



EXPERIENCE THE BOOM

(>)

START NOW

#HERSTORY

Boom (noun) - a period of great prosperity or rapid economic growth.

Established 2019 Championships Countries Represented 14 Player Database 116



CHAMPIONING CHILDHOOD AND YOUTH PHYSICAL FITNESS

Orlando Boom is dedicated to the promotion of physical and mental health, safety and civic responsibility, and healthy lifestyle habits for children and young people. Through targeted initiatives, we aim to encourage Floridians in the greater Orlando area to lead productive and healthy lives.







PARTNER WITH THE

CHAMPS

Visionary - Ontavius McCullough

Co-Owner - Roger Warren

Head Coach - Mercedes Sirmons

Assistant Coach - Andrea Ayala

Assistant Coach - Bryanna Peeples

Assistant Coach - Eliot Hernandez

Toni Cox

2019 WBDA NATIONAL CHAMPIONS

PHOENIX LADY ELITE 1s 82 - BOOM 87

FINAL

Antoinette Bannister

MVP

2022 WBDA NATIONAL CHAMPIONS

MARYLAND JEWELS 56 - BOOM 72

FINAL

MVP

2019 WOMEN'S BASKETBALL DEVELOPMENT ASSOCIATION

NATIONAL CHAMPIONS





PRO-AM LEAGUE

MAY-AUGUST Orlando, FL

- Player Ran / Player Driven
- 32 Players
- 4 Teams
- Player Combine
- 7 week season
- Games Live Streamed
- Player Stats
- Pro-Am Champion Cash Prize







JUNE Santiago, Dominican Republic

- USL Spokeswoman Cynthia Cooper, 4x WNBA Champion & 3x MVP (4x Finals MVP)
- Made up of 6 franchises from all over the world
- June 30 July 9, 2024 (11 days)
- During USL season teams will compete for the United Cup Championship
- Eurobasket Stats (#1 sports page in the world)
- International Tv Coverage



SCOUTING REPORT



Social Media Followers 20-30

Player Age Range

309

Largest Game
Attendance

31K

Game Views
Website | Facebook | Roku |
Firestick | Apple Tv+



ALLEY-COP SPONSOR

Prominent logo recognition on printed and social media material

 Logo & link to sponsor website prominently displayed on homepage

- (1) Live read shout-out per Pro-Am live stream
- (1) Pro-Am in game shout out
- (2) Pro-Am courtside season tickets









SIXTH-MAN SPONSOR

• Alley-Oop Sponsor Package Plus

Sponsor Banner visible inside gym (provided by sponsor)

• (3) Live read shout outs per Pro-Am live stream

• (1) 30 second video commercial plug-in during live stream

- (3) Pro-Am in game shout outs
- (4) Pro-Am courtside season tickets
- Promote sponsoring organization on social media channels for duration of Pro-Am season





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WING MAN SPONSOR

• Sixth-Man Sponsor Package *Plus*

 Promote sponsoring organization on social media channels for duration of Pro-Am & FIBA season

- (3) 30 second video commercial plug-in during live stream
- Personalized Sponsor Pro-Am Jersey
- Logo placement on Pro-Am livestream broadcast
- Logo placement on Pro-Am Jersey







TEAM CAPTAIN SPONSOR



\$5,500

Wing Man Sponsorship Package Plus

 Logo placement on scoreboard during livestream broadcast

- Autographed ball from Pro-Am Champions
- Logo placement on FIBA Warm-Up Tops
- Logo placement on FIBA Jersey







FOR MORE INFORMATION

General Manager

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Co-Owner

Roger Warren (407) 385-9670

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