick feet all a must for a good out-fielder. With one year under his belt and a good spring, it's obvious to all he is learning the one ingredient to become a steady hitter, knowing your strengths at the plate. The other teams throughout the league will also have to deal with his learned experience on the bases.



DAN THORNER

INFIELDER

Dan, a Sarnia native, joins our club from the junior ranks, as a welcome addition. Dan can play 3rd, 2nd, or short, bat either way and do an excellent job in all positions. It will be tough on Dan not starting every game with the Majors, as he could do with any other team in the I.C., but the knowledge and experience gained this year will be invaluable to Dan in the years to come. Dan will earn his champagne at the end of the year.

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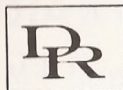
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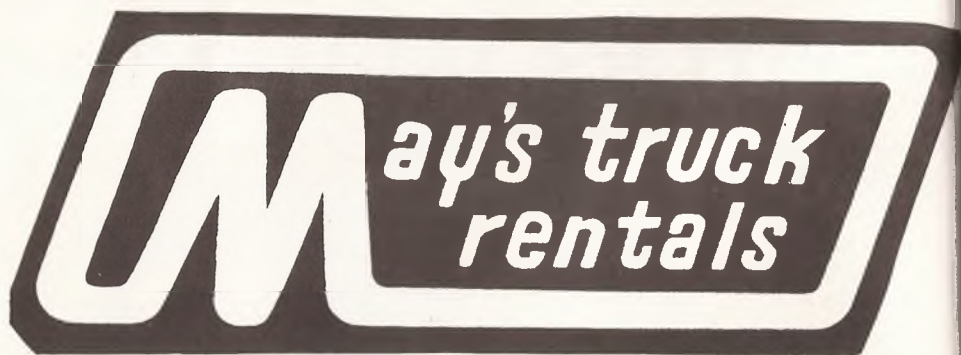
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MIKE MITCHELL

3rd BASE

Mike was one of the best rookies to come along to the I.C. for some time last year. In his first year at 3rd base, Mike was an all-star and batted .342. He has an excellent glove and good speed on the bases. Mike is another player who knows his limitations at the plate and takes advantage of it. We feel that in his second year, Mike will repeat as a tough out, and make the plays at 3rd, but also contribute as a leader on the team.



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PITCHING

INDIVIDUAL LEADERS — 99 or more plate appearances to qualify

| Player, Club | PCT | G | AB | R | H | 2B | 3B | HR | SB | RBI |
|------------------------|------|----|-----|----|----|----|----|----|----|-----|
| *Jamie Corke, Brant | .404 | 26 | 104 | 25 | 42 | 9 | 1 | 1 | 5 | 12 |
| Tom McKenzie, K-W | .402 | 30 | 117 | 40 | 47 | 5 | 1 | 2 | 4 | 16 |
| *Donis Flanagan, Strat | .395 | 33 | 119 | 29 | 47 | 6 | 3 | 3 | 5 | 17 |
| Darrell Ostrosser, Ham | .355 | 29 | 124 | 17 | 44 | 7 | 6 | 2 | 2 | 14 |
| Alf Payne, Brant | .350 | 29 | 120 | 21 | 42 | 5 | 1 | 0 | 2 | 18 |
| *Carlos Rodriguez, Guo | .346 | 26 | 104 | 11 | 36 | 3 | 3 | 1 | 3 | 22 |
| Sheldon Plener, Tor | .345 | 29 | 119 | 22 | 41 | 4 | 5 | 1 | 12 | 15 |
| *Randy Collins, Cam | .344 | 28 | 96 | 16 | 33 | 6 | 1 | 3 | 0 | 12 |
| Mike Mitchell, Lon | .342 | 29 | 120 | 24 | 41 | 4 | 0 | 0 | 7 | 10 |
| Brian Heaton, Tor | .342 | 32 | 111 | 25 | 38 | 8 | 3 | 3 | 3 | 27 |
| *John Mavity, Strat | .342 | 24 | 76 | 16 | 26 | 2 | 1 | 2 | 7 | 9 |

Departmental Leaders: AB-Kupets, 137; R-McKenzie, 40; H-McKenzie and D. Flanagan, 47; 2B-Larry Ellins, 12; 3B-Ostrosser, 6; HR-Higgins, 10; SH-McQuiggan, 6; SF-six players tied with 3 each; SB-Eddie and Kahn, 16; CS-Mercer and Katarincic, 5; BB-Eddie, 37; HBP-Plener and Mitchell, 4; SO-Stefanelli and Murray, 30; RBI-Haggitt, 35.

WAYNE FENLON
CATCHER

NO PICTURE AVAILABLE

The premier team leader of the league, Wayne is probably the most knowledgeable player in the I.C. He has consistently been the MVP in London for years, in more ways than stats will ever show. Some physical abilities have diminished but those leadership qualities have more than compensated not to mention a rare competitive spirit. Although his work has taken the Fenlon family from the London area, we, who know the "DOG" are glad to see him enjoy the game he loves so much.



DAVE BYERS
SHORT STOP

Dave is one of the best short-stops to ever play in the I.C. He signed with the St. Louis Cardinals in 1969 and spent 3 years playing pro ball. Dave has the potential and ability to lead the league in batting and our hopes are very high for Dave this year. As you watch "One Eye" tonight you are truly watching a major league class player contribute to a championship team.



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