

ST LOUIS STAMPEDE PARTNERSHIPS

ST. LOUIS' S SPRING FOOTBALL EXCITEMENT



ABOUT US

THE ST. LOUIS STAMPEDE ARE A PROFESSIONAL AMERICAN FOOTBALL TEAM BASED IN ST. LOUIS, MISSOURI. THE STAMPEDE JOINED THE NATIONAL GRIDIRON LEAGUE (NGL) AS A RELAUNCHED TEAM IN 2019, AND WILL FIRST TAKE THE FIELD FOR THE 2020 SEASON. THE TEAM COMPETES IN THE WESTERN FOOTBALL CONFERENCE (WFC) NORTH DIVISION.



NGL OUR LEAGUE

THE NATIONAL GRIDIRON LEAGUE (NGL) IS AN AMERICAN PROFESSIONAL FOOTBALL LEAGUE. IT IS COMPOSED OF 12 TEAMS BASED THROUGHOUT THE UNITED STATES SOUTHEAST AND MID-WEST STATES. THE NGL IS ONE OF THE SIX MAJOR PROFESSIONAL SPORTS LEAGUES IN NORTH AMERICA.

ESTABLISHED IN OCTOBER OF 2017, THE NGL IS AMERICA'S PREMIER SPRING FOOTBALL LEAGUE WITH AN ANNUAL KICKOFF SET FOR MARCH OF EACH CALENDAR YEAR.

THE LEAGUE'S INAUGURAL SEASON OF COMPETITION WAS INITIALLY SET FOR THE SPRING OF 2020, BUT HEALTH CONCERNS CREATED BY COVID-19 DERAILED THOSE PLANS. THE KICKOFF SEASON HAS BEEN ADJUSTED FOR MARCH OF 2021, WITH 12 TEAMS SET TO COMPETE IN THE INAUGURAL SEASON.

THE NGL WILL CROWN ITS FIRST LEAGUE CHAMPION FRANCHISE IN AUGUST OF 2021 WITH TWO TEAMS (ONE FROM THE NGL'S EASTERN CONFERENCE AND ONE FROM THE NGL'S WESTERN CONFERENCE) COMPETING IN AN ANNUALLY HELD CHAMPIONSHIP GAME NAMED THE "GRIDIRON CLASSIC." THE ANNUAL EVENT WILL BE HOSTED AT A PREARRANGED NEUTRAL SITE VENUE IN AUGUST OF EACH CALENDAR YEAR.

THE NATIONAL GRIDIRON LEAGUE IS HEADQUARTERED IN ATLANTA, GEORGIA.

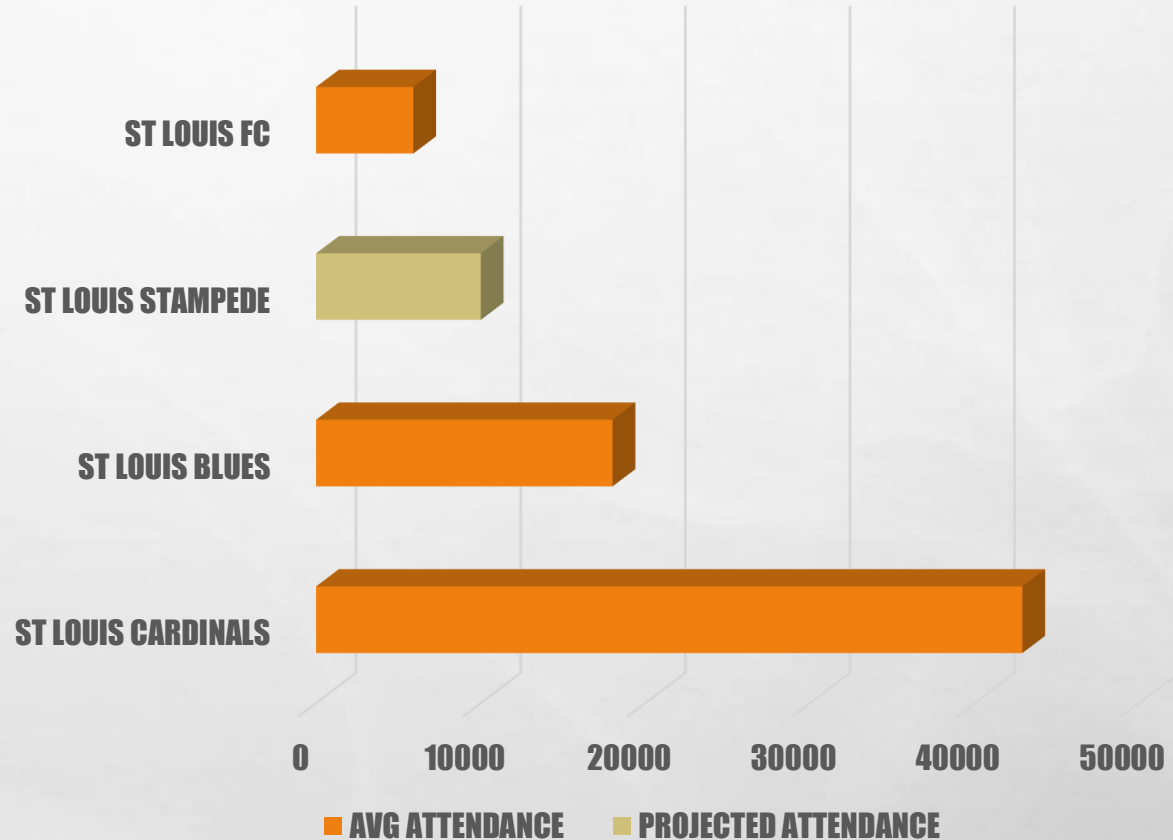


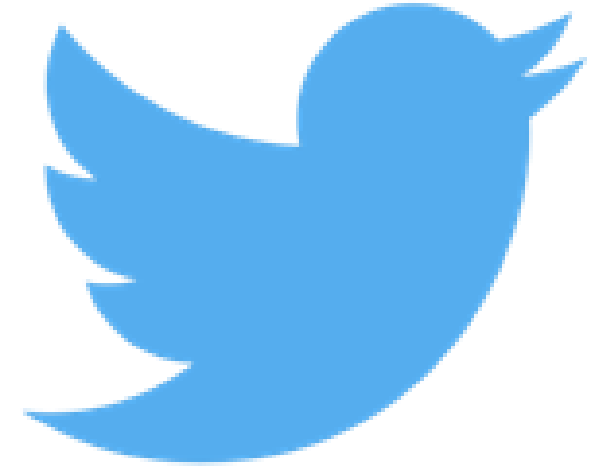
SPRING PRO SPORTS TEAMS IN ST LOUIS

**FOOTBALL HAS SURPASSED BASEBALL AS
AMERICA'S MOST POPULAR SPORT.**

**AN WITH THE KICKOFF OF 2021 SEASON THE
STAMPEDE FOOTBALL WILL BECOME A
FIXTURE IN THE ST LOUIS SPORTS SCENE
BECOMING THE CITY'S THIRD MAJOR SPORTS
TEAM**

ST LOUIS PRO SPORTS TEAM ATTENDANCE





OUR REACH

**JUST OVER 2 MILLION RESIDENTS RESIDE IN THE SAINT LOUIS
MARKET THE STAMPEDE WILL BE THE CITY'S SPRING FOOTBALL
TEAM. ALLOW YOUR COMPANY TO REACH EVERY RESIDENT IN AN
EXCITING AND IMPACTFUL WAY**

COLLEGIATE TIES

- **STAMPEDE PLAYERS COME FROM MANY OF THE MIDWEST'S BEST COLLEGE FOOTBALL PROGRAMS. WITH PLAYERS FROM THE STATE'S TOP UNIVERSITIES BEING REPRESENTED.**



GAME DAY BROADCAST

**EVERY STAMPEDE GAME WILL BE BROADCAST
LIVE ON FLOSPORTS & NGL SPORTSNET.**

**WEEKLY PODCAST, COACH'S SHOWS, & MUCH
MORE.**



FAMILY ENTERTAINMENT

FAMILY-FRIENDLY ENTERTAINMENT OPTIONS ARE BECOMING MORE DIFFICULT TO FIND. SAINT LOUIS STAMPEDE FOOTBALL WOULD PROVIDE LOCAL FAMILIES WITH AN AFFORDABLE AND FRIENDLY ENTERTAINMENT OPTIONS THAT ALL MEMBERS OF THE LOCAL COMMUNITY COULD SUPPORT.



FIELD NAMING RIGHTS PARTNERSHIP

\$100,000 PER SEASON

- ALL PRESS RELEASES AND ANNOUNCEMENTS WILL READ...
FOOTBALL ON [COMPANY NAME] FIELD AT _____ STADIUM
- ONE (1) ON-FIELD PRIVATE SUITE TO SEAT TWENTY-FIVE (25)
- UNIFORM PATCH
- COMPANY TAILGATE PARKING AREA
- PRE-GAME MEET & GREET WITH COACHES
- COMPANY LOGO PAINTED ON FIELD
- FOUR (4) PA ANNOUNCEMENTS DURING GAME
- FOUR (4) 12' X 4' CONCOURSE BANNER
- TWO (2) 4' X 3' FIELD DASHER BOARD
- THREE (3) COMPANY VISITS BY PLAYERS & CHEERLEADERS
- COMPANY NAME & LOGO WITH LINK ON WEBSITE
- COMPANY NAME & LOGO WITH 4-FULL PAGE ADS IN GAME DAY PROGRAM
- COMPANY COMMERCIAL ON TEAM WEBSITE
- COMPANY COMMERCIAL ON TEAM SOCIAL MEDIA
- COMPANY RADIO COMMERCIAL DURING TEAM GAMES [FOUR PER GAME]
- TWENTY-FIVE (25) SEASON TICKETS
- TWENTY-FIVE (25) FIELD SUITE PASSES
- TWO HUNDRED (200) TICKETS TO DONATE TO LOCAL CHARITY

ONE (1) AVAILABLE

PARTNERSHIP LEVELS

\$50,000 PER SEASON

PREMIUM PARTNER

- COMPANY LOGO PAINTED ON FIELD
- TWO (2) PA ANNOUNCEMENTS DURING GAME
- 12' X 4' CONCOURSE BANNER
- TWO (2) 4' X 3' FIELD DASHER BOARD
- TWO (2) COMPANY VISITS BY PLAYERS & CHEERLEADERS
- COMPANY NAME & LOGO WITH LINK ON WEBSITE
- COMPANY NAME & LOGO WITH 2-FULL PAGE ADS IN GAME DAY PROGRAM
- COMPANY COMMERCIAL ON TEAM WEBSITE
- COMPANY COMMERCIAL ON TEAM SOCIAL MEDIA
- COMPANY RADIO COMMERCIAL DURING TEAM GAMES [FOUR PER GAME]
- TWENTY-FIVE (25) SEASON TICKETS
- TWENTY-FIVE (25) FIELD SUITE PASSES
- TWO HUNDRED (200) TICKETS TO DONATE TO LOCAL CHARITY

\$25,000 PER SEASON

PLUS PARTNER

- TWO (2) 4' X 3' FIELD DASHER BOARD
- TWO (2) COMPANY VISITS BY PLAYERS & CHEERLEADERS
- COMPANY NAME & LOGO WITH LINK ON WEBSITE
- COMPANY NAME & LOGO WITH FULL PAGE AD IN GAME DAY PROGRAM
- COMPANY COMMERCIAL ON TEAM WEBSITE
- COMPANY COMMERCIAL ON TEAM SOCIAL MEDIA
- COMPANY RADIO COMMERCIAL DURING TEAM GAMES [TWO PER GAME]
- SIXTEEN (16) SEASON TICKETS
- SIXTEEN (16) FIELD SUITE PASSES
- ONE HUNDRED (100) TICKETS TO DONATE TO LOCAL CHARITY

\$7,500 PER SEASON

DIGITAL PARTNER

- COMPANY NAME & LOGO WITH LINK ON WEBSITE
- COMPANY NAME & LOGO WITH ½ PAGE AD IN GAME DAY PROGRAM
- COMPANY COMMERCIAL ON TEAM WEBSITE
- COMPANY COMMERCIAL ON TEAM SOCIAL MEDIA
- COMPANY RADIO COMMERCIAL DURING TEAM GAMES [ONE PER GAME]
- EIGHT (8) SEASON TICKETS
- EIGHT (8) FIELD SUITE PASSES
- FIFTY (50) TICKETS TO DONATE TO LOCAL CHARITY

FOUR (4) AVAILABLE

FIFTEEN (15) AVAILABLE

UNLIMITED



CONTACT

FOR ADDITIONAL INFORMATION OR TO PURCHASE YOUR PARTNERSHIP PLEASE CONTACT

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